

Recreation and tourism in the North-East Atlantic Ocean



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Recreation and Tourism in the North-East Atlantic Ocean

Assessment of the economic size and the environmental impacts of tourism and recreational activities in the OSPAR area

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Executive Summary

Recreation and tourism take place on and along the North-East Atlantic Ocean. This is a relevant activity both because of its economic relevance and because of its dependence on the marine ecosystem. However, since the activity does not have a separate NACE code, the standard European nomenclature of productive economic activities, it was not yet possible to collect relevant data in a uniform manner. This report therefore aims to collect economic information on this sector, but also its associated pressures and impacts on the marine environment. The geopolitical focus of this report lies in the OSPAR Maritime Area which covers the North-East Atlantic Ocean, and so assesses OSPAR Contracting Parties which have access to the sea.

Trends and Economic Size

To get an idea of the economic size of this sector, public information available was collected. Most recent figures of Gross Value Added (GVA) and employment in Full-Time Equivalent (FTE) are summarised in Table 1. In all OSPAR Regions recreation and tourism activities increased continuously over the last ten years. Especially Contracting Parties located in the Greater North Sea (Region II) and the Bay of Biscay and Iberian Coast (Region IV) showed a big increase in international tourist arrivals, but also in Regions with relatively low tourist arrivals - Arctic Waters (Region I) and Wider Atlantic (Region V) tourism is on the rise. Table 1 shows national figures with a focus on coastal areas. Within countries there are considerable variations on a regional and local level as the activity is often spatially concentrated in certain places. These numbers are to be treated with caution, as the Contracting Parties arrived at these numbers through different methods. However, this overview still helps to present an overview of the economic size of this sector.

It is expected that the COVID-19 outbreak in Europe will have considerable effect on this sector. To what extent, however, is still difficult to predict.

Table 1: Economic Importance of tourism for OSPAR Contracting Parties

Country/Region	Km of coastline	GVA	Employment	Year(s) of reference	Reference
Belgium	98	€ 335,814 million €	27,000 FTE	2007, 2013	Belgische Staat, 2018
Denmark	4.605 (Baltic and North Sea)	DKK 16,491 (Approx. € 2,215)	32,537 FTE	-	Nielsen, Zhang, & Javakhishvili-Larsen, 2019
Ireland	4.577	€ 558 million	16,000 FTE	2018	Hynes, Aymelek, Corless, & Evers, 2018
UK	17.381	Approx. £4,5 billion (€ 5,49 billion)	Approx. 200 000	2016, 2012	Coastal Communities Fund, 2016; Beatty, Fothergill, & Gore, 2014
Portugal	1.187	1,660	45,950	2010-2013	INE, 2016
Netherlands	1.275	€ 2,654 million	30,000 FTE	2010, 2014	Statistics Netherlands, 2016
Norway	28.953 (without islands)	NOK 45,4 billion (€ 4,88 billion)	88,400	2016	Statistics Norway
France: Eastern Channel North Sea Basin	1.022	N/A	23% of all coastal tourism jobs located here	2013	Direction interregionale de la Mer, 2019
France: North Atlantic Western Channel Sea Basin	2.700	N/A	40,458 jobs depending on coastal tourism	2012	Ministère de la Transition écologique et solidaire, 2019

France: South Atlantic Sea Basin	720	N/A	29,400 jobs in tourism (representing 60% of the maritime economy)	-	Direction interrégionale de la mer Sud-Atlantique, 2019
Spain	-	51,351.6 Mi € in Total Spain, around 22% in Spanish Atlantic Arc	900,000 total Spain; around 22% in Spanish Atlantic Arc	2009-2011	Fernandez-Macho, et al., 2015
Sweden	13.500 (Baltic and North Sea)	SEK 95.1 billion	165 400	2015	Swedish Agency for Economic and Regional Growth, 2016
Germany: Schleswig-Holstein	total German North Sea coast: 1.515	Gross revenue: € 9,5 billion	89.266 (in hospitality)	2018	Tourismusverband Schelswig-Holstein, 2019
Germany: Lower Saxony		€ 8.1 billion	226.000 direct employees	2018	Niedersächsisches Ministerium für Wirtschaft, Arbeit und Verkehr, 2017

Pressure and Impact

A wide range of recreation and tourism activities take place along the North-East Atlantic, all exerting different pressures on the coastal and marine environment. The activities assessed included recreational boating, recreational fishing, marine wildlife watching, general beach recreation and tourism, and cruise tourism. To varying degrees these activities, contribute to physical disturbance, physical damage, and physical loss. Furthermore, some contribute to pollution through contamination by hazardous substances, marine litter, underwater noise, nutrient and organic matter enrichment. Also, some activities contribute to biological disturbance through the introduction of invasive species.

Measures

Currently, OSPAR has no direct measures addressing the pressures and impacts exerted by recreation and tourism *per se* but has many initiatives which can be indirectly linked to it (e.g., marine litter action plans). As most OSPAR Contracting Parties are also Member States of the European Union, EU legislation was also addressed. The most relevant EU measures, which can be directly or indirectly linked to the recreation and tourism sector are the [Marine Strategy Framework Directive \(Directive 2008/56/EC\)](#), [The Habitats Directive \(Council Directive 92/43/EEC\)](#), [Bathing Water Directive \(Council Directive Directive 2006/7/EC\)](#), [Urban Waste Water Directive \(Council Directive 91/271/EEC\)](#), [Marine Spatial Planning Directive \(Council Directive 2014/89/EU\)](#). Also, certain key measures from the [Single Use Plastic Directive \(Council Directive 2019/904\)](#) which came into force in 2021, contribute to the efforts to reduce marine litter.

1 - Context

This assessment of tourism and recreational activities has been prepared by the Netherlands in its capacity as a Contracting Party of the OSPAR Convention. It is a contribution to the series of assessments of human activities under OSPAR's Joint Assessment and Monitoring Programme (JAMP b14). As such, this assessment provides the basis for a feeder report on tourism and recreational activities contributing to OSPAR's Quality Status Report 2023 and an OSPAR publication.

The first purpose is to assess the extent, intensity, and changes within the activity. Secondly, the effect of the activity – in terms of pressures and impacts - on the marine environment is described. This assessment will then enable OSPAR to take a view on whether further action is required and, if so, whether there is a need for OSPAR measures.

1.1 - OSPAR and the North-East Atlantic Ocean

This section will give a brief introduction into OSPAR Maritime Area and its sub-regions. A short overview of the characteristics of each sub-region will be presented. The details on developments on tourism and recreation in each sub-region will be presented in Section 2.3.

The Convention for the Protection of the Marine Environment of the North-East Atlantic (OSPAR), is dedicated to identifying potential threats in the North-East Atlantic Ocean and agrees measures to combat these threats on a collective and national level. It assesses the status of the marine environment based on internationally set goals and commitments by the participating governments. The OSPAR Commission is key in helping governments cooperate on a regional level. OSPAR's goals are described in their North-East Atlantic Environment Strategy (NEAES), which is divided into 3 themes of clean seas, diverse and healthy seas, and productive and sustainably used seas.

Under OSPAR the North-East Atlantic is subdivided into 5 regional seas, seen in Figure 1. These are:

- Region I: Arctic Waters
- Region II: Greater North Sea
- Region III: Celtic Seas
- Region IV: Bay of Biscay and Iberian Coast
- Region V: Wider Atlantic

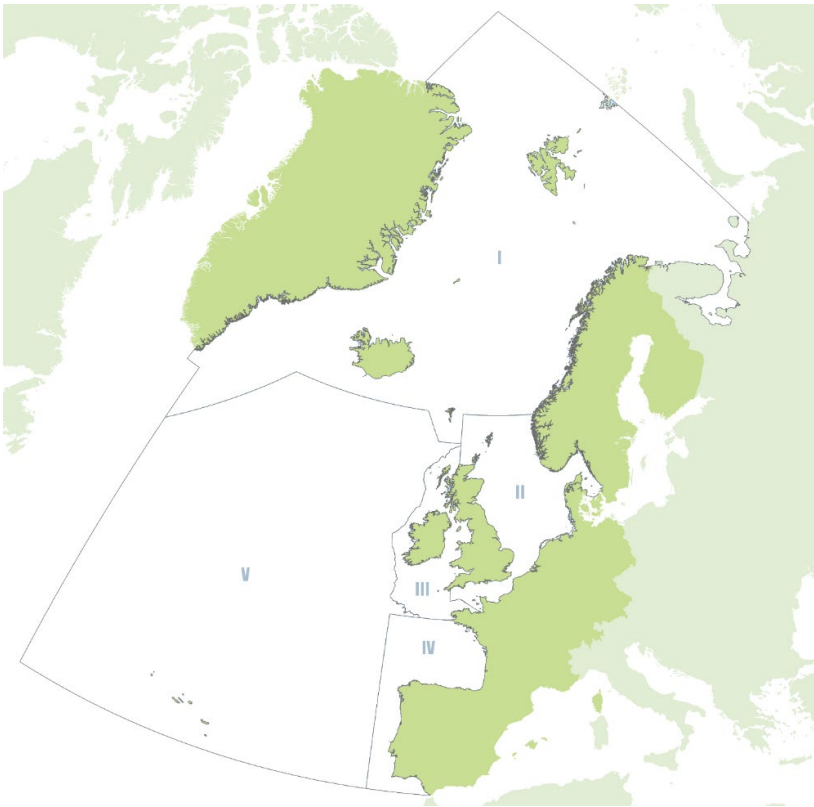


Figure 1: The North-East Atlantic; Source: OSPAR Commission 2020

Region I: Arctic Waters

Arctic Waters is the most northerly OSPAR region, characterised by its harsh climate and ice coverage. However, ecosystems of this region are still rich and the very low in population density, resulting in relatively small impacts of human activities. That said, the recreation and tourism industry in this region is growing rapidly (OSPAR Commission, 2020).

Region II: Greater North Sea

The Greater North Sea is surrounded by densely populated, highly industrialised countries and is one of the busiest Maritime Areas, where coastal zones are used intensively for recreation.

It is situated on the continental shelf of north-west Europe and comprises various marine landscapes including fjords, estuaries, sandbanks, bays, or intertidal mudflats. The climate is strongly influenced by the inflow of oceanic water from the Atlantic Ocean and by the large-scale westerly air circulation which frequently contains low pressure systems. Extreme weather conditions have a direct impact on hydrography, which is characterised by water exchange with surrounding ocean areas, and strong tides. Furthermore, the Greater North Sea is rich and complex in biological systems, containing a variety of fish, birds, and marine mammal species (OSPAR Commission, 2020).

Region III: Celtic Sea

The Celtic Seas region contains wide variations in coastal topography, from fjordic sea lochs, to sand dunes, bays, estuaries and numerous sandy beaches. The large range of habitats in the region supports a diverse fish fauna. Although traditional maritime activities, such as fishing, take place in the Celtic Seas, there is also ongoing development of tourism.

The current trend in tourism and recreation towards a diverse range of more individual pursuits (such as angling and surfing) on less developed parts of the coast can result in new pressures on natural habitats and water quality (OSPAR Commission, 2020).

Region IV: Bay of Biscay and Iberian Coast

The Bay of Biscay and the Iberian Coast extends from the coastlines of France, Portugal, and Spain. In this region, remarkable topographic features such as seamounts, banks and submarine canyons can be found. Furthermore, the coastline is highly diversified with estuaries, rias, and wetlands, which all support productive ecosystems.

The climate is strongly influenced by the inflow of oceanic water from the Atlantic Ocean and large storms occur regularly. The coastal strip has an increasingly high population density and one of the main human activities in the region is tourism (OSPAR Commission, 2020).

Region V: Wider Atlantic

Region V represents the deep waters of the North-East Atlantic, where human population in the region is restricted to the Azores Archipelago. Tourism is of considerable importance to the economy of the Azores. The growth of the cruise industry has resulted in a considerable increase in the size of cruise ships crossing the region and also inshore activities like whale-watching have increased (OSPAR Commission, 2020).

1.2 The Joint Assessment and Monitoring Programme (JAMP) B14

The JAMP B14 project is a project aiming to conduct a thematic assessment of human activities causing pressures on the marine environment. The objective is to assess the extent and intensity of human activities, and their socio-economic drivers, contributing to the key pressures on the marine environment in the OSPAR Maritime Area. The foreseen output is a description of human activities with significant marine effects per OSPAR region, presenting information on scale and distribution of activity, economic value, trends, and measures to reduce potential impacts.

Next to human activities like the extraction of living resources and transport, tourism and leisure activities was identified as an activity with potential impacts on the marine environment.

Maritime activities are important for the economies of the OSPAR Contracting Parties in terms of Gross Value Added and employment. However, the consequences of these activities for the marine ecosystem can lead to direct costs for society, like loss in revenue from the tourism industry or the degradation of cultural heritage. On the other hand, many activities directly depend on the good condition of marine waters.

1.3 Recreation and Tourism in OSPAR Maritime Area

In 2018, Europe accounted for a 51% global share in international tourist arrivals, making it the world's most popular destination for tourists (World Tourism Organization, 2019). In the same year, half of the European tourist accommodation establishments were located in coastal areas (European Commission, 2020). Furthermore, in coastal areas tourism and recreational activities are growing substantially faster than other human activities (ECORYS, 2013). It was expected that tourism would grow further in 2020, however, the COVID-19 outbreak in Europe has put this industry under severe pressure. On one hand there are fewer bookings for tourism services, whereas on the other also "the industry is flooded with claims for refunds on cancellations and the non-performance of services" (European Commission, 2020, S. 105). Even though the European Commission and Member States are trying to mitigate the effects, the eventual economic impact remains to be seen.

Recreation and tourist activities fall under the category of human activities relevant for coastal areas. Tourism, as defined by the World Tourism Organization, is "a social, cultural and economic phenomenon which entails the movement of people to countries or places outside their usual environment for personal or business/professional purposes (...)" (World Tourism Organisation, 2020). According to International Recommendations for Tourism Statistics by the United Nations, a visitor "is a traveller taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose (...) other than to be employed by a resident entity in the country or place visited. These trips taken by visitors qualify as tourism trips. Tourism refers to the activity of visitors" (United Nations, 2008, S. 10). Furthermore, "[a] visitor (...) is classified as a tourist (or overnight visitor) if his/her trip includes an overnight stay, or as a same-day visitor (or excursionist) otherwise (United Nations, 2008, S. 10).

Coastal tourism includes the full range of tourism that takes place in coastal zones and coastal waters, including the supporting infrastructure. When we consider ocean-based tourism like yacht cruising we can speak of maritime tourism, which is a closely related concept (Miller & Auyong, 1991). Another definition for coastal and maritime tourism, given by ECORYS, is as the following:

"Maritime tourism covers tourism that is largely water-based rather than land-based (...) but includes the operation of landside facilities, manufacturing of equipment, and services necessary for this segment of tourism.

Coastal tourism covers beach-based recreation and tourism (...), and non-beach related land-based tourism in the coastal area (...), as well as the supplies and manufacturing industries associated to these activities." (ECORYS, 2013, S. 12).

Generally, most economic activities taking place at sea are not yet fully in line with the different nomenclatures. This applies also to the recreation and tourism sector on and along the North-East Atlantic. Since it is no standard economic sector according to the definitions and categorisations used by the statistic offices, it is difficult to arrive at an OSPAR comprehensive analysis of the economic importance on and along the North-East Atlantic on the basis of the available information.

Table 2: Composition of the coastal and maritime tourism sectors (s.Pro & Ecorys, 2018)

By location	Coastal tourism	Covers tourism in the coastal area as well as the supplies and manufacturing industries associated to these activities.
	Maritime Tourism	Covers tourism in the Maritime Area.
By subsector	Beach-based	Covers beach-based recreation and tourism (e.g., sun bathing, walking in the beach, kite competitions, etc.), and non-beach related land-based tourism in the coastal area (all other tourism and recreation activities that take place in the coastal area for which the proximity of the sea is a condition), as well as the supplies and manufacturing industries associated to these activities.
	Water-based	Covers tourism that is largely water-based rather than land-based (e.g., swimming, canoeing, surfing, windsurfing, sport fishing, diving, snorkelling, underwater cultural heritage, whale watching, seabirds watching, boating, yachting, nautical sports, etc.), but also includes the operation of landside facilities, manufacturing of equipment, and services necessary for this segment of tourism.

1.4 Aim of the report

The aim of the report is threefold: First, it aims to provide an overview of the current trends of recreation and tourism on and along the North-East Atlantic Ocean to get an overview of the scope of this human activity. Secondly, various activities taking place in the OSPAR contracting parties are described. This description directly gives the basis for the third point, where environmental pressures and impacts are assessed.

2. Trends, Distribution, and overall Intensity

In the first part of this section general trends and drivers relevant for the recreation and tourism sector will be outlined. Then, trends and drivers for each OSPAR Region will be described in more detail.

2.1 Economic Value and General Trends of Recreation and Tourism in OSPAR

This section aims to summarise the economic value of the recreation and tourism sector for the whole OSPAR Maritime Area. First, tourist arrivals per sub-region and temporal developments are visualised. Secondly, it was intended to find data on GVA and FTE per OSPAR-Contracting Party, in line with the OSPAR Intermediate Assessment 2017. Furthermore, there is a section included on the valuation of Ecosystem Services applied to certain cases, to illustrate economic importance of an ecosystem in non-conventional terms.

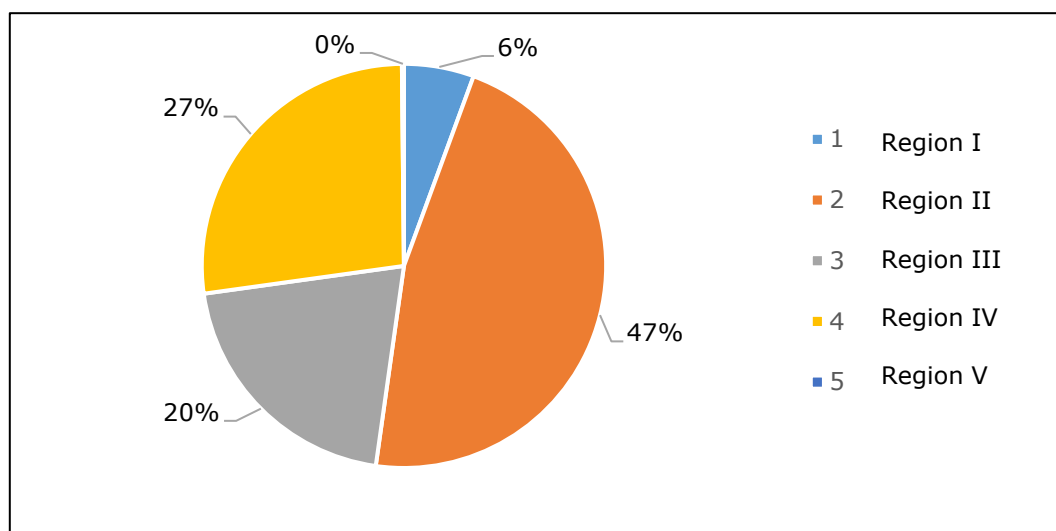


Figure 2: Percentage share of arrivals at tourist accommodation establishments by NUTS2 for each OSPAR Region in 2018; Note: this graph does not include France, as there was too much missing data; Source: Eurostat, 2020

Almost half of all the arrivals in tourist accommodation establishments were within Region II, the Greater North Sea, making it the most popular destination within OSPAR's Maritime Area. With 27% of all the arrivals, Region IV – the Bay of Biscay and the Iberian Coast – accommodates the second largest amount. Even though at the beginning of the decade Region III (Celtic Seas) experienced growth within the tourism sector, it slightly declined again till 2018. The share of arrivals at tourist accommodation establishments is relatively small for Region I (Arctic Waters) with 6% and Region V (Wider Atlantic) with less than 1% when compared to the other regions.

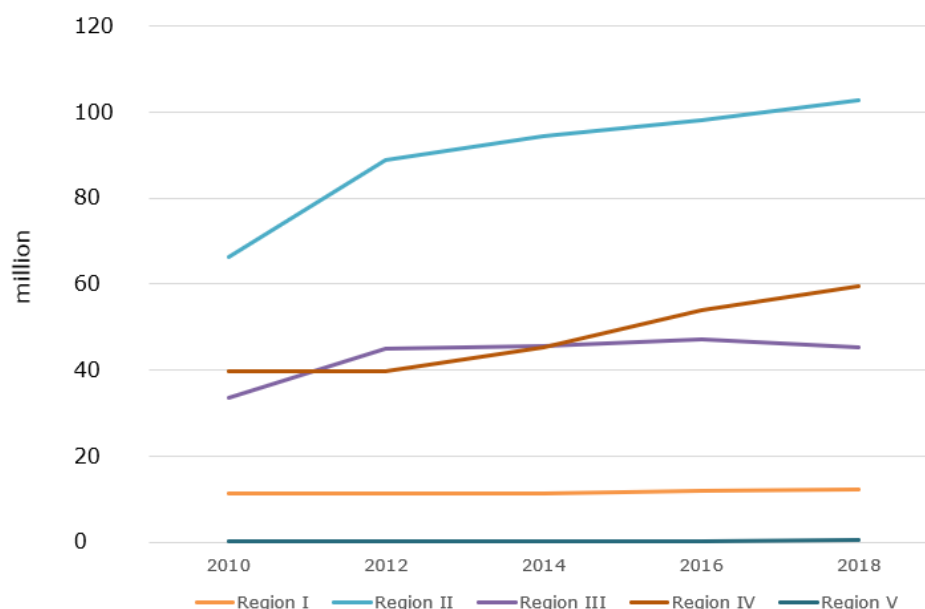


Figure 3: Arrivals in tourist accommodations establishments in OSPAR Regions 2010-2018,
Source: Eurostat, 2020

In economic terms, it was intended to find numbers on GVA¹ and Employment, preferably in FTE. What should be noted here is that the contracting parties did not calculate these numbers in the same way, therefore these numbers should be treated with caution. Furthermore, for some contracting parties regional information was found, whereas for others only national numbers could be found. This makes it difficult to fully assess the economic importance of recreation and tourism solely for OSPAR-relevant regions. Furthermore, as the infrastructure for coastal tourism is directly linked to other sectors like construction or port management, it is difficult to estimate GVA and employment numbers (EEA, 2019). In Table 2, the most recent numbers on GVA and employment found are included. As these are absolute numbers, for comparison the length of the coastline from the Contracting Parties was added as well.

Table 3: Economic Importance of tourism for OSPAR Contracting Parties;

Country/Region	Km of coastline	GVA	Employment	Year(s) of reference	Reference
Belgium	98	€ 335,814 million €	27,000 FTE	2007, 2013	(Belgische Staat, 2018)
Denmark	4.605 (Baltic and North Sea)	DKK 16,491 (Approx. € 2,215)	32,537 FTE	-	Nielsen, Zhang, & Javakhishvili-Larsen, 2019
Ireland	4.577	€ 558 million	16,000 FTE	2018	Hynes, Aymelek, Corless, & Evers, 2018
UK	17.381	Approx. £4,5 billion (€ 5,49 billion)	Approx. 200 000	2016, 2012	(Coastal Communities Fund, 2016) (Beatty, Fothergill, & Gore, 2014)
Wales	-	£ 24.5 million (€ 29,90 million)	N/A	-	Chambers, 2013
Portugal	1.187	1,660	45,950	2010-2013	INE, 2016
Netherlands	1.275	€ 2,654 million	30,000 FTE	2010, 2014	Statistics Netherlands, 2016
Zeeland	-	N/A	Approx. 8,900 FTE	-	Kenniscentrum Kusttoerisme, 2018
Norway (municipalities by the ocean)	28.953 (without islands)	NOK 45,4 billion (€ 4,88 billion)	88,400	2016	Statistics Norway

The North Sea-Skagerrak	-	NOK 14,2 billion (€ 1,53 billion)	21,100	2016	Statistics Norway
The Norwegian Sea	-	NOK 4,0 billion (€ 0,43 billion)	7,100	2016	Statistics Norway
The Barents Sea and Lofoten	-	NOK 3,7 billion (€ 0,40 billion)	6,100	2016	Statistics Norway
France: Eastern Channel North Sea Basin	1.022	N/A	23% of all coastal tourism jobs located here	2013	Direction interregionale de la Mer, 2019
France: North Atlantic Western Channel Sea Basin	2.700	N/A	40,458 jobs depending on coastal tourism	2012	Ministère de la Transition écologique et solidaire, 2019
France: South Atlantic Sea Basin	720	N/A	29,400 jobs in tourism (representing 60% of the maritime economy)	-	Direction interrégionale de la mer Sud-Atlantique, 2019
Spain	-	51,351.6 Mi € in Total Spain, around 22% in Spanish Atlantic Arc	900,000 total Spain; around 22% in Spanish Atlantic Arc	2009 -2011	Fernandez-Macho, et al., 2015
Sweden	13.500 (Baltic and North Sea)	SEK 95.1 billion	165 400	2015	Swedish Agency for Economic and Regional Growth, 2016
Germany: Schleswig-Holstein	total German North Sea coast: 1.515	Gross revenue: € 9,5 billion	89.266 (in hospitality)	2018	(Tourismusverband Schelswig-Holstein, 2019)
Germany: Lower Saxony		€ 8.1 billion	226.000 direct employees	2018	(Niedersächsisches Ministerium für Wirtschaft, Arbeit und Verkehr, 2017)
Iceland	4.970	N/A	N/A	-	-

¹The data on gross value added in the various tables are presented in euros. For Norway and UK both the euro figures and (between brackets) the original values are presented. For the conversion from original data to euros, the Eurostat exchange rates for annual data were used: <http://appsso.eurostat.ec.europa.eu/nui/show.do>

2.1.1 Valuation as Ecosystem Service

One of OSPAR's principles is the ecosystem approach, where an ecosystem is seen as a biological community of interacting organisms and their physical environments. Ecosystem service can be defined as "benefits people derive from ecosystems", where one can distinguish between provisioning, regulating or cultural services. Cultural services are seen as non-material benefits relating to cultural and amenity services, such as recreation and tourism (Millennium Ecosystem Assessment Board, 2005). Tourism and recreation can be defined as a cultural service derived by an ecosystem. This approach can signal scarcity and quality of ecosystems, and can help policy makers to assess trade-offs and synergies. Furthermore, it can help in coastal management and can increase social efficiency of decision-making processes (Horlings, et al., 2020).

The Netherlands. Horlings, et al. (2020) conducted an experimental monetary valuation of ecosystem services and assets in the Netherlands. For this, they used the System of Environmental Economic Accounting – Experimental Ecosystem Accounting, which was developed by the UN, et al. (2014). Coastal dunes and beaches in the Netherlands were the types of ecosystems with the highest values per hectare: the coastal areas of Zeeland, Zuid-Holland and Noord-Holland as well as the Wadden Islands (Horlings, et al., 2020).

Spain. For Cadiz in South-West Spain, a case study on coastal management by Alves and colleagues (2017) was conducted by using a social benefit analysis deriving from coastal ecosystems. The study applied the Travel Cost Method (a revealed preferences method) to assess the non-market value of three Atlantic beaches in Cadiz, located in the South-West of Spain. The beaches assessed had different characteristics, namely a small artificial urban beach, an urban beach, and a semi-natural beach.

The artificial urban beach experiences severe erosion, which makes regular investments necessary. On the other hand, the semi-natural beach had really low investments, but as it is semi-natural, the system naturally adjusts through its dynamics. The study showed that the management strategy costs are far lower than user's valuation, which in turn means that investments made by local coastal managers are economically justified. Still, one has to take into account which type of visitors go to which beach. For example, the semi-natural beach would require investments into the conservation of its natural assets, as people go there for these.

The study concluded that further investments are critical, if Cadiz would like to continue to attract beach visitors to the sites and thereby maintaining or increasing the city's income from tourism and beach use (Alvas, Ballester, Rigall-I-Torrent, Ferreira, & Benavente, 2017). These findings show that non-market economic values (e.g., consumer surplus) are important components of the economic value, as they can represent the quality of life and leisure satisfaction rather than solely the on-site expenditure.

In general, revealed preferences methods help to infer economic values from observed behaviour, are suited for the valuation of natural parks, are relatively cheap and quick to implement. However, these methods do not allow the assessment of income and jobs generated by the tourism and recreation sector and tends to overestimate the visitor's willingness to pay (WTP) for sites.

Norway. On behalf of the Norwegian Environmental Agency, the economic value of ecosystem services in case of the Oslofjord were estimated given rough assumptions regarding the use of the fjord and the related values. The Oslofjord is located in the South of Norway and is the most visited Norwegian fjord. Based on the current data they found, outdoor recreation activities were the most valuable ecosystem service among the services they quantified. The recreational value along the Oslofjord for walking along the beach and coast, boating and swimming in the sea is estimated at 25.7 billion NOK annually when using the hourly alternative cost for working (median wage net taxes). An annual cost of about 2.7 billion NOK are spent on municipal waste water treatment, illustrating the minimum willingness to pay by the society to achieve good sanitary conditions. The estimated WTP for waste water treatment along the Oslofjord – that ensures outdoor recreational activities – is estimated at 4.3 NOK/year. Considering the operational and capital costs for recreational boating is 2.6. billion NOK/year, this confirms the large WTP to access leisure activities in the fjord (NIVA, NINA, Menon Economics, SSB, 2019).

2.2 - Global Trends and Uncertainties

To be able to prepare an adequate strategy for the future of coastal and maritime tourism, one has to be aware of the main trends which directly or indirectly influence the recreation and tourism sector. In 2016, the European Commission published a report on challenges for a sustainable development of coastal and maritime tourism in Europe, where they also identified the key exogenous trends for this sector. The main factors are summarised in Table 3 together with its implications for the coastal and maritime tourism industry (European Commission, 2016).

Table 4: Some trends relevant for coastal and maritime tourism (European Commission, 2016)

Exogenous Trend	Implication for Coastal and Maritime Tourism
Changes in demand patterns through time	More frequent but shorter trips throughout the year. This trend affected the coastal and maritime sector through a decline in total expenditure per visit.
An ageing society and evolutions in spending capacity	Between 1994-2014, individuals over 60 doubled globally and this trend is expected to continue till 2030; and this population group will remain important till 2050 (United Nations, 2014). This will require new services but also reduce seasonality (elderly often go to coastal regions in winter season).
An increase in 'sustainable' awareness and search for quality	Growing interest in 'authentic experiences'; interest in experiencing local cultural, social and environmental characteristics while avoiding negative externalities.
Geopolitical threats raising safety concerns	Geopolitical tensions and south-north inequalities in coastal/island destinations in the Mediterranean (e.g., high number of refugees in Greece) and safety concerns in other parts of the world (e.g., Zika virus in South America) could have positive effects on other, 'safer' destinations within the EU.
Climate change and consequences for coastlines and islands	Increase of sea water levels, beach erosion, precipitation changes and weather instability could affect the sectors performance. Coastal regions are especially vulnerable, whereas northern coastal regions are less vulnerable than compared to southern ones.

In early 2020, the COVID-19 pandemic reached Europe. As a result of the lockdown, the economy contracted rapidly. Although hard interventions on social life had taken place at the beginning of the crisis, restrictions gradually eased around May and June in various European countries. However, various industries, including catering, culture, sports, and travel were greatly limited in their activities in the second half of 2020. In the latest Blue Economy Report a preliminary assessment of the impact of the COVID-19 economic crisis on the Blue Economy was included, where the impact on coastal

tourism is expected to be: "Very Large" in size, "Strong" in initial impact and "Very Lagged" in its recovery path. Especially coastal communities which are mainly composed of SMEs and micro-enterprises are vulnerable to economic, financial and political changes like this (European Commission, 2020). Therefore, it is at this moment

hard to predict the total impact of the COVID-19 crisis on the tourism industry for the upcoming years. A report created before the crisis, however, expects coastal tourism to increase employment and GVA within the blue economy.

2.3 - Trends per Region

2.3.1 Trends in the Region I

The Arctic Waters

The most northerly OSPAR region is characterised by a cold climate and ice coverage. Even though this region is low in population density, the recreation and tourism sector is growing rapidly. Some communities take advantage of this trend and switch from traditional activities (e.g., fisheries) to new industry practices like whale-watching. There is an increasing interest for the 'unspoiled' nature in this region. Due to the **warming** climate, the tourism product is also sometimes sold as 'last chance tourism'. To get the full potential, regions have to invest in proper infrastructure, but also have to face new challenges induced by **climate change** (e.g., permafrost melting).

Among all the visitors to the Arctic, tourists represent the largest group, next to a small number of researchers. Both cruise tours or more rustic "expedition" boats are operating in the Arctic waters. Also, often tourists come by plane to the coasts and island hubs and then roam around from there (Atkisson, Arnbom, Tesar, & Christensen, 2018).

Coastal Norway and Iceland experienced a rapid growth in cruise tourism in the years 2004-2014. Furthermore, the overnight stays by tourists increased strongly between 2000-2014, with coastal Norway having a plus of 286% and Iceland a plus of 34%. Svalbard, which belongs to Norway, also shows tremendous growth with a plus of 116% within the same time frame (Atkisson, Arnbom, Tesar, & Christensen, 2018). Iceland, however, suffered in 2019 from a record decline in arrivals, as a consequence of the low-cost airline Wow Air insolvency (European Travel Commission, 2019).

Industry practices in the Arctic waters are changing, as for instance some local communities are switching from the dependence on fisheries to the whale-watching industry. For example, Húsavík in Iceland used to be a fishing community but grew into one of the main whale-watching spots in Iceland (Einarsson, 2009) (Einarsson, 2011).

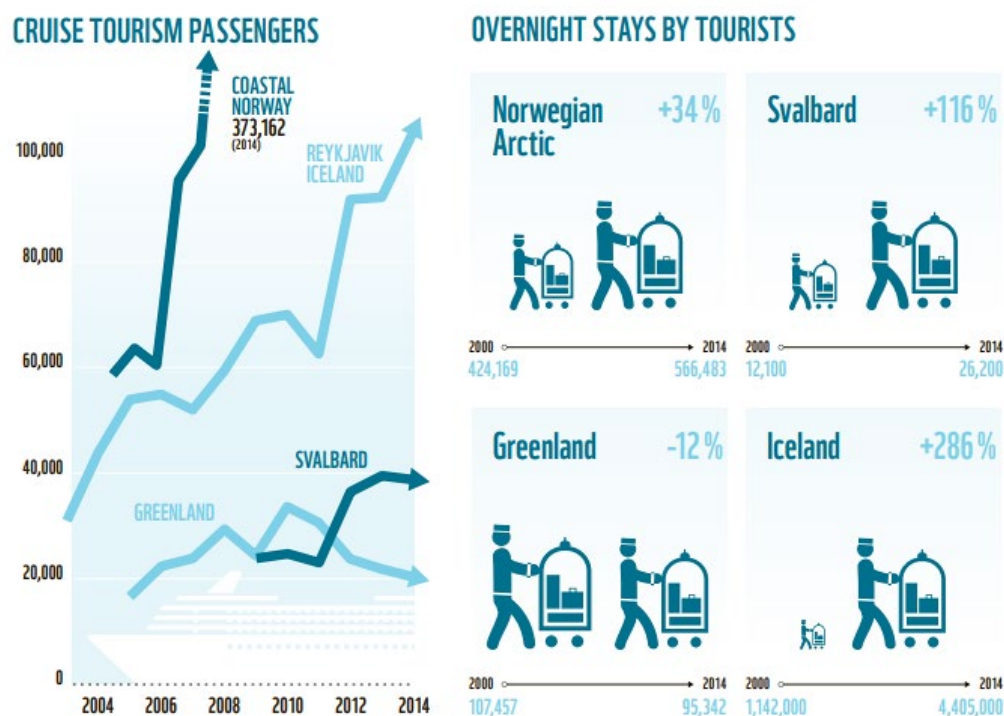


Figure 4: Trends in Arctic Tourism; Source: Statistics Iceland, Statistics Norway via Atkisson, Arnborn, Tesar, & Christensen, 2018

The growth of both cruise tourism passengers and overnight stays by tourist happened first of all due to better accessibility of Arctic waters, but also because people are increasingly interested in the unique and relatively unspoiled nature. If well-planned and with proper tourism and infrastructure regulations in place, this could pose an opportunity to spread awareness about its intrinsic value of the Arctic and at the same time have economic development. Like this, the tourism industry in the Arctic waters can build a long-term economic basis while also preserving the resilience of ecosystems (Atkisson, Arnborn, Tesar, & Christensen, 2018).

To give more regional illustration: in the case of the Barents Sea and the Lofoten, Statistics Norway estimated the GVA and employment rates in the tourism sector. Comparing numbers from 2010 and 2016, there can be a strong increase observed within the tourism sector for this region (Faglig Forum, 2019b).

Table 5: Estimated gross value added and employment rates in the tourism sector related to the Barents Sea and Lofoten from Statistics Norway (2019); Source: Faglig Forum, 2019a and 2019b

Gross value added in the tourism sector				
	2010		2016	
	Billion NOK	% of Norway	Billion NOK	% of Norway
Norway (all municipalities)	32,2		45,4	
The Barents Sea and Lofoten	2,4	8%	3,7	8%
The Norwegian Sea	2,5	8%	4	9%
Employment in the tourism sector				
	2010		2016	
	Employment	% of Norway	Employment	% of Norway
Norway (all municipalities)	74.200		88.400	
The Barents Sea and Lofoten	4.800	7%	6.100	7%
The Norwegian Sea	4.800	7%	7.100	8%

As the unique landscapes of the Arctic could potentially be strongly altered due to climate change, some tourists want to visit the area 'before it's lost'. In this context, tourist operators sell the experience in the Arctic as 'last-chance tourism'. Polar bears are threatened by the steady decrease of sea ice and are an 'iconic symbol' of climate

change and are therefore a typical example of last-chance tourism (Lemelin, 2005). In Svalbard, polar bears are protected by law, meaning that there is nothing like 'polar bear safaris' or similar activities possible in Svalbard. However, tourists can still spot them coincidentally during other activities (Visit Svalbard, 2020).

Another consequence of **climate change** in the Arctic are the expected increased shipping activities. The decrease of ice makes it possible that ships can use the Northern Sea Route, instead of the conventional route via the Suez Canal and Strait of Malacca (Lee & Song, 2014) (Zhang, Meng, & Ng, 2016). If increased shipping activities could interfere with the recreation sector in the Arctic is still unknown.

To sustain economic development, and therefore tourism activities, there is a need for investments in proper infrastructure for meeting basic needs. However, the impacts of **climate change** could pose some difficulties, as melting permafrost and coastal erosion may damage infrastructure (Berner, Symon, Arris, & Heal, 2005) (AMAP, 2011).

2.3.2 Trends in Region II

The Greater North Sea

The Greater North Sea is surrounded by densely populated, highly industrialised countries and is one of the busiest maritime areas, where coastal zones are used intensively for recreation. In absolute terms, this region had the most tourist arrivals in the whole OSPAR Maritime Area.

Overall, there is an increasing growth within the recreation and tourism sector, which differs at regional and local levels. Many of the contracting parties observe a trend towards shorter, but more frequent vacations among visitors. Also, the sector of day-tourism is growing strongly and wellness tourism on the coast is gaining more popularity.

As some parts of this area are greatly urbanized, it is easily accessible, making it convenient to visit for recreation and tourism, as for example places in the Netherlands (Komossa, van der Zanden, Schulp, & Verburg, 2018).

Belgium

The Belgian coast offers on one hand housing, restaurants, shops, attractions, and museums, and on the other also 'soft recreation' opportunities, like walking, mountain biking and cycling, golf, and water sport facilities. In 2016, Belgium had 30 million overnight-stays and 17,6 million day-visitors (Westtoer apb, 2017). The Belgian tourism industry requires extensive infrastructure and is one of the key influences on urbanisation and infrastructure in the coastal areas. For example, Nieuwpoort - a marina - has been built, which can accommodate about 2.000 boats, making it the largest marina in Northern Europe. The Belgium State identified economic growth, sustainability trends, trends in nutrition and health, technological innovation (smart mobility, ICT) and **climate change** as the main drivers which influence tourism in Belgium (Belgische Staat, 2018).

Next to general recreational and tourism activities, recreational fishing made up a considerable part, where in 2016 a total of 806 recreational fishing boats are estimated. 90% of these boats have a berth in Nieuwpoort. It is estimated that these vessels together take approximately 9.500 fishing trips per year, adding up to 100.000 fishing hours at an individual level (Belgische Staat, 2018). The total kept catch is approximately 212.6 tons, with the three main species being shrimp, whiting and cod. All catches together represent 1% of the total recreational and commercial Belgium supply (Verleye & van Winsen, 2016).

For recreational activities there are no permit conditions in Belgium, however, appropriate assessments are required for recreational activities (e.g., sports) that may affect Natura 2000 sites. Furthermore, government policy costs associated with recreation are improvements and monitoring of marine conservation areas related to recreational activities and campaigns raising awareness about marine litter. In addition to that, coastal municipalities organise

cleaning actions for their beaches during summer months. Moreover, to raise awareness for cleaner beaches, coastal municipalities sometimes organise workshops, educational games, exhibitions or workshops (Belgische Staat, 2018).

Denmark

In general, Denmark's coastal and maritime tourism follows the growth trend of coastal and maritime tourism in the EU. The EU's Blue Growth strategy identified the coastal and maritime tourism sector as a potential sector for growth. Therefore, in the future this sector may gain even increased importance due to regional and socioeconomic effects of coastal and maritime tourism (Nielsen, Zhang, & Javakhishvili-Larsen, 2019).

In Denmark, the coastal and maritime tourism sector makes up a large share of tourism revenue, namely 37%, giving it a significant regional and socioeconomic importance for Danish local economy (Nielsen, Zhang, & Javakhishvili-Larsen, 2019).

For a spatial representation of the tourist point of view, demand-side data was used for analysing coastal and maritime activities (Figure XY, a) and b)). Whereas domestic tourists tend to holiday in areas located at northern Zealand, Lolland-Falster and western coast of Jutland, foreign tourists mostly visit the west coast of Jutland. One possible explanation is that the west coast is more accessible for foreign tourists travelling by car. However, a large share of tourists like to visit popular cottage areas (e.g. northern Zealand), the western coast of Jutland and Lolland-Falster (Nielsen, Zhang, & Javakhishvili-Larsen, 2019).

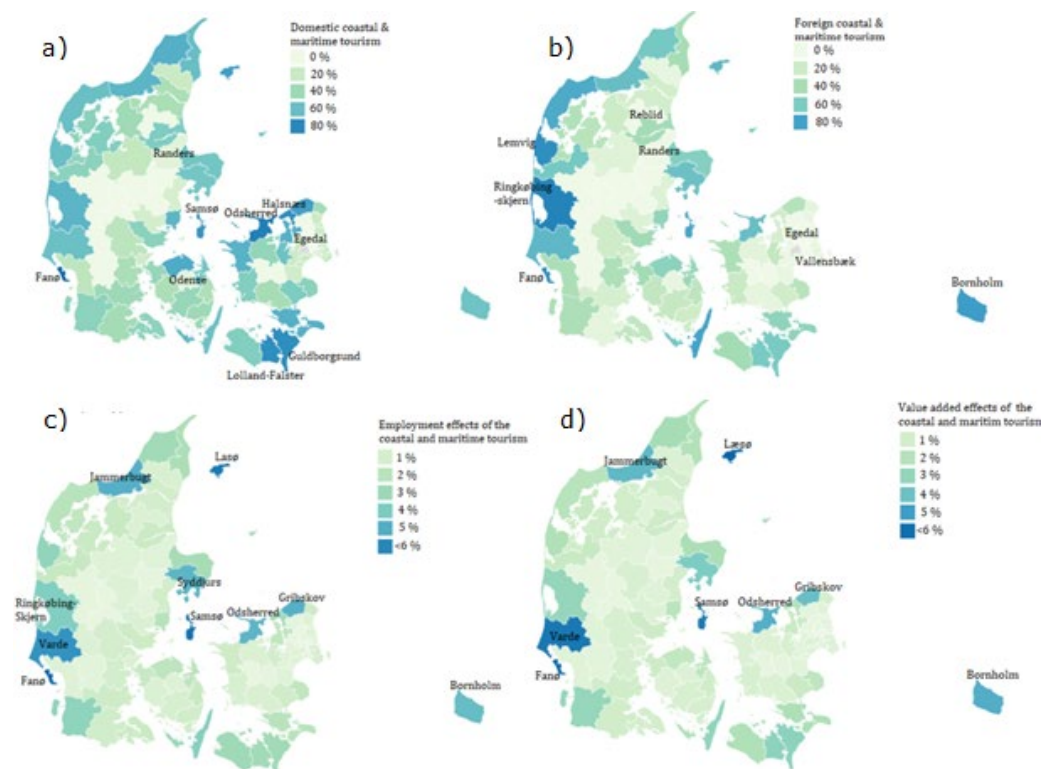


Figure 5: Regional economic effect of coastal and maritime tourism in Denmark per municipality; a) Share domestic tourism; b) Share foreign tourism; c) total employment effects (% of total employment effect as a share of the total workforce in a municipality); d) The total value added effects (% of total GVA effects as a share of the total GVA created in the municipality) (Nielsen, Zhang, & Javakhishvili-Larsen, 2019)

Remote coastal municipalities and islands show the highest employment-effect through coastal and maritime tourism. In total, the coastal and maritime tourism sector creates 32 537 FTE. In terms of GVA, peripheral coastal municipalities of west and north Jutland and north Zealand show a relatively high amount. In total, the coastal and maritime tourism sector creates DKK 16,491 million GVA (Nielsen, Zhang, & Javakhishvili-Larsen, 2019).

France

The French part in the Greater North Sea is the East Channel-North Sea basin and has a coastline of 122 km. On the coastlines of the Normandy and Hauts-de France - besides industrial port activities and fish production - a lot of cultural and recreational activities take place. Coastal municipalities in this area are highly popular to live in when compared to inland municipalities (Ministère de la Transition écologique, 2019). In addition to the rich cultural and

historical heritage, a variety of sites and natural landscapes along the coast attract a lot of visitors, which makes tourism an important economic activity for the Eastern Channel-North Sea basin. In 2011, the region comprised 23% of all jobs in the coastal tourism sector and 9% of jobs in tourism at national level. Natural characteristics of tourist sites seem to have a strong link with tourism, as municipalities with protected areas show a high ratio of tourist accommodation capacity to their permanent population (Ministère de la Transition écologique, 2019).

The Eastern Channel-North Sea coastline comprises 11% of all sea bathing areas in France (excluding French islands), where the areas Manche and Calvados account for more than half of documented bathing areas. Furthermore, 7% of all Blue Flag beaches in France are located along this coastal area. Not only is the beach suitable for bathing activities, but also important for economic activities taking place by public and private actors. However, due to pollution (mostly through agriculture), waste waters and bilge waters, some beaches had to be closed for the beach season in 2018 (Ministère de la Transition écologique, 2019).

Next to the coasts, the sea itself can offer various tourist activities, ranging from water sports and leisure activities close to the coast to activities at the open sea. Both close to shore and open sea tourist activities are important for the regional economic development. Even though it is less frequent compared to other coastal France, recreational boating is a popular activity. The Normandy and Hauts-de-France account for 36 marinas, most of them located in Manche, Calvados and Seine-Maritime. From sailors in mainland France, 23% percent are based in the Eastern Channel-North Sea coastal area, which means a decrease of 17% between 2009-2014. In the same time frame, underwater sports showed a 5% increase. In general, there is an estimation of 680.000 sea activity enthusiasts in the Normandy and Hauts-de-France, where sailing, dinghies and windsurfing activities are most popular. Next to water sports and beach tourism, recreational fishing (especially seafood gathering) is a popular activity in the Eastern Channel-North Sea coastal area, where recreational coastal fishers represent an added value of approximately 86 million euros. However, it is difficult to grasp the activity better; on one hand because there is no need for a fishing licence and on the other hand fishers are highly 'mobile, diverse and dispersed' (Ministère de la Transition écologique, 2019).

Coastal tourism on the coasts contributes to microbial pathogens and marine pollution and it is still difficult to exactly characterise this contribution. However, it is possible to refer to a tourist function rate, which is a tourist pressure indicator used by the Ministry for the Ecological and Inclusive Transition of France. In this case, the indicator shows the level of touristic frequentation, which should not be surpassed in order not to risk the environmental

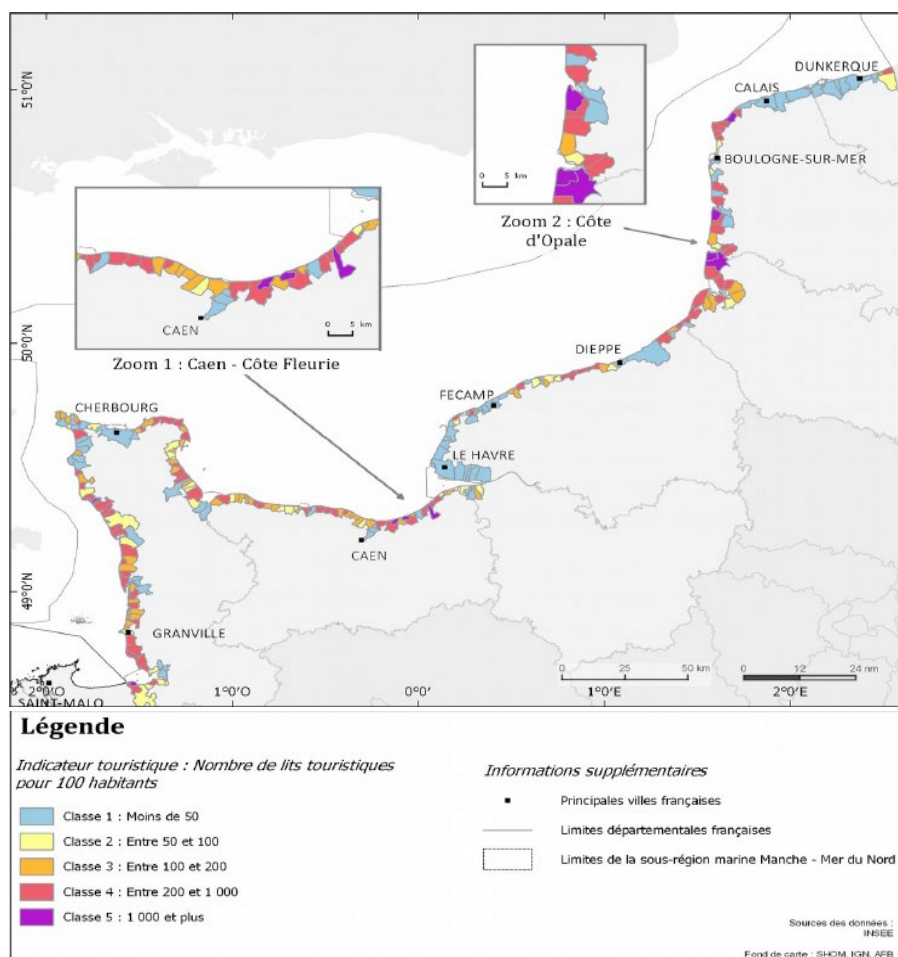


Figure 6: Rate of tourist function (number of tourist beds per 100 inhabitants) by coastal municipality in the coastal area (2013) (SOeS; Ministère de l'environnement, de l'énergie et de la mer, en charge des relations internationales sur le climat, 2017)

sustainability of a certain area. In Figure 6, this capacity of intake an area can have is explored by studying the variation of population induced by tourism (ratio between tourist accommodation capacity of municipalities and their resident population for the year).

Areas with a low population per year and a high capacity have the highest tourist function rates. Some areas with high tourist density can nevertheless be at the origin of significant pressures without the tourist function rate being high (Ministère de la Transition écologique et solidaire, 2018). Figure 6 gives spatial visualisation of how tourist beds are distributed over the coastal region.

Germany

In the region of Lower Saxony (Niedersachsen), tourism is growing steadily in the last 13 years, where 2018 was one of the most successful years for the region. The seaside resorts made up 28,2% of all overnight stays of the region in 2019. Beach visitors, with a plus of 13% and recreational boating, with a plus of 21,3%, are by far the most popular activities since 2013. Especially with the warm summer of 2018 these activities gained popularity (Finanzgruppe Sparkassenverband Niedersachsen, 2019).

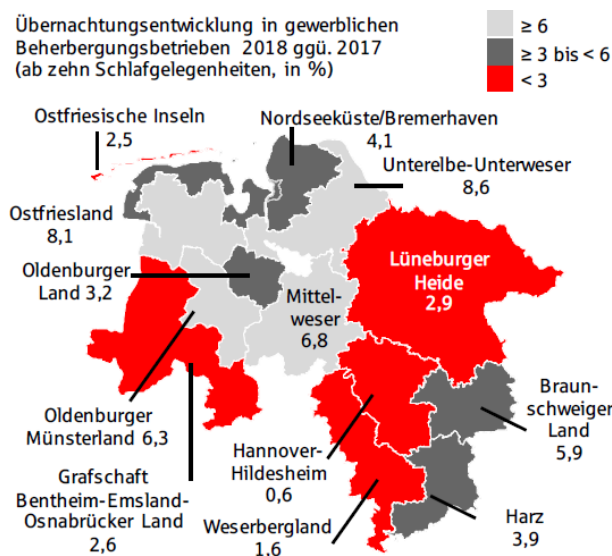


Figure 7: Development of overnight-stays commercial accommodation establishments in 2018 compared to 2017 in Lower Saxony; Source: Finanzgruppe Sparkassenverband Niedersachsen, 2019

The coastal regions of Schleswig-Holstein experienced an increase in visitors and over-night stays of 25% compared to 2013. Also, if compared to inland regions of Schleswig-Holstein, tourist intensity (number of overnight-stays per 1000 inhabitants) is the highest at the North-Sea. This could be an indicator for the economic importance of tourism for the coastal regions. However, in absolute numbers, over-night stays were higher along the Baltic Sea, which is not part of the OSPAR Maritime Area. According to Social Media data referring to the North Sea coast of Schleswig-Holstein online-posts surrounding 'health and wellness', 'culture', 'water sport/maritime activities' and especially 'cycling' were topics with a lot positive connotation (Tourismusverband Schleswig-Holstein, 2019). Information gathered through social media could be a useful tool to understand visitor behaviour better.

Übernachtungsentwicklung in der Hotellerie 2018 ggü. 2017 (in %)

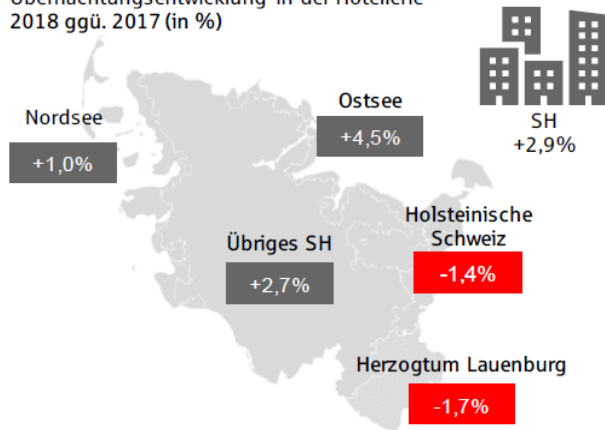


Figure 8: Development of overnight-stays in the hotel industry 2018 compared to 2017 in Schleswig-Holstein; Source: Tourismusverband Schleswig-Holstein, 2019

Similar to other OSPAR countries, Lower Saxony and Schleswig-Holstein experience a trend towards shorter vacation stays, where especially coastal areas and islands show a considerable decrease of longer stays. For 2018, Schleswig-Holstein had 130,4 million day-visitors, accounting for € 3,5 billion turnover (Finanzgruppe Sparkassenverband Niedersachsen, 2019) (Tourismusverband Schleswig-Holstein, 2019).

The natural environment is an important basis for tourism in Germany, and according to a survey, 68% of guests in Schleswig-Holstein want to spend time in nature (FUR, 2014). In this context, Schleswig-Holstein launched its tourism strategy (Tourismusstrategie Schleswig-Holstein 2025), where it wants to foster cooperation between all stakeholders to make tourism more sustainable. This includes the protection of resources and nature and partnerships between nature and environmental organisations. Especially the Wadden Sea is an integral part for German coastal tourism along the North-Sea, where both cultural and nature protection come together. Regarding the Wadden Sea, Germany is in close cooperation with the Netherlands and Denmark (Niedersächsisches Ministerium für Wirtschaft, Arbeit und Verkehr, 2017) (BMU, 2018). Furthermore, some hotels in Lower Saxony took the decision to profoundly reduce their usage of single-use plastic and switch to more environmental-friendly alternatives (Finanzgruppe Sparkassenverband Niedersachsen, 2019).

Netherlands

In the Netherlands, the tourism sector is growing faster than any other economic sector (Heerschap, 2018). In 2015, the Dutch coast welcomed 2,3 million foreign tourists, meaning a 7% increase compared to 2014. Tourist pressure can be measured by the number of over-night stays per day per 100 inhabitants. In the Netherlands, Zeeland receives the highest, namely 7,1 over-night stays per 100 inhabitants, which shows a strong increase compared to 2012 with only 5,8 over-night stays per 100 inhabitants (NRIT Media; Statistics Netherlands, 2016).

According to Statistics Netherlands (2016), the biggest contributors to the Dutch North Sea economy within the tourism industry are expected to be accommodation, food and beverage services, travel agencies, tour operators, sports activities, amusement and recreation activities. All coastal tourism and recreation together are estimated - based on tourism satellite accounts - to create a total GVA of € 2.653 in 2014 and employed 30.000 FTE in 2010. It should be noted, however, that Amsterdam was included in the calculation, therefore these numbers should be considered as a rough estimation, with a bias towards overestimation (Statistics Netherlands, 2016).

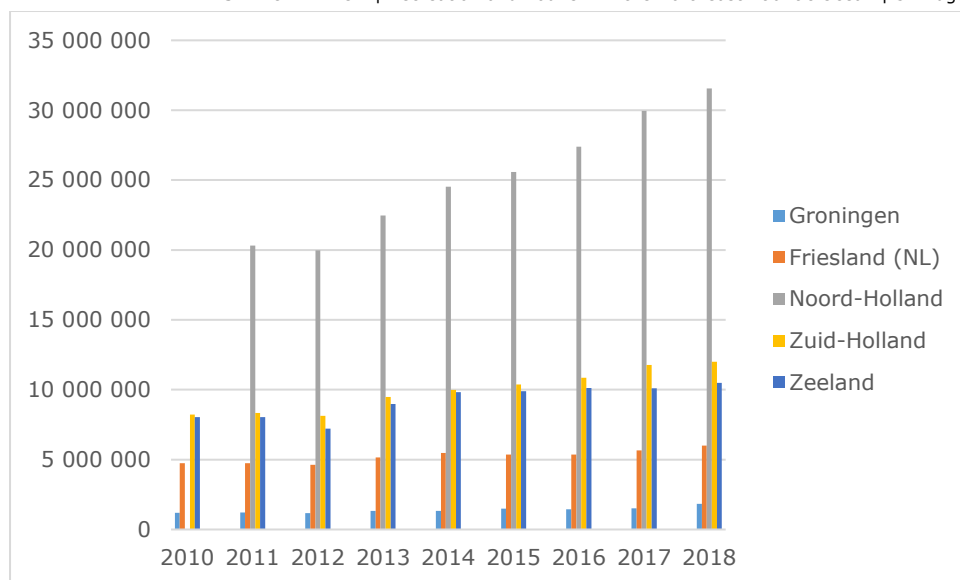


Figure 9: Nights spent at tourist accommodation establishments by NUTS2 regions in the Netherlands; Source: Eurostat, 2020

At the Dutch coast, there can be a trend observed towards wellness resorts, especially in Zeeland. It is believed that the sea salt of the North Sea has a healing effect on people, which is also interesting for visitors. However, this sector is not fully developed yet, as it only started about 10-15 years ago. Still, there is the possibility that this sector has the potential to increase in the near future and therefore will contribute to the economic development (Pretwerk, 2020). Furthermore, there is expected to be a rise in sustainable and nature-based tourism, as there is a steady increase in customer awareness and the appreciation of the natural environment. The Dutch coasts offers the preconditions for this kind of development. However, it is unclear to what extent this will contribute to the Dutch economy (ETFI, 2020).

HZ Kenniscentrum Kusttoerisme published a report, in which they assessed inhabitants' perception on tourism in Zeeland. Even though inhabitants of Zeeland municipalities see tourism as important for the local economy, 5 in 10 inhabitants would say that through tourism there is more litter in their municipality, which has both a negative social and environmental impact. However, a considerable part of the inhabitants would also say that tourism stimulates the protection and conservation of the natural environment in their municipality (IJben, 2019). This demonstrates that tourism could be a way to enhance local economic developments while also preserving the environment.

In the 'Het Kustpact', more than sixty boards of the Dutch central governments, provinces, municipalities, water boards and drinking water companies in South Holland, North Holland, Zeeland and Friesland, and various organisations for nature and landscape, recreation and terrain management have made an agreement regarding coastal development. In this agreement parties agreed that new recreational developments, which require space in the coastal zone, are not allowed to damage values such as '*unobstructed view and large scale*' and '*naturalness and dynamics*' (Raad vor de leefomgeving en infrastructuur, 2019). This pact should guarantee the protection of the coastal environment, its natural but also cultural landscape (Tweede Kamer, 2017).

Norway

For Norway, the North Sea is the most important region for tourism activities. Similar to the Norwegian Arctic Waters, the North Sea part of Norway experienced similar growth in tourism between 2010 and 2016. Within the tourism sector, the North-Sea-Skagerrak creates 31% of the GVA and 39% of employment (Faglig Forum, 2019b).

Table 6: Estimated gross value added and employment rates in the tourism sector related to the North Sea and Skagerrak from Statistics Norway (2019); Source: Faglig Forum, 2019a

Gross value added in the tourism sector				
	2010		2016	
	Billion NOK	% of Norway	Billion NOK	% of Norway
Norway (all municipalities)	32,2		45,4	
The North Sea-Skagerrak	9,6	30%	14,2	31%
Employment in the tourism sector				
	2010		2016	

	Employment	% of Norway	Employment	% of Norway
Norway (all municipalities)	74.200		88.400	
The North Sea-Skagerrak	17.100	23%	21.000	24%

Sweden

In 2015, tourism's share of the Swedish economy was at 2.7%, but was growing steadily in total exports and employment. One of the main drivers for Sweden's tourism was a strong influx from tourists from abroad. In absolute terms, Västra Götaland received the highest increase in nights spent after Stockholm County, namely by +6,7%

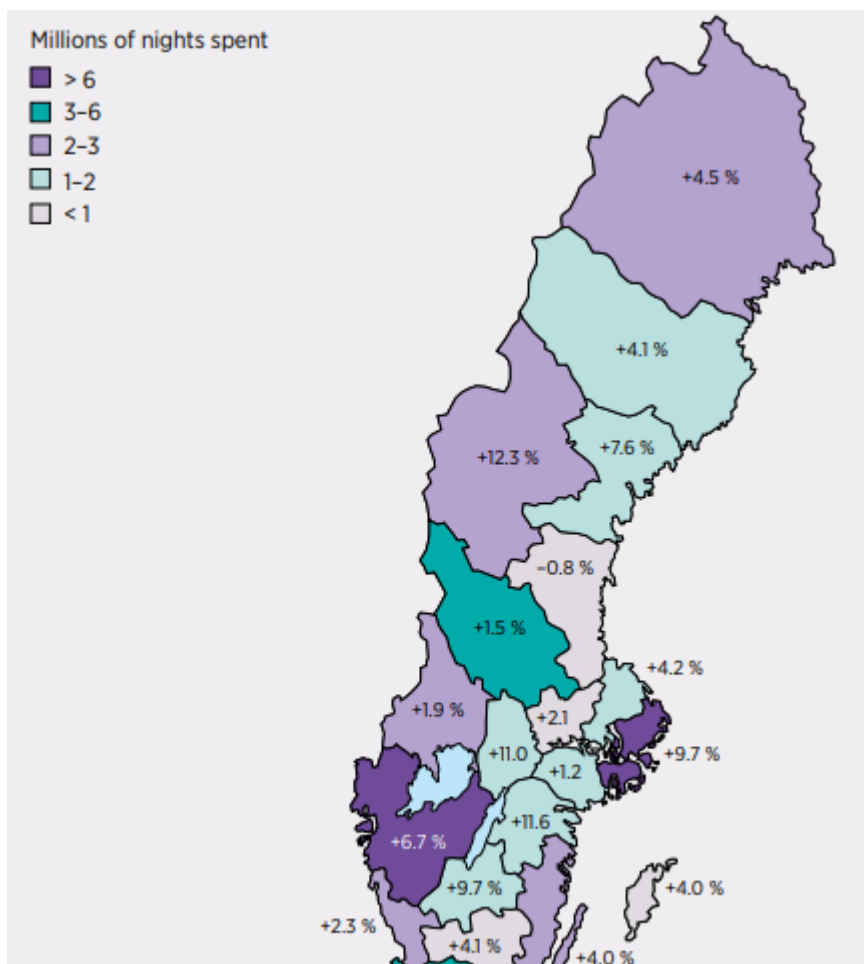


Figure 7: Nights spent per region at hotels, holiday villages, youth hostels, PCAs* and camping sites in 2015 as well as the percentage change from 2014; * Commercially arranged rentals in private cottages and apartments; Source: Swedish Agency for Economic and Growth/Statistics Sweden

between 2014-2015. Also, County Skåne experienced growth of +7,6% within this timeframe. Employment in Sweden is decreasing in many traditional industries, while employment in tourism is rising. Most of these jobs are created in hotels and restaurants. The sub-sector 'Culture and Recreation' had the strongest proportional growth (Swedish Agency for Economic and Regional Growth, 2016).

In general, travel behaviour in Sweden has changed, as people are looking for more service, comfort, and sustainability. One of the key success factors identified by the Swedish Agency for Economic and Regional Growth is knowledge in the form of statistics, surveys, indicators, and models to use as a tool for effective tourism development. This knowledge should further feed into urban and regional development (Swedish Agency for Economic and Regional Growth, 2016).

The United Kingdom

In the UK, according to the National Coastal Tourism Academy, there is a growth observed in families visiting the seaside, so persons between 16-54 with children. Furthermore, they discovered an opportunity regarding 'empty nesters', so people over 55 without children. This group of people are especially relevant for off-peak season, as they pose a key opportunity for growth in this sector. However, there was a decreasing trend of visitors in the months of June and September (NCTA, 2016).

In general, similar to other OSPAR contracting parties, the population of the UK is projected to increase, whereas it also has an ageing population. In 2018, there were 1.6 million people aged 85 or older, and it is projected that by 2043 this number will double to 3.0 million (Office for National Statistics, 2019). This population change likely will also affect the recreation sector in the UK.

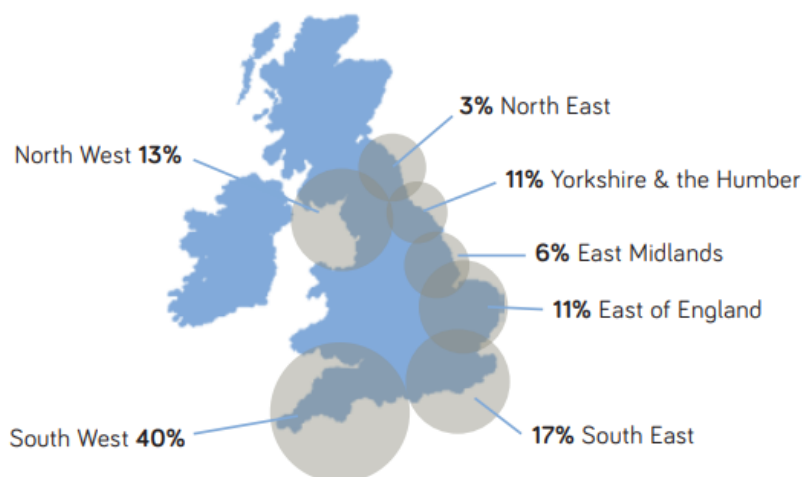


Figure 10: Percentage of Seaside Trips Taken; Source: 2014 GBTS via NCTA, 2016

In England, marine and coastal environments attract a considerable number of recreational visits annually. A study by Elliot et al. (2018) found that approximately 271 million visits were made to coastal environments in England each year. The most popular activity being walking, followed by eating or drinking out or visiting attractions. Furthermore, almost 60 million instances of water-based recreation were undertaken, like swimming or water sports. The study also found that coastal recreational walking was more likely to be undertaken by females, older adults, and individuals from a lower socioeconomic classification (Elliott, et al., 2018). These findings suggest that the coast may could help in reducing activity inequalities.

In 2015, LUC conducted the Scottish Marine Recreation and Tourism Survey, which was designed to gather information about recreation and tourism activities at sea and around the Scottish coastline. The survey addressed visitors, but also business operating on the coast.

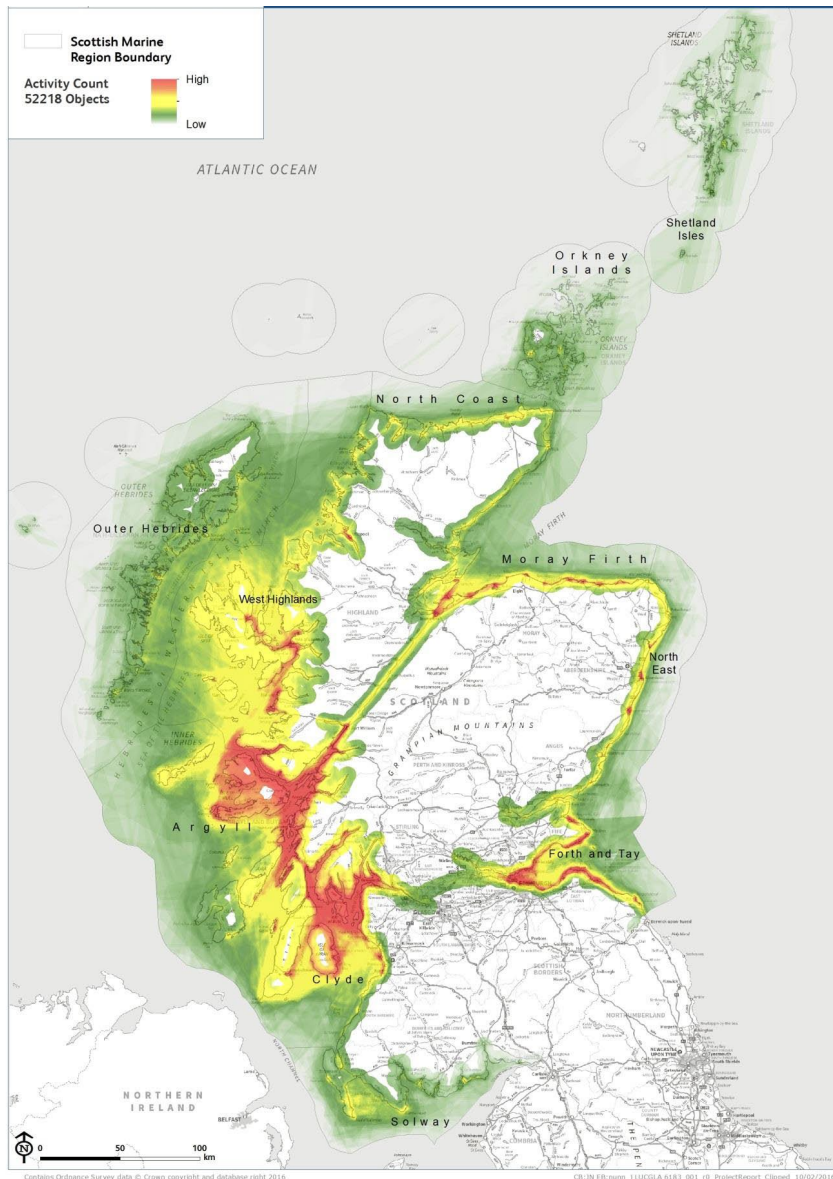


Figure 11: Recreation Intensity in Scotland; Source: LUC, 2016

The three most popular activity at sea or along the Scottish coastline was general marine and coastal recreation, followed by sailing cruises (including dinghy cruising) and walking along coast. Figure 11 visualises the spread of recreation and tourism activities, where one can see for example an intensive usage walking paths alongside the east coast. The most influencing factors where people go was the suitability of a location for certain recreation and tourism activities, the presence of an attractive scenery and the option of sighting wildlife. Secondly, the presence of cultural heritage, food and drink service possibilities had influence on the choice where people recreate. The availability of accommodation had a minor role, which maybe is due to the fact that most people visiting the Scottish coast undertook day trips (LUC, 2016).

In the case of Scotland, elderly people tend to prefer less physically strenuous activities, like taking a walk, compared to younger people who prefer more sporty activities, like cycling or running. The increase of elderly people combined with the trend for shorter visits taken, will likely have a significant impact on the recreation industry (Wilson & Seddon, 2018).

In the next five years, almost half of the businesses operating at the coast expect their turnover to increase; some indicated even major increase. Especially businesses running excursions, providing equipment or training were the most optimistic. Furthermore, the survey showed that the most optimistic businesses were those serving bird or wildlife watching, general recreation, canoeing, kayaking, and sailing or powered boating (LUC, 2016). Another study conducted by Scottish Natural Heritage, investigated how people living in Scotland use, value and enjoy the Scottish natural environment. Among the respondents, 11% of them took visits to the seaside, where they identified picnicking, sightseeing and wildlife watching as most popular activities. Whereas wildlife areas increased in popularity compared to 2013/2014, visits to beach locations decreased by 5% (from 18% to 13%) (Wilson & Seddon, 2018).

2.3.3 Trends in Region III

The Celtic Seas

The Celtic Seas region contains wide variations in coastal topography. Even though this area is more known for traditional maritime activities like fisheries, there is an ongoing development of tourism.

Both for regions at the French Celtic Sea and in Ireland the tourism sector makes up a considerable part of their economies. Initiatives like the 'Wild Atlantic Way' in Ireland are stimulating recreation and tourism along the coasts and makes visitors engage with its environment. However, it is uncertain how the upcoming Brexit will affect the Irish recreation and tourism industry.

France

Coastal tourism in the French Celtic Sea employed a total of 29 000 people in 2011. This represents 6% of all the tourism workforce of all coastal regions in France and employs 2% of the total tourism sector at a national level. In 2013, total number of nights spent in the coastal accommodations in the French Celtic Sea counted 8.7 million, which represents a 5% increase compared to 2008. The tourist accommodation capacity of coastal municipalities in the French Celtic Sea counts approximately 721 000 beds, which accounts for about 10% of the supply on mainland France in 2013. However, as in other marine sub-regions, a big share of the accommodation is offered non-market (Ministère de la Transition écologique et solidaire, 2018).

The Ministry for the Ecological and Inclusive Transition of France uses a tourist function rate to get a tourist pressure indicator. Figure 12 gives spatial visualisation of how tourist beds are distributed over the coastal region.

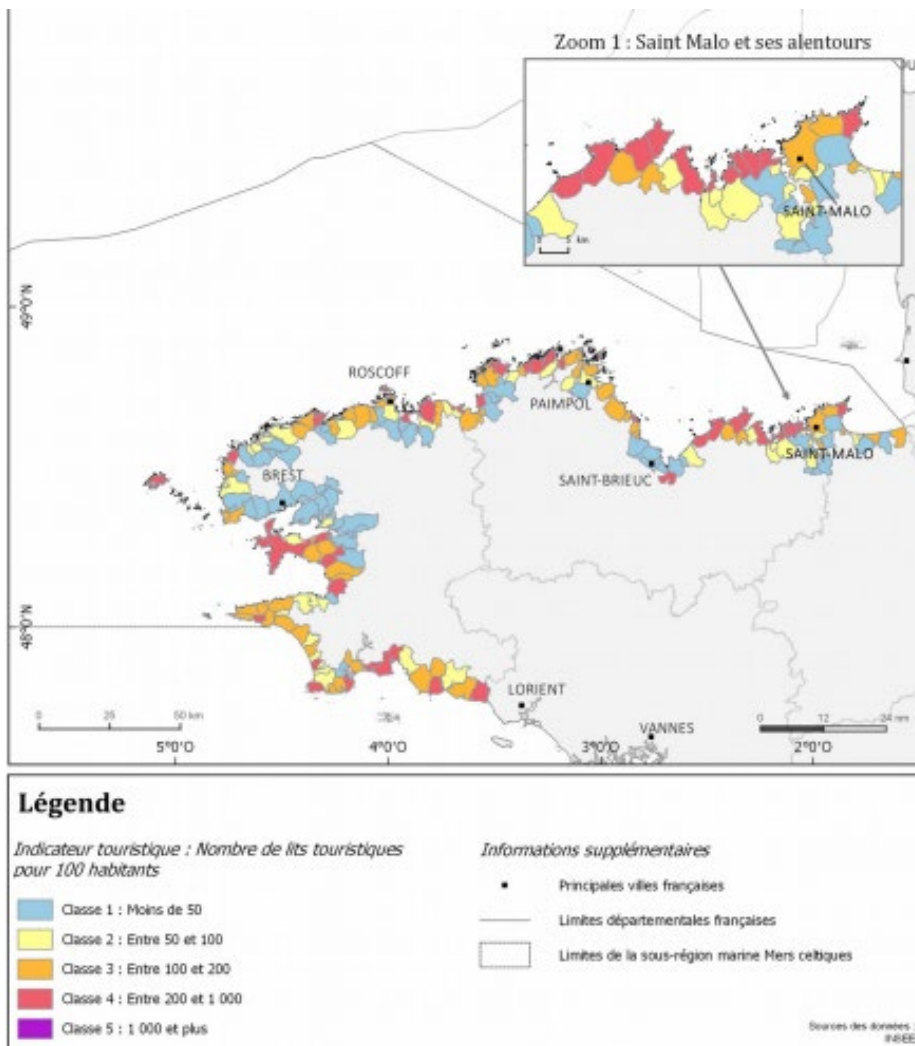


Figure 12: Rate of tourist function (number of tourist beds per 100 inhabitants) by coastal municipality in the coastal area; Source: (Ministère de la Transition écologique et solidaire, 2018)

Ireland

According to the Fáilte Ireland statistics, there were almost 8.0 million overseas visitors to Ireland in 2018, where 76% are estimated to have visited the coasts and 61% participated in marine related activities. In 2018, overseas tourists spend an estimated € 1.94 billion, which is almost 40% of the total expenditure of overseas tourists in Ireland. Notably, one third of coastal-related spending were on marine related activities. County Kerry, County Galway and County Clare were the leading counties for coastal and marine tourism activities, see Figure 13.

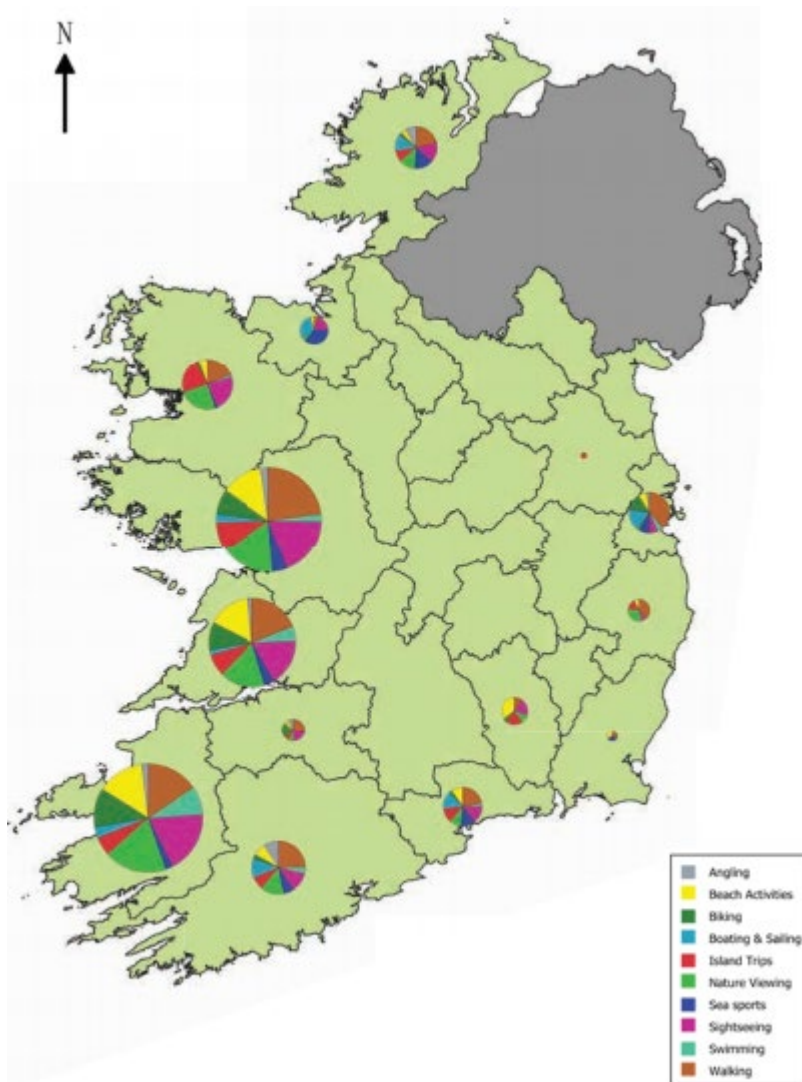


Figure 13: Marine and coastal tourism activities at county level; Source: SEMRU, 2018

Ireland has a 7,700 km of coastland and access to marine waters. Water-based tourism activities like sea angling, all kinds of surfing, sailing are all experiencing an increasing popularity (Hynes, Aymelek, Corless, & Evers, 2018). According to a survey from Fáilte Ireland, surfing and canoeing were the most popular activities in 2013, but also recreational fishers were one of the key user groups (Fáilte Ireland, 2013). Furthermore, cruise tourism also shows considerable increase, namely 30% between 2017-2018 (Hynes, Aymelek, Corless, & Evers, 2018).

SEMRU states that initiatives like the Wild Atlantic Way (WAW) have been successful in communicating Ireland's geographical position along the Atlantic Ocean as it helped visitors to engage with the sea and understand how it shapes the coastal communities in Ireland (Hynes, Aymelek, Corless, & Evers, 2018).

If one looks back at Figure 3, which was shown at the beginning of this chapter, one can see that in recent years tourism in Region III was rather stable compared to the other regions. One of the reasons this might happened is due the "decline of value of Sterling", which made trips more expensive to British travellers. Furthermore, Brexit creates big uncertainties (Finn, 2017). As Ireland's largest overseas market is the UK, a survey by SEMRU showed that some British tourists are concerned that Brexit might be a barrier and unsure about the impact of Brexit on future trips to Ireland (Hynes, Aymelek, Corless, & Evers, 2018).

2.3.4 Trends in Region IV and V

The Bay of Biscay and the Iberian Coast

The Bay of Biscay and the Iberian Coast extends from the coastlines of France, Portugal, and Spain. The coastline is highly diversified with estuaries, rias, and wetlands, which all support productive ecosystems. The coastal strip has an

increasing high population density and one of the main human activities in the region is tourism.

For the contracting parties along these waters, the coastal areas are important in terms of employment and income generated.

Portugal is experiencing continuous growth in its recreation and tourism sector, but struggles with coastal erosion due to rapid urban development. For the South-West and Northern Spain tourism is an important activity, which however experienced a downward trend in the past years. Within the French tourism sector, due to growth various stakeholders are competing for land, which is often used for the construction of new accommodation facilities.

The Wider Atlantic

Population in the wider Atlantic is restricted to the Azores Archipelago, an autonomous region of Portugal. It is highly popular for marine wildlife watching, with high potential to increase.

France

For the Bay of Biscay, characteristic activities of coastal tourism employed a total of 174,000 people in 2011. This number represents 34% of the workforce the tourism industry employs in all coastal regions and 13% of employees in the tourism sector at national level. In 2013, the Bay of Biscay had a 47,6 million overnight-stays in coastal departments, which is an increase of around 5% since 2009. The northern part of the Bay of Biscay had 191,449 beds in 2012. This number represents 2.4% of the total tourist offer of the entire French coast.

To meet tourism needs, the coastal land is partly used for construction of accommodation, tourist facilities and second homes. Therefore, several players are competing for land, as it becomes more difficult to access. Another issue are user conflicts between professional and leisure activities, which particularly compete in summer for space and resources (Ministère de la Transition écologique et solidaire, 2018).

Coastal and maritime tourism is a key economic resource for the Southern Atlantic coast, sustaining more than half of jobs relating to the maritime economy. Especially the islands and straits are popular tourist destinations. The South-Atlantic coast has a coastline of 720 km, which accounts for 14% of France's total coastline (excluding islands) and is home to 550,000 people – living in 140 coastal municipalities. The tourism sector in this region accounts for 60% of all maritime jobs (Ministère de la Transition écologique et solidaire, 2018).

Recreational activities like recreational fishing, leisure boating and water sports are all popular activities taking place in this maritime region. Recreational fishing has increased significantly in recent decades which reflects the growth of seaside tourism. Furthermore, it inhabits the largest marina with 5.1000 berths, and the boating sector is the main growth driver (Ministère de la Transition écologique et solidaire, 2018).

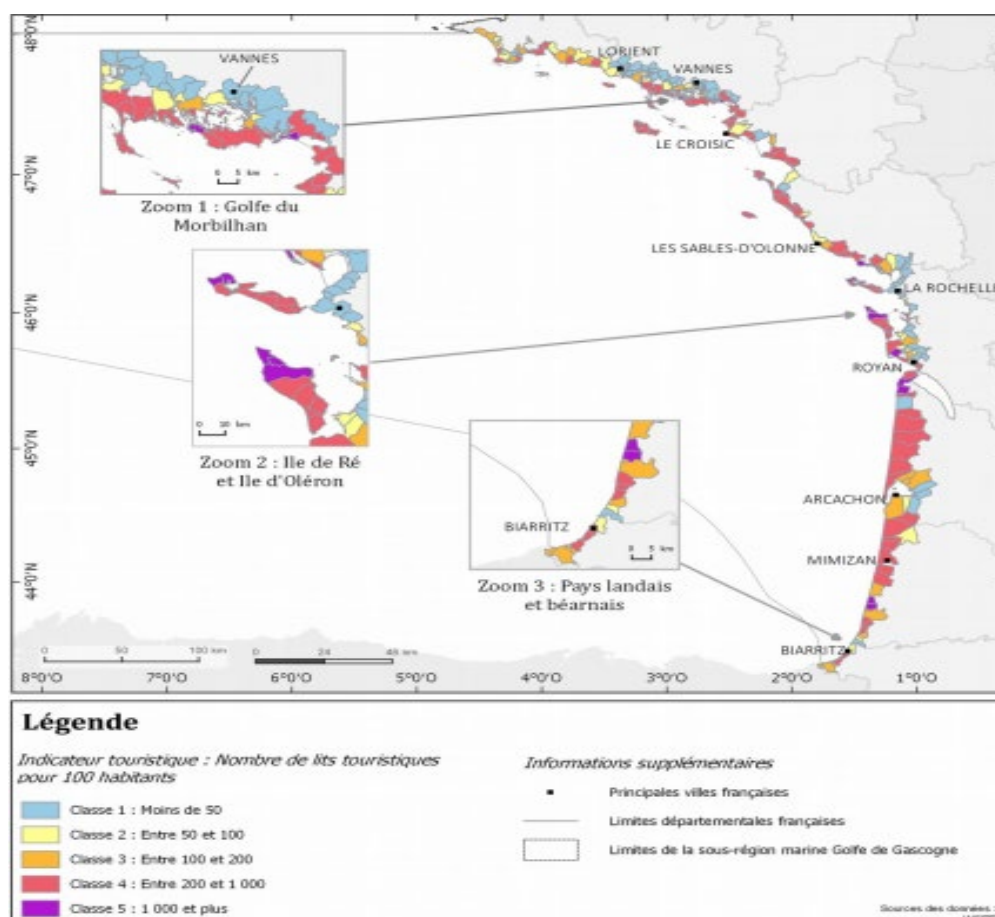


Figure 14: Rate of tourist function (number of tourist beds per 100 inhabitants) by coastal municipality in the Bay of Biscay in 2013; Source: INSEE, SOEs, 2017

The Ministry for the Ecological and Inclusive Transition of France identified the pressure from the tourism industry through the tourist function rate. Figure 14 gives spatial visualisation of how tourist beds are distributed over the coastal region.

Along the coastline of the North-Atlantic Western Channel of France, lie around 300 coastal municipalities, providing home to 7 million people. Its economic growth is characterised by its demographical characteristic, led by tourists and older generation. The region is rich in attractive ecosystems, coastal and marine landscapes, which not only leads to a strong sense of local and regional identity, but also attracts tourists (Ministère de la Transition écologique, 2019).

Year-round leisure activities are growing, which shows in the development of more onshore storage for individual ships, indicating a need for more harbours. This individual storage may free up port berths, but at the same time creates the need for yard space and access to water. Furthermore, the recreational boating sector is competing with recreational fishing, another popular activity in this region (Ministère de la Transition écologique, 2019).

Portugal

Portugal comprises Portugal mainland, the island Madeira, and the archipelago of the Azores. For the Portuguese economy, tourism remains a major export sector. For its engagement for good tourism accessibility, it won the UNWTO award for Accessible Tourist Destination 2019, making it a leader in this field (European Travel Commission, 2019). As can be seen in Figure 15 below, nights spent at tourist accommodations is increasing steadily since 2010 in all coastal NUTS2 regions.

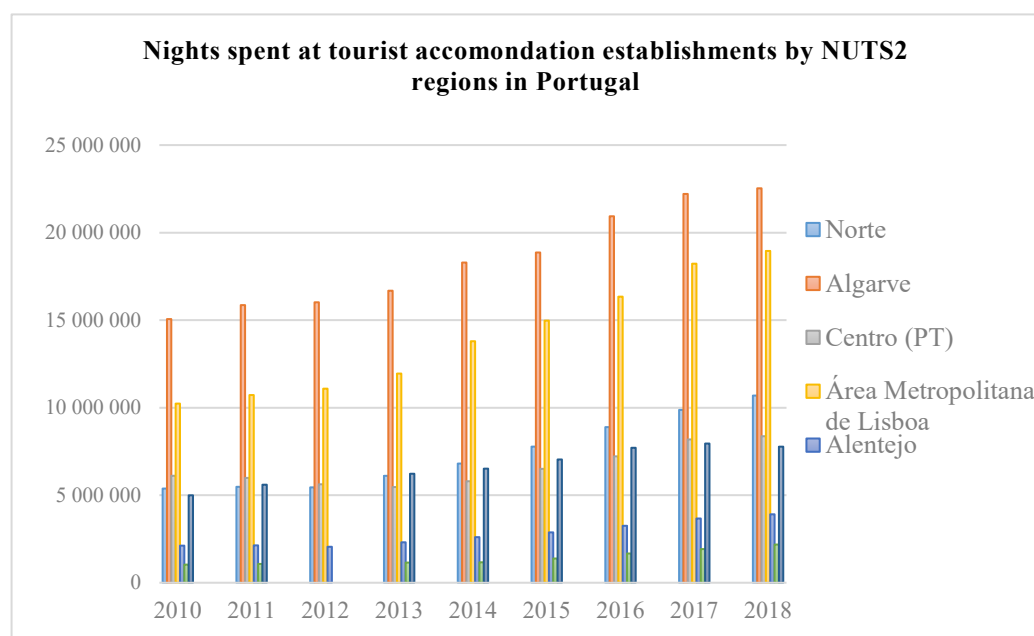


Figure 15: Nights spent per NUTS2 region in Portugal; Source: Eurostat, 2020

The coast of Portugal is rich in its flora as a result of its special biographical position (Braun-Blanquet, Braun-Blanquet, Rozeira, & Pinto da Silva, 1972). Also, 35% of Portuguese Natura 2000 sites are coastal habitats, which shows its conservation value (Martins, Neto, & Costa, 2013).

Modification of the coast in Portugal used to happen by natural factors, but nowadays modifications occur mostly due to human activities. On the Portuguese coast, sandy systems were largely expanded, which now as a result face great erosion (Martins, Neto, & Costa, 2013). The coast of Portugal suffers many problems due to bad planning and management of construction in the past (Silva, Alves, & Rocha, 2007) and in the west the shoreline regularly suffered erosion as a result of tourist resort developments (Ferreira, Dias, Cama, & Taborda, 1995).

To ensure sustainability in this sector, while also promoting competitiveness, the Portuguese government launched its Tourism Strategy in 2017. It is a 10-year strategy with economic, environmental, and social sustainability at its core. To oversee the progress, economic, social, and environmental data will be regularly monitored on a national and regional level. Following the UNWTO Measuring Sustainable Tourism (MST) Framework, Portugal wants to guarantee the adoption of sustainability principles throughout the tourism industry by producing relevant information, which in turn should feed into decision-making in tourism management (Guerreiro & Seguro, 2018).

In recent years, Portugal experienced a 'tourism boom', where the Cruise industry played a significant part. Due to the DAESH crisis and emerging terror attacks around the Mediterranean and other Middle East destinations, the cruise industry re-routed their activities to Lisbon, where a new cruise ship terminal was opened in 2017. However, with the COVID-19 crisis many uncertainties emerged for this sector.

The autonomous regions Madeira and the Azores are popular destinations for nature tourism. According to a survey of Fonseca et al. (2014) focused on the Azores in the Wider Atlantic, the main reason why people visit it was for its natural values, maritime tourist activities and its peculiarity. One of the most popular activities were bathing and whale watching. Noteworthy, the most visited regions were largely coastal, where marine protected areas had high popularity. The study indicates that whale watching, diving, and bathing have the most potential to increase in the future (Fonseca, et al., 2014). Both autonomous regions successfully converted from whaling activities to a whale watching boom. However, to avoid overexploitation of the resources, precautionary measures are necessary. Such measures include avoiding the risk of harassment of the cetaceans if the tourist operators are left unchecked by authorities.

Spain

For North and South-West Spain ('the Spanish Atlantic Arc'), tourism is an important source of economic activity. By defining the tourism sector by Tourism Satellite Accounts, the economic activity generates approximately 11% of the GVA and 12% of employment for the total Spanish economy, where coastal tourism makes up a considerable part, namely 5,34% GVA and 4,70% employment. However, between 2009-2011 the sector showed a downward

trend both in GVA (-5%) and employment (-3%). Furthermore, in recent years there is a slight decrease in overnight stays on the Atlantic coast of Spain, with the Basque Country being an exception (Fernandez-Macho, et al., 2015).

In 2011, Spain offered around 130.000 berths and moorings, where 26% were located along the Atlantic Arc. Furthermore, a third of all water sport clubs and permits water sport activities in Spain were located there as well (Fernandez-Macho, et al., 2015).

3 - Activities

3.1 - Recreational Fisheries

The ICES WGRFS defines marine recreational fishing as “the capture or attempted capture of a living aquatic resources mainly for leisure and/or personal consumption (Hyder, et al., 2017, S. 11). Recreational anglers in the sea have important economic and social benefits, and can be an important source of income for national economies (Haab, Whitehead, & McConnell, 2001).

A study by the EU Policy Department for Structural and Cohesion Policies for Fisheries tried to estimate the value of marine recreational fishing and its impact on fish stocks (Hyder, et al., 2017), summarised in Table 8.

Table 8: Estimation for production and employment for OSPAR countries with marine recreational fisheries; Source: EURecFish via Hyder, et al., 2017

Country	Production (million euro)	Employment (FTEs)
Belgium	60	407
Denmark	249	1,877
Finland	180	1,311
France	2,324	24,527
Germany	176	1957
Iceland	104	733
Ireland	195	2029
Netherlands	279	1,835
Norway	1,992	14,079
Portugal	240	2,513
Spain	374	3,921
Sweden	1,010	8,921
UK	2,370	24,632

Of relevance to OSPAR is that the study also divided the whole European seas into sub-regions. The North Sea is the largest contributor to the economic activity of recreational fishing with 35%, whereas the North-Western and South-Western Atlantic waters contribute each 15%. Regarding employment, a similar pattern was observed. Furthermore, their results show that the difference in economic impact of incremental spending in an economy by sea area was lowest with the North-Western Atlantic waters.

Table 9: Total production (A), GVA (B) and employment (C) by region; Source: EURecFish via Hyder, et al., 2017

A. GVA (million euro)	
North Sea (Region II)	1,771
North-Western Atlantic Waters (Region III)	837
South-Western Atlantic Waters (Region IV)	825
B. Employment (FTEs)	
North Sea (Region II)	29,820
North-Western Atlantic Waters (Region III)	15,078
South-Western Atlantic Waters (Region IV)	19,386

It should be noted that this study only offers a point estimate, as there were limited suitable time series available. An assessment of the impact of recreational fishing development is not possible without surveys on a regular basis. Even though there is a European legislative requirement in place since 2002, that says recreational catches must be reported, there are only few estimates from some member states (Hyder, et al., 2017).

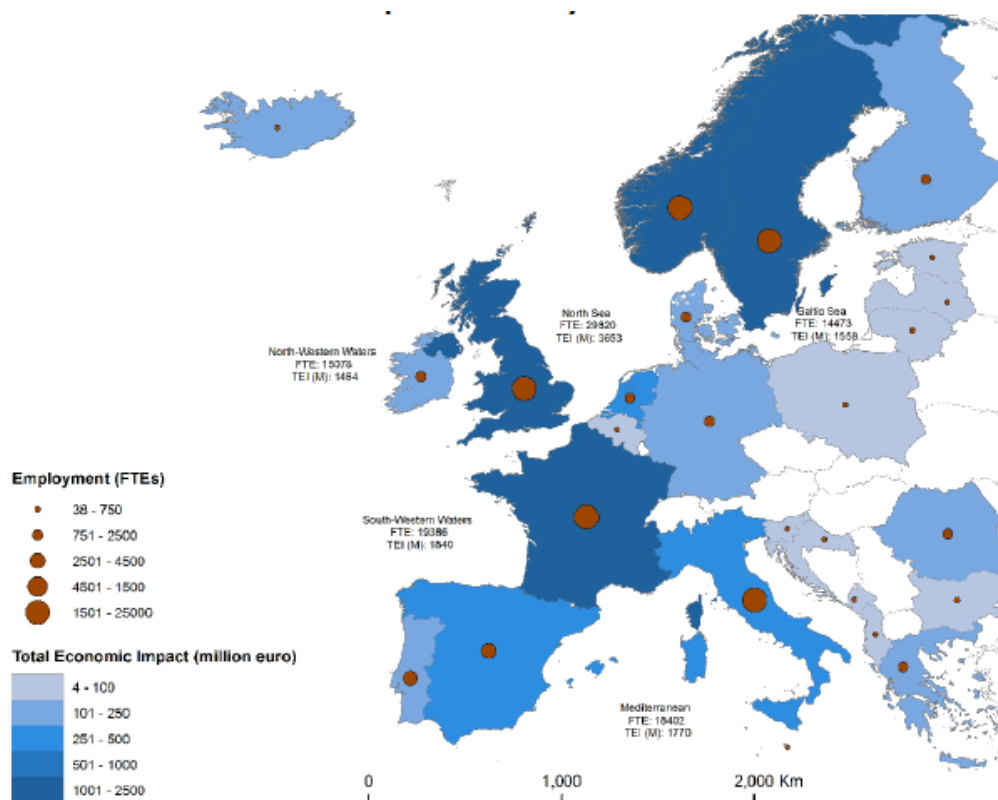


Figure 16: Economic distribution of recreational fisheries in Europe, Source: EURecFish via Hyder, et al., 2017

3.2 - Recreational Boating

Recreational boating is a popular activity in Europe. According to interviews by Ecorys (2015) with the EBI around 6 million boats are owned in Europe and 36 million European citizens regularly participate in recreational boating activities. In terms of GVA, the EBI estimates for marinas and boating € 39 billion and approximately 280 000 people are directly employed in this sector. Furthermore, there are roughly 32 000 companies engaged in this industry, where over 95% are SMEs (EBI, personal communication, 2020).

Boat ownership patterns across Europe are rather diverse with Northern countries (Finland, Sweden, and Norway) showing high ownership ratios:

Table 10: Number of recreational boats in some OSPAR contracting parties; Source: ICOMIA, n.d.

Contracting party	Number of boats
Finland	1,125,900
France	501,581
Germany	480,000
The Netherlands	501,000
Norway	800,000
Spain	164,900
Sweden ¹	753,400
UK	559,973

For the numbers in the above table, it is important to mention that the type and average length of boats differ between countries. However, most of the boats will be small boats (below 8m), especially in the Northern countries (EBI, personal communication, 2020).

Within the EU, key players for the recreational markets are Germany, France, UK, and the Netherlands. Whereas in Germany and UK an increase in boat import is prevalent, in France and the Netherlands confidence in recreational

¹ Advice from the Swedish Government is that there are about 900,000 recreational boats in Sweden, of which over 100,000 are over 40 years old. The number of unsuitable recreational boats is estimated at 62,000, while the number of abandoned scrap boats is estimated at about 2,000

boating is declining steadily since 2009. Superyacht building on the other hand increased (Ecorys, 2015). After the economic crisis in 2008, European boat builders shifted their focus from the internal to the external market. Since the economic crisis, there was a downward trend of 40% in boat registrations within the EU (Ecorys, 2015). Furthermore, the demand trend is reflected in the boat owners age, as boat user demographics are changing. In the past 10 years, the average age of boat users changed from approximately 45 to 55, which shows that fewer younger boat owners came into the market. This can be explained by the economic crisis, lack of capital among younger people to buy recreational vessels and a shifting attitude towards owning a boat. As younger people do not gather experience in recreational boating, the chance is high that they will neither do it at a later stage (Ecorys, 2015). It should be noted, however, that younger people still participate in recreational boating, but are more interested in sharing concepts of various forms, as well as chartering a boat.

Table 11: Seaborne passengers embarked and disembarked in all ports (thousand passengers), 2014-2017, Source: Eurostat 2019

Country	2014	2015	2016	2017		
EU-28	393 127	395 432	396 523	414 808	400 788	14 020
				Total	Non-Cruise	Cruise
Belgium	821	844	1 118	1 270	321	950
Finland	18 471	18 884	19 222	19 489	19 481	7
Denmark	41 353	41 647	41 583	42 886	42 461	425
Germany	30 780	30 087	30 849	30 774	28 527	2 248
Sweden	29 244	29 500	29 800	30 265	30 091	175
Ireland	2 755	2 751	2 717	2 774	2 769	5
Iceland	723	737	544	917	917	0
Spain	23 486	24 522	26 323	27 899	24 896	3 004
France	26 638	26 133	24 514	25 093	24 377	717
Netherlands ⁽¹⁾	1 819	1 910	1 906	1 928	1 928	0
Portugal	551	583	679	740	677	63
United Kingdom	28 135	27 805	26 887	26 338	24 419	1 919
Norway ⁽²⁾	6 103	6 714	6 266	6 352	6 243	109

¹Data exclude cruise passengers

²Data on international maritime passengers only

3.3 - Cruise Travelling

Cruise travelling, as defined by Ecorys, are “all activities associated to cruise holiday, including the ships used and the facilitations at destinations ports. Cruise tourism is a form of tourism where people travel (cruise) on a ship” (Ecorys, 2012, S. 9). After North America, Europeans are the ones most frequently travelling by cruise ships. Cruise tourism is the fastest growing tourism submarket, seeing an increase from 6.79 million to 7.17 million passengers between 2016-2018 (CLIA, 2018). One factor which is contributing to the increase of cruise tourism are the rising welfare levels (Ecorys, 2012).

Within the cruise industry, is a trend towards exploration destinations. Travelling by cruise ship gives the possibility to explore less-visited places that are sometimes solely accessible by boat. Such a place is for instance in polar regions (CLIA, 2019).

In the OSPAR Maritime Region, the three most popular passenger ports are Hamburg, Bergen and Lisbon in 2019 (Cruise Europe, 2020).

One of the criticisms of cruising is its unsustainability in the way that it generates a lot of pollution, causes over-tourism, and only slightly contributes to local communities, as visitors stay on the destination's site for short periods. In terms of space, the cruise industry might compete with freight transporters in ports.



Figure 17: Ports for cruise ships in north-western Europe; Source: Cruise Europe, 2020

3.4 - Beach Recreation and Tourism

Recreational activities on beaches include activities like sunbathing, swimming but also walking kite- and windsurfing and so forth (Leewis, van Bodegom, Rozema, & Janssen, 2012).

Especially sandy beaches are a popular type of habitat on the coast, which as a consequence leads to a higher concentration of recreational activities when compared to other types of marine or coastal habitats (Defeo, et al., 2009). As many people and activities are concentrated in certain places, vegetation can be seriously harmed by trampling (Defeo, et al., 2009) and the area more likely to be littered (Interwies, et al., 2013).

Baches offer various cultural services and have an especially significant value for the recreation and tourism industry. The beach offers cultural services and is has especially a significant value for the tourism industry. However, coastal erosion poses a significant threat to tourism services at the coast. This is not only a technical challenge, but also coastal managers face challenges to find a balance between the economic, social, and environmental aspects of beaches (Alexandrakis, Manasakis, & Kampanis, 2015). One of the possible measures to mitigate erosion is beach nourishment, which on one hand can reduce storm risks, but also create recreational benefit due to wider beaches (Phillips & Jones, 2006). However, beach nourishment may also exert environmental pressures, which is elaborated in the Pressure and Impact section.

To allocate a value to beaches could be useful for policy makers, who are interested in erosion management programmes, as these could be economically justified. Furthermore, the allocation of a value to the beach could contribute to territorial, urban and environmental planning in regions where the tourism industry faces structural problems (Riera, 2000).

3.5 - Marine Wildlife Tourism

The whale watching industry can be an essential source of income and employment for coastal communities and regions thus contributing to their tourism infrastructure. Taking an economic perspective, whale-watching can also be more profitable than whaling. However, if not managed properly it can have negative impacts on cetaceans (WDC, 2019). One of the most valuable ways to promote and manage successful wildlife ecotourism is through the establishment of MPAs. MPAs can attract tourists, which are putting special value in experiencing untouched environments.

Table 12: Extent of whale watching, Marine Protected Areas and sanctuaries on Atlantic islands; Source: Hoyt, (2005)

Island or archipelago	Whale watchers x 1000	Whale watch expenditure x millions US\$	MPAs with cetaceans	Proposed
Svalbard (Norway)	Low, inc.	Low	10	1
Iceland	30.33	6.47	1	1
Greenland (Denmark)	2.50	275	2	0
Faroe Islands (Denmark)	Low	Low	0	0
United Kingdom	121.13	8.231	0	6
Ireland	177.60	7.110	0	8
Sylt (Germany)	Low, inc.	Low	2	0
Azores (Portugal)	9.50	3.37	17	0
Madeira (Portugal)	Low	Low	1	2

Whale watching is a growing international industry, which was worth over 1.7 billion Euros in 2009. However, in 2009 Europe only accounted for 6% of global whale watchers. Excluding the Canary Islands, Scotland hosted the highest number of whale watchers in 2009, representing a share of 27% (O'Connor, Campbell, Cortez, & Knowles, 2009). In general, cetaceans are widely distributed in a range of habitats and are overall abundant throughout the OSPAR Maritime Area. It is estimated that more than 1.5 million individual cetaceans live in the Greater North Sea, Celtic Seas, and Bay of Biscay and Iberian Coast (OSPAR Commission, 2017).

For Scotland in 2009, marine wildlife tourism was estimated to have an economic impact of £ 15 million, providing 633 FTE (International Centre for Tourism and Hospitality Research, 2010). Whale-watching is seen as an important component of marine wildlife tourism, where 23% of whale-watchers visited West Scotland particularly for whale-watching trips (Parsons, Warburton, & Woods-Ballard, 2010). A more recent study, focused on West-Scotland, showed that the whale-watching industry is an important source of employment and revenue for isolated coastal communities. However, the capacity of whale watching decreased by 17.3% between 2000 and 2015, even though whale-watching vessels increased. Also, the economic impact got significantly lower, where there was a drop from £ 11.8 million in 2000 to £ 6.5 million in 2015 (Ryan, et al., 2018).

Also, the Azores archipelago (Portugal), marine wildlife tourism has great potential for a combination of development and conservation. The Azores archipelago offers good conditions for wildlife watching close to the shoreline and has a great diversity of cetacean species (25 identified species close to shoreline), which shows in increasing whale watching and other marine wildlife activities. However, a study interviewing experts and stakeholders regarding whale-watching showed that there are different perceptions on the sustainability of whale-watching in the Azores. Some state that whale-watching has the potential to ensure economic and social sustainability and simultaneously protect these species. Others were more sceptical, and state that the activity is not sustainable anymore, as it—among other things—has a high ecological footprint, has certain unpredictability of sightings and that it is difficult to make it financially viable (Bentz, Dearden, & Calado, 2013).

4 - Pressures and Impacts

Coastal and maritime tourism is dependent on good environmental conditions. Land or maritime-based activities, which deteriorate the environment, can have also negative effects on the tourism sector itself.

Tourism and recreational activities can exert various pressures on the coastal and marine environment. Table 13 gives an overview of activities and their associated pressures and impacts, which are then more elaborated throughout this chapter.

Table 13: Tourism and recreational activities and associated pressures and impacts

Activity	Pressure and Impact (MSFD Annex III)
Population and tourism in coastal areas	Physical loss, physical disturbance, input of litter, contamination by hazardous substances, nutrient and organic matter enrichment
Recreational fisheries	Biological disturbance, input of litter, contamination by hazardous substances, other physical disturbance, input of anthropogenic sound
Recreational boating	Biological disturbance, physical disturbance, biological disturbances, input of anthropogenic sound; contamination by hazardous substances (abandoned boats)
Cruise Ships	Physical loss, physical disturbance, input of litter, biological disturbance input of anthropogenic sound
Beach Tourism	Physical loss, physical disturbance, nutrient and organic matter enrichment, contamination by hazardous substances
Marine Wildlife Tourism	Biological disturbance, other physical disturbance

4.1 - Population and tourism in coastal areas

Although OSPAR countries are diverse, population densities are usually higher on the coast than inland as people tend to be concentrated in certain areas, more favourable for trade, marine industry, or recreation.

Coastal areas are not only popular among tourists, but by inhabitants in general. In 2011, 40.8% of the EU-27 population lived in coastal areas. The majority lived within 50 km from the sea, whereas closer (5 and 15 km) wide disparities throughout the EU are prevalent (Eurostat, 2013).

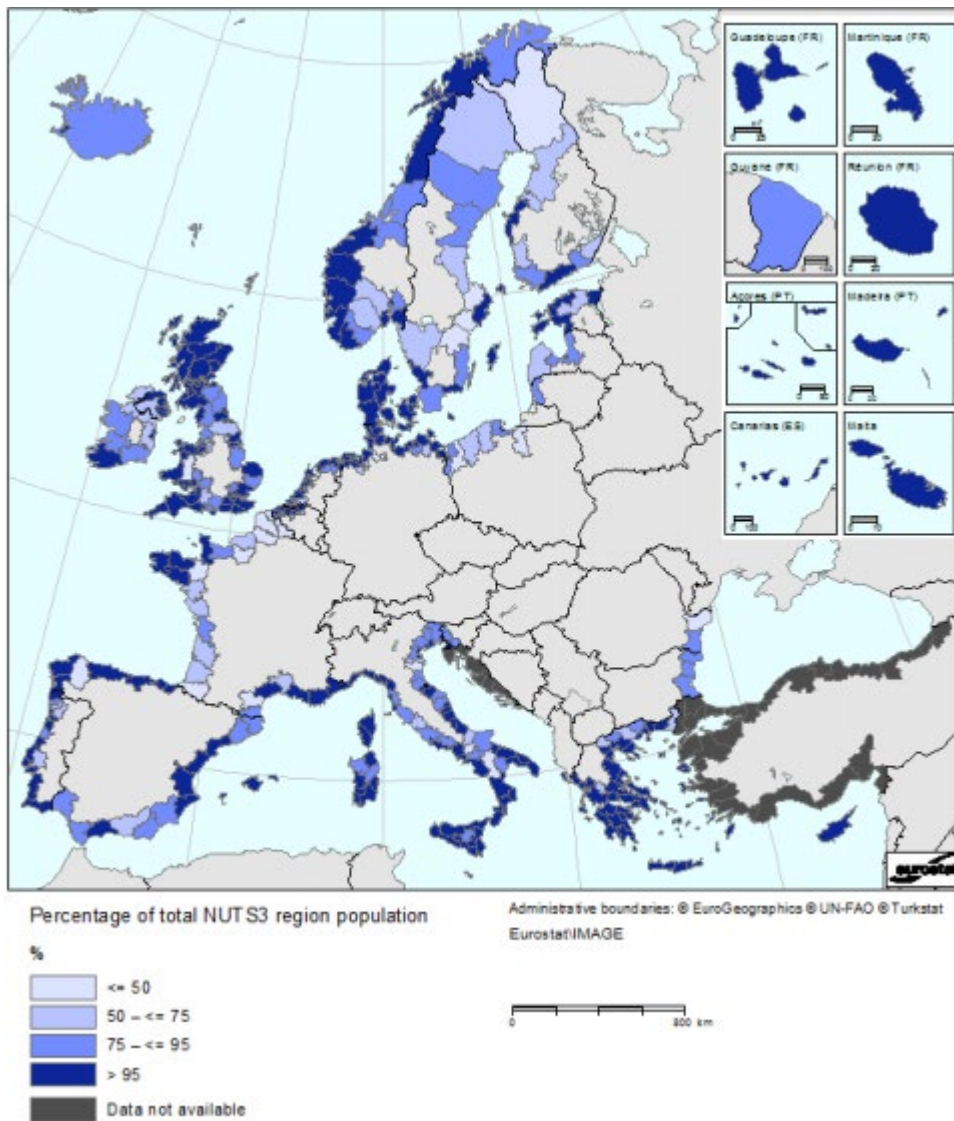


Figure 18: Share of population in coastal regions living within 50 km from the coastline by NUTS3 regions; Source: Eurostat, 2013

In a study by Batista e Silva et al (2018), spatiotemporal patterns in Europe were analysed by using conventional datasets, namely Eurostat, and emerging big data sources like www.booking.com. In Figure 19, one can clearly see that especially coastal areas are popular destinations among tourists and peak in the summer months. These, together with islands, are dominantly oriented towards beach tourism and so dependent on the prevalent climate conditions.

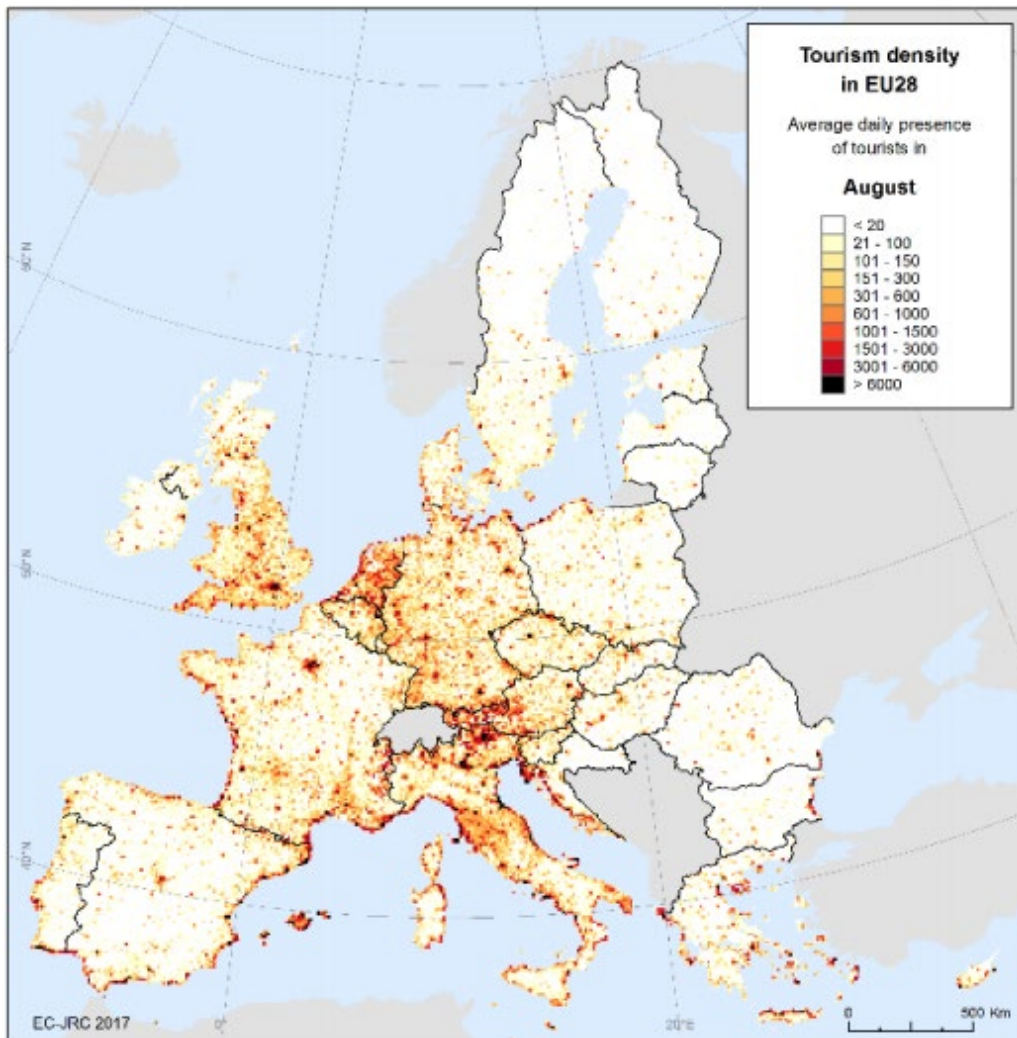


Figure 19: Tourist density in EU-28 in August 2016; Source: Batista, et al. (2018)

Population growth in coastal zones can exert pressure on coastal ecosystems and natural resources through increased utilisation and pollution.

For the Mediterranean and for Baltic coastal sandy beaches, Gheskiere and colleagues (2005) showed that beaches, where tourism and recreation took place, the habitats experienced higher stress levels, showed lower diversity of benthic invertebrates (indicator for marine environmental quality) when compared to close untouched beaches (Gheskiere, Vincx, Weslawski, Scapini, & Degraer, 2005). Furthermore, beach tourists and recreationists contribute to marine litter, which will be discussed in section 4.5.

4.2 - Demographic pressure and demand for land

Tourism and recreation often demand facilities and infrastructure (e.g., for hotels, roads etc.) and thus require land. For this, soil gets sealed, which means that the ground is covered by an impermeable material. Soil sealing is one of the main causes of soil degradation in the EU (European Commission, 2012). In Figure 20, one can see that close to the coast imperviousness density is slightly higher. Soil sealing can especially be observed on the coasts of Portugal, Belgium, and the Netherlands. Also, some spots in France, the UK and Ireland show a high imperviousness density (EEA, 2020).

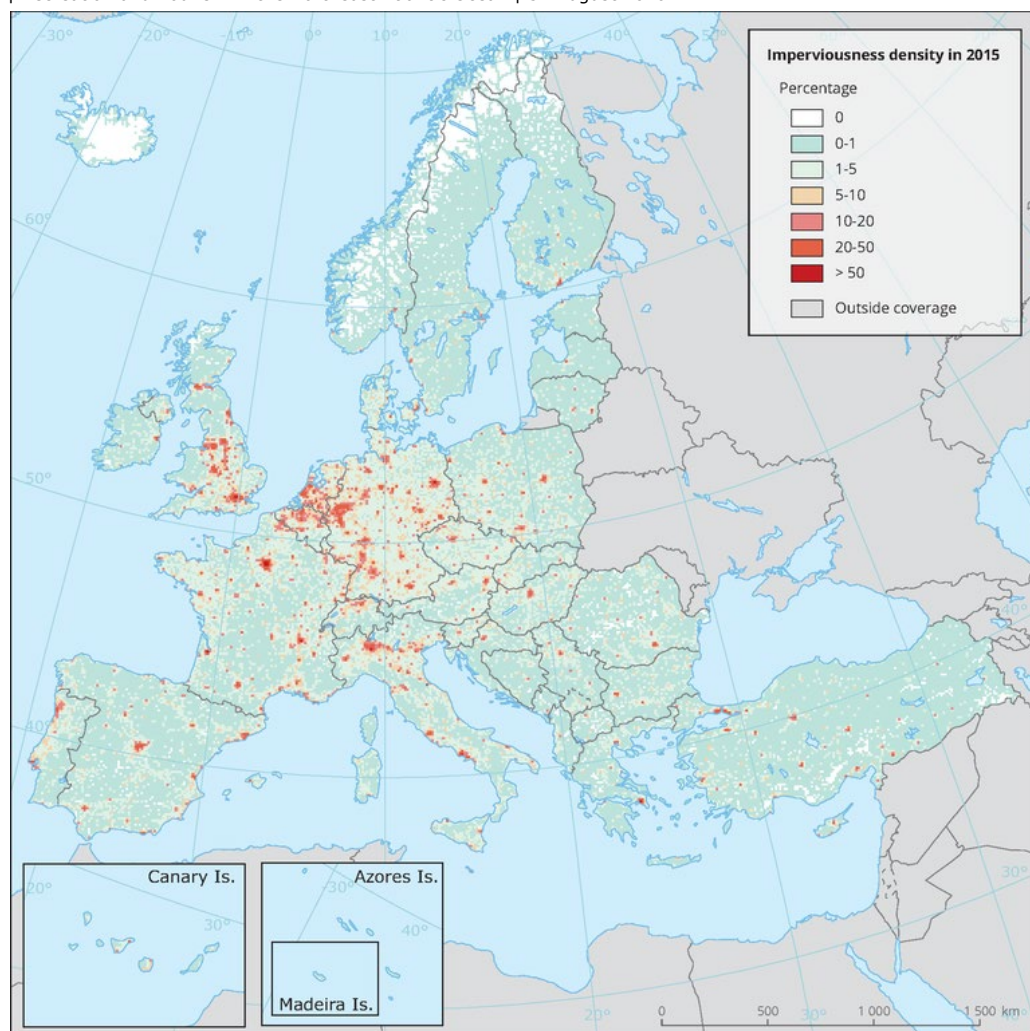


Figure 20: Imperviousness density in 2015; Source: EEA, 2020

The demand for land leads to strong alterations of the coastal front and resulted in the construction of many man-made structures. Such constructions offer a favourable condition for economic growth, but they also caused increasing severe coastal erosion (Taveira-Pinto, 2004). In the case of Portugal and Spain, the tourism boom in the 1960 and 1970 led to uncontrolled urban expansion, where many natural areas were irreversibly transformed into artificial coast (Dias, Cearreta, Isla, & de Mahiques, 2013).

4.3 - Seabed modification through beach nourishment

The ICES Working Group on the Effects of Extraction of Marine Sediments on the Marine Ecosystem (WGEXT) gathered information about the volume extracted from the sea by various OSPAR Contracting Parties. The volumes extracted in 2018 are listed in Table 14. The numbers below only include OSPAR relevant data, thus do not include HELCOM, Baltic or Mediterranean activities (ICES, 2019).

Table 14: Extraction for Beach Nourishment in OSPAR regions in comparison to Total Extraction in 2018; Source: ICES, 2019

Country	Beach Nourishment (m ³)	Share of Beach Replenishment (%)	Total volume extracted (m ³)
Belgium	988 000	26,03	3 795 000
Denmark	3 731 213	64,97	5 742 576
France	N/d	N/d	3 676 703 4
Finland	0	0	0
Germany	148 682	87,85	169 242
Greenland	0	0	63 500
Faroës	N/D	N/D	23 000

Iceland	0	0	421 820
Ireland	0	0	0
Netherlands	12 374 401	50,33	24 583 921
Norway	N/D	N/D	N/D
Portugal	0	0	137 951
Spain	3000	100	3000
Sweden	0	0	0
United Kingdom	493 355	5,27	9 353 054

Whereas some OSPAR contracting parties had zero extractions for beach nourishment, countries like the Netherlands, Denmark and Germany accounted for more than half of the overall figures. With almost 90% of volume extracted for beach nourishment Germany holds the largest share. However, in terms of volumes, the Netherlands has the highest. What has to be noted here is that beach nourishment is not solely done for recreational purposes, but also for e.g., safety issues.

Beach nourishment is known to be an effective maintenance measure, but it can also exert various pressures on an ecosystem. For example, bird species can be affected by beach nourishments. To which extent they are affected depends on how the species interacts with the coast and the type of supplementation used. A distinction can be made between breeding birds and foraging birds. Foraging birds can sometimes move during nourishment activities to other locations, whereas breeding birds often do not have that possibility. Therefore, the chance is high that this leads to a loss of an entire breeding season, even if activities are limited to a few weeks (Jonkvorst, Gyimesi, Boudewijn, & Poot, 2013).

In the case of the Netherlands, Natuurlijk Veiligheid – a Dutch cooperation project – researched the effect of beach nourishment activities on benthic animals, fish, birds and the effect of sand drift on flora and fauna.

As an example, for birds they chose species which might be sensitive to beach nourishments. Birds that eat fish and occur mostly on the coastal zones outside of the breeding seasons are less affected by beach nourishment activities (e.g., cormorant). In contrast, the Kentish plover and Common ringed plover are birds that pick out their foods along the waterline. Both species are already strongly negatively influenced by recreational pressure. In addition, through beach nourishment activities food availability temporarily decreases due to the new layer of sand. As a consequence, the disappearance of a few breeding pairs can already lead unwanted effects. (Jonkvorst, Gyimesi, Boudewijn, & Poot, 2013). For compensation recreational activities could be limited on adjacent beaches, which however could lead to societal conflicts.

4.4 - Sewage and Water demand

The development of coastal tourism leads to increased water demand (for human use, golf courses, swimming pools, air-conditioning, etc.), especially during the peak season in southern Europe (Portugal and Spain) when the water deficit can increase (Cazcarro, Hoekstra, & Chóliz, 2014). Therefore, scarcity of fresh water is a real challenge in certain parts of the OSPAR Maritime Area .

The understanding of tourism's indirect water requirements, like producing food, building materials or energy are still not enough understood, but is expected to be more substantial than direct water use. Gössling et al. (2012), estimated the direct water use per tourist per day, see Table 15.

Table 15: Water use categories and estimated use per tourist per day; Source: Gössling, et al. 2012

Water use category – direct	L per tourist per day
Accommodation	84-2000
Activities	10-30
Water use category – indirect	L per tourist per day
Infrastructure	N/A
Fossil fuels	750 (per 1000km by air/car)
Biofuels	2500 (per 1 L)
Food	2000-5000
Total per tourist per day	Estimated range: 2000 - 7500

In general, the tourism industry could engage more in energy and water management to adapt to changing water availability and **climate change** to sustain the future of its own industry (Gössling, et al., 2012)

An important pressure coming from the leisure and tourism industry is golf. Golf courses are important consumers of herbicides, nitrates, and water, especially in the south where it is difficult for grass to grow without these inputs. Besides, golf courses represent the elimination of natural communities and their transformation into simpler ecosystems (OSPAR, 2008).

Eutrophication has been recognised over many years as one of the most important problems facing European coastal waters. However, it displays significant regional and seasonal variability. Within the OSPAR Maritime Area, in 2017 the Greater North Sea had the largest surface area classified as a problem area or potential problem area with regard to eutrophication. Furthermore, extensive problem areas were also identified along the coast from Belgium to Denmark in the North Sea, and in Danish and Swedish waters in the Kattegat and Sound. Also, in the Celtic Seas many coastal waters were classified as problem areas and within the Bay of Biscay two areas were classified as problem areas (OSPAR, 2017). Increased discharges of sewage water due to the rising population levels during the summer caused by tourism could cause an additional deterioration in the waters' trophic state.

Environmental degradation of marine waters by eutrophication can reduce enjoyment and opportunities for marine and coastal recreation. This may also reduce the appreciation of the existence value of the healthy and diverse coastal ecosystem (Heiskanen, Bonsdorff, & Joas, 2019). Therefore, by reducing eutrophication not only the quality of coastal and marine waters would be improved, but also may lead to better water recreation opportunities (Ahtiainen, Artell, Elmgren, Hasselström, & Hakansson, 2014)

4.5 - Coastal and Marine Litter

Coastlines as a natural environment can provide a range of psychological benefits to their visitors (White, et al., 2010). However, litter can have potential negative effects on the environment and wildlife, but also on people and a state's economy.

Tourism and recreational activities are considered to be one of the predominant sources of land-based litter on Europe's coasts (Interwies, et al., 2013). Marine litter is considered to be harmful, as animals living in the OSPAR Maritime Area can get entangled, may ingest litter, or get injured (OSPAR, 2017).

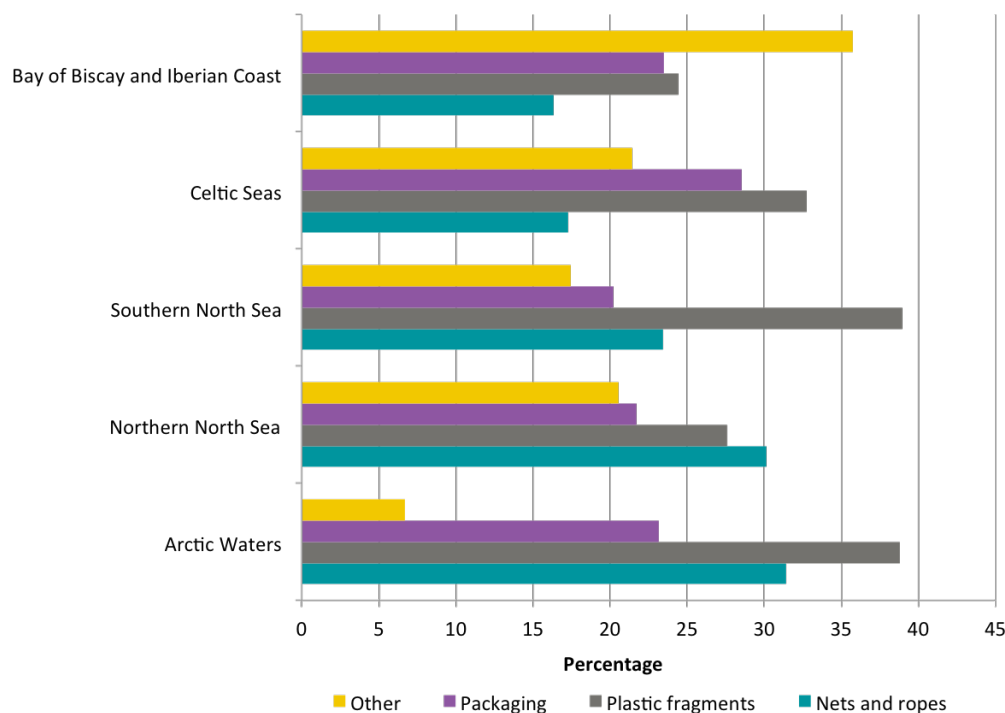


Figure 21: Composition of marine litter according to main litter types for the period 2014-2015 in the OSPAR Maritime Area; Source: OSPAR, 2017

Coastal regions, especially municipalities are directly impacted by the environmental, psychological, and economic burden of marine litter. On the one hand, municipalities are responsible for the costs of keeping the beaches clean, whereas on the other hand litter can have consequence for local tourism and recreational activities but also on the ecosystem. Especially municipalities which's coasts contribute substantially to the economy, litter costs can be considerable (Newman, Watkins, Farmer, Brink, & Schweitzer, 2015).

The Marine Conservation Society (MCS), a marine charity, is surveying litter across the UK. 30.4% percent of litter found came from the public, partly because people left their litter on beaches. Cigarette stubs was one of the most common litter types, finding 42.6 items per 100 meters (MSC, 2019). Furthermore, Nelms, et al. (2017) assessed data collected by the MCS for a decade on marine anthropogenic litter on British beaches. Plastic was the main component found, mostly coming from land-based sources like public littering. The Western English Channel and Celtic Sea showed the highest mean abundance of litter from both land and sea. The authors argue that this may be due the fact that it is a really busy shipping route, but also it represents a popular tourist destination. Especially the South-west of England; as the region that attracts most domestic tourist within the UK (Smith, 2010). Another recent study by Nelms, et al. (2020), solely assessed the litter occurrence and distribution in English Marine Protected Areas (MPA). Again, the main type of litter was plastic, the highest mean was prevalent in the South-west. When comparing litter abundance inside and outside of the MPA, no difference was observed, meaning that more effective management strategies are needed.

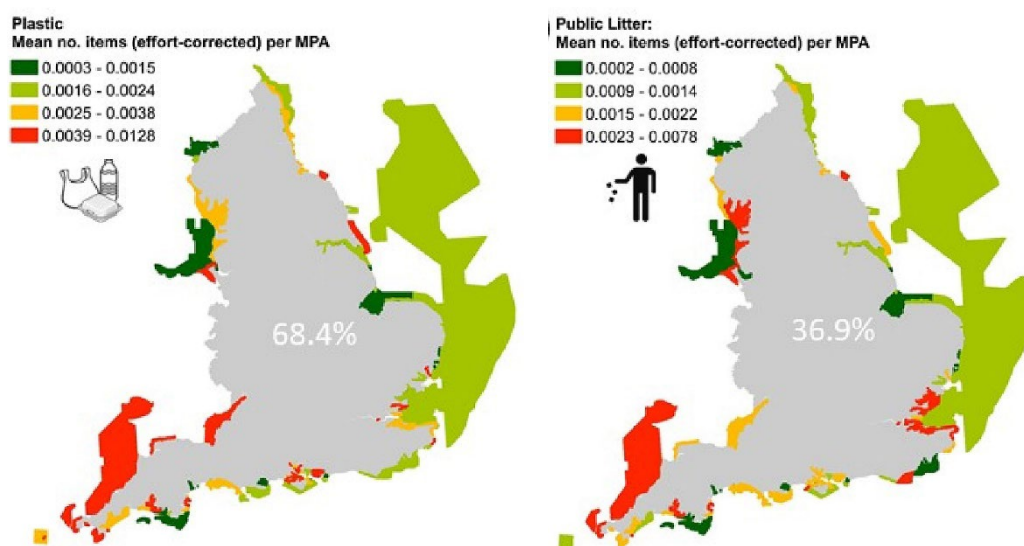


Figure 22: Shore-based litter density occurring within English MPAs. Maps showing mean number of items $m^{-1} min^{-1} person^{-1}$ for each MPA for: left: plastic; right: public Litter: Source: Nelms, et al. (2020)

A study by KIMO International revealed that tourist organisations find it important to keep a clean and high-quality coast for their tourism branding. This is because the coast is the initial reason why people visit the area, therefore must stay attractive and free from litter. Besides harming the environment, litter also harms the reputation of tourism operators. Therefore, it was also in their interest to manage their beaches to a high standard (Mouat, Lozano, & Bateson, 2010).

A study by Williams et al, (2016) investigated the distribution of litter items along the coastline around Cadiz on , the Atlantic side of Andalusia. Similar to the above-mentioned studies in the UK, plastic litter was the most frequently occurring item. Whereas beaches with clean-ups are found to be in a relatively acceptable state – meaning little additional cleaning operations would already improve the situation – beaches with no clean-ups showed a high variety of litter items. Open coastlines had mainly recreational litter, whereas sheltered locations, like bays, were mostly polluted by industrial litter. However, some of the non-cleaned beaches also showed a high abundance of recreational litter. To manage litter in the future, the study stresses that there is a need for improved waste management facilities, beach user education and appropriate enforcement measures. As coastal tourism is an important economic activity in Cadiz and is directly dependent on a clean beach, it can be used as an incentive for the involved stakeholders to keep beaches clean (Williams, et al., 2016).

Besides the impact on the environment or the economy, litter in coastal environments also can have psychological effects on visitors. A study by Wyles and colleagues (2016) showed that when litter was present, the environment gave visitors less rest and were less popular. Furthermore, littered beaches were less frequently visited. Especially public-related litter was associated with the distribution of the visitors' experience as it implies "disrespect for nature by other users, had physical risks associated with it, and was seen as belonging to the city" (Wyles K. , Pahl, Thomas,

& Thompson, 2016, p. 1117). This shows that litter can strongly affect the positive implications of a clean, pristine coastal environment and therefore its recreational value.

Next to the economic costs and psychological and physical effects on humans, litter has the potential to shift the ecology of a marine system on the long term (Galloway, Cole, & Lewis, 2017). Such an alteration of the environment and shift in biodiversity might have unpredictable societal consequences (Worm, et al., 2006).

Costs of marine litter

To counteract litter, contracting parties also invest in awareness campaigns related to tourism. For example, the Belgian states current cost on measure related to land-based litter are € 36.000; including public awareness campaigns and clean-up events. The Belgium private sector spent € 15.000 on raising awareness about the prevention of discharges from fishing vessels and recreational boating in ports and € 12.000 in raising awareness related to waste management in marinas (Belgische Staat, 2018).

For the Netherlands, Ecorys (2012) estimated the cleaning costs for Dutch beaches. On average, on Dutch beaches there are 12 tonnes litter per kilometre beach. However, one should note that there is a high variety between beaches (3-50 tonnes per kilometre). This variety can be traced back to how intensive a beach is used for recreation. The more beach kilometre was used for recreation - meaning more visitors per kilometre – the bigger the amount of litter. However, the fraction of collected litter on recreation beaches is generally smaller, as they have a bigger share of waste bins. Next to that, the amount of litter is dependent on the ambition and attitude of the municipalities, *what is clean enough?* This has a direct effect on how often and how intense beaches will be cleaned (Ecorys, 2012).

The costs for coastal municipalities in the Netherlands for keeping their beaches clean is between € 6.200 - € 48.000 per beach kilometre. This includes the costs for the waste containers management, beach cleaning, waste transport and waste processing. The estimated costs per tonnes of waste for Dutch coastal municipalities is between € 500 – € 3.200 per tonne of beach waste. Furthermore, intensively used recreation beaches demand more cleaning, meaning higher cleaning costs. For comparison, the intensive used beaches have approx. costs of € 204.000 annually, whereas extensive beaches solely spend € 89.000 per year. The total costs for Dutch coastal municipalities for removing beach litter is between € 3.7 – € 5.3 million per year. Approximately 70% of these costs are beach cleaning costs; the rest is spent through management of waste facilities and waste disposal. These costs exclude awareness campaigns around litter, monitoring and controlling. Also, the work of volunteers reduces these costs (Ecorys, 2012).

Cadiz in south-western Spain is a popular destination for sun, sea and sand tourism, where marine litter may negatively affect this industry. For keeping beaches clean, mostly beach cleaning operations, which are costly, are conducted. In 2014, the municipality of Cadiz invested € 1,2 million into beach cleanings and maintenance of infrastructure. For Cadiz, the main driver to keep beaches clean is the coastal tourism industry, as litter negatively affects it (Williams, Buitrago, Anfuso, Cervantes, & Botero, 2016) (McIlgorm, Campbell, & Rule, 2011).

Besides beach cleans conducted by authoritative institutions, there are also various beach cleaning campaigns being arranged, where individuals are involved and volunteer to collect and dispose litter found on the shore. Besides the immediate benefit on the local environment, they appear to have a wider educational value as well (e.g., leading to higher pro-environmental intentions). This eventually could lead to further environmental benefits (Wyles J. , Pahl, Holland, & Thompson, 2016).

4.6 - Pressure and Impact from Recreational Fishing and Boating

For recreational fishing in general, recreational biomass is not accounted for when advising for total allowable catch of fish stocks and is rarely reported or monitored. This could hinder sustainable management of fish stocks. Popular species, which are close to the coastal shore, could be at higher risk, as they are more easily accessible for recreational fishers. Next to exerting pressure and having an impact on fish stocks, recreational fishing has the potential to affect the marine environment as well (Hyder, et al., 2017). Also, the annual EU fishing regulation had tried for some years to manage the combined pressures of commercial and recreational fishing for the case of sea bass stocks in French, British and Dutch waters, as there are serious conflicts between commercial and recreational interests.

As recreational fishing mostly takes place on shore or from boats in coastal areas, the impacts are focused in littoral and nearshore zones. Furthermore, recreational fishing is normally not evenly spatially distributed which leads to some places receiving higher pressures (see e.g., Hunt et al., 2011, Cabanellas-Reboredo et al, 2014; McPhee, 2017). There are differences in fishing practices between countries, which may lead to varying pressures. Also, local pressures could have disproportionately bigger impacts in fish nursery or nesting areas (Hyder, et al., 2017).

In Hyder's assessment, they rated the impacts as high, moderate, and low, which they based on scientific literature and expert opinion. Their assessment criteria were based on scale, reversibility, impact, management complexity and the ecosystems. Selected activities and the severity of their environmental consequences are shown in Table 16.

Table 16: Severity of environmental consequences of some activities associated with recreational fishing; Source: Hyder, et al. (2017)

Criteria	Scale	Reversibility	Impact	Management complexity	Ecosystem	Rating
Non-indigenous species	H	H	H	H	H	H
Lead fishing weights	M	H	M	H	H	H
Bycatch	M	M	M	M	M	M
General litter	L	L	L	L	L	L
Boating	L	L	M	L	L	L
Noise	L	L	L	L	L	L
Benthic disturbance	L	L	L	L	L	L

Among other things, the use of live bait can pose problems, as non-indigenous species (NIS) can be introduced into ecosystems. Impacts associated with NIS are a decrease or genetic change of native species, an impact on soil and fauna and the potential to spread diseases and pathogens. This impact can affect the marine environment on a global scale. Many recreational anglers release their live baits into the water as they are not aware of the consequences (Kilian et al., 2012; Micael et al., 2016). Political initiatives, like the European Union Invasive Alien Species Regulation and the MSFD, promote the development of monitoring programmes to detect introductions of new NIS.

Another severe environmental impact from recreational fishing comes from losing lead sinkers and lures. As lead is a toxic heavy metal it can cause environmental contamination in the marine waters or get directly or indirectly ingested by birds and mammals (Hyder, et al., 2017). OSPAR is monitoring heavy metals across its Maritime Area, including lead. There are natural concentrations of heavy metals in waters, sediments, and species, called background concentrations. With the exception of the Irish and Scottish West Coast waters, lead concentrations in biota are above background concentration, but still below the European Commission's maximum levels in foodstuffs. However, OSPAR found that lead concentrations are declining in most of the assessed areas (OSPAR Commission, 2017).

In general litter thrown away by recreational fishermen, but also abandoned, lost or otherwise discarded fishing gear (ALDFG) can have impacts on the local marine environment (Macfadyen, Huntington, & Cappell, 2009). Next to the decrease in visual aesthetic, this eventually can lead to habitat degradation and ecological damage. Especially plastic litter was identified as a key threat to marine ecosystems, but also tourism revenue (Derraik, 2002; Andrady, 2011; Jang et al., 2014) (Hyder, et al., 2017). The problem of ALDFG – as with other marine litter – is of transboundary nature, therefore regional and international cooperation is needed to prevent it (World Wide Fund for Nature, 2020).

Like recreational fishing, also recreational boating can exert various pressures on the environment, leading to various chemical, physical, and biological impacts. Fuel and combustion products and antifouling paints can be considered as having a chemical impact; the boats propeller can have physical impact by increased sediment and nutrient resuspension and increase erosion, which affects the marine fauna and flora. Furthermore, recreational boats can be a severe threat to seagrass habitats, indirectly impact coastal fish populations and might collide with cetaceans. On land, recreational boat wakes can threaten nesting shorebirds and their nests (Hyder, et al., 2017).

Recreational boating activities also can be responsible for the introduction of non-native species. In the case of the *Didemnum vexillum* – a high-impact, globally-invasive sea squirt – ICES considered recreational boating as being a high-risk vector for primary introduction and secondary spread of non-native ascidians. Within OSPAR, the Netherlands, France, Ireland, the United Kingdom and Spain are affected, see Figure X. In general, such biofouling species create a range of complications: they are considered one of the primary issues affecting the marine aquaculture industry, can outgrow and out-compete other species and might also disturb spawning of Atlantic herring (McKenzie, et al., 2017). ICES highlights that by the disappearance of summer Arctic sea ice – as a consequence of

climate change – may lead to an increased invasion of non-native species in the Arctic through more human developments (Ruiz & Hewitt, 2009).

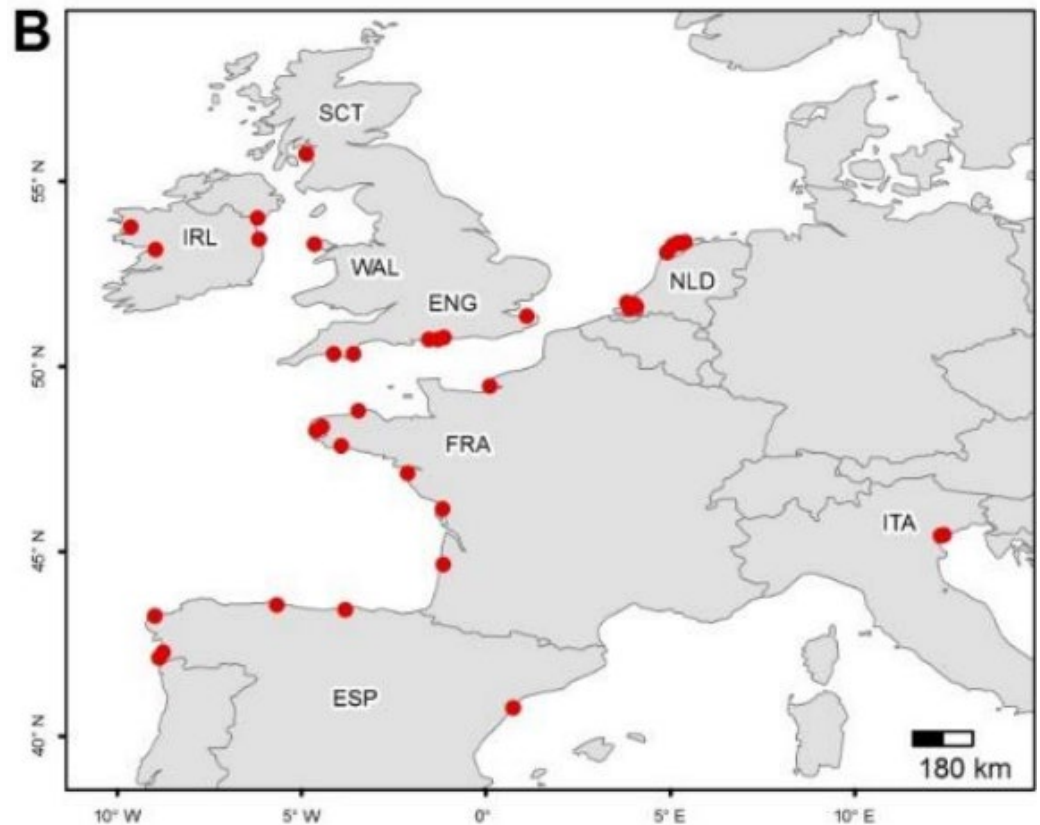


Figure 23: Map showing invasive geographic range of *Didemnum vexillum* in Europe; Source: McKenzie, et al. 2017

Recreational boats and boats from recreational fishers also produce underwater noise, which can impact fish and other marine species. On one hand, such noise can cause physical damage (impact on hearing system), or disturb fish and other marine species, that are depending on sound for orientation, navigation, communication and the detection of predators, prey, and potential mates. However, it is still difficult to separate noise from recreational (fisher) boats and other anthropogenic noise sources like wind warms or marine traffic (Hyder, et al., 2017).

4.7 - Impact of the cruise industry

In environmental terms, cruise tourism creates various impacts. First of all, for destinations to serve as a cruise line destination, the natural environment has to be modified which leads to natural habitat loss. Furthermore, there can be impacts associated with operational energy, water and antifouling use, leading potentially to physical damage of marine ecosystems. Also, recreational activities can have an impact on wildlife through disturbance, littering, and exploitation (as gifts or out of curiosity). However, as the cruise tourism is a relatively unregulated activity, it is difficult to grasp the whole range of impacts (Brida, 2010). According to the Ocean Conservancy, a cruise ship with 3.000 passengers would have (The Ocean Conservancy, 2002):

- 3800 m³ of 'grey water' (wastewater from laundry, shower, sinks, etc.)
- 800 m³ of sewage
- 100 m³ of oily bilge water
- Almost 0.5 m³ of hazardous or toxic waste
- 50 tons of garbage and solid waste
- Diesel exhaust emissions equivalent to several thousand automobiles.
- Large quantities of ballast water, which can introduce invasive species (a typical release of ballast water amounts to 1000 tons).

As the cruise industry experienced rapid development, some tourist destinations have implemented restrictions on the arrival of cruise passengers to cope with the large flux of tourists (European Commission, 2020). Regarding the environmental impact of cruise ships, the CLIA introduced various measures to reduce these impacts. A few

examples are advanced wastewater systems, in-situ recycling or new exhaust gas cleaning systems, that filter exhaust gases which can reduce dust particles (CLIA, 2020).

Impact of Marine Wildlife Watching

While whale-watching may provide socioeconomic benefits and potentially aid conservation, it can have negative impacts on the cetaceans. Parsons (2012) created a list of some examples of behavioural changes observed in cetacean species as a response to whale-watching traffic:

- Surfacing/diving
- "Active" behaviour, like tail slapping and beaching
- Acoustic
- Group size or cohesion
- Swimming speed
- Swimming direction
- Altered feeding or resting

However, Parsons (2012) states that it is difficult to determine long-term effects of whale-watching traffic, but studies suggest that it might increase the animals' energy expenditure, lead to chronic levels of stress (Orams, 2004) and may even lower reproductive rates (Beijder, Samuels, Whitehead, & Gales, 2006).

Offshore windfarms as interference

All coastal and marine tourism rely on experiences a site can offer, where often the scenery is more important than the activity itself. Especially this is the case for low-impact tourism, where the main attractions are the natural or cultural landscape (e.g., coastal villages, traditional harbours). The EU Renewable Energy Directive requires the EU to meet at least 20% of its total energy from renewables by 2020, meaning the offshore renewable energy is growing fast. In the context of recreation and tourism, offshore windfarms can pose a problem for coastal tourism on account of its aesthetic landscape impact (European MSP Platform, 2019). To illustrate the concern, two examples of OSPAR Contracting parties are given:

Netherlands. The development of offshore windfarms in the Netherlands may disturb the coastal tourism industry. In 2014, the Dutch cabinet agreed to build large-scale offshore wind farms close to the Dutch coast. However, the farms were planned closely to Netherlands' most popular beach resorts, (Zandvoort and Scheveningen). Some municipalities claimed that they would lose € 200 million and 6,000 local jobs due to the construction of offshore windfarms close to the coasts. If these scenarios would hold true is still under debate (European MSP Platform, 2019).

UK, Scotland. Golf is a popular activity taking place in Scotland. However, this activity may be disturbed by offshore-wind farms. A famous example is when Donald Trump, the current president of the United States, battled in court to stop the project of a 11-turbine wind farm in Aberdeen, as the wind farms would destroy the view and therefore also affect the Scottish tourism industry. In the end, the Scottish government won the case (Partlow, 2019).

5 - Measures and Policy Context

5.1 - OSPAR Marine Litter Programme and POSH Roadmap

OSPAR is committed to substantially reduce marine litter in the North-East Atlantic Ocean, so to reduce it to levels that do not harm the marine environment. Under its North-East Atlantic Environment Strategy, OSPAR agreed in 2014 to the Regional Action Plan (RAP) for Marine Litter, where various actions are taking place between 2014-2021. In total, the first iteration of the RAP contained 23 national actions and 32 collective actions. These included actions on reducing land- and sea-based litter sources, education and outreach programs, and clean-up actions. Next to specific actions, OSPAR also undertakes Litter Monitoring. This work supports on one hand the RAP, but also contributes to environmental reporting. Currently, OSPAR assesses beach litter, seabed litter and plastic particles in fulmar stomachs. In 2021 OSPAR reviewed and reflected on the RAP and planning began for the 2nd iteration of the RAP.

Under Annex 5 of the OSPAR Convention, OSPAR is dedicated to protect and conserve ecosystems and biological diversity of the OSPAR Maritime Area. On the basis of this Annex, OSPAR created a "Roadmap for the implementation of collective actions within the Recommendations for the protection and conservation of OSPAR listed Species and Habitats (POSH)". OSPAR created a list of the various species and habitat to fulfil this commitment. Within this framework, OSPAR is working on communication and awareness campaigns, monitoring and assessment actions, MPA actions legislation (see below for further details) and legal protection, research and knowledge generation and it looks at pressures from various human activities. Currently, OSPAR does not directly address the leisure industry, however, indirectly by addressing other human activities related to the recreation and tourism sector. For instance, OSPAR is addressing topics like habitat destruction, harmful discharges, or noise pollution, which can be linked to tourism and recreation as well.

Next to RAP and POSH, OSPAR also addresses the issues of hazardous substances and eutrophication, which are both issues associated with the recreation and tourism sector, even though to a lesser extent than other human activities at sea.

5.2 - Marine Strategy Framework Directive

The Marine Strategy Framework Directive (MSFD) was launched in 2008 with the aim to achieve Good Environmental Status (GES) for EU's waters by 2020. This should ensure that resources - on which marine-related economic and social activities depend - are protected. GES should be reached by management measures applying the ecosystem approach. For achieving this goal, the Directive established European marine regions and sub-regions on the basis of geographical and environmental criteria. In 2017, the European Commission produced a set of methodological standards to help Member State to implement the MSFD and amendments in Annex III were made to better link ecosystems, anthropogenic pressures and impacts on the marine environment (European Commission, 2008) (European Commission, 2017). One of these regions is the North-East Atlantic Ocean - the OSPAR Maritime Area. For the North-East Atlantic, OSPAR launched its North-East Atlantic Environment Strategy 2010-2020 (NEAES). This strategy focuses on the implementation of the Ecosystem Approach and five thematic strategies, like biodiversity and ecosystems (OSPAR, 2010). In 2021 OSPAR agreed it NEAES 2030 which focuses on the themes of clean seas; biologically diverse and healthy seas; productive and sustainably used seas; and seas resilient to the impacts of climate change and ocean acidification.

According to the European Commission, Member States have made considerable efforts to develop their programmes of measures under the Marine Strategy Framework Directive. In general, the MSFD improved the understanding of the linkage of human activities and its pressures and impacts. As a result, for example the Single use Plastics Directive was adopted. Furthermore, coordination between Member States was improved resulting in more coordinated objectives and targets. In June 2020, the European Commission published a report on the implementation of the MSFD with the conclusion that not all descriptors in EU waters will reach GES by 2020. This can be linked to

"the complexity of analysing and managing the marine environment and reporting on it, the lack of political will to adequately fund and enforce the necessary measures, or the lack of involvement of other economic and private sectors (apart from environmental public authorities)." (European Commission, 2020, S. 29)

As critical areas to strengthen the implementation of the MSFD, the European Commission stresses a need to level up the ambition and will of Member States, to ensure enough human and material resources and to streamline and simplify the implementation of the MSFD. The main pressures identified under the MSFD affecting the marine ecosystems are non-indigenous species, fishing, human-induced eutrophication, permanent alteration of

hydrographical conditions, contaminants, marine litter and underwater noise (European Commission, 2020). All these pressures are also partly induced by the tourism and recreation industry.

However, the MSFD initiated Member States to act, which is shortly illustrated with the following two examples:

Marine litter. Within the EU, all Members States are taking, or plan to take, measures to tackle both land and sea-based litter. The most common measures are beach clean-ups, 'fishing for litter' and communication initiatives. Even though these measures have a modest impact in reducing pressures, they help to raise awareness and thus can potentially prevent future pollution.

To give an illustration, the Netherlands had an initiative 'Green Deals' to reduce litter in the sea. One part of the initiative was the 'Green Deal' for cleaner beaches. The evaluation of the initiative showed that it helped to expand and strengthen the network, from which new initiatives or pilots could arise at the local level. Furthermore, information exchange between municipalities was strengthened (what worked? What did not work?). Also, there has been an increased awareness among stakeholders that cooperation is needed to achieve cleaner beaches. Lastly, more, and improved waste facilities were added (Wienhoven & Nijmeijer, 2019).

Recreational Fisheries. Most Member States have introduced new measures to reduce the pressure on over-exploited stocks, e.g., by requiring the use of specific fishing gear or by introducing temporal and spatial restrictions. Belgium, for example, has introduced a legal measure that makes it easier to monitor recreational fishing. This national measure goes beyond the requirements of the common fisheries policy and will improve data collection. This on one hand will give a better understanding of the state of fish stocks, but also to regulate certain fishing activities (Vlaams Parlement, 2017). Sweden has developed a web application for reporting gear loss from recreational fisheries. This tool is also used when planning clean up actions of ALDFG to make it more cost-efficient (<https://ghostguard.havochvatten.se/ghostguard/>).

5.3 - Marine Spatial Planning Directive

As there is a growing competition for maritime space, the European Parliament and the Council have launched a framework for maritime spatial planning, namely the Marine Spatial Planning Directive (Directive 2014/89/EU). By applying this framework, conflicts between sectors should be reduced, encourage investments, increase cross-border cooperation, and also protect the environment. To ensure the sustainable use of marine resources, marine spatial planning should apply the ecosystem approach. The deadline for implementation is 2021 (European Parliament; Council of the European Union, 2014).

Within this framework the Blue Growth Strategy was launched in 2012, which is a long-term strategy aimed to support sustainable growth in the marine and maritime sectors as a whole (European Commission, 2012). One of the key sectors identified is coastal tourism. The strategy stresses member states to address cross-border challenges at the EU-level and promote cooperation, best practice sharing and strategic partnerships. The defined challenges are 'performance and competitiveness (knowledge, demand volatility, sector fragmentation) 'skills and innovation', 'sustainability' (environmental pressures, innovative and high-quality offer, insularity and remoteness), and 'available EU funding' (European Structural and Investment Funds, research innovation and competitiveness, education, training and culture) (European Commission, 2014).

The European Commission wants to ensure that coastal and maritime tourism is included in other EU policies, like for instance IT connectivity or sustainable transport. Therefore, "cross-cutting policy aspects such as environmental protection, regional development, training, consumer protection and **climate change** mitigation and adaption policies will be considered" (European Commission, 2014, p.10). In this context, the European Commission highlights the macro-regional strategy for the Atlantic to promote a strong tourism economy and coordinate resources (European Commission, 2014).

5.4 - Bathing Water Directive

The Bathing Water Directive (76/160/ECC) is a directive launched by the EU with the aim that bathing water sites are at least classified as 'sufficient'. In 2018, 95.4% of all EU bathing water sites reached the minimum water quality standard, representing a slight decrease compared to 2017 with 96.0%. This increase can be explained by adding new bathing water sites, for which insufficient numbers of samples were yet been taken to classify the quality (3.2% unclassified bathing waters). The share of bathing water sites with excellent quality increased to 85.1% (83.3% in 2014), whereas the number of bathing water sites with poor quality decreased to 1.3% (1.4% in 2017) (EEA, 2018).

The improvement in bathing water quality can also be linked to the Urban Waste Water Directive (European Commission, 2019)

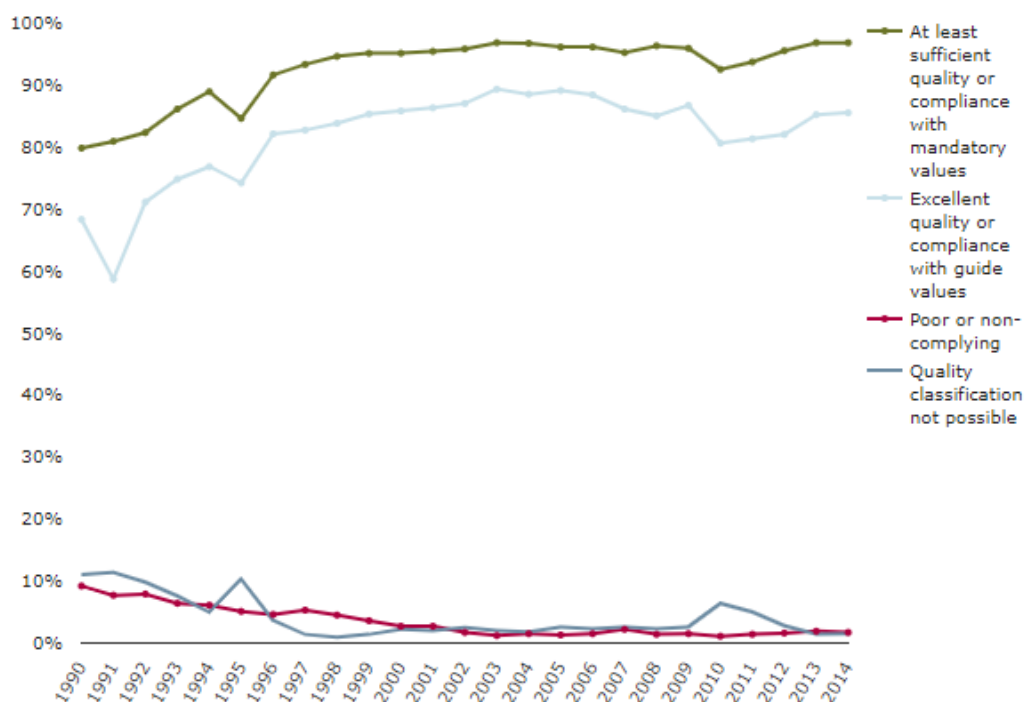


Figure 24: Percentage of coastal bathing waters in EU per compliance category; Source: EEA, 2015

For OSPAR, all contracting parties have a high share in coastal bathing sites with excellent water quality. However, some do still have sites with poor quality, namely the UK (3.3%), Ireland (2.9%), France (1.4%), Denmark (1.4%), Sweden (0.8%), Spain (0.5%) and Germany (0.5%) (EEA, 2018). The three contracting parties with the highest share of excellent quality are Belgium (97.6%), Portugal (94.4%) and Spain (92.2%).

Table 17: Coastal bathing water quality results in 2018 for OSPAR Contracting Parties; Source: EEA, 2018

Country	Total number of bathing waters	Excellent quality		Good quality		Sufficient quality		Poor Quality	
		Number	%	Number	%	Number	%	Number	%
2018									
Belgium	42	41	97.6	1	2.4	0	0.0	0	0.0
Germany	366	313	85.5	30	8.2	16	4.4	2	0.5
Denmark	910	790	86.8	83	9.1	19	2.1	13	1.4
Spain	1 965	1 812	92.2	100	5.1	29	1.5	9	0.5
France	2 041	1 632	80.0	306	15.0	62	3.0	28	1.4
Ireland	136	95	69.9	22	16.2	12	8.8	4	2.9
Netherlands	91	67	73.6	19	20.9	2	2.2	0	0.0
Portugal	480	453	94.4	16	3.3	5	1.0	0	0.0
Sweden	244	151	61.9	61	25.0	13	5.3	2	0.8
United Kingdom	628	397	63.2	165	26.3	43	6.8	21	3.3

5.5 - Urban Wastewater Treatment Directive

Discharges of urban wastewater are one of the most serious causes of the pollution of waters by eutrophication. Therefore, the Urban Waste Water Directive (Council Directive 91/271/ECC) was adopted in 1991 with the aim to protect the environment from negative effects of urban wastewater discharges. In 2019, the European Commission evaluated the directive and concluded that it indeed is very effective (European Commission, 2019). However, the European Commission also states that the directive has to be updated, as new issues like pollution through pharmaceuticals and microplastics is on the rise.

OSPAR contracting parties assess the eutrophication status of the North-East Atlantic in a harmonised manner at regular intervals.

5.6 - Single Use Plastic Directive

As plastic has high functionality and is relatively cheap, its use is increasing, leading to big plastic waste generation and also leakage to the environment.

The Single Use Plastic Directive is part of the European Strategy for Plastics in a Circular economy, which was adopted in 2018 and is aiming to transform the way plastic products are designed, used, produced, and recycled in the EU. By the approval of the European Parliament in 2019, single-use plastic items will be banned by 2021. Therefore, single-use plastic items like cutlery and plates, plastic straws, cotton bud sticks, balloon sticks and oxo-degradable plastics and food containers and expanded polystyrene cups will be banned in the near future.

The European Parliament and Council stress especially the importance to reduce marine litter and highlight the problematic nature of single-use plastic – besides fishing gear – as posing a severe risk to marine ecosystems, biodiversity and human health (European Parliament, The Council, 2019).

5.7 - Natura 2000 and Marine Protected Areas

To preserve the coast, contracting parties have been designating Natura 2000 sites under the Birds Directive (Directive 2009/147/EC) and Habitats Directive (Council Directive 92/43/EEC). All EU members that are OSPAR Contracting Parties have designated terrestrial and marine Natura 2000 sites. In the last QSR2010, terrestrial sites were much larger than marine sites. Within 10 years, a lot of new marine sites were added to the Natura 2000 network, especially by the UK, France, and Spain (in terms of km²). The data shows the status of the Natura 2000 network up until 2019, meaning that the UK is still included in the statistics (EEA, 2018).

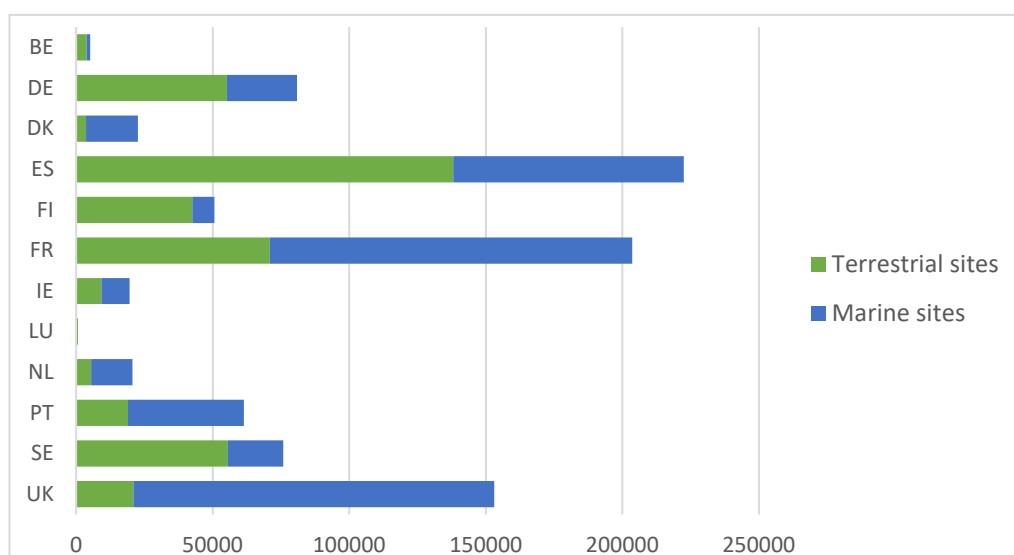


Figure 25: Surface covered by Natura 2000 sites in km² per Contracting Party; Source: EEA, 2018

Marine protected areas (MPAs) are “geographically distinct zones for which protection objectives are set. They constitute a globally connected system for safeguarding biodiversity and maintaining marine ecosystem health and the supply of ecosystem services.” (EEA, 2018, p. 1).

In an EU context, MPAs were established under the Birds and Habitats Directives as part of the Natura 2000 network. Generally, the OSPAR Network of Marine Protected Areas aims to protect, conserve and restore species, habitats and ecological processes; prevent the degradation of these; and protect and conserve areas that best represent the range of species, habitats and ecological processes in the Maritime Area. According to OSPAR’s latest report in 2018, the OSPAR MPA network comprised of 496 MPAs. Together, OSPAR’s MPAs cover 864,337 km² which is 6.4% of the OSPAR Maritime Area (OSPAR Commission, 2019).

Table 18: Absolute (km²) and the relative (%) coverage of the five OSPAR Regions by OSPAR MPAs (as of 1 October 2018); Source: OSPAR Commission, 2019

OSPAR Region	Total Area in km2	Protected Area by OSPAR MPAs
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Focusing on the same closed area of Lyme Bay – Gallacher, et al. (2016) evaluated the success of MPAs in terms of biophysics, socioeconomics, and governance by an extensive literature review. The assessed literature shows that through the designation of a closed area, species have increased in abundance and biomass. This increase in turn had a positive impact on the quality of sea anglers and divers experience, which also strengthened the local economy. In terms of governance, shortly after the designation some conflicts with towed gear fishers were present. However, the conflicts declined over time through increased stakeholder involvement in the management process and the recognition of the importance of a closed area (Gallacher, et al., 2016).

Lundy Island, UK. Another study focusing on the UK studied recreational benefits of an MPA around Lundy Island. To estimate the non-market recreational benefits arising from Lundy Island a travel cost model was used. This method is a revealed preference approach that is based on visitors Willingness To Pay (WTP), by relying on actual market data and human behaviour. The results of the study suggest that there can be considerable recreational benefits generated by MPAs, as the mean consumer surplus for visiting the island was found to be within the range of £359 to £574 per trip. Notably, the designation of a No Take Zone contributed to this higher consumer surplus value, which can offer a strong economic justification for the designation of MPAs for both recreational and conservation purposes (Chae, Wattage, & Pascoe, 2012).

According to Fletcher et al. (2014), there is clear evidence that the designation and management of MPAs can support nature-based tourism and can be therefore an important part of sustainable use of marine and coastal areas. What is apparent from a study by Potts, is that certain charismatic species (e.g., Atlantic salmon, bottlenose dolphin or common seal) in MPAs can play a key role in providing spiritual and cultural wellbeing, and tourism/nature watching (Potts, et al., 2014), which could strengthen MPAs from a conservation, but also societal and economic perspective.

In general, previous research so far suggests that MPAs can have a positive effect on recreation and tourism, whereas a negative effect on the recreation and tourism industry is hardly ever reported. However, it is still not possible to distinguish whether increased recreation and tourism results from environmental improvements through the MPA, or through a so-called 'designation effect', which increased the sites' reputation. To ensure that recreational activities do not lead to environmental degradation in the MPA – which in turn could also lead to damage to the recreation and tourism industry itself – regulations might have to be put into place (European Commission, 2018). To finance management, enforcement and educational activities, using revenue and fees - which were generated from tourism in the MPA - could be used to help finance the management of MPAs and decrease the input from public funding (Gusmerotti, Marino, & Testa, 2013) (Russi, et al., 2016). In general, to improve recreational and tourism opportunities provided by MPAs, a better understanding of the relationship between user groups and MPAs is still needed (Russi, et al., 2016).

6 - Outlook

Recreation and tourism is a diverse activity, and therefore also exerts various pressures and impacts on the marine environment. Currently, OSPAR does not directly address the recreation and tourism sector *per se*. However, OSPAR has a lot of other initiatives in place which can be indirectly linked to the pressures and impacts coming from this sector. These other thematic assessments include Underwater noise, Marine litter, Cumulative effects, Protection of species & habitats, and Hazardous Substances and Eutrophication. Via these other thematic initiatives, pressures and impacts from the recreation and tourism sector could be addressed to a certain extent.

As recreation and tourism is rather a local activity and spatially dispersed, it might be an idea to communicate best practices, share knowledge and expertise among the OSPAR Contracting Parties to reduce pressures and impacts. Within the marine litter issue, there might be potential for OSPAR to address the recreation and tourism sector more specifically in the updated OSPAR Regional Action Plan. However, to what extent this will be necessary is uncertain in the light of the new EU Single Use Plastic Directive.

7 - Conclusion

Key messages²

- Recreation and tourism grew steadily over the past 10 years in and along the coastline of the OSPAR Maritime Area and are important economic activities;
- Recreational and tourism activities can lead to significant pressures and impacts on the coastal and marine environment, including habitat loss and disturbance, spread of invasive species, losses from recreational fishing and various types of pollution. Since this is a sector that is expected to continue to grow in the long term (notwithstanding COVID-19), it will be important to maintain a watch on developments within the relevant OSPAR expert bodies;
- It is still a challenge to arrive at standardised data, both in terms of economics, but also in quantitative environmental information about their impact on marine and coastal ecosystems.

Recreation and tourism are important economic activities for OSPAR Contracting Parties. Since the last QSR in 2010, this sector has increased steadily in all OSPAR Regions, albeit at different rates. Before the COVID-19 outbreak in early 2020, it was expected that this trend would continue until 2030. The sector is associated with environmental pressures and impacts on marine and coastal ecosystems, which likewise vary between the OSPAR Regions.

Table 19: Regional Summary

	OSPAR REGIONS				
	I	II	III	IV	V
Relative intensity	L	H	M	H	L
Trend since 2010	↑	↑	↔	↑	↑
Forecast trend to 2030	↑	↑	↔	↑	↑
Confidence assessment	Medium	High	High	High	Medium

Distribution and Intensity of Activity

Recreational and tourism activities take place in all OSPAR Regions, however, with considerable differences. If one looks at the regional or local level, differences in distribution are visible, showing that recreational and tourism activities are rather dispersed. In general, however, common recreational activities like going to the beach, walking along the coast, recreational fishing and boating are distributed throughout the OSPAR Maritime Area.

Region II (47%) and Region IV (27%) are the Regions with the highest share of tourist arrivals, followed by Region III (20%), I (6%) and V (>1%). All Regions show a higher concentration of tourist and recreation activities along their coasts. In terms of type of tourism and recreation, great differences can be observed. For instance, recreational boating is highly popular in the Nordic countries, whereas the cruise industry boomed in Portugal, Norway, and Iceland.

Trends within the sector

In the past ten years – since QSR2010 - tourism has grown continuously in all OSPAR Regions, reflecting the overall trend of tourism growth worldwide. However, some Regions experienced stronger growth than others. Regions I, II and IV experienced substantial growth, whereas Region III showed a slight downward trend at the end of this decade. Even though Region V has in absolute numbers a rather small share of tourist arrivals (less than 1% within OSPAR), tourism is increasing.

² The views expressed on key messages are those of the assessor and do not necessarily represent the views of the OSPAR Commission

Estimations would suggest that marine and coastal tourism would continue growing the upcoming decade. However, with the outbreak of COVID-19 in Europe in February 2020, the tourism industry got hard hit – some sub-sectors more than others. Therefore, uncertainties pertain on how the aftermath of the pandemic will influence travel behaviour, and therefore tourism and recreational activities. It could nevertheless be that domestic holidays – “staycations” – could gain increased importance for OSPAR countries. Furthermore, it may be that the crisis creates an opportunity for the already existing niche trends of ‘sustainable’ or ‘eco’ tourism.

Economic value

The economic sector of recreation and tourism is of relative importance for OSPAR’s Contracting Parties. However, this economic activity has no separate NACE code, therefore it is more difficult to present relevant data in a uniform manner. Therefore, the numbers found should be treated with caution.

For comparison purposes, Table 19 was created, showing other economic activities within the OSPAR Maritime Area for selected OSPAR Contracting Parties. The numbers for the other sectors shown are taken from the OSPAR Intermediate Assessment 2017. By comparing the numbers, the importance of the recreation and tourism sector is getting visible. Especially in terms of employment (FTE), recreation and tourism show a significantly high number when compared to the other sectors. However, the importance of the sector varies per OSPAR Contracting Party and is of varying relevance throughout the OSPAR Regions.

Table 20: Comparison of economic value of sectors within the OSPAR Maritime Area

	Recreation and tourism		Fisheries and Aquaculture		Shipping	
	GVA (million euro)	FTE	GVA (million euro)	FTE	GVA (million euro)	FTE
Netherlands (Region II)	2,654	30,000	58	600	1,616	9,500
Portugal (Region IV)	1,660	45,950	1,223	62,395	98	2,221
Denmark (Region II)	Approx. 2,215	32,537	184	1,289	2,900	13,760
Ireland (Region III)	558	16,000	259	1,030	533	4,666

Pressures and Impacts

The recreation and tourism sector is highly diverse, which directly translates into various forms of pressures and impacts. Recreation and tourism developments lead to physical loss and physical destruction of coastal habitats due to the construction of tourism facilities and infrastructure, both on land and sea. Furthermore, the sector contributes to various types of pollution (water, noise, litter), leading to contamination by hazardous substances, nutrient and organic matter enrichment, and physical disturbance. In addition to that, some sub-types of tourism can lead to biological disturbances, for instance by introducing invasive species.

Measures

Currently, OSPAR does not directly address the recreation and tourism sector within its work. However, it does address various pressures, which also can be associated with this sector. Via its Regional Action Plan on Marine Litter, OSPAR is taking various measures to reduce the issue of marine litter in the North-East Atlantic. Furthermore, OSPAR addresses issues like eutrophication, hazardous substances, biological diversity and the protection of species and habitats. To reduce pressures and impacts from the recreation and tourism sector, OSPAR might address them via other these existing working areas.

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