

SIGCHI Conference Proceedings Format

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ABSTRACT

In this paper we describe the formatting requirements for SIGCHI Conference Proceedings, and this sample file offers recommendations on writing for the worldwide SIGCHI readership. Please review this document even if you have submitted to SIGCHI conferences before, some format details have changed relative to previous years.

Author Keywords

Guides; instructions; author's kit; conference publications; keywords should be separated by a semi-colon. **Mandatory section to be included in your final version.**

ACM Classification Keywords

H.5.m. Information Interfaces and Presentation (e.g. HCI): Miscellaneous

See: <http://www.acm.org/about/class/1998/> for more information and the full list of ACM classifiers and descriptors. **Mandatory section to be included in your final version. On the submission page only the classifiers' letter-number combination will need to be entered.**

INTRODUCTION

Motivation

Many websites support the ability to give content-related feedback in forms of comments. Such websites include news pages, media sites, online shops, blogs and social networks. Both reading and adding comments can engage the user in information exchange, personal reflections and lively discussions. In addition, such engagement can impact real world actions like voting, purchasing a product, making choices or participating in a cause.

Traditional commenting systems are featured at the bottom of the content which impedes the ability of viewing comments and the reference media in parallel. They also lack a mechanism to reference sections of the original media. Further, it is common to up-vote popular comments which then appear higher than others with the risk of suppressing newer but less popular comments.

Paste the appropriate copyright statement here. ACM now supports three different copyright statements:

- ACM copyright: ACM holds the copyright on the work. This is the historical approach.
- License: The author(s) retain copyright, but ACM receives an exclusive publication license.
- Open Access: The author(s) wish to pay for the work to be open access. The additional fee must be paid to ACM.

This text field is large enough to hold the appropriate release statement assuming it is single spaced.

Approach

We explore how differing commenting models encourage and facilitate engagement by measuring the quality of the comments generated and the actions that the readers were motivated to take from engaging with the reading. We have proposed a new interface for comments on web-based articles that displays comments in a horizontal infinite scroll alongside the text, as opposed to the typical vertical commenting interface appearing beneath the text.

We have several hypotheses concerning the comparison of these two interfaces: 1) readers will generate more substantial comments in the horizontal interface, 2) readers will in the horizontal interface generate more comments that refer directly to a part of the text, thus reducing instances of misquoting and confusion, 3) engagement in the horizontal interface would be powerful enough to incite more people to change their point of view and to apply their knowledge from the article by taking action in their real lives.

This comparison would reveal the impact that deep engagement in a reading can have on individuals' motivations and perceptions of the world, and how a new commenting platform can augment that engagement.

We plan to use sharing an article as a measurement of engagement. Other measurements of engagement we hope to explore in the future are a reader's motivation a) to vote as a result of reading politically charged articles, b) to donate or volunteer his/her time or resources from reading an article about a disease or charity, and c) to be urged to buy or to avoid buying a product because of a compelling product review.

Contributions

This project includes the following novel contributions:

- a horizontally structured user interface for commenting on websites with anchoring features
- a metric to ensure newer comments are still visible beside popular comments while non-constructive comments are less visible
- insights how comments can enhance user engagement regarding
 1. online discussions
 2. resulting actions (ideally in offline scenarios)

PLAN

• Milestone 1 (10/31/2013)

- Complete relevant literature review research

- Explore other methods for measuring engagement (in addition to sharing articles)
- Design experiment and identify method of targeting participants (Question to be answered: how will we get people to participate?)
- Compile a summary of existing commenting platforms and their features (<http://www.hongkiat.com/blog/3rdparty-comment-discuss-systems-reviewed/>)

• Milestone 2 (11/05/2013)

- Prepare working prototype
- Two different commenting systems – identify which features are constant
 - * Vertical (existing)
 - * Horizontal (novel)
- Complete relevant literature review research
- Explore other methods for measuring engagement (in addition to sharing articles)
- Design experiment and identify method of targeting participants (Question to be answered: how will we get people to participate?)
- Compile a summary of existing commenting platforms and their features (<http://www.hongkiat.com/blog/3rdparty-comment-discuss-systems-reviewed/>)

• Milestone 3 (11/12/2013)

- Describe, design and execute experiment
- Begin data collection

• Milestone 4 (11/19/2013)

- Organize preliminary results
- Analyze data and compare with hypotheses
- Draw conclusions

• Milestone 5 (11/26/2013)

- Revise all sections for final review

PAGE SIZE AND COLUMNS

On each page your material (not including the page number) should fit within a rectangle of 18 x 23.5 cm (7 x 9.25 in.), centered on a US letter page, beginning 1.9 cm (.75 in.) from the top of the page, with a .85 cm (.33 in.) space between two 8.4 cm (3.3 in.) columns. Right margins should be justified, not ragged. Beware, especially when using this template on a Macintosh, Word can change these dimensions in unexpected ways. Please be sure that your PDF is US letter and not A4. If your PDF or paper are formatted for A4, the submission will be returned to you to fix.

TYPESET TEXT

Prepare your submissions on a word processor or typesetter. Please note that page layout may change slightly depending upon the printer you have specified. L^AT_EX sometimes will create overfull lines that extend into columns. To attempt to combat this, the .cls file has a command, \sloppy, that essentially asks L^AT_EX to prefer underfull lines with extra white-space. For more details on this, and info on how to control it more finely, check out <http://www.economics.utoronto.ca/osborne/latex/PMAKEUP.HTM>.

Title and Authors

Your paper's title, authors and affiliations should run across the full width of the page in a single column 17.8 cm (7 in.) wide. The title should be in Helvetica 18-point bold; use Arial if Helvetica is not available. Authors' names should be in Times Roman 12-point bold, and affiliations in Times Roman 12-point. For more than three authors, you may have to place some address information in a footnote, or in a named section at the end of your paper. Please use full international addresses and telephone dialing prefixes. Leave one 10-pt line of white space below the last line of affiliations.

Abstract and Keywords

Every submission should begin with an abstract of about 150 words, followed by a set of keywords. The abstract and keywords should be placed in the left column of the first page under the left half of the title. The abstract should be a concise statement of the problem, approach and conclusions of the work described. It should clearly state the paper's contribution to the field of HCI.

The first set of keywords will be used to index the paper in the proceedings. The second set are used to catalogue the paper in the ACM Digital Library. The latter are entries from the ACM Classification System [?]. In general, it should only be necessary to pick one or more of the H5 subcategories, see <http://www.acm.org/class/1998/ccs98.html>

Normal or Body Text

Please use a 10-point Times Roman font or, if this is unavailable, another proportional font with serifs, as close as possible in appearance to Times Roman 10-point. The Press 10-point font available to users of Script is a good substitute for Times Roman. If Times Roman is not available, try the font named Computer Modern Roman. On a Macintosh, use the font named Times and not Times New Roman. Please use sans-serif or non-proportional fonts only for special purposes, such as headings or source code text.

First Page Copyright Notice

Leave 3 cm (1.25 in.) of blank space for the copyright notice at the bottom of the left column of the first page. In this template a floating text box will automatically generate the required space. Note however that the text box is anchored to the **ABSTRACT** heading, so if that heading is deleted the text box will disappear as well. You can replace the default copyright notice by uncommenting the \toappear block at the beginning of the document and inserting your own text, for example, for versions under review.

Objects	Caption — pre-2002	Caption — 2003 and afterwards
Tables	Above	Below
Figures	Below	Below

Table 1. Table captions should be placed below the table.

Subsequent Pages

On pages beyond the first, start at the top of the page and continue in double-column format. The two columns on the last page should be of equal length.



Figure 1. With Caption Below, be sure to have a good resolution image (see item D within the preparation instructions).

References and Citations

Use a numbered list of references at the end of the article, ordered alphabetically by first author, and referenced by numbers in brackets [?, ?, ?, ?]. For papers from conference proceedings, include the title of the paper and an abbreviated name of the conference (e.g., for Interact 2003 proceedings, use *Proc. Interact 2003*). Do not include the location of the conference or the exact date; do include the page numbers if available. See the examples of citations at the end of this document. Within this template file, use the References style for the text of your citation.

Your references should be published materials accessible to the public. Internal technical reports may be cited only if they are easily accessible (i.e., you provide the address for obtaining the report within your citation) and may be obtained by any reader for a nominal fee. Proprietary information may not be cited. Private communications should be acknowledged in the main text, not referenced (e.g., “[Robertson, personal communication]”).

SECTIONS

The heading of a section should be in Helvetica 9-point bold, all in capitals. Use Arial if Helvetica is not available. Sections should not be numbered.

Subsections

Headings of subsections should be in Helvetica 9-point bold with initial letters capitalized. For sub-sections and sub-subsections, a word like *the* or *of* is not capitalized unless it is the first word of the heading.)

Sub-subsections

Headings for sub-subsections should be in Helvetica 9-point italic with initial letters capitalized. Standard \section, \subsection, and \subsubsection commands will work fine.

FIGURES/CAPTIONS

Place figures and tables at the top or bottom of the appropriate column or columns, on the same page as the relevant text (see Figure 1). A figure or table may extend across both columns to a maximum width of 17.78 cm (7 in.).

Captions should be Times New Roman 9-point bold. They should be numbered (e.g., “Table 1” or “Figure ??”), centered and placed beneath the figure or table. Please note that the words “Figure” and “Table” should be spelled out (e.g., “Figure” rather than “Fig.”) wherever they occur.

Papers and notes may use color figures, which are included in the page limit; the figures must be usable when printed in black and white in the proceedings. The paper may be accompanied by a short video figure up to five minutes in length. However, the paper should stand on its own without the video figure, as the video may not be available to everyone who reads the paper.

LANGUAGE, STYLE AND CONTENT

The written and spoken language of SIGCHI is English. Spelling and punctuation may use any dialect of English (e.g., British, Canadian, US, etc.) provided this is done consistently. Hyphenation is optional. To ensure suitability for an international audience, please pay attention to the following:

- Write in a straightforward style.
- Try to avoid long or complex sentence structures.
- Briefly define or explain all technical terms that may be unfamiliar to readers.
- Explain all acronyms the first time they are used in your text—e.g., “Digital Signal Processing (DSP)”.
- Explain local references (e.g., not everyone knows all city names in a particular country).
- Explain “insider” comments. Ensure that your whole audience understands any reference whose meaning you do not describe (e.g., do not assume that everyone has used a Macintosh or a particular application).
- Explain colloquial language and puns. Understanding phrases like “red herring” may require a local knowledge of English. Humor and irony are difficult to translate.
- Use unambiguous forms for culturally localized concepts, such as times, dates, currencies and numbers (e.g., “1-5-97” or “5/1/97” may mean 5 January or 1 May, and “seven o’clock” may mean 7:00 am or 19:00). For currencies, indicate equivalences—e.g., “Participants were paid 10,000 lire, or roughly \$5.”
- Be careful with the use of gender-specific pronouns (he, she) and other gendered words (chairman, manpower, man-months). Use inclusive language that is gender-neutral

(e.g., she or he, they, s/he, chair, staff, staff-hours, person-years). See [?] for further advice and examples regarding gender and other personal attributes.

- If possible, use the full (extended) alphabetic character set for names of persons, institutions, and places (e.g., Grønbaek, Lafrenière, Sánchez, Universität, Weißenbach, Züllighoven, Århus, etc.). These characters are already included in most versions of Times, Helvetica, and Arial fonts.

ACCESSIBILITY

The Executive Council of SIGCHI has committed to making SIGCHI conferences more inclusive for researchers, practitioners, and educators with disabilities. As a part of this goal, the all authors are asked to work on improving the accessibility of their submissions. Specifically, we encourage authors to carry out the following five steps:

1. Add alternative text to all figures
2. Mark table headings
3. Add tags to the PDF
4. Verify the default language
5. Set the tab order to “Use Document Structure”

Unfortunately good tools do not yet exist to create tagged PDF files from LaTeX. LaTeX users will need to carry out all of the above steps in the PDF directly using Adobe Acrobat, after the PDF has been generated.

For more information and links to instructions and resources, please see: <http://chi2014.acm.org/authors/guide-to-an-accessible-submission>.

PAGE NUMBERING, HEADERS AND FOOTERS

Please submit your anonymous version for reviewing with page numbers centered in the footer. These must be removed in the final version of accepted papers, as page numbers, headers, and footers will be added by the conference printers. Comment out the `\pagenumbering` command at the top of the document to remove page numbers.

PRODUCING AND TESTING PDF FILES

We recommend that you produce a PDF version of your submission well before the final deadline. Your PDF file must be ACM DL Compliant. The requirements for an ACM Compliant PDF are available at: <http://www.sheridanprinting.com/typedept/ACM-distilling-settings.htm>.

Test your PDF file by viewing or printing it with the same software we will use when we receive it, Adobe Acrobat Reader Version 7. This is widely available at no cost from [?]. Note that most reviewers will use a North American/European version of Acrobat reader, which cannot handle documents containing non-North American or non-European fonts (e.g. Asian fonts). Please therefore do not use Asian fonts, and verify this by testing with a North American/European Acrobat reader (obtainable as above). Something as minor as including a space or punctuation character in a two-byte font can render a file unreadable.

BLIND REVIEW

For archival submissions, CHI requires a “blind review.” To prepare your submission for blind review, remove author and institutional identities in the title and header areas of the paper. You may also need to remove part or all of the Acknowledgments text. Further suppression of identity in the body of the paper and references is left to the authors’ discretion. For more details, see the submission guidelines and checklist for your submission category.

CONCLUSION

It is important that you write for the SIGCHI audience. Please read previous years’ Proceedings to understand the writing style and conventions that successful authors have used. It is particularly important that you state clearly what you have done, not merely what you plan to do, and explain how your work is different from previously published work, i.e., what is the unique contribution that your work makes to the field? Please consider what the reader will learn from your submission, and how they will find your work useful. If you write with these questions in mind, your work is more likely to be successful, both in being accepted into the Conference, and in influencing the work of our field.

ACKNOWLEDGMENTS

We thank CHI, PDC and CSCW volunteers, and all publications support and staff, who wrote and provided helpful comments on previous versions of this document. Some of the references cited in this paper are included for illustrative purposes only. **Don’t forget to acknowledge funding sources as well**, so you don’t wind up having to correct it later.

REFERENCES FORMAT

References must be the same font size as other body text.