

# Christine Law

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## EDUCATION

### University of California, San Diego

La Jolla, CA

Economics B.A.; Data Science Minor GPA: 3.5

September 2021 – June 2025

Skills: Java, Javascript, Python, Stata, Excel, HTML, CSS, R, SQL, SQLite, Tableau, PowerBI, Streamlit, Data Visualization  
Cognitive Science/Design, MatPlot, Photoshop, Illustrator, InDesign, Powerpoint

## WORK EXPERIENCE

### Hunter Industries

San Marcos, CA

Marketing Data Analyst Intern

June 2024 – August 2024

- Analyzed Hunter's specification market size by expanding a limited third-party dataset of 90 points using a variational autoencoder, resulting in a more robust and data-driven market analysis
- Increased stakeholder usability by 93% by developing a Streamlit dashboard to visualize the market analysis and areas of market growth by improving accessibility and transparency across ~5 departments
- Strengthened cross-regional pricing alignment and supported merchandise planning by partnering with 9 U.S. sales regions and Canada; presented findings in company-wide and virtual sessions to unify national marketing strategy

### Student Promoted Access Center for Education and Service (SPACES)

San Diego, CA

Volunteer and Operations Coordinator

October 2023 – June 2025

- Increased organization awareness by 97% by leading the redesign of a shared workspace into an open, collaborative study hub, promoting access to academic resources for students from underserved communities
- Developed an Excel-based inventory and budget tracking system using VLOOKUPS to integrate quarterly funding data and seasonal demand trends, enabling 20+ staff to efficiently allocate educational resources

## LEADERSHIP AND PROFESSIONAL DEVELOPMENT

### Deloitte's Leadership, Allyship, and Mentorship Program (Remote)

San Diego, CA

DLAMP Scholar

February 2022 – November 2022

- Proactively engaged in 10+ interviews to explore IT career paths and align personal development goals with evolving technology trends, demonstrating initiative and strong communication skills in technical environments
- Strengthened analytical thinking skills by practicing strategy case interviews using data-driven evaluation methods, simulating real-world business and technology challenges

### Women in Business - UCSD Chapter

La Jolla, CA

Director of Communications

May 2022 – June 2025

- Increased digital engagement by 250% by designing branded graphics using Canva and Photoshop, ensuring consistency with club identity and optimizing visual communication across Instagram, LinkedIn, and more
- Boosted member interest in graphic design by 67% by leading a Photoshop workshop that combined instructional slide decks with real-time tool demonstrations to support hands-on learning
- Improved user experience and recruitment visibility by redesigning the official club website with intuitive navigation and highlighted calls to action, resulting in a 33% growth in club membership

### Studdy

San Diego, CA

Marketing Data Analyst Intern

August 2023 – December 2023

- Drove a 500+ increase in app downloads within one week by designing and executing a data-informed campus marketing strategy, showcasing agility in a fast-paced, tech-forward environment
- Enhanced user engagement by 30% by producing trend-based TikTok content and branded graphics, demonstrating creativity and adaptability in digital media and user experience

## PROJECTS

### Glycograph

La Jolla, CA

Data Analyst

April 2025 – June 2025

- Designed and deployed interactive D3.js visualizations with HTML/CSS using a ~126k-entry dataset to educate users on preventive diabetes care, featuring story-driven annotations, custom graphics, and interactive filters and tooltips
- Presented project to healthcare professionals at a showcase of 60+ teams; received praise for combining engaging visuals with clear, informative storytelling