



ZERO WASTERS

iOS Prototype

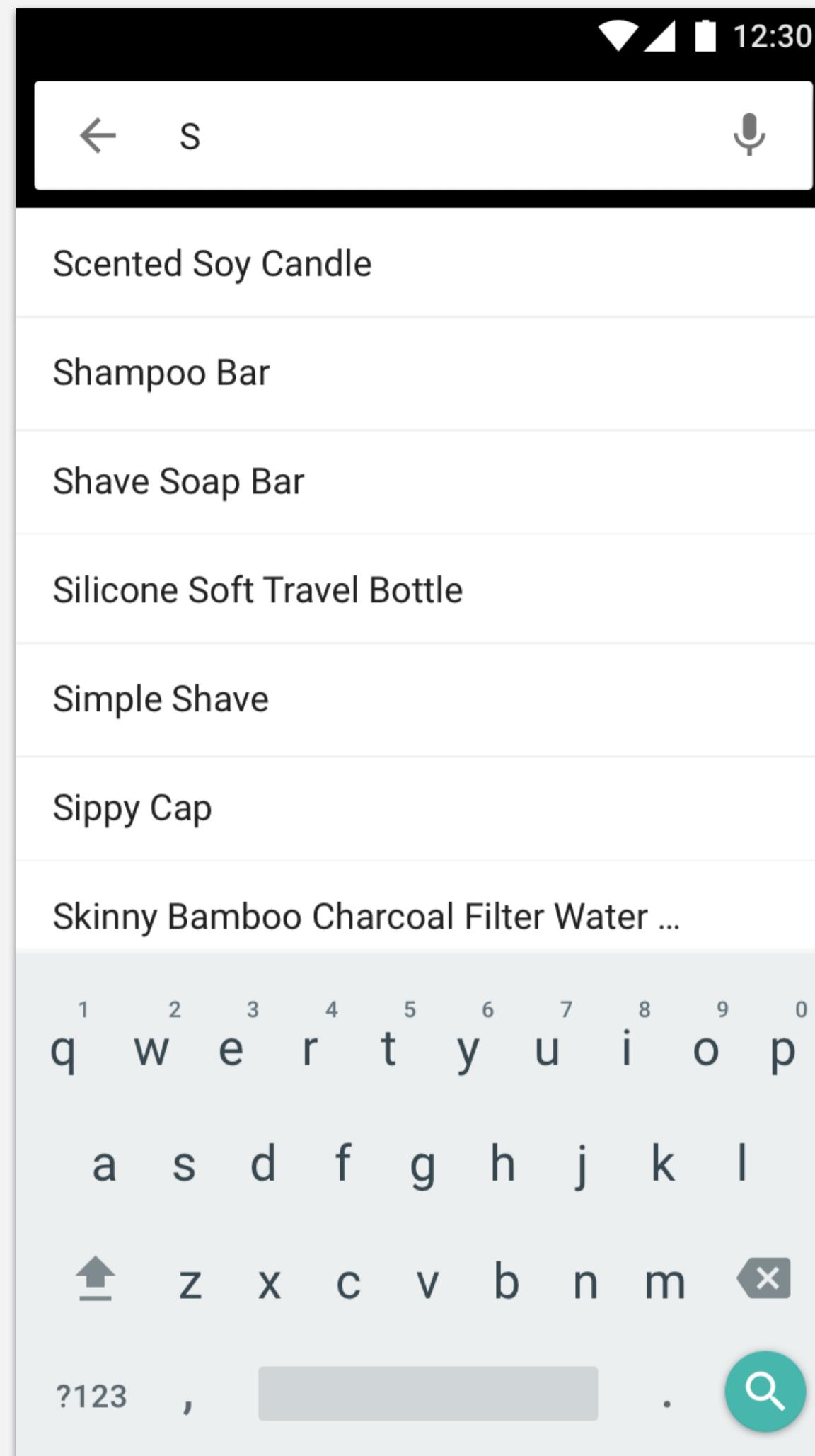
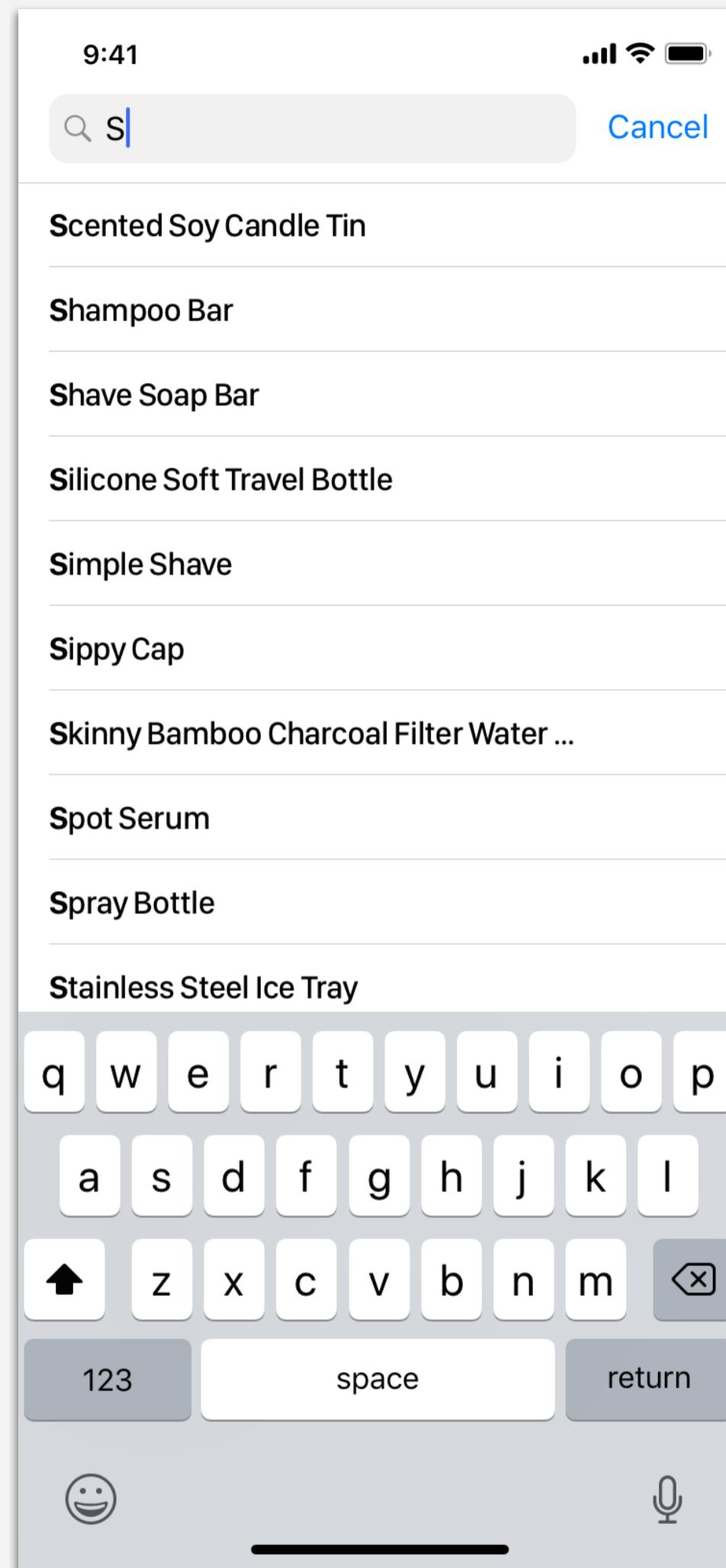
Android Prototype



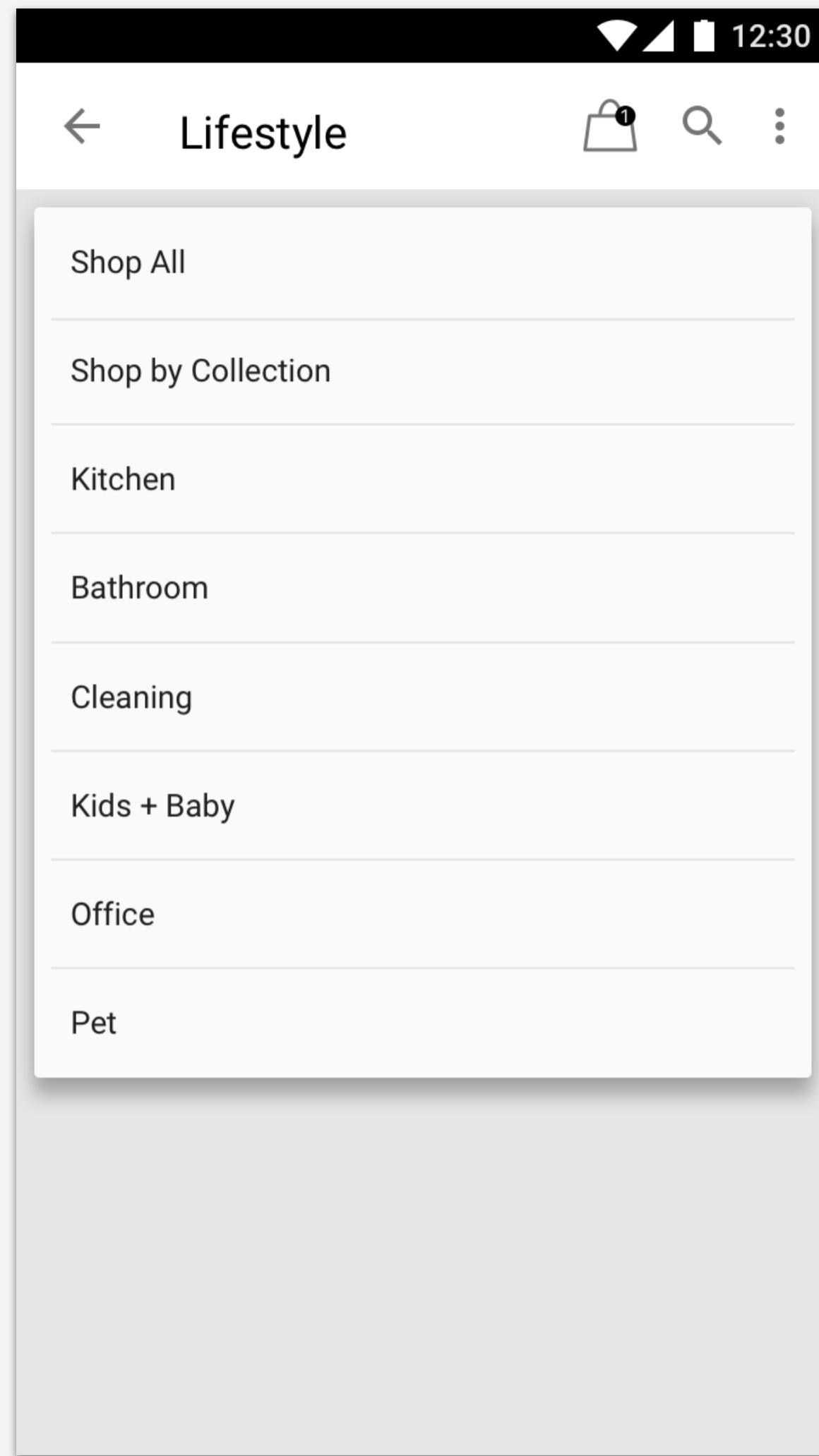
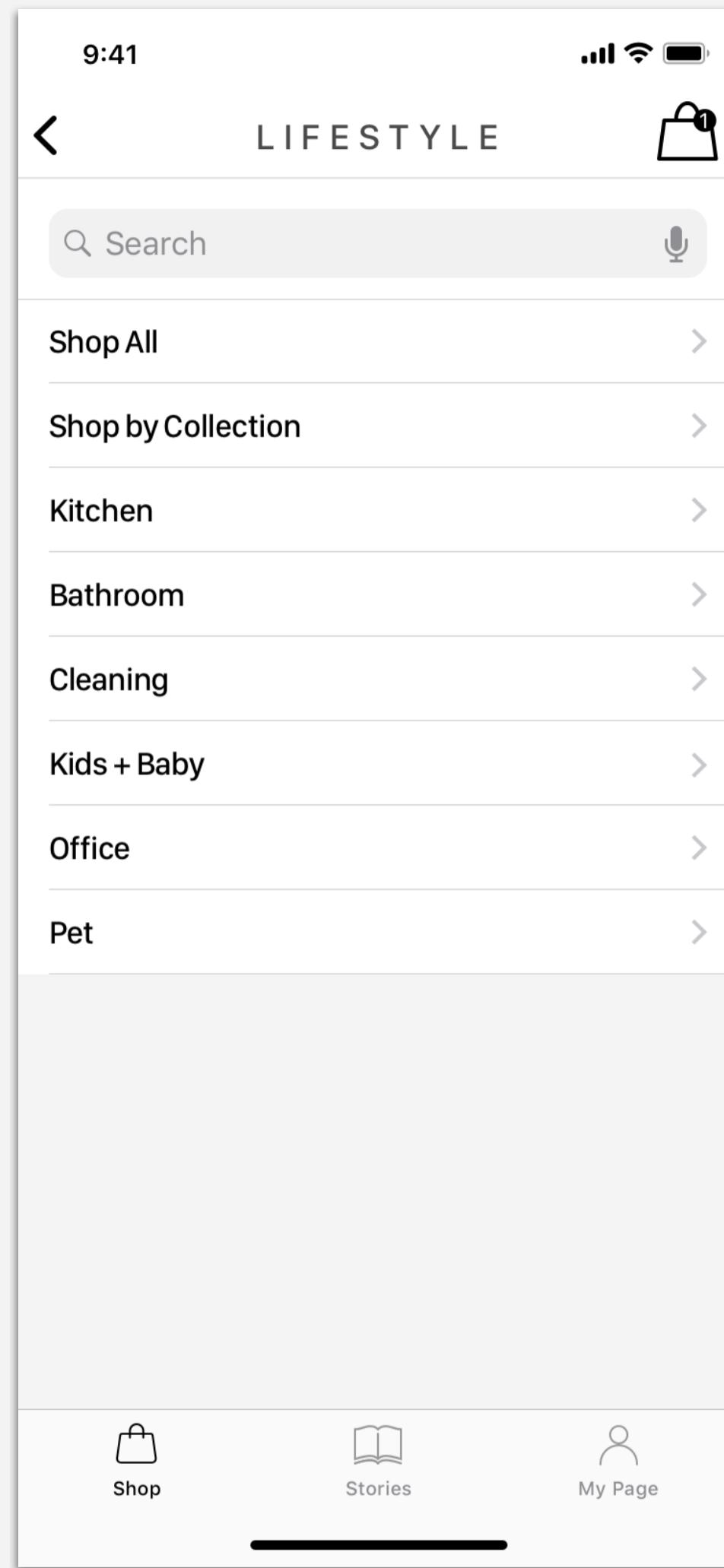
Loading Screen



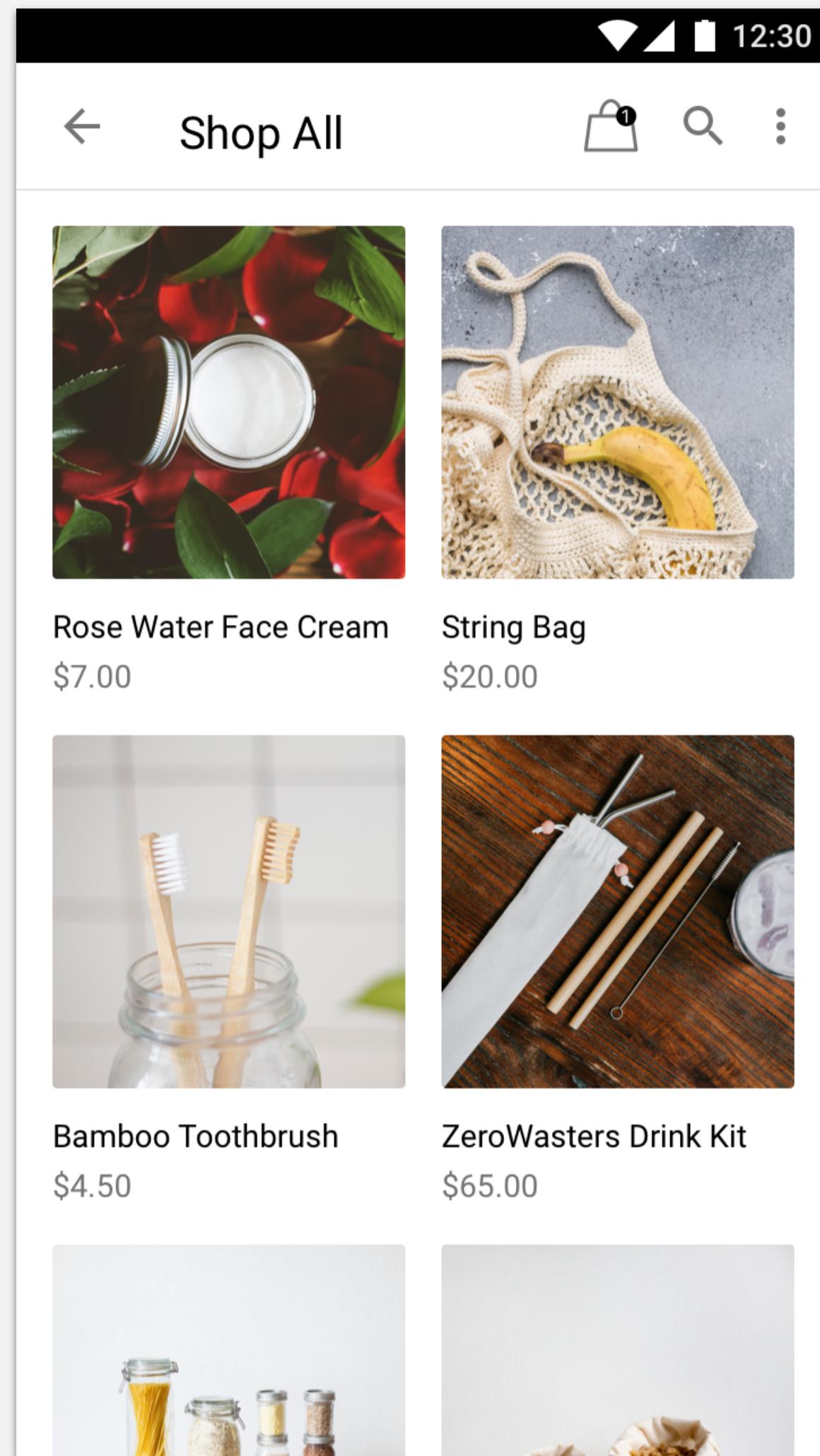
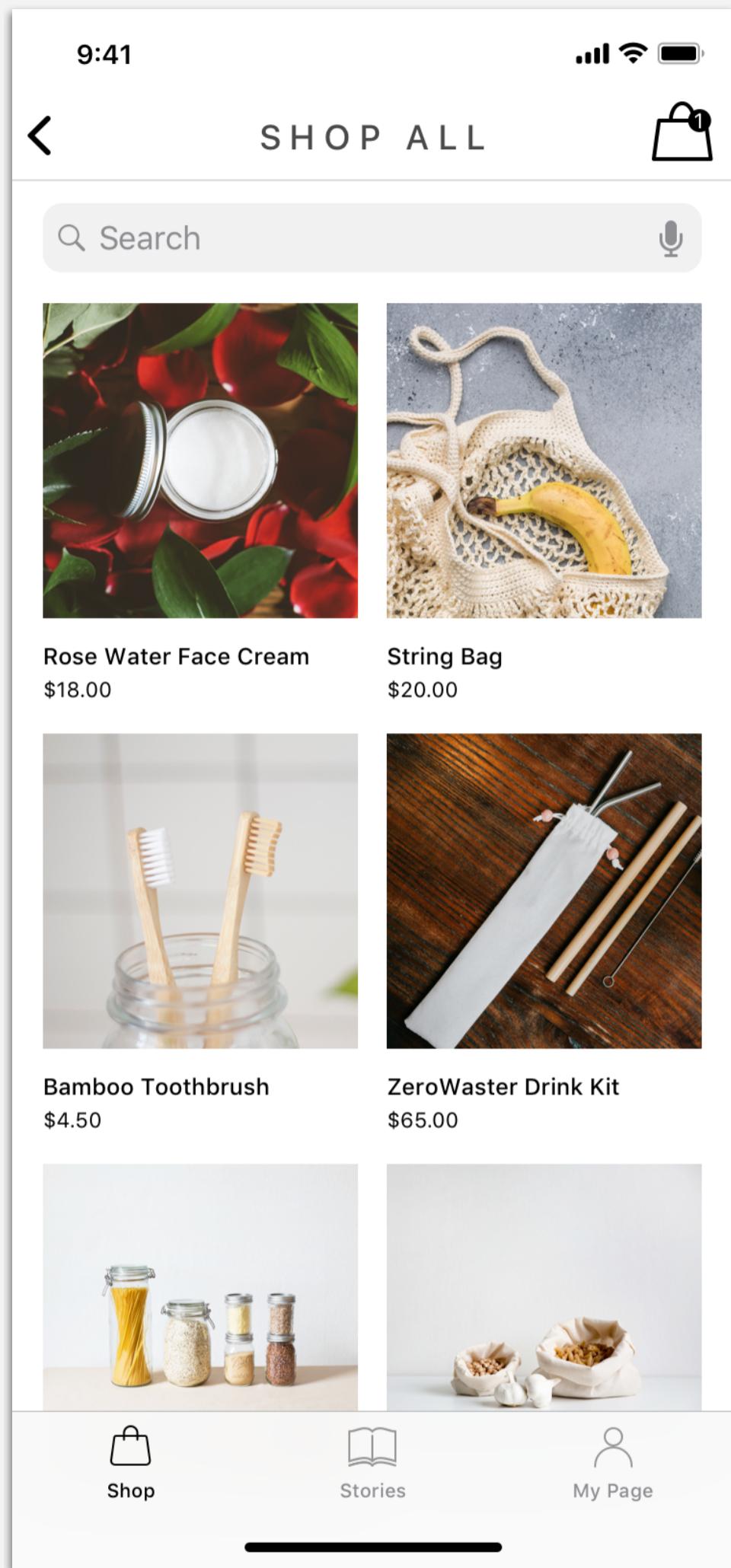
Shop Screen



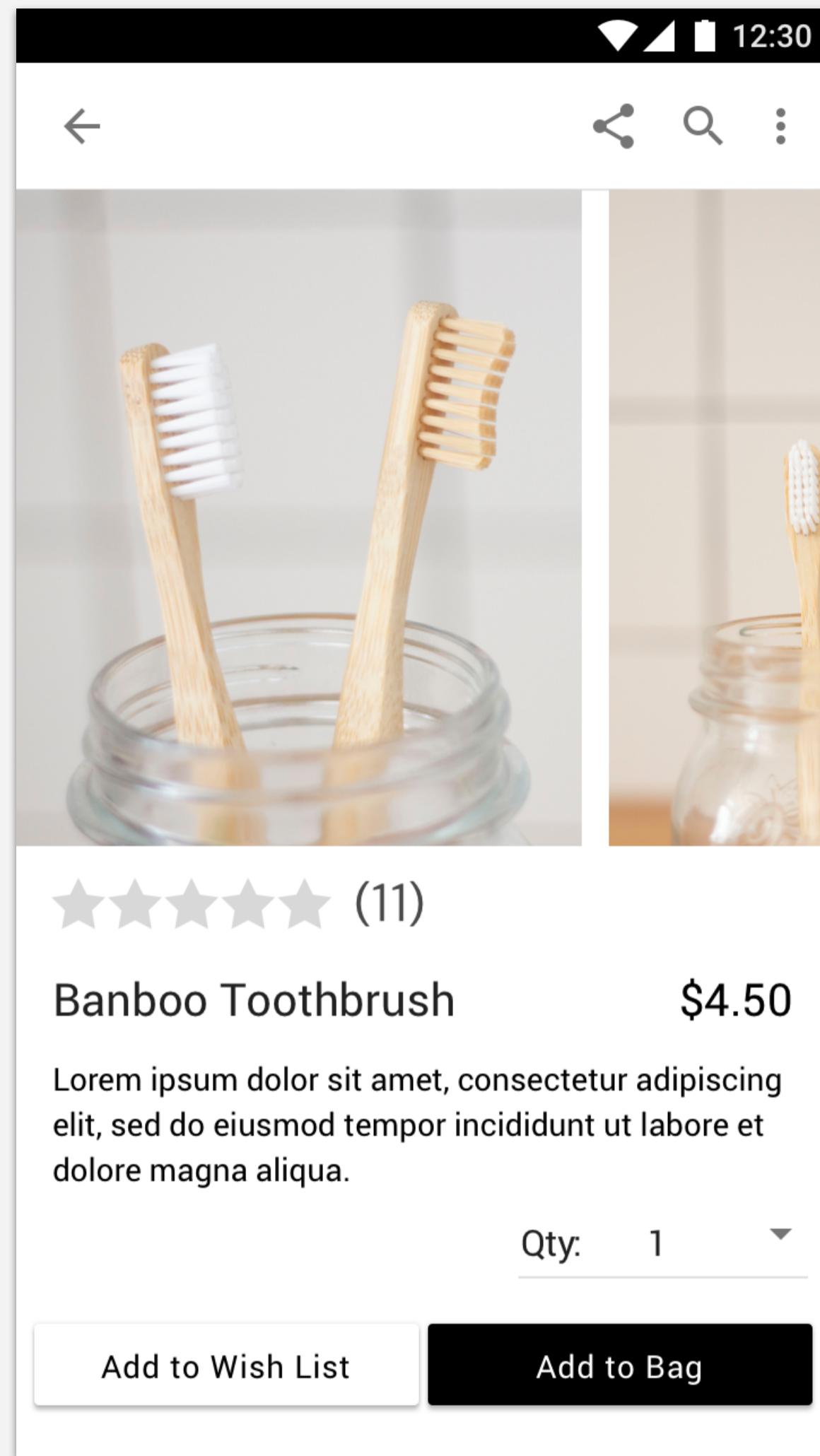
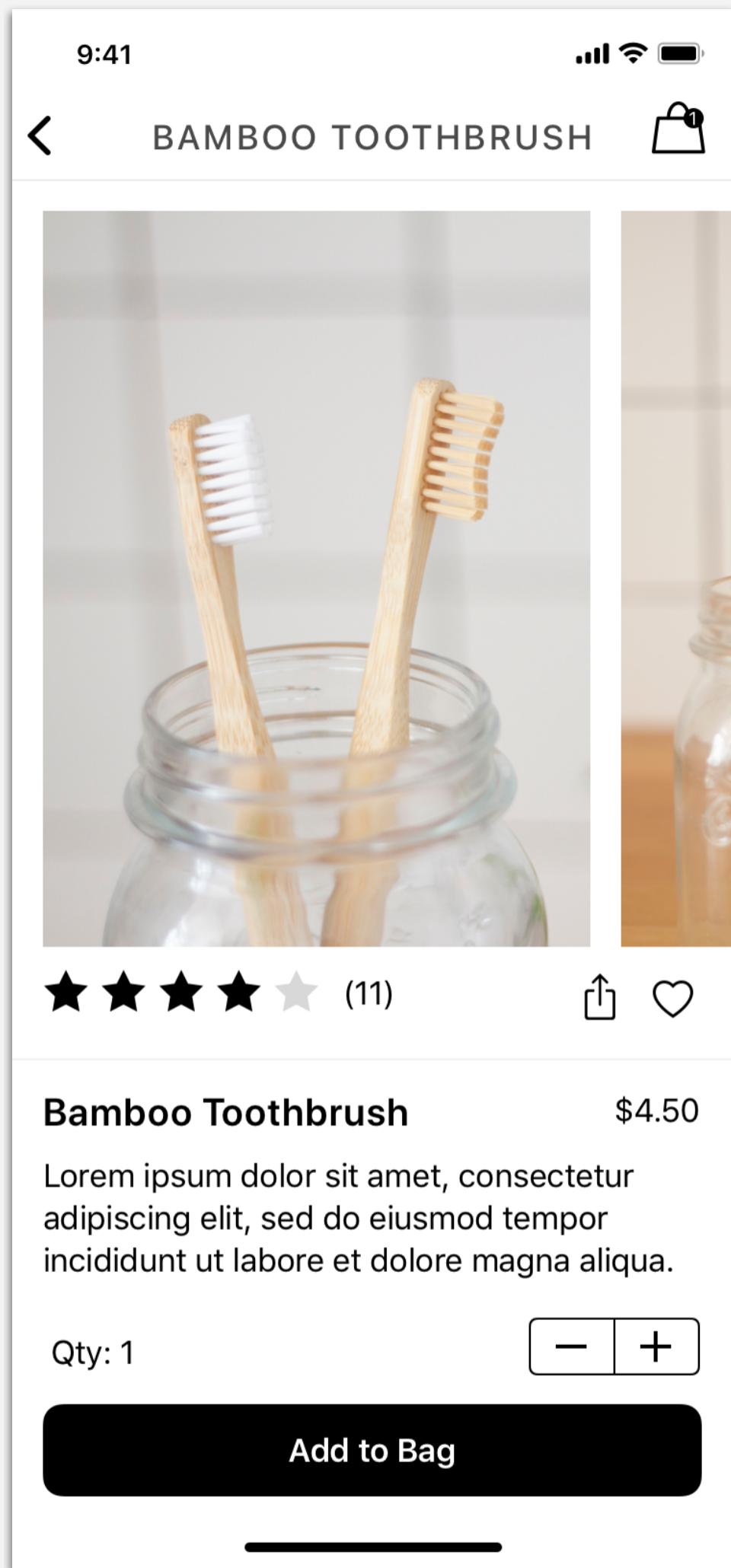
Active Search Screen



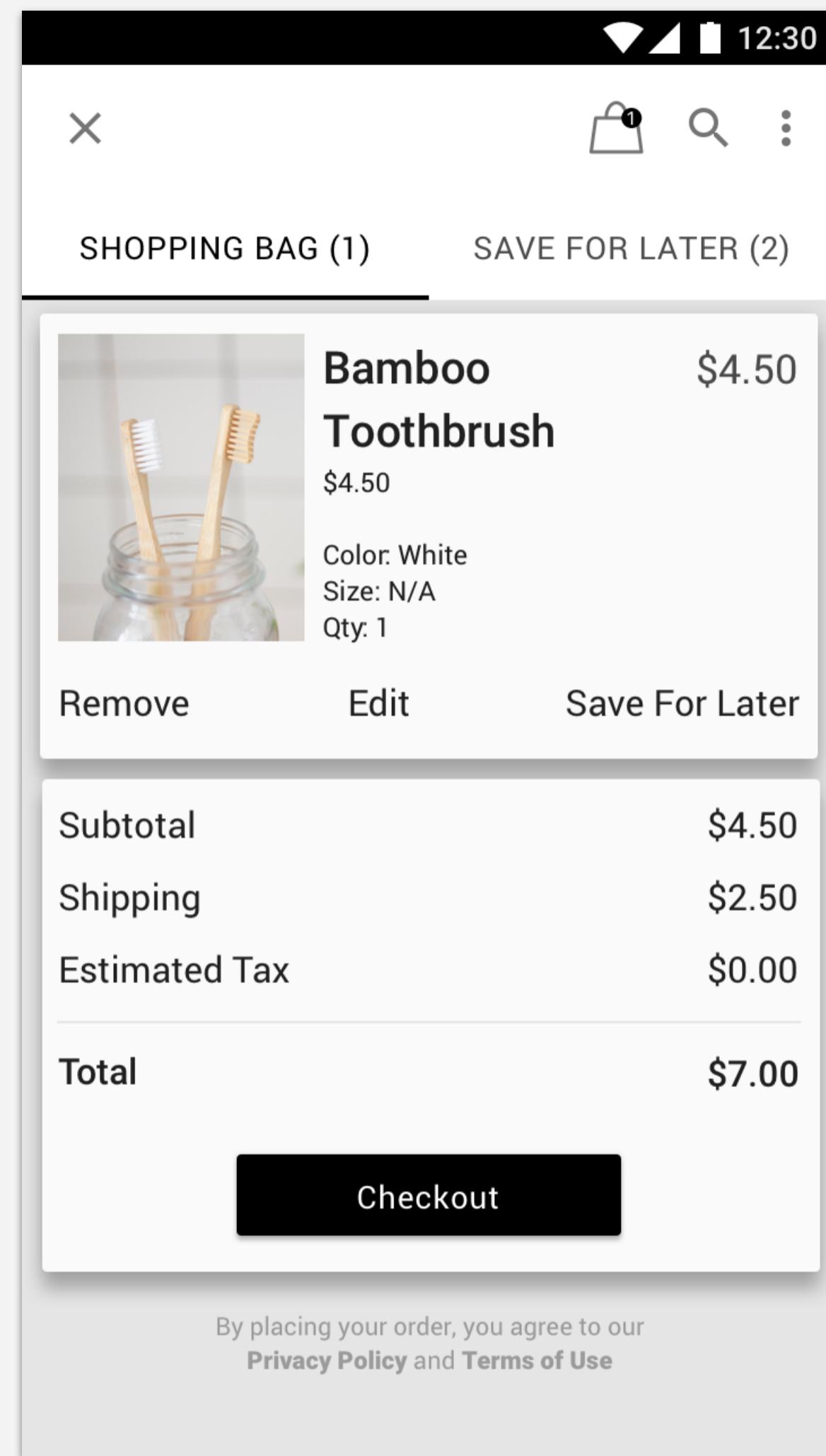
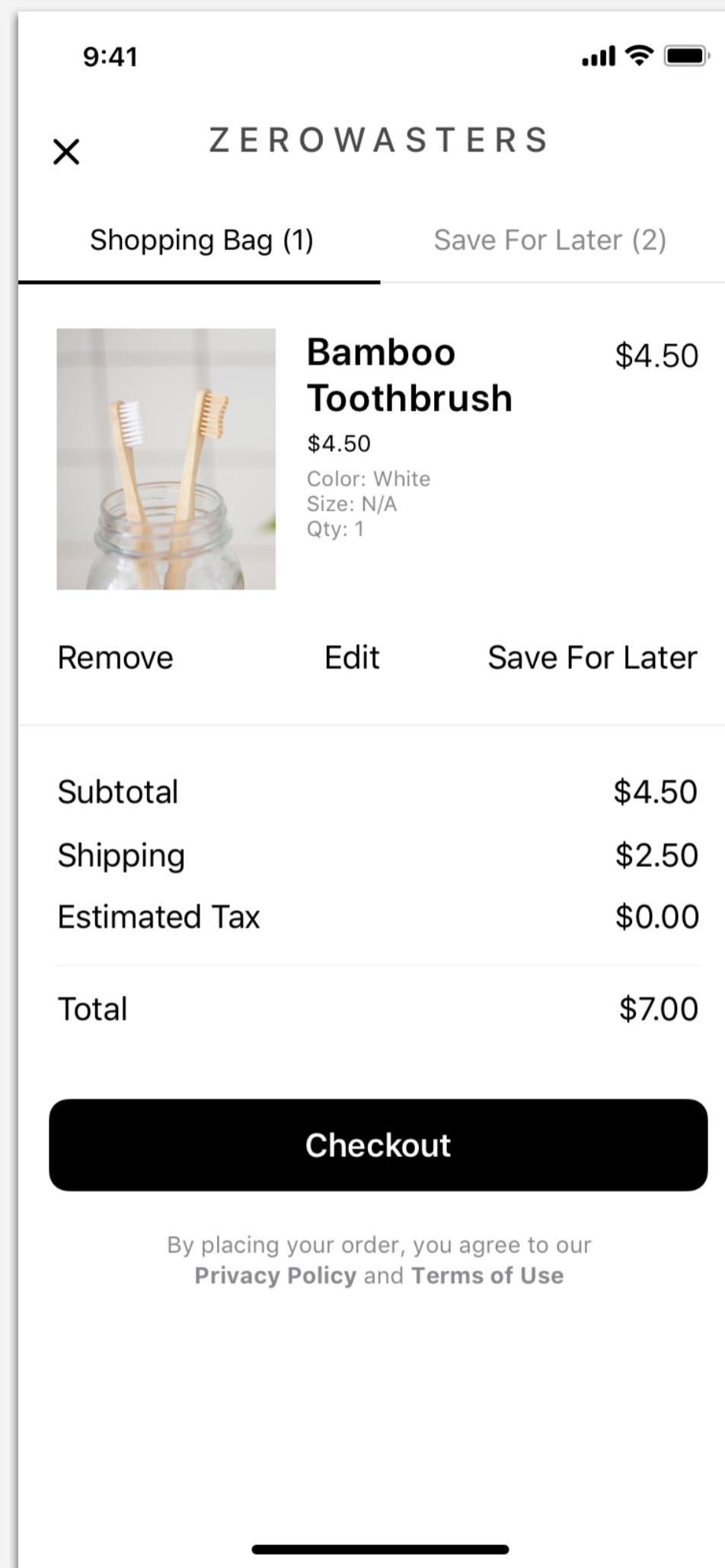
Menu Screen



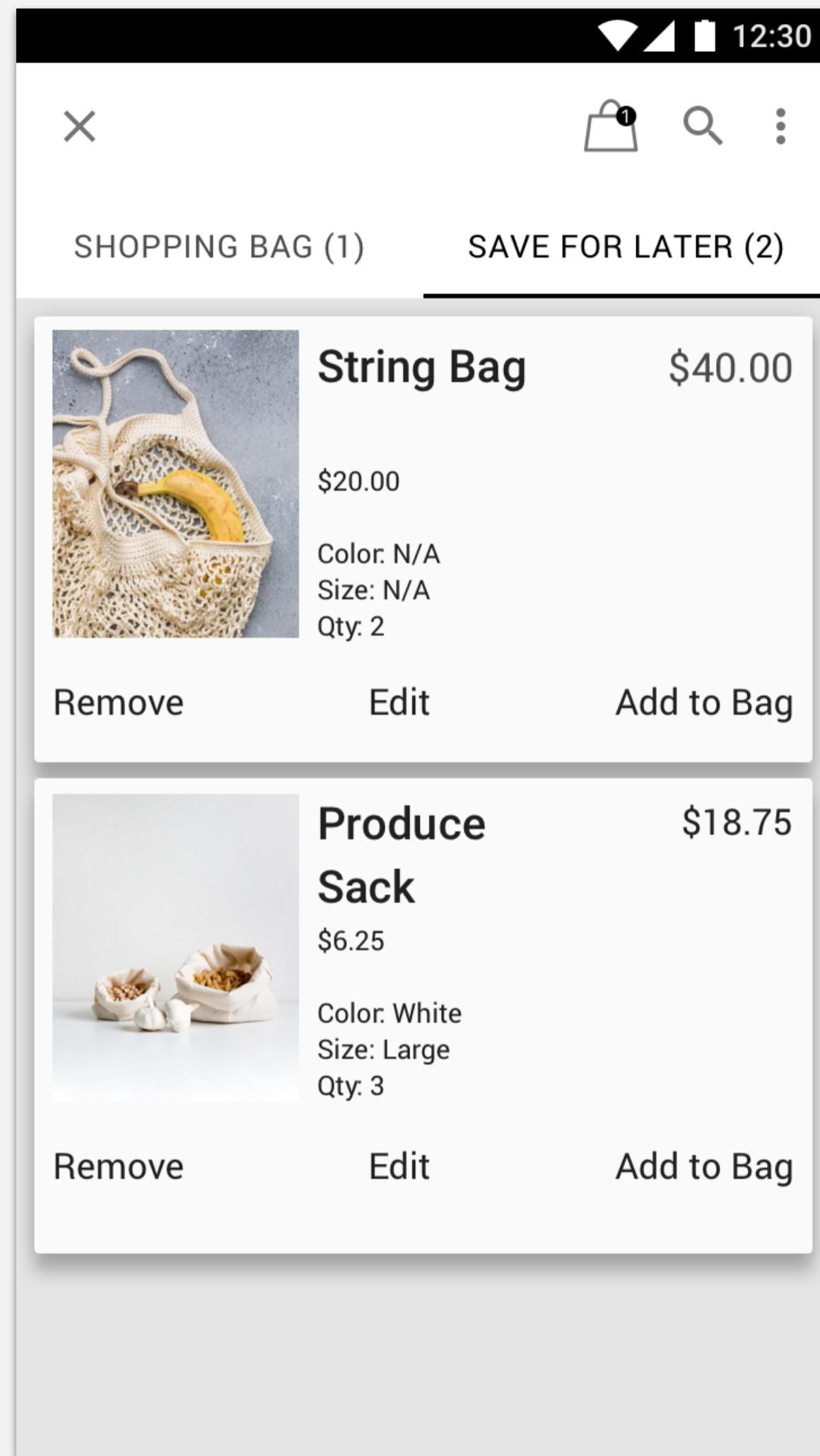
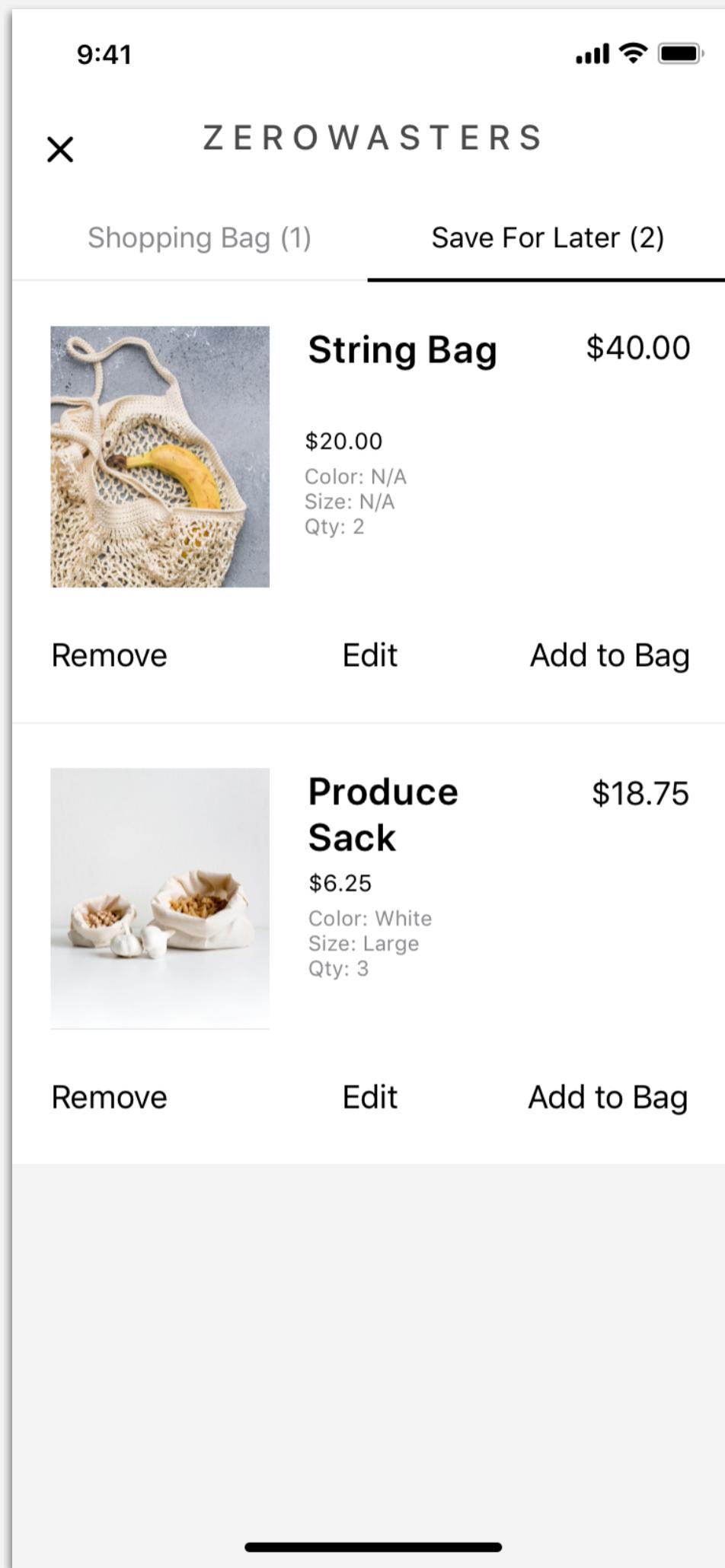
List Screen



Product Screen



Shopping Bag Screen



Save For Later Screen

9:41

EDIT ITEM



★ ★ ★ ★ ★ (11)

Upload Heart

Bamboo Toothbrush \$4.50

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Qty: 1 - +

Save

12:30

Edit



★★★★★ (11)

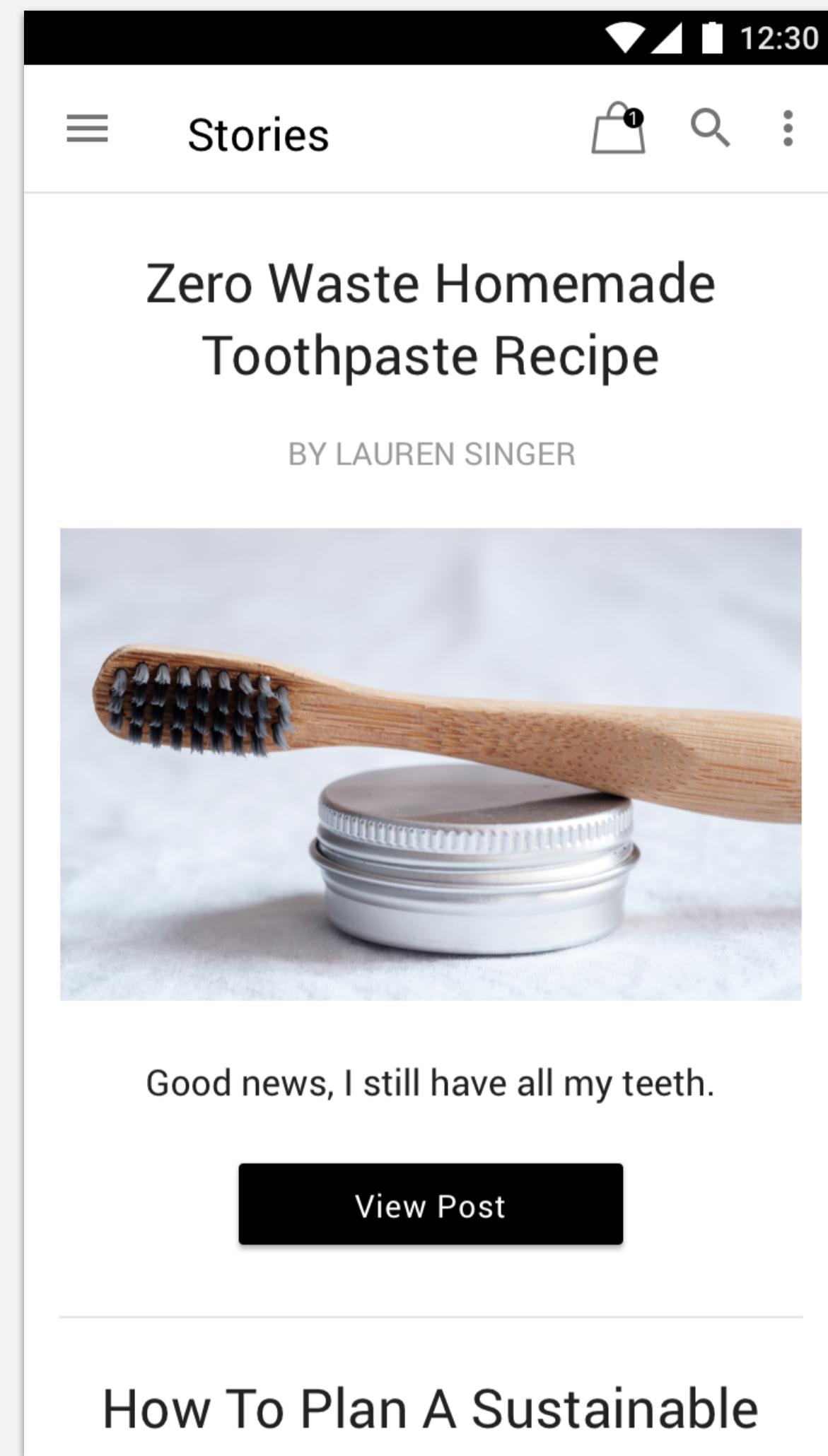
Banboo Toothbrush \$4.50

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Qty: 1 ▾

Add to Wish List Add to Bag

Edit Screen



Stories Screen

9:41

BATHROOM

Zero Waste Homemade Toothpaste Recipe

BY LAUREN SINGER

↑ ❤



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12:30

Bathroom

Zero Waste Homemade Toothpaste Recipe

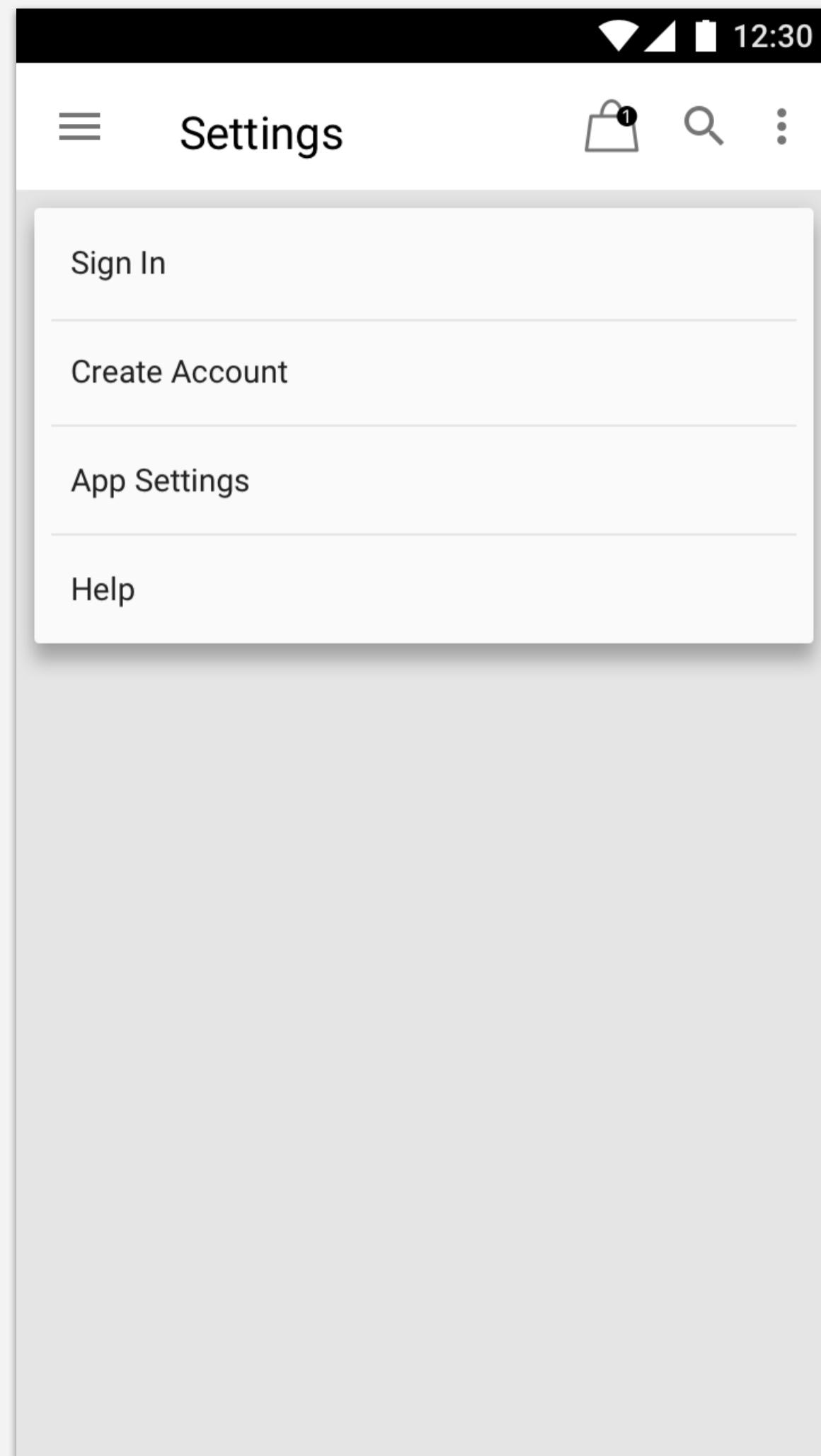
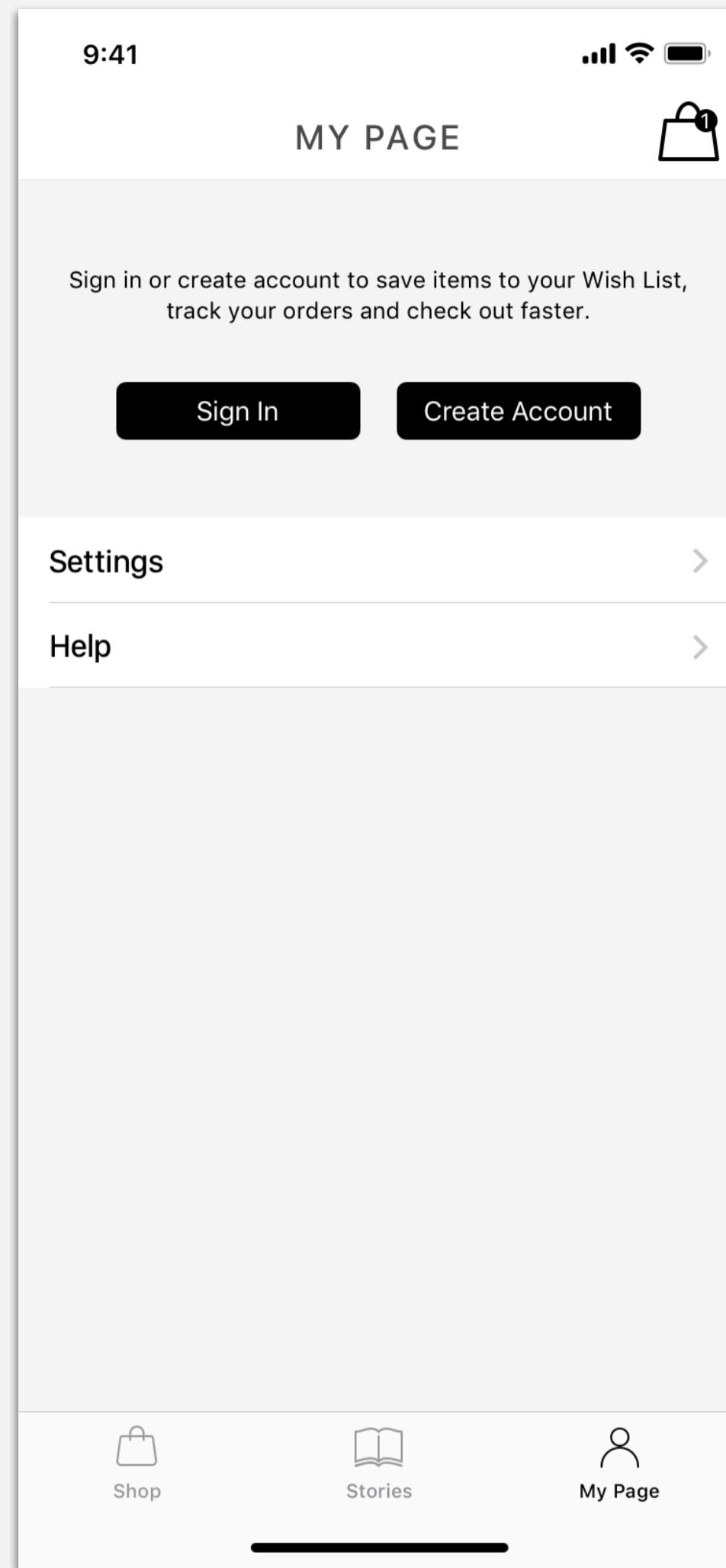
BY LAUREN SINGER

↪ ❤



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Article Screen



My Page/Settings (Not Signed In) Screen

9:41

● ● ● 12:30

X ZEROWASTERS

Sign In Create Account

Email

Password

Keep me signed in

Sign In

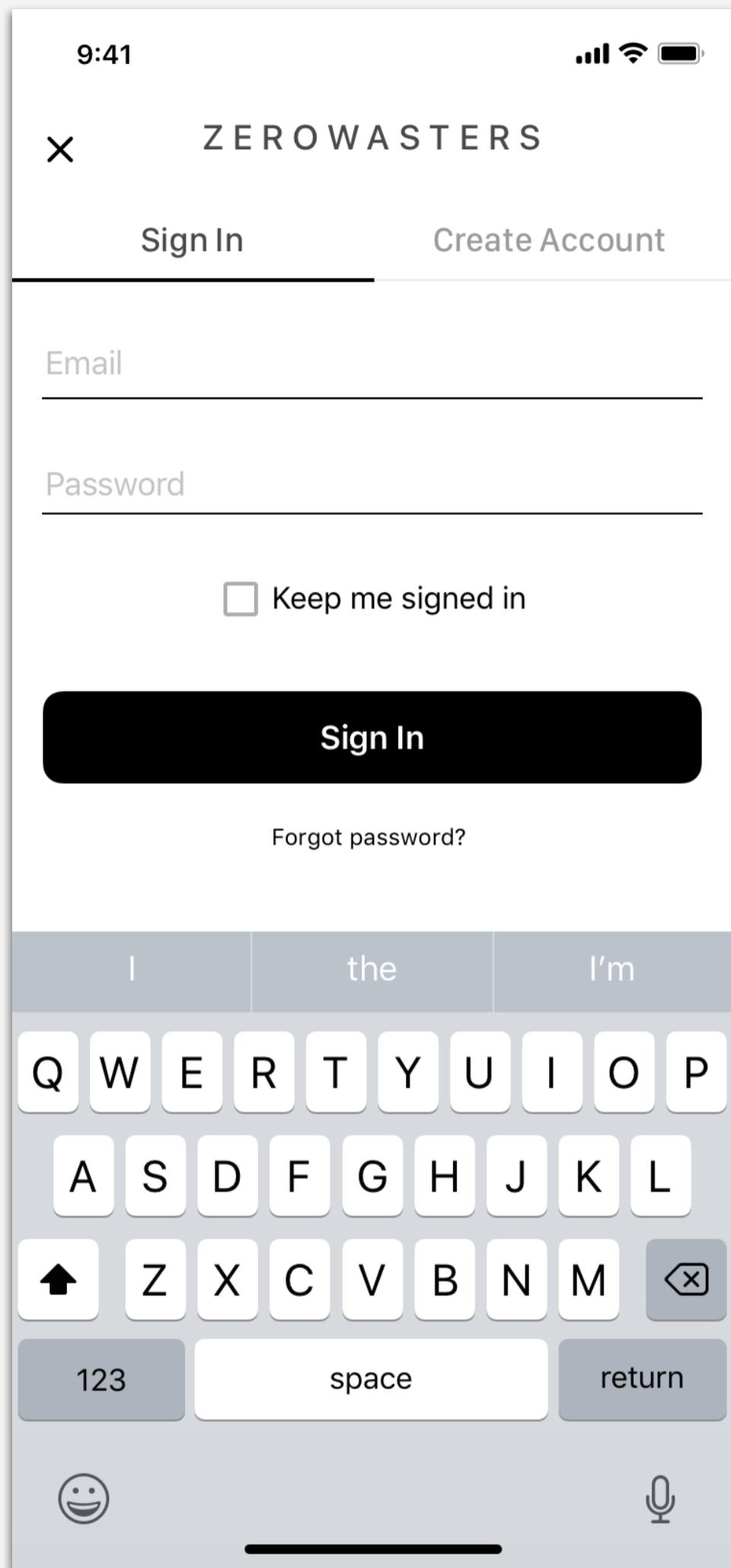
Forgot password?

I the I'm

Q	W	E	R	T	Y	U	I	O	P
A	S	D	F	G	H	J	K	L	
↑	Z	X	C	V	B	N	M	✖	
123	space				return				

😊

Microphone icon



This screenshot shows the sign-in interface for the 'ZEROWASTERS' app on an iPhone. It features a light gray background with dark gray accents. At the top, there's a navigation bar with the app name 'ZEROWASTERS'. Below it is a horizontal bar with 'Sign In' and 'Create Account' buttons. The main area contains two input fields: 'Email' and 'Password', each with a placeholder and a black underline. A 'Keep me signed in' checkbox is present below the password field. A large black 'Sign In' button is centered at the bottom. Below the button is a 'Forgot password?' link. At the very bottom is a standard iOS keyboard.

X Sign In ✓

Email

johndoe@email.com

Password

Keep me signed in

Forgot password?

1 2 3 4 5 6 7 8 9 0

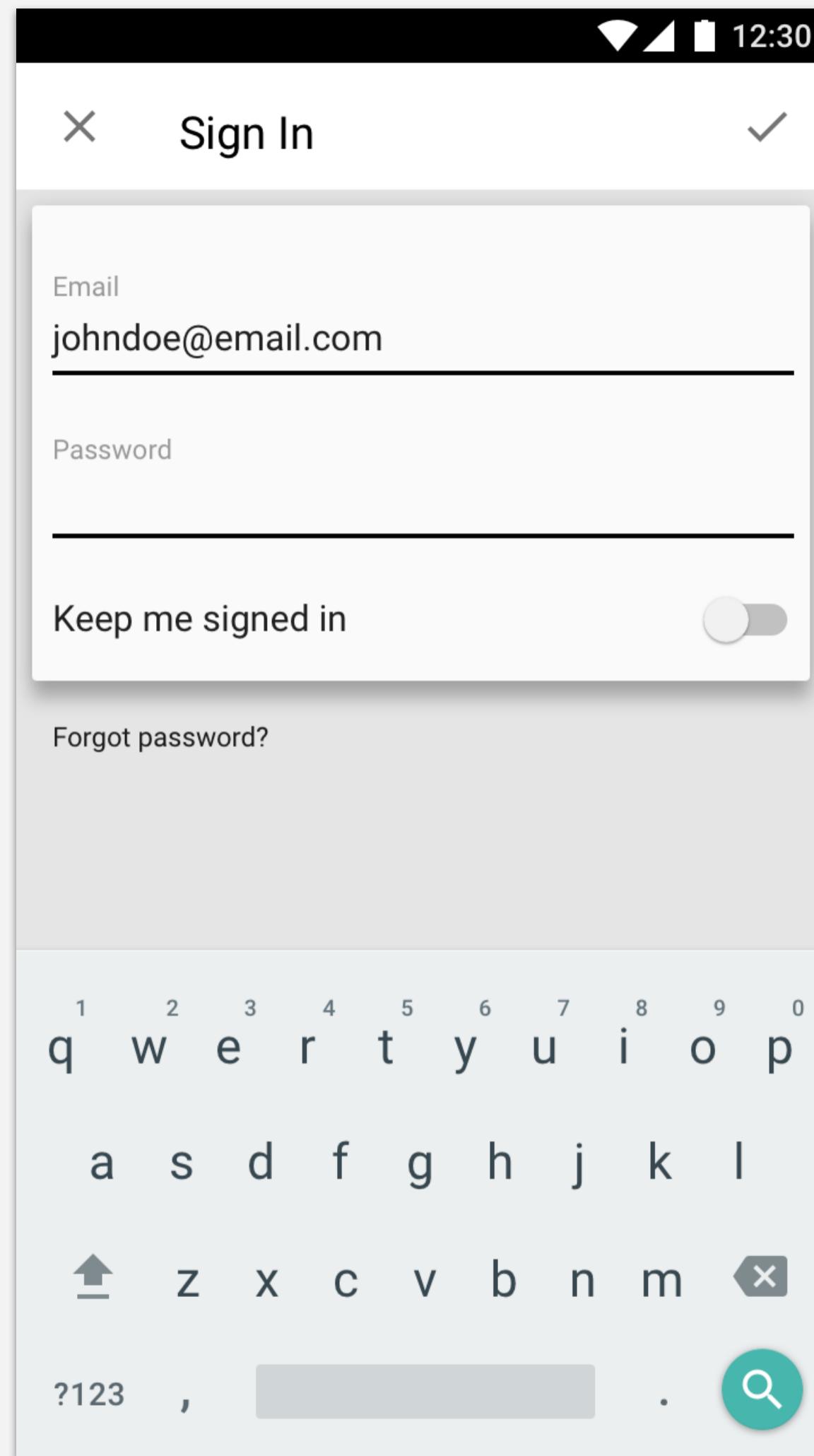
q w e r t y u i o p

a s d f g h j k l

z x c v b n m ✖

?123 , .

🔍



This screenshot shows the sign-in interface for the 'Sign In' app on an Android device. The layout is similar to the iPhone version, with a light gray background and dark gray accents. At the top, there's a navigation bar with 'Sign In' and a checkmark icon. The main area contains two input fields: 'Email' and 'Password', each with a placeholder and a black underline. A 'Keep me signed in' checkbox is present below the password field. A large white 'Sign In' button is centered at the bottom. Below the button is a 'Forgot password?' link. At the very bottom is a standard Android keyboard.

Sign In Screen

9:41

X ZEROWASTERS

Sign In Create Account

Name

Email

Password

Confirm

Sign up for ZeroWasters emails

Create Account

By signing up for email, you agree to receive ZeroWasters offers, promotions and other commercial messages. You may unsubscribe at any time.

By Creating an account, you agree to our [Terms of Use](#), and [Privacy Policy](#).

12:30

X Create Account ✓

Name

Email

Password

Confirm Password

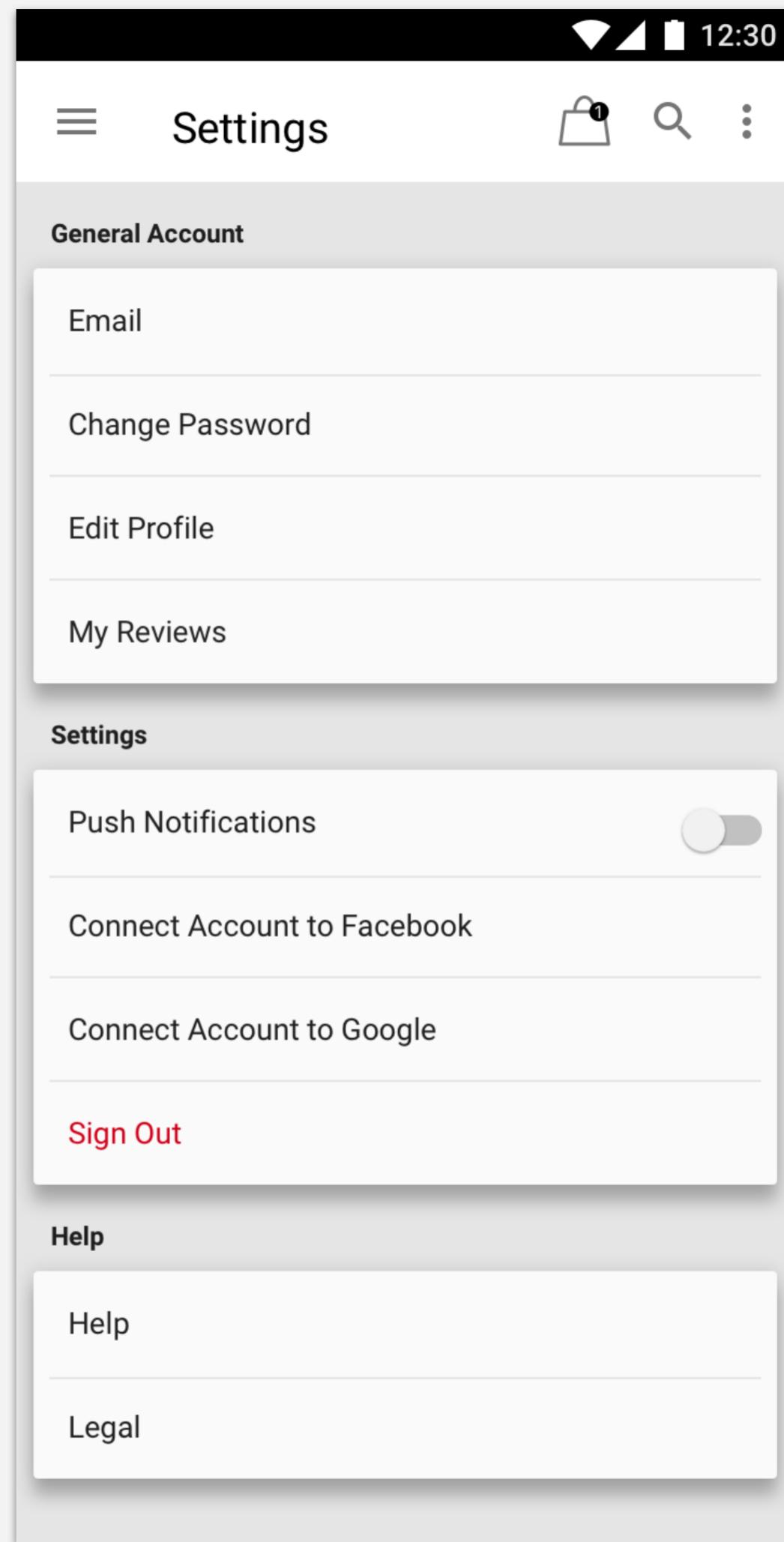
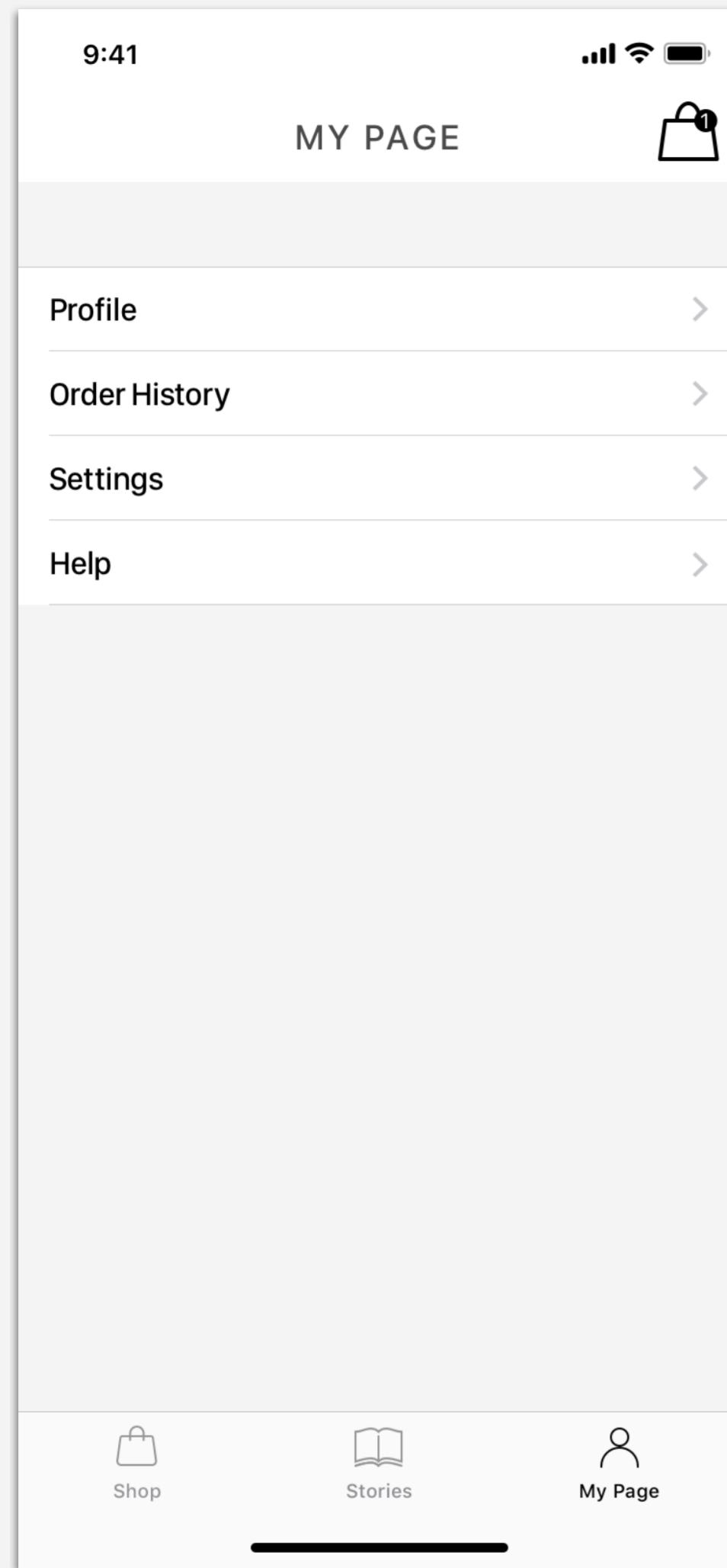
Sign up for ZeroWasters emails

Create Account

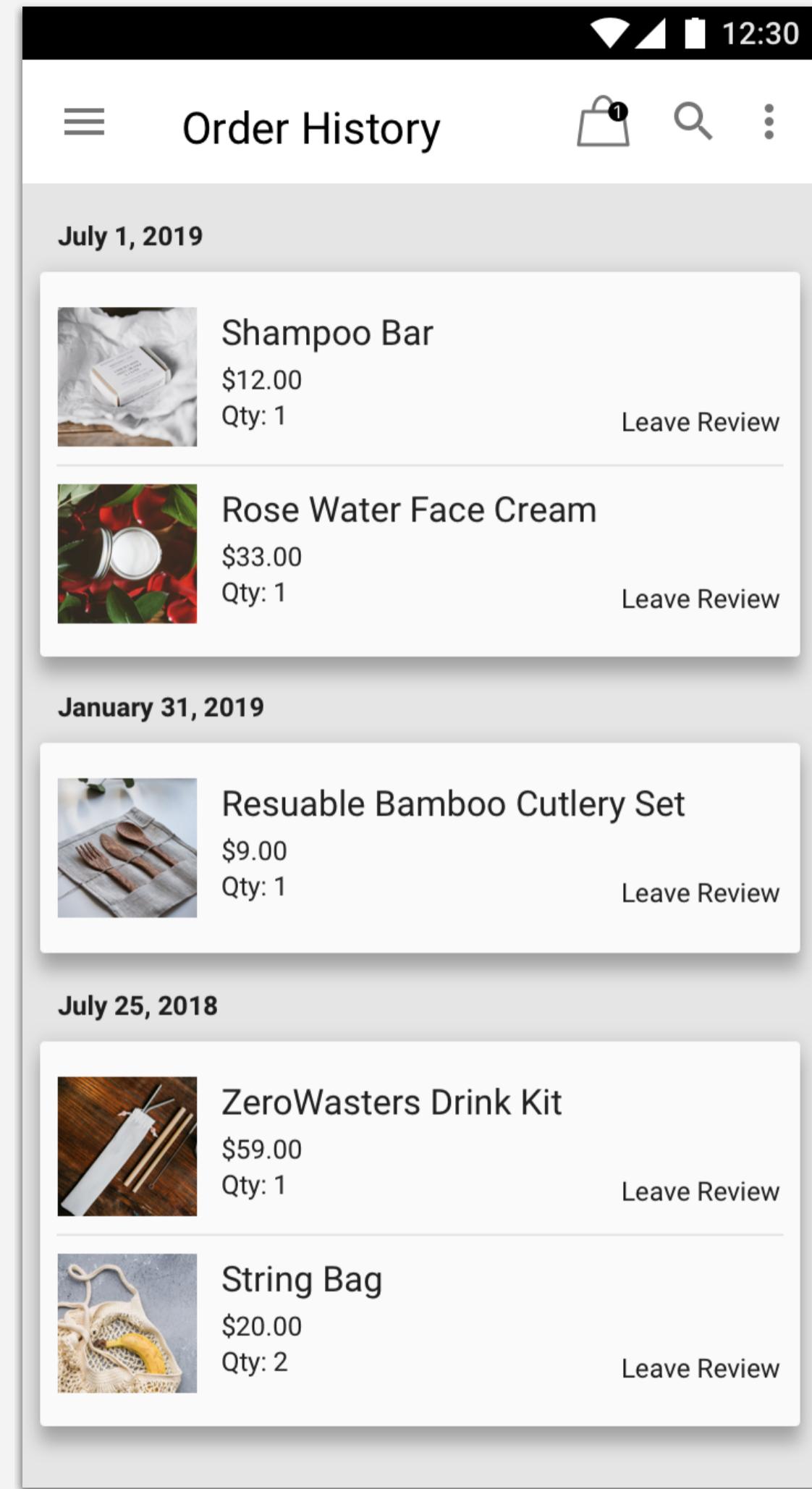
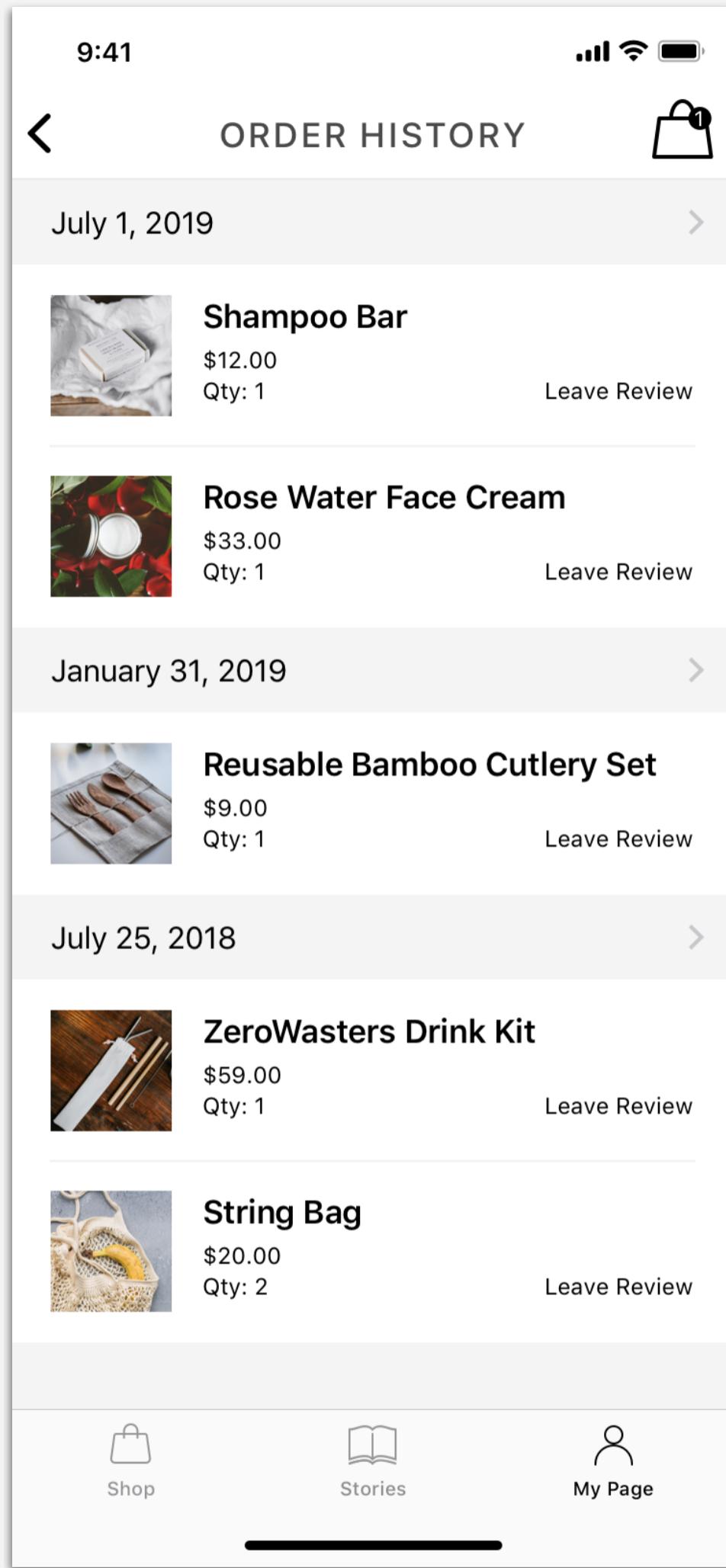
By signing up for email, you agree to receive ZeroWasters offers, promotions and other commercial messages. You may unsubscribe at any time.

By Creating an account, you agree to our [Terms of Use](#), and [Privacy Policy](#).

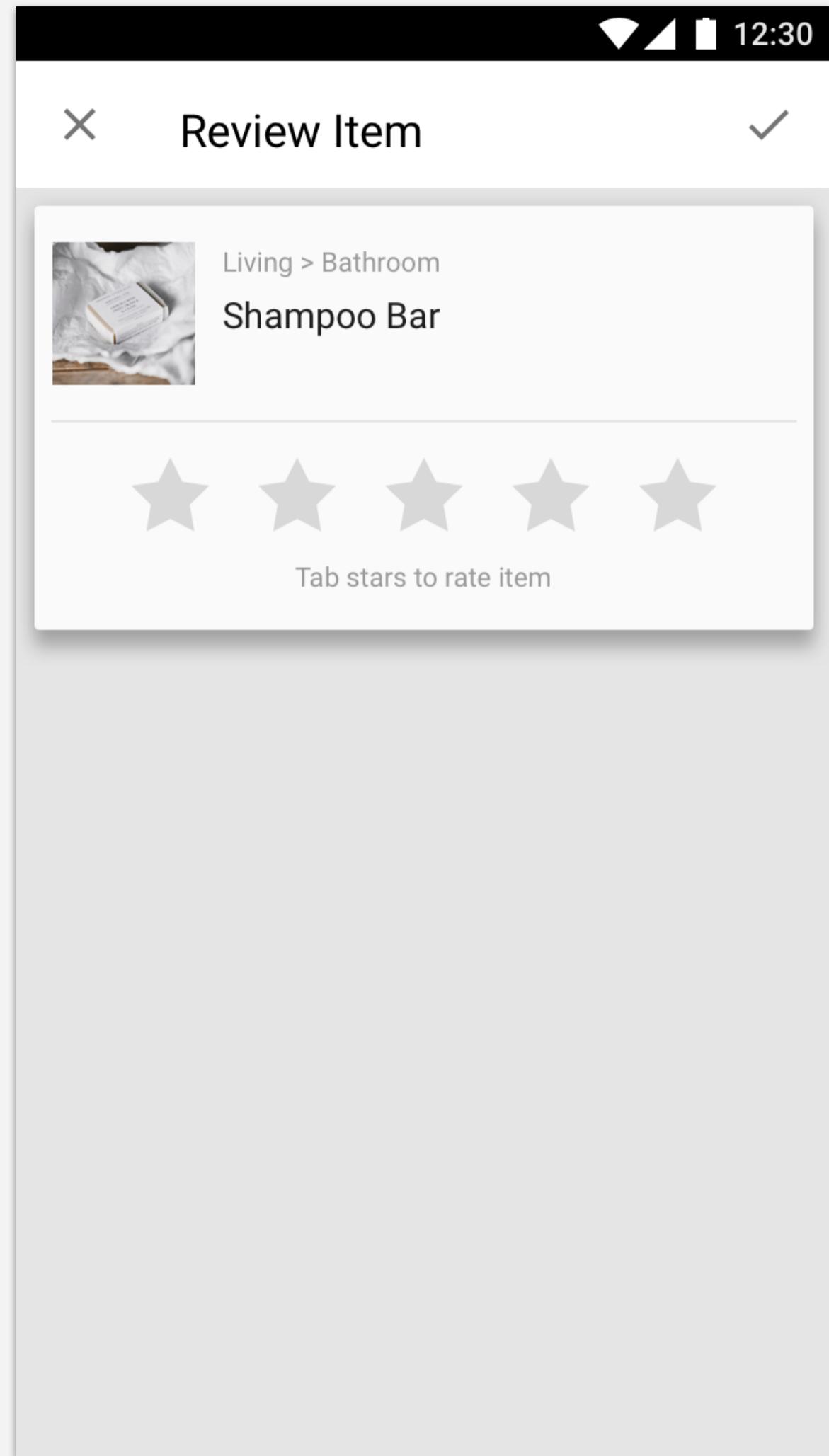
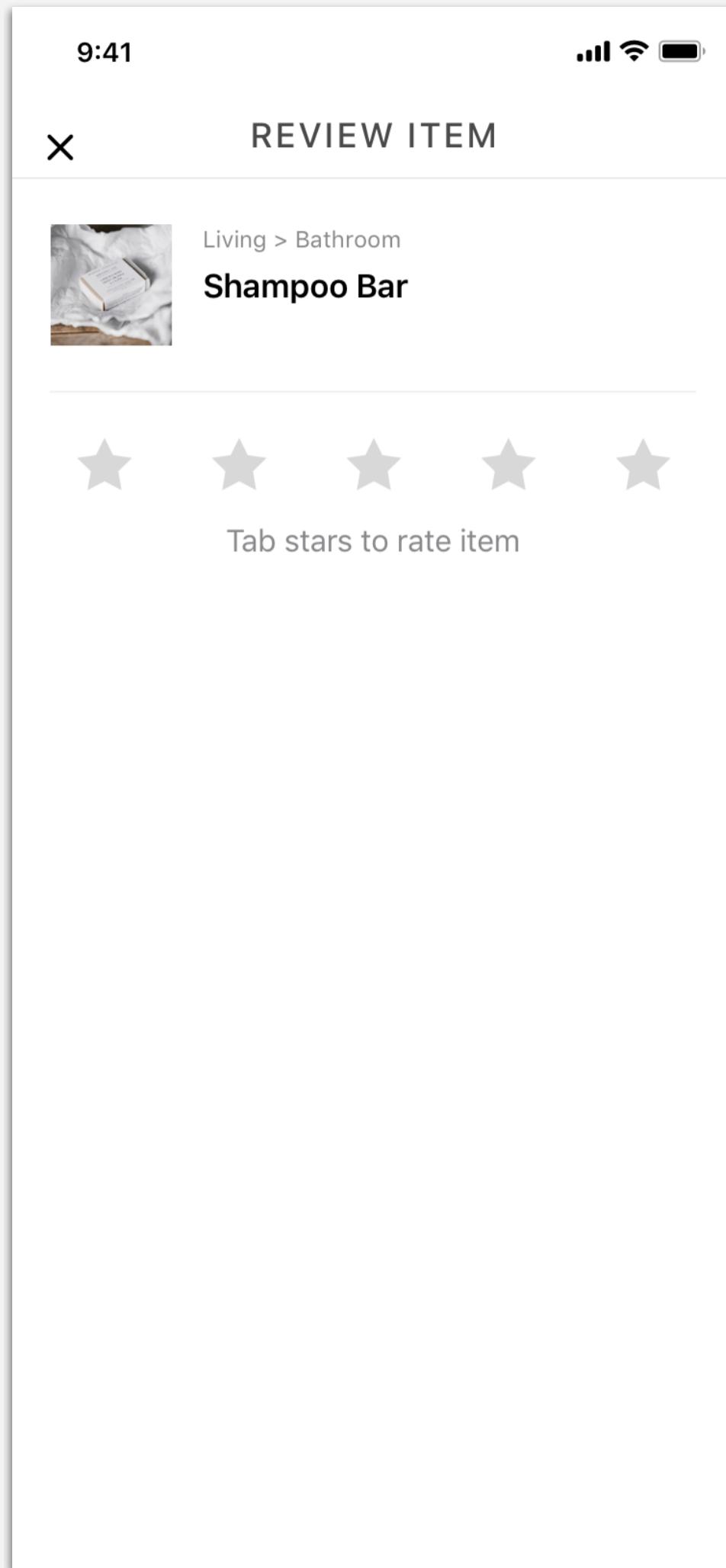
Create Account Screen



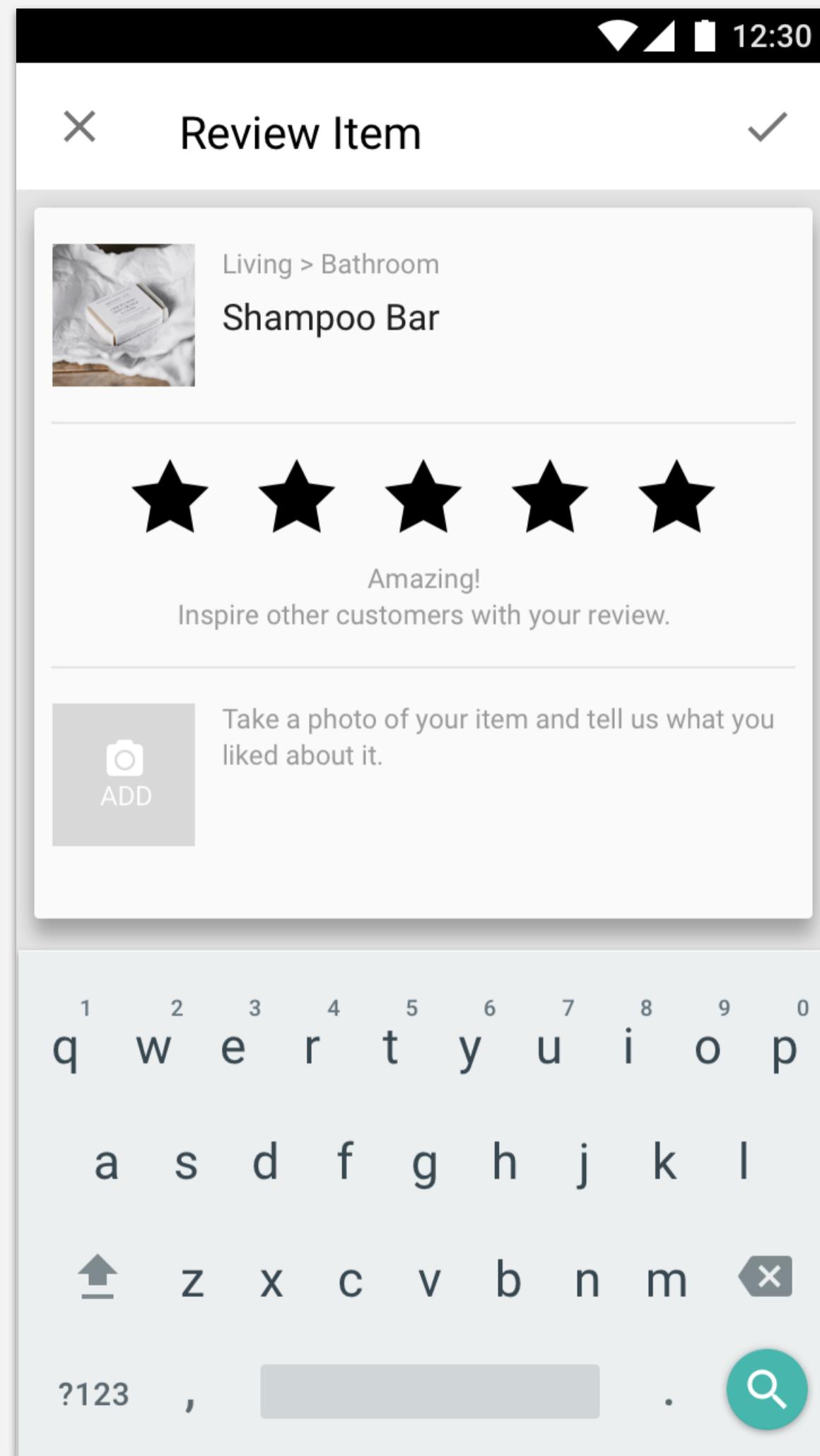
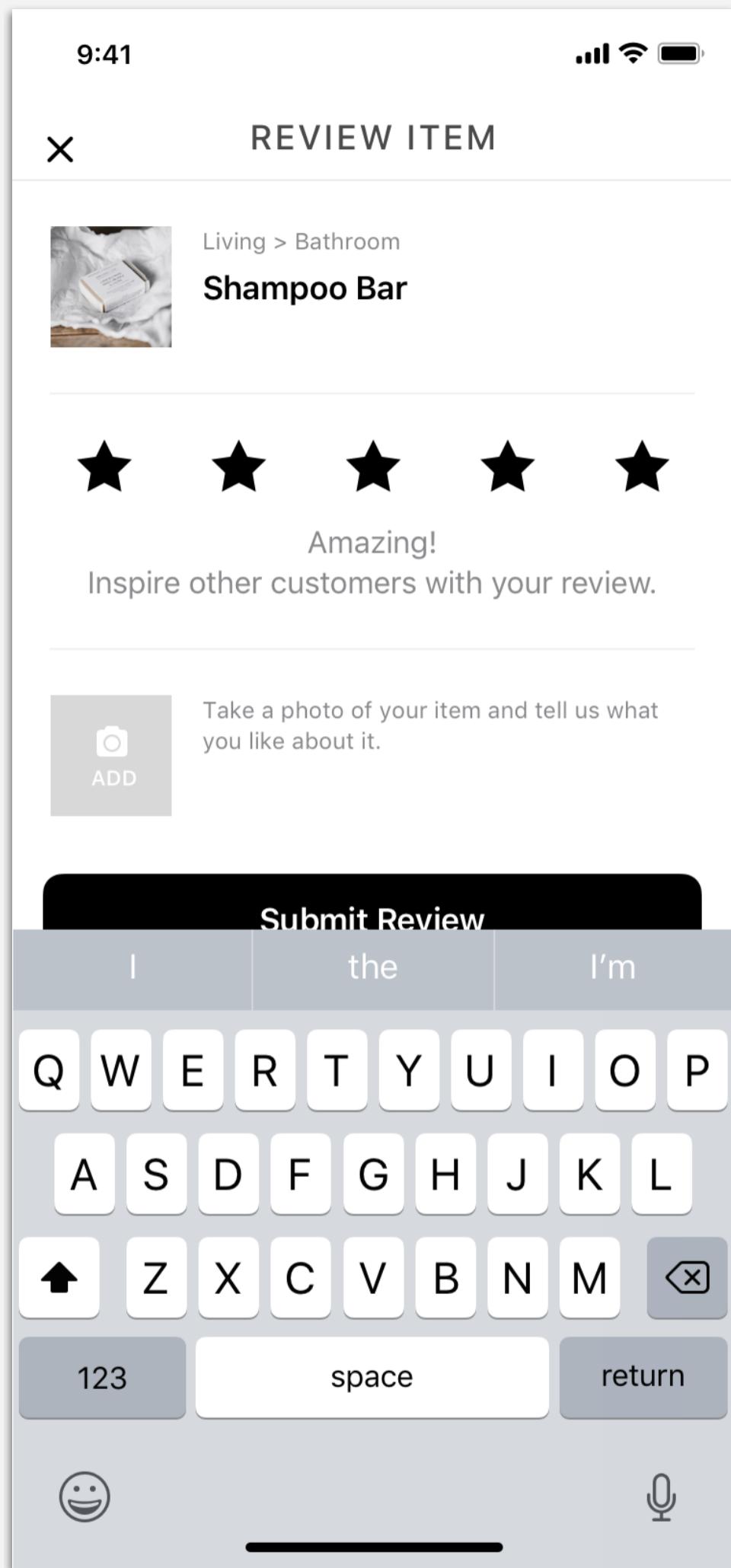
My Page/Settings (Signed In) Screen



Order History Screen



Write Review 1 Screen



Write Review 2 Screen

FEEDBACK

Emily

I love your app! The look is very neat and clean. Typography is simple and consistent. The flows and links all make sense. I would say maybe add a link from the "Add to bag" button to the cart since the bamboo toothbrush is already in your cart anyway. And there is some blank space on the bottom of the Save for Later screen that could use a little something, like all white or a logo maybe? For the Android version, once you get to the "Order History" screen there are no links to click any other buttons. Overall it's a great looking app!

Elena

Shop Screen: I like the simplistic and clear design, it gives off a very professional feeling.

Read Screen: Very clear structure, easy to follow and browse through the content.

Product Screen: It would be nice to have a product description. For the customer to get more information about the product and the seller to inform about certain quantities, restrictions...

Article Screen: At this point of the design process it is better to use ral content as body text.

Create Account: I like the simple design and easy to follow process.

Order History Screen: Very important feature that is displayed in a nicely structured way.

Cathy

The intro when I first opened the link was very easy and user friendly. I personally like it when I can see the whole picture; when I saw the three black text boxes in the beginning it threw me off a little. But very user friendly! The overall design is really good. I'm so used to websites and apps having the pop up when you click on settings button located on the top left or right - I think that could be a good addition? You can include the "settings' and "help" choices in there.

FEEDBACK

Robert

I personally like this simplistic design. One things I would like to suggest is to center align the Remove, Edit, Save For Later buttons for Shopping Bag and Save For Later screens.

Kuk

Shop Screen: I love the overall design. The theme goes with the app name "Zerowasters."

I like how the navigation bar looks like. Very simple and clear design.

Save For Later Screen: I would prefer underline or borderline for the buttons so that indicate users to click those buttons.

Article Screen: I like share and favorite icons.

Order History Screen: I love how order history is sorted by dates.

Jaesook

I like the overall design! I think reducing the size of the shopping cart icon in the upper right corner would be better.