

HAEMIN KWON

Product (UI/UX) Designer

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Product designer, with a background in art and experience working with multidisciplinary people from product designer to computer science. Proficient in User Experience design (UX research, sketches, wireframes, prototypes) and UI design.

Education

Parsons School of Design

The New School, New York, NY

MFA Design and Technology

2015 - 2018

Dean's Merit Scholarship recipient

Dongduk Women's University

Seoul, South Korea

BFA Fine Arts

2010 - 2014

Tools/Skills

User Centered Design

User Research, User Testing,
Creating Persona, Storyboarding,
Information Architecture,
Wireframing, Prototyping.

Visual Design

Adobe: Photoshop, Illustrator,
Premiere Pro, InDesign.
Sketch, Invision.

Web

HTML, CSS,
JavaScript, jQuery

Rapid Prototyping

Drawing, Crafting, Painting

Certificate

Life Coach

Korea Coach Association , Seoul, Korea
Jan - Jun 2013

Exhibition

Time and Space

Seoul, Korea Nov 2014
Dotime Device, Project Broom

Dongduk 43th Graduation Show

Seoul, Korea Nov 2013
Pantomime Series, Dongduk Art Gallery

Experience

Bellevue Literary Review (UX Design Volunteer)

Jan 2018 - May 2018

Re-imagined the branding for all components of the literary magazine:
Redesigned its logo, both website, mobile app look and content,
print edition, cover system, and experiential components of the brand
as well as social media strategy, within the NYU Langone Health brand.

Concrete Safaris (Codesign Volunteer)

Aug 2017 - Dec 2017

Worked with a non-profit organization in East Harlem in NYC.
Redesigned and tested wayfinding signage of gardens in East Harlem
for both residents and visitors.

Studysearch (English Instructor)

Oct 2016 - Aug 2017

Worked as an English instructor. Led ten classes per week. Delivered
lectures to adults about basic conversational English. Made class
materials (video, test, reading, etc.), supervised homework and tests.

WiseWay (Part-Time Web Designer)

Aug 2016 - Nov 2016

Articulated emails and generated graphical content for promotion and
marketing purposes.

MANA Korea (Communications and Marketing Intern)

Jun - Dec 2012

Worked for an event company. Made posters to promote events.
Designed stages and props for performances.
Helped advertising events through social media, blogs, and in person.

Award / Scholarship

Verizon X Parsons AI Design Jam

Oct 2017

- Winner of Judge's Choice: Most Creative. New York

Dean's Merit Scholarship

Aug 2015 - May 2018

- Parsons School of Design. New York

Art Collaborative Competition 1st Prize

Nov 2014

- Time and Space, Project Broom. Seoul, Korea

Coaching Scholarship

Jul 2013

- Korea Coach Association

Dongduk Media Festival 1st Prize

Oct 2012

- Dongduk Women's University

A Department Leader Scholarship

Mar 2011 - Dec 2013

- Dongduk Women's University

Academic Scholarship

Mar 2011 - Dec 2013

- Dongduk Women's University