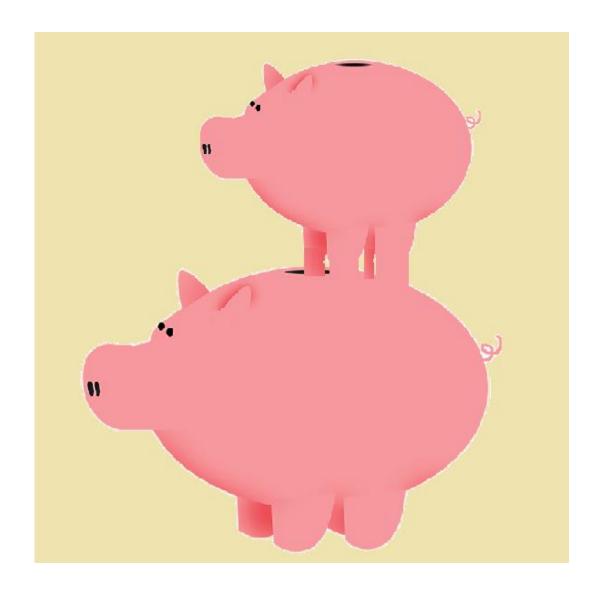
PIGGY BACK

Report 3: High Fidelity Prototype & Expert Evaluations



DECO2500

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Introduction

This report aims to provide evidence that supports the decisions made in the proposed solution, and enough information for the develop team to begin full development.

Moving forward from the previous report, the conceptual model had been modified to be more specific and detailed according to the information gathered in the previous two cycles. With modified conceptual model, a high-fidelity prototype was created to effectively present the proposed user interface and the core functionality of the application. It also allowed the board to interact with it personally and therefore to better understand the intended user experience. Evaluation was conducted to assess all aspects of UX of the application. The result of the evaluation was analysed to gather additional information about user's expectation and identify areas that can be improved in the further release.

Process Description

Process Followed

The decision of which processes are being followed was made according to the Interaction Design Lifecycle Model that was introduced in lecture.

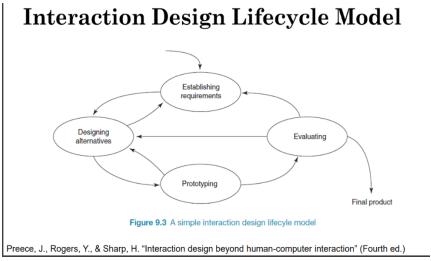


Figure 1. Interaction Design Lifecycle Model

The processes that have been followed in the first iteration can be seen in the diagram below:

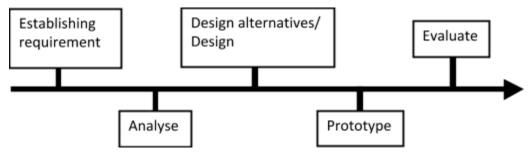


Figure 2. Diagram of the processes in the first iteration that have been followed

In the first iteration, initial requirement and conceptual model were produced. A low-fidelity prototype was created accordingly. Evaluation results which also included feedback on the conceptual design as well as more information about the user and the context was made.

The processes that have been followed in the last iteration can be seen in the diagram below:

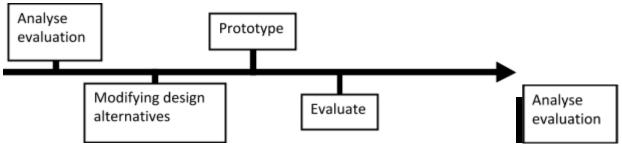


Figure 3. Diagram of the processes in the last iteration that have been followed

The processes that have been followed in the last iteration can be seen in the diagram below:

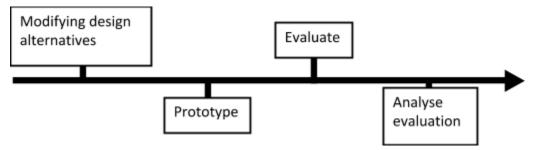


Figure 4. Diagram of the processes in this iteration that have been followed

In the last iteration, evaluation result from low-fidelity prototype was analysed and the conceptual model was modified accordingly. A mid-fidelity was created based on the low-fidelity prototype and modified conceptual model. Evaluation was made to examine the implementation of features in the prototype. Lastly, evaluation result was further analysed to revise user requirements and conceptual model.

While this timeline broadly outlines the process followed during the creation of this report, these steps are iterative. The insights gained, and decisions made during the evaluation will inform the next release requirements.

Modifying design alternatives

Before any concrete development starts, it is important to have a clear overview of the intended product. This is where conceptual design is needed. Although conceptual design can be presented in many ways, according to the instruction in studio three documents were being created to express a conceptual design. These three documents were the system concept statement, design guidelines and system requirement statements.

However, these documents are not concrete and will continue to be refined, updated and changed throughout the iterative interaction design process. According to evaluation from last iteration, the conceptual design will be modified to be more appropriate and closer to stakeholder and users' expectation. Also, UX goals and matrix will be revised to better show clear linking between the information obtained from users to the system requirement.

Using the modified conceptual design statement, a higher fidelity prototype will be created in order to assess its design concept, UI and core functionality of the system.

Prototype

The prototype is a more concrete realisation of the designer's conceptual design and will be used to gather feedback through user evaluation which will in turn inform design choices in following design iterations. Creating prototype before starting to build the final product is beneficial because:

- It requires much less effort to create a prototype compared to the final version product.
- It requires much less effort to remake or adjust the prototype when the users give some negative feedbacks compare to the final version product.
- It does not prevent users from giving negative feedback by thinking that there has been a lot of effort spent on the product already.

The prototype generated for this evaluation iteration was a high-fidelity prototype which aimed to further evaluate the conceptual design and the core functionality of the system. It allows the board to interact with the application and has greater detail in UI to better assess product's design concept and understand the intended user experience.

Evaluation

User evaluation is aimed at assessing the system functionality, as well as ensuring there are minimal gaps between designer conceptual design and user expectations and mental models. It also allows the develop team to ensure the usability and concept of the prototype is appropriate. Assessing whether the concept of the prototype is appropriate and usable can be done by observing the user behaviour during evaluation. It can be considered as inappropriate if:

- Users are having difficulty understanding how they can interact with the product.
- Users are not able to find the function they intend to use, therefore unable to accomplish tasks they wish to complete.
- Users often tap on wrong button or place which does not perform as expected.
- Users do not understand the system, therefore cannot explain the flow of the interaction.

To make sure every evaluation is repeatable is essential as having same procedure can control the factor that can affect evaluation result to just one which is the user. Therefore, protocol that can be followed each time doing the evaluation is required (DECO2500 teaching team, 2019).

Furthermore, other of the evaluation methods that will be used to achieve specific evaluation aims are SUS (System Usability Scale), Heuristic evaluation and pluralistic walkthrough. SUS is an assessment that assesses the usability of a system completed by users and is required in this report (DECO2500 teaching team, 2019). Heuristic evaluation was developed by Jacob Nielsen and was used to determine if the system meets the general usability. Pluralistic walkthrough provides diverse range of perspectives to discuss usability problem (Vivienne, 2008).

Analysing evaluation

Interpreting and analysing information form evaluation is important to identify the validity of the product and area that can be improved. Based on analysis, additional information of where the system can be improved can be identified.

Current stage

The current stage of the process is the third and final iteration. This iteration aims to finalise the design ready for full development. According to the result of this iteration's evaluation, additional information about user needs and context of use and areas that should be considered and investigated for the next release.

Step 1: Designing alternatives / Design

Improvement and changes made according to feedback

- Texts that were highlighted are to show changes and updates from previous version.
- Rationales in design guidelines section were included in the same section since the feedback from the board mentioned that it would be easier to read.

Overview

Before starting to build a product, it is crucial to have a clear overview of the intended product. A conceptual design is what the develop team must have to predict users' needs and understanding. There were three documents chosen to create a conceptual design for this project they are:

- System concept statement,
- Design guidelines, and
- System requirements statement.

System concept statement includes elements that explain the issue of the situation, solution to it, and how the solution can be achieved. Design guidelines provide fundamental principles that aims to giving the direction of design and develop the intended product. Lastly, system requirements statement identifies system requirements specified to the intended product with rationale from the previous contextual inquiry.

After the second iteration, the design concept had been tested and some feedbacks were gained through evaluation. Each document to create a conceptual design for this course had been modified to add more specific detail and meet users' expectation according to feedback from last iteration. Furthermore, UX goals and matrix were modified as well to better show clear linking between the information obtained from users to the system requirement.

System Concept Statement

Design and develop a mobile app [1]

that integrates to a person's bank account to automatically track their income and expenses and uses this information to suggest savings plans [2], financial services [3] and help the user achieve savings goals.

The app aims to seamlessly integrate with a user's bank account so that income and expenses are automatically logged, and savings calculated. The system will take user input on their savings goals and assist them in creating a savings plan. The app will also advise users on how to select financial services such as savings accounts, superannuation plans and financial advisors. A user's financial planner can also be granted access to their spending and income data if desired to let them automatically keep up to date with their clients [4].

Mobile [5] Instructing [6]

- Lock icon indicating Login/Logout
- Black and red text corresponding to credit/debit or being over/under savings goals like traditional bank statements
- Envelope symbol like a letter for a button which shows all notifications from the app
- Question mark in a speech bubble icon as a help button
- Plus, and minus button to add and delete records
- Exclamation mark to give tips and information
- Graph (bar, pie, etc.) indicating visualized statistic information
- Calendar corresponding to view the accumulated data in weekly, monthly, etc.
- Camera icon corresponding to take or attach images of the bill or spending
- Checkboxes to view only selected items

- Wheel icon indicating settings menu
- Currency mark (e.g. Dollar sign) to change currency
- House icon indicating home page
- Light grey colour text in a text box indicating input required.
- Button with different colour or effect indicating the button has been pressed.

Rationale

- 1. 84.3% of respondents from survey question "Do you prefer to use browser or mobile app?" declared that they would prefer a mobile app over a web app.
- 2. 45% of respondents from survey question "What would make you to use the tracker?" declared that they wanted savings plan advice from a potential financial service.
- 3. 40.8% of respondents from survey question "What would make you to use the tracker?" declared that they wanted advice on how to find and select financial services based on their personal details.
- 4. Of the responders from survey question "If you did/do have a financial advisor, would you like to be able to grant them access to your income and spending habits?", 77.8% would like to be able to grant access to their financial advisor to streamline communications.
- 5. 84.3% of respondents from survey question "Do you prefer to use browser or mobile app?" declared that they would prefer a mobile app over a web app. Interview participant 07: "the app supports multiple account books and currencies, which is convenient for overseas travelling". Users expect to be able to use this app without being limited at a fixed place and when they are traveling.
- 6. From lecture notes, the definition of instructing is "issuing commands using keyboard and function keys and selecting options via menus". Since the app requires users to input their data and select options, the interaction mode would be instructing.

Design guidelines

1. Information needed by the user should be readily available and easy to understand

People do not like too much content on the screen at the same time, since they will not be able to see the information they need. Hiding content that is currently unnecessary and then giving the user the option to access it when they need it can reduce the difficulty users experience synthesising information presented to them. Make sure every single object on the screen has its purpose related to the page is currently opened. More importantly, make sure users can understand all the information on the screen.

Rationale:

From the question "What was good and bad about the tracker you used?" in the survey, over 25% answers mentioned about the easiness of usability as a good perspective about the tracker they used.

From the lecture, discoverability was one of 7 Fundamental Principles of Design introduced.

From the evaluation 01 in the second iteration, the participant mentioned that "I just think it doesn't look very interesting or easy to read. My progress is a small number without a dollar sign, so it doesn't even look related to the total. I can't understand it at a glance and had to actually read all of the labels to understand what information I had. Make that easier somehow."

2. Direct interaction with onscreen content

Letting users directly manipulate objects on screen to attract their attention and facilitates understanding. It also provides users with instant feedback while they are operating the system.

Rationale:

From the lecture, signifiers were one of 7 Fundamental Principles of Design introduced.

From the evaluation 02 in the second iteration, the participant said, "See yeah I thought this was my goal progress, so I assumed it was how I got to the goals".

3. Button to action consistently

Having similar looking object with similar function reduces confusion and helps users to get familiar with the system easier. After users learnt about the function of a button, they should be able to predict what that button can do when they see it somewhere else.

Rationale:

From the lecture, signifiers were one of 7 Fundamental Principles of Design introduced.

4. Save as they go

Make sure users do not lose whatever they created when they leave the system. Remember the settings that users set up. Allow users to transport their works between devices.

Rationale:

Interviews participants 07 of the first iteration mentioned that she could not transfer her records between different devices and that was considered as "bad experience from the previous system they used".

5. Visual is better than text

Images are more attractive than paragraphs. If the information can be presented as graph, then texts can be neglected. [Rationale] Where possible, icons should be used instead of labels.

Rationale:

From the interviews of the first iteration, more than half of the participants mentioned that they were either used graphical data analysis a lot or considered that graph gives them clearer information than text.

6. Giving feedback to every action

The system's Gulf of Evaluation should be minimised by instantly providing feedback to the user after their inputs. Whether it is alerts of confirmation, or loading indicators when the program is hung, efforts should be made to communicate the state of the system to the user.

Rationale:

From the lecture, feedback was one of the 7 Fundamental Principles of Design introduced.

7. Use media to communicate positive feedback to the user

Having sound or visual effect at the well-timed to provide joyful experience for user and make them feel surprised.

Rationale:

From the survey, one answer to question that "What would make you to use the tracker" says that interesting design would motivate them to keep using the app.

8. Make it more personal

Provide options that is personalised to user, such as, customise interface, budget setting, saving goal setting, etc. Record users' input/choice and allow them to access easily when they are asked to input/choose similar data.

Rationale:

Some of the answers from survey and interview mentioned that budget and goal setting are essential feature as a financial tracker application. Budget and goal would vary depend on different person thus are considered as personal option.

From evaluation 04 in the second iteration, the participant mentioned "It doesn't actually say which goal is on the home screen, maybe have an option to decide which goal is the primary goal and then display that one on the home screen."

9. Letting user knowing where they are

Having clear titles on each page of features so that users can see where they are now.

Rationale:

From the question "What was good and bad about the tracker you used?" in the survey, over 25% answers mentioned about the easiness of usability as a good perspective about the tracker they used.

10. Make sure texts are readable

Having large enough font size and clear colour. For example, do not use light colour when the background colour is also light.

Rationale:

From evaluation 01 of the first iteration, the participant stated that the texts are hard to read on the Goal page where the texts are too small, and the colour is too light.

11. Nothing too specific to any platform.

Make sure not to have design that is only understandable for a specific platform native user. For example, open notification bar by swiping down on home screen on Android, and open control panel by swiping up from bottom edge on iPhone.

Rationale:

From evaluation 01 of the second iteration, it was noted that the participant didn't understand the green arrow in the android keyboard was an enter (user was an iPhone native).

System requirements statement

General aspect

Free service

Shall provide free service.

Rationale: Users are unwilling to pay for the service if they can get it for free and it prevents users from trying the product. There can more advanced feature provided only for paid customers.

Note: 73.5% of answers from survey question "What would make you to use the tracker" is free service.

Tutorial

Shall provide tutorial for users when they open the app for the first time and allow them to revisit it if they need.

Rationale: Reducing the chance of confusion from users who are new to the product and having difficulties while operating the system will reduce users' interest in keep using the system. Also, the users might miss some important information from the interface if they do not understand what it is.

Note: From the evaluation 02 of the first iteration, the participant said, "This is just really hard to understand and read". From the evaluation 04 of the first iteration, the participant said, "What is the second line?" and "Oh would not have guessed that". Which shows that users do not understand the information shown on the screen. From the evaluation 01, 02 and 03 of the first iteration, the participants are all confused about where to click to access "Category breakdown" page and eventually asked "is there any button on the screen?".

Professional financial advice

Advice on finding appropriate financial service

Shall provide professional advice on finding appropriate financial service such as saving accounts, superannuation funds, etc.

Rationale: People are keen to use a financial tracker have a better concept about financial management. Therefore, they would like to seek financial assistance for them to manage their finance accordingly.

Note: 40.8% of answers from survey question "What would make you to use the tracker" is having advice on finding appropriate financial services (savings accounts, superannuation funds, etc.).

Advice on investment

Shall provide professional advice on investment.

Rationale: People are keen to use a financial tracker have a better concept about investment and is intending to earn/save more money. Therefore, they would like to seek investment advice and see whether they should invest accordingly.

Note: 42.9% of answers from survey question "What would make you to use the tracker" is having advice on breaking up income into savings, investment and costs. Some participants from interview mentioned that they will appreciate to have advice on investment in a financial tracker.

Tips on how to save money

Shall provide tips on how to save money in general.

Rationale: People are keen to use a financial tracker might intend to earn/save more money. Therefore, providing tips on how to save money would give the users some general idea and convince them to use a financial tracker.

Note: 46.9% of answers from survey question "What would make you to use the tracker" is having tips on how to save money. Half of the answers from survey question "What is the reason to use a financial tracker" is to save money.

Analysis of spending

Visual presentation of data

Shall present expenses data in graphical presentation.

Rationale: Image is more attractive than text and it can show clear distribution of expenses.

Note: From the interviews of the first iteration, more than half of the participants mentioned that they were either used graphical data analysis a lot or considered that graph gives them clearer information than text.

Period analysis

Shall provide options for displaying expenses in specific period.

Rationale: Period analysis provides an overview of how much user spent in a specific period, it allows user to inspect whether they need to make changes on their spending habit.

Note: From the interviews 04 and 05 of the first iteration, participants mentioned that they used period analysis a lot to see the difference between current and previous period. Therefore, they can make changes accordingly.

Categorise expenses

Shall provide category options for inputting expenses.

Rationale: Having categorised expenses helps the system to construct analysis and allows users to see which categories they spent on.

Note: From interview 01 of the first iteration, when participant answered question "What key features would you expect from a financial tracking system?", said "Breaks down spending into different categories, e.g. food, alcohol, shopping." From interview 03, when participant answered question "What feature did you use most often?", said "I used those buttons that categorize spending the most when I was using fortune city (the financial tracker participant is using)."

Personal options

Budget/Goal reminder

Shall provide notifications when user is over the budget or is not attempting to achieve the goal.

Rationale: Having reminder system keep user on track of their expenses.

Note: The participant in the interview 06 of the first iteration mentioned that he would like to be notified if he is about to over his budget or he spent too much.

Budget/Goal setting

Shall provide option of setting the goal/budget of a specific period.

Rationale: Allowing user to set their budget/goal helps them to control their expenses.

Note: The participants from evaluation 03 and 04 of the first iteration mentioned that they would like to be able to set their budget/goal for a specific period, so they can control their expenses to achieve the goal or not to break the budget.

Goal Ranking

Shall provide option to give rank to the set goal/budget.

Rationale: Allowing user to set their goal ranking helps them to control their expenses towards goals by their priority.

Note: The participants from evaluation 04 of the second iteration said, "It doesn't actually say which goal is on the home screen, maybe have an option to decide which goal is the primary goal and then display that one on the home screen."

Link to bank account

Record expenses and incomes automatically.

Shall be able to link to the bank account and record the expenses and incomes automatically without needing of manually typing in.

Rationale: Allowing linking to bank account provides convenience to the users.

Note: Some of the participants in the interview of the first iteration mentioned that the reason they stopped using the previous financial tracker was due to laziness. Therefore, this system needs to endeavor to be as ubiquitous as possible to ensure that its impact on user habits is minimal.

Currency option

Currency adaption

Shall be able to choose which currency to record.

Rationale: Having currency adaption feature allows user to record their expenses and incomes in any country.

Note: The participant in the interview 05 of the first iteration mentioned that the reason they dislike the previous financial tracker they used was due to it cannot choose which currency to input.

Data saving

Saving data and setting.

Shall be able to save data and setting to transfer between devices.

Rationale: Recording data and setting allows user to transfer them between devices which prevent losing records. If user lost their records that they spent time on they will be unpleasant and unwilling to keep using the application.

Note: The participant in interview 07 of the first iteration mentioned that the bad experience about the financial tracker she is using it cannot transfer record between devices.

UX Goals

Improvement and changes made according to feedback:

- Added discussion around UX goals;
- Stated what stage of the process the interview is from;
- Made the goals more reasonable by adding more valid reference;
- Made the measurements more related to prototype by adding "user testing" in measurement;
- Made the requirements more related to reference by highlight the requirements that reference to the source.

Since neither usability nor user experience is directly measurable, the measurement of things that can be measured can be used as indicators of more abstract and less measurable concepts. UX (User experience) goals can be seen as criterions of testing the usability and user experience of our product. UX goals were defined by focusing on users' needs from the product instead of features. According to defined UX goals, contents and features/functionalities that will support those goals were also defined. The matrix presented below was created in order to show clear linking between the information obtained from users to the system requirement.

Table of UX Goals

| Sources | UX Goal | Measures | Requirements |
|--|---------------------------|-------------------------------|--------------------------|
| Interview from contextual inquiry stage (report 1) | I want to set my goals or | Amount of times that users | Start and end date |
| participant 08: | budget to save money for | add a new goal/budget. | option; |
| Answering question "What key features would you | future and manage them | Percentage of goals that are | Amount to save for goal |
| expect from a financial tracking system?", said | effectively | successfully achieved. | and budget option; |
| "Budget management". | | User testing: | Showing progress |
| | | Amount of times that users | towards goals and |
| From contextual inquiry stage (report 1) survey | | made mistake while | budget; |
| question "What was good and bad about the | | creating a goal. | Showing expected |
| tracker you used?" one answered, "It also helped | | Amount of time that users | spending/saving amount |
| me split payments and budget for a week." | | need to create a goal. | at the moment |
| | | Survey Question: | according to |
| From contextual inquiry stage (report 1) survey | | "I have every option I need | goal/budget set. |
| question "What kind of service are you most | | to set my goal/budget" | Reset goals for a period |
| interested in?" two answered "Budgeting". | | "I can clearly see how my | <mark>option.</mark> |
| | | goals are progressing" | |
| | | "I can clearly see if I spend | |
| | | overbudget or not" | |
| | | "I have difficulties setting | |
| | | up my goals and budget | |
| | | because there are some | |

| missing options" (negative scoring) "I cannot achieve my goals and often spend overbudget because I find it hard to see if I am following the progress" (negative scoring) | |
|--|--|
| | |

| Interview from contextual inquiry stage (report 1) participant 01: Answering question "What key features would you expect from a financial tracking system?", said "Breaks down spending into different categories, e.g. food, alcohol, shopping." Interview from contextual inquiry stage (report 1) participant 03: Answering question "What feature did you use most often?", said "I used those buttons that categorize spending the most when I was using fortune city (the financial tracker participant is using)." I want to find out my spending out my spending habits to reduce statistics button categories button in categories statistics screen Graph in home screen. User testing: Amount of times that users madding spending screen spending distribution in categories; Option to sort categories from most to least spending. Spending distribution in categories habits broken into categories statistics screen Graph in home screen. User testing: Amount of times that users produce statistics screen Graph in home screen. User testing: Amount of times that users produce statistics screen graph in home screen. User testing: Amount of times that users produce statistics screen graph in home screen. User testing: Amount of times that users produce statistics screen graph in home screen. User testing: Amount of times that users produce statistics screen graph in home screen. User testing: Amount of times that users produce statistics screen graph in home screen. User testing: Amount of times that users produce statistics screen graph in home screen. User testing: Amount of times that users produce statistics screen graph in home screen. User testing: Amount of |
|--|
| of my spending in different categories" "I cannot really tell which category I spent the most on" (negative scoring) |

| Sources | UX Goal | Measures | Requirements |
|---|---------------------------------|---------------------------------|-------------------------|
| Interview from contextual inquiry stage (report 1) | I want to record my spending | Amount of times that users | Changing currency |
| participant 05: | in multiple currencies to still | change the currency when | option in adding |
| Answering question "what made you stop using the | be able to record my | they record their spending. | spending screen; |
| financial tracking system", said "Have only one | spending during oversea | User testing: | Default currency option |
| currency, have difficulties when traveling around | traveling. | Amount of times that users | in setting page. |
| different countries, and especially when you travel | | made mistake while | |
| often". | | changing the currency. | |
| | | Survey Question: | |
| Interview from contextual inquiry stage (report 1) | | "I find it is useful to be able | |
| participant 07: | | to change currency when I | |
| "Apart from basic money managing functions, the | | travel overseas" | |
| app supports multiple account books and | | "I have not changed | |
| currencies, which is convenient for overseas | | currency since I do not | |
| travelling". | | travel overseas" | |
| | | "I find changing currency is | |
| | | useless" (negative scoring) | |
| | | User interview | |
| | | | |
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| | | | |
| | | | |

| Sources | UX Goal | Measures | Requirements |
|---|--------------------------------|---------------------------------|-------------------------|
| From contextual inquiry stage (report 1) 40.8% of | I want to access information | Amount of times users click | Having references for |
| answers from survey question "What would make | on choosing financial services | on | users to read more |
| you to use the tracker" is " <mark>Advice on finding</mark> | such as credit cards, | information session button | detailed information if |
| appropriate financial services (savings accounts, | superannuation etc. to | each financial services | they need; |
| superannuation funds)". Some participants from | determine how to manage my | information | Have each financial |
| interview mentioned that they will appreciate to | money. | reference link in each | service in separate |
| have advice on investment in a financial tracker. | | financial services | information session. |
| | | information page | |
| Interview from contextual inquiry stage (report 1) | | User testing: | |
| participant 03: | | Amount of time the users | |
| Answering question "What did you find a bad | | spent on finding specific | |
| experience from that previous system?", said | | information. | |
| "Fortune city is lacked on professional financial | | Survey Questions: | |
| advices" | | "Information is useful and | |
| | | detailed enough" | |
| | | "I can easily find the specific | |
| | | financial service | |
| | | information" | |
| | | "When I seek to have | |
| | | deeper information, I can | |
| | | find reference in the | |
| | | information session" | |

| | "Information is not detailed enough" (negative scoring) "I cannot find information about the specific financial service that I am looking for" (negative scoring) User interview | |
|--|--|--|
| | | |

| Sources | UX Goal | Measures | Requirements |
|--|------------------------------|-------------------------------|--------------------------|
| Interview from contextual inquiry stage (report 1) | I want to get notifications | Percentage of users who | Notification switch in |
| participant 06: | after each spending to make | turn on the spending | setting page; |
| "I simply like it when it gives me a notification on a | sure I am well aware of my | notifications. | Notification window pop |
| daily basis." | progress on my goals/budget. | Amount of times users click | up; |
| | | on notification window. | Option to edit spending |
| Answering question "What benefits did you gain | | User testing: | information by clicking |
| from this system? And what features provided those | | Ask the users to explain the | notification. |
| benefits? | | information presented in | Showing notification for |
| ", said "Whenever I spend more than usual, I get | | the notification to see if | each spending. |
| notifications." | | they can understand the | Showing warning when |
| | | content displayed. | user spends more than |
| | | Survey Question: | usual. |
| | | "Notification allows me to | |
| | | be aware of my progress on | |
| | | my goals/budget" | |
| | | "Notification provides | |
| | | useless information" | |
| | | (negative scoring) | |
| | | "Notification shows essential | |
| | | information that I need to | |
| | | know" | |
| Sources | UX Goal | Measures | Requirements |

Interview from contextual inquiry stage (report 1) participant 01:

Answering question "what feature would appreciate", said "his bank accounts being connected to automatically to the app so that he didn't have to manually input his earnings and savings".

Interview from contextual inquiry stage (report 1) participant 09:

"Would definitely use if it logged data automatically."

I want to connect to my bank account to be able to record my spending automatically. Percentage of users connect to their bank account.

Survey Question:

"It is convenient for me to connect my bank account, so I do not need to input my spending manually"

"It correctly records my spending through my bank account"

"It often ignores my spending and I have to input it manually" (negative scoring)

User interview

Connect to bank account option in setting page;
Disconnect to bank account option in setting page.

After connecting to bank account, being able to automatically record spending and income.

Step 2: High Fidelity Prototype

Overview

Based on our team's medium fidelity prototype and evaluations we have achieved from previous reports; our team has created a High-Fidelity Prototype. Our team has decided to use HTML, CSS, and JavaScript to build our high-fidelity prototype, as it can be accessed by any mobile device and can be transformed in to any app system in future.

From previous researches we have developed deeper understanding of user's requirements for our app. Based on general key features required for an app and features that our development team thinks important to help behavioural change, we have we have implemented key features that users wanted and needed. We did not implement all the features users wanted, since it would make the app heavy and confusing, but implemented ones that were thought to be important.

This prototype is not the final version, as there will be further releases till full development, ready for commercialisation with some changes. However, this prototype will finalise most of the design and features of the app. With this prototype, that can be fully interacted with users, will be once again tested and evaluated.

Development

Our high-fidelity prototype has been developed with HTML, CSS and JavaScript, that is suitable for mobile. Our team has decided to build the prototype in this method as this can be accessed by any mobile device regardless of its OS, if it has an internet connection. This app can be tested on multiple different devices with different performance, so we can test the UX in different situations

At current stage, it is not implemented, but can be used in any PC by making some modifications, which meets some user's need. Also, HTML can be easily transformed into app systems with multiple Mobile OS, with some programs like Adobe PhoneGap [reference 1-Adobe] or Apache Cordova [reference 2-Apache].

Interaction Flow

The design's interaction flow follows one seen in apps. Broadly, app navigation consists of a persistent menu at the bottom of the app reminiscent of many other systems users may be familiar with include Facebook, Instagram and Google Chrome apps. This will assist users by allowing them to use memory rather than problem solving to gain an understanding of the system.

Broadly, the interaction flow can be described as such:

The five menu buttons correspond to the layout of the paper prototype, with home being the default starting screen of the system. Clicking (touching) any of these menu items will result in the screen being changed.

Further functionality is then accessed by the following buttons indicated numbers 1 through 13 on the list below.

- 1. Plus, button is to add a new goal and when touched the prototype will change to the add new goal screen directly above it.
- 2. Edit button is to edit items that has been input already.
- 3. Users can choose between long term and short-term goal which have some different input fields.
- 4. Users can filter out short term goal and long-term goal, so they can look for certain type easily.
- 5. A keyboard and dropdown menu will appear when input field is clicked, so users can input the data
- 6. When users input data and submit, they will appear on the main screen.
- 7. Touching the sections of the pie chart will show the amount of money and percentage of the spending. List below, will take the users to detailed statistics page.
- 8. User can change the view by pressing daily, weekly, monthly button.
- 9. Users can press the day section of specific spending, to view the detailed statistics.
- 10. Touching any elements with 'click here' will take the user to page with more information.
- 11. In settings page users can log in and log out.
- 12. User can read help and policy page to find out information about the app
- 13. User can change settings of the language, currency and notifications.

General Required Features for App

In app, we needed to implement general things that most application have that will allow users to interact and understand the system better. In each page, except the home page, there is header, telling users, which page the user is at. This doesn't have much details, but will be enough for users to understand what they are doing with the app.



Figure 5: Example of Title of the page.

There is navigation bar at the bottom, which is present in all pages. There are 5 icons representing each main page, which is enough for most of users' mental model to understand its meaning, after they try the app once. These icons are very simple and one of most used icons, so most of users would understand after once. The area around icon will be highlighted to yellow according to which page users is at.



Figure 6: Example of Navigation Bar

There will be some general settings for the app that can users set. There will be notification settings, where users can choose to receive notifications or not. Also, there are policy and help page, that will inform the user about this application.

Features Users Wanted

From previous research, our team has discovered what features users wanted. Based on the result, we have chosen some key features and implemented on our app.

One of the key features of our app is that once, users link their bank account or their payment method, our app automatically tracks the usage and records in the system. From the research our team has found out the large number of users who had previous experience and stopped using, financial tracking/aiding app was because they had to log their income/spending data by themselves. Lots of users were not tenacious to constantly record it, so our team has implemented automatic tracking, so users don't have to. Still, there could be some errors, so users can still manually log them in and make some changes if they want to with add and edit.

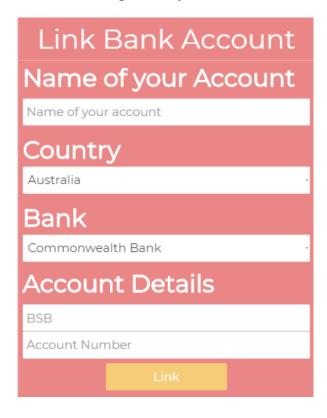


Figure 7: Captured image of linking bank account page.

One of the problems that number of users had problems with their previous experience was that there was no currency choice. People could not use their app when they were travelling or made payment overseas. In our prototype, users can set their main language and currency at settings, and whenever users input any data related to money, users can set the currency they want.



Figure 8: Captured image of adding new payment detail

To help novice users, our app has large size buttons, with labels or icons to add or edit items. Also, in some pages like financial information, there are 'Click here' signs, so users can understand that they have to click that area. Experienced users will find out a quicker way to interact with the app. By clicking an item for a long time will take them to an edit page, instead of clicking edit and swiping will allow users to delete an item, instead of manually editing to delete. Novice users will find out and improve their interaction speed once they get experienced with our app.

Changes from medium fidelity prototype

Since, our team is developing an app to assist user to change their behaviour of spending, we needed to have some basic functions. We have set these features from the beginning and has been evaluated with low and medium fidelity prototypes. However, in High-fidelity prototype, we had some changes.

Firstly, we had UI changes. From previous researches, our team has found out that some users thought our design was outdated and not aesthetically pleasing. Since this is High-Fidelity prototype, our team designed and improved our prototype with modern UI. We designed the UI to be minimalistic and slim, so it looks appealing to the user.

Also, our team has set colours of the app. Our theme is piggy bank and money, which is represented by colour pink and yellow. We have used pink variant of colour as background and main colour. This colour does not hurt users' eye much and yellow is used to highlight, important features. Since the background colours are pink and yellow, we used white texts to improve the readability of the text.

Secondly, we found that user prefer something visual over texts. In goals page, we have implemented a bar graph, so users can see the progress of the goal in a sight. Also, the texts have been changed left to right, instead of top to bottom, so user can recognise it better.



Thirdly, our team found out some users had trouble clicking input area. Since, this is mobile app which is operated by human hand, people can mis click items very easily. To prevent this and reduce errors, we have made the input field bigger and put some space around them.

Step 3: Evaluation

Expert based evaluation

Previously, we have evaluated our low and medium fidelity prototype by potential end users to further find out their needs and the problems they could find. With our high-fidelity prototype, evaluation has been conducted by UI/UX experts. Expert based, or non-user evaluation is done to save time and money that is caused on standard user evaluation. Instead of finding potential user, developer or UI/UX expert can perform the evaluation. However, since general end-users and experts may have different mental mind, experts may miss some issues that users can confront.

Since, user-based evaluation requires large amount of time, our team has decided to take some expert based evaluation. There are multiple expert-based evaluation methods, but our team has chosen Heuristic evaluation and Pluralistic Walkthrough evaluation.

Process Description

For this iteration of the design process number of evaluation techniques were selected. Using the high-fidelity prototype that has been developed, the following evaluation procedures will take place:

- Heuristic Evaluation
- Pluralistic Walkthrough Evaluation
- Unguided exploration
- SUS Questionnaire
- Post-interaction interview

Pluralistic walkthrough was selected as the high-fidelity prototype implements much of the functionality that will be present in the final design. Therefore, pluralistic walkthroughs at this stage will allow the design team to assess the implementation of functions considered desirable by users during previous evaluations.

Heuristic evaluations will allow the design team to ensure the implemented design conforms to established principles by focusing evaluator attention to specific facets of the design, allowing minute and specified critique.

Users will then complete an unguided questionnaire, coupled with a SUS questionnaire and post-interaction interview. This is a low cost means of further assessing the design's usability and gathering user attitudes towards the prototype.

Attempts were made to ensure users participating in evaluations were indicative of a potential user. Namely, that they fit into the following broad criteria:

- 1. 18-35 years old
- 2. Employed with some type of income, variable income permitted

The first criteria are to ensure users are digital natives, which has been assumed through the design stage. The second mirrors both personas generated throughout the design process (appendix), and the apps target audience as people without an income have little use for a financial tracker

While the prototype was quite good, the was one limitation which slightly affected user interactions. The prototype was built as a web app using HTML5, CSS3 and JavaScript and therefore while interacting with its users had the small browser bars present when using safari on an iPhone. However, this was a small issue and had minimal effect on the data gathered during the evaluations.

Heuristic Evaluation

Heuristic Evaluation Principles (Nielsen

2001)

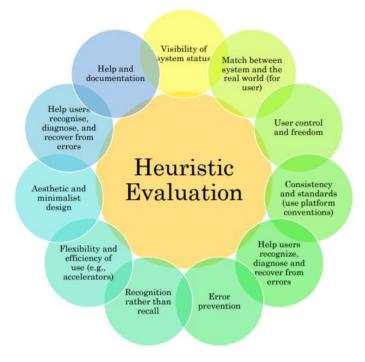


Figure 9: Diagram of Heuristic Evaluation. [5]

Heuristic evaluation is one of popular evaluation method to determine the usability of system to improve the usability, utility and desirability. Heuristic evaluation is evaluation solely conducted by UI/UX experts, without users.

Pros and Cons of Heuristic Evaluation

| Pros | Cons |
|---|---|
| Help evaluators to focus on certain elements, | Choosing appropriate heuristic is difficult. |
| instead of looking for problems everywhere. | |
| There is no ethical/practical issue that user | Relatively time consuming as experts need to |
| evaluations have. | examine the whole app |
| Help identifying usability problems by each | Problems that experts find may be false alarm |
| element | and not meaningful. |
| | Experts do not represent end-users, they have |
| | different ideas |
| | |

Evaluation Method Justification

There is a core heuristic evaluation developed by Jacob Nielson, but that is too general and does not fit for smartphone app. There are number of variation of heuristic evaluation and SMART[6] is heuristic evaluation developed for smartphone app. Even though SMART has been developed for smartphone app, not all of them matches our app. Based on Nielson and Molich's heuristic evaluation and Joyce et al's [6] SMART heuristic evaluation our team created own list of heuristic evaluations.

- 1. Match between system and the real world. Use a theme and consistent terms, as well as conventions and standards familiar to user.
- 2. Each interface should focus on one task, so that it's glanceable to users who are interrupted frequently
- 3. Design a visually pleasing interface. Users 'forgive' attractive interfaces.
- 4. Intuitive interfaces make for easier learning
- 5. Design a clear navigable path to task completion
- 6. User control and freedom. Allow configuration options and shortcuts.
- 7. Aesthetic and minimalist design.
- 8. Help and documentation.

As our team members are experts, all members took evaluation, but since our team has 3 members, it wasn't enough. As people have different mental model, each evaluator will experience different problems. More evaluators we get, more problems we will discover. Our team has decided we needed at least 5 evaluators, which would be able to find 75% of problems that our app may have. So, we got additional 2 experts who has some domain expertise in UI/UX to evaluate our app.

Evaluation Procedure

Detailed procedures available at Appendix D.

Experts will have 1 hours to interact with the prototype freely. As our current prototype is not complex, it will take around 30 minutes. During this time experts will be trying out all the features that are currently available. When experts are done, they will be told what elements they should be evaluating. With these heuristics experts will have another run through applying heuristics to features of the app. When experts complete examining the app, they will record all the problems they encountered.

Once all experts complete heuristic evaluation, all experts gather for a debriefing session, where experts discuss the problems, and suggest any solution they have.

Result of evaluation available at Appendix E

Summary of Evaluation result

1. Match between system and the real world. Use a theme and consistent terms, as well as conventions and standards familiar to user.

Result: No heuristic violated.

All experts agreed that language used in this app are very conventional and standards for anyone to understand. There were no new terms or any professional terms that novice users would find them difficult.

Most icons and buttons used are good. Target, bar graph and home icons are reminiscent of real world, but information icon are less realistic.

Still some wordings like financial information was bit vague to understand for novice users, as it could mean either financial information of the user, or for the user.

2. Each interface should focus on one task, so that its glanceable to users who are interrupted frequently

Result: No heuristic violated.

All screens have title on the top and has singular purpose and easy to understand.

3. Design a visually pleasing interface. Users 'forgive' attractive interfaces.

Result: heuristic violated.

All texts are readable and doesn't hurt eye much and minimalistic flat UI looks polished.

However, most designer experts found it not very pleasing and attractive. Some found them too colourful, they prefer white background. They found some colours not matching the general theme.

The pinkish colour seems bit feminine, may not attract male users.

Some suggestions were change the background colour or use pink less and make it less feminine.

4. Intuitive interfaces make for easier learning

Result: No heuristic violated.

User testing shows there is no huge learning curve. Gulfs of execution and evaluation have been successfully minimised and clearly key interface metaphors resonate with users.

However, few experts preferred some kind of tutorial at the beginning.

5. Design a clear navigable path to task completion

Result: No heuristic violated.

Plus, submit buttons and other key path determining elements are highlighted using the yellow accent colours. Very rarely are there multiple ways through a scenario. It is clear where to move.

6. User control and freedom. Allow configuration options and shortcuts

Result: heuristic violated.

There are few options for configuration, but not enough.

Notification control, language currency settings are good, but too basic.

11

Also, some expert found that some options such as short term and long term may not be enough. They wanted some more choices.

Could be improved by having a few different colour schemes to choose from which could be selected and changed in the settings screen. Also giving users choice style of data presentation would be another good idea.

7. Aesthetic and minimalist design

Result: No heuristic violated.

Good, flat UI is minimalist and uncluttered. Generally, clearly structured, easy to read at a glance and visually appealing. Texts and graphs are not overlap or too close to each other.

However, there were some problems with phones that have different resolutions and screen size, where they experienced problems. This could be simply fixed.

Also, some expert didn't like that design was too minimalistic that it could miss some information. The use of icons over texts maybe little confusing.

8. Help and documentation

Result: No heuristic violated.

There is help and policy page, giving some information, but not enough yet.

Could add some more information

Analysis of Evaluation Result

In total, 2 heuristic violations were found. They were attractive interface and user control freedom. Other 6 heuristics were not violated, but still some suggestions were made.

Some of responses and problems experts recorded, were not genuine problems, as some were our team's intention. This was discussed during debriefing session and concluded they weren't problems.

These feedbacks and suggestions will be discussed over the team and applied on release 2.

Pluralistic Walkthrough Evaluation

The pluralist walkthroughs conducted involved designers, developers and users. This ensured people unfamiliar with the system were interacting with it, this made sure experts familiar with the system were exposed to alternate points of view. However, users were made to share their opinions and responses first to ensure that their opinions were not being affected by the other participants.

The scenarios chosen for the group to respond to were three functions nominated as crucial or appealing by users (appendix G).

The three were:

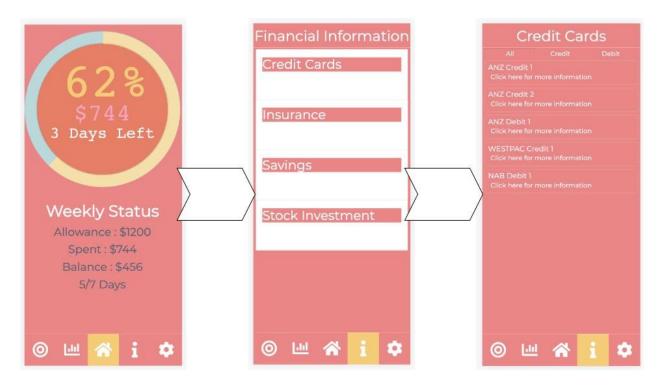
Add a new short-term goal



View the spending breakdown for a specific category of expense (in this case food)



View information on credit cards



Details on these evaluations, including the correct actions required to move between screens and other procedure details, can be found in appendix(F).

Answers and notes collected during the pluralistic walkthroughs can be found in appendix (G).

Unguided Interaction, SUS Questionnaire and Interview

These three evaluations will take place one after another with the same user. They have been selected as a fast means of both quantitative and qualitative data about user attitudes regarding the functionality, desirability and usability of the prototype.

Initially, users will be briefly be introduced to the features of the system. They will then be presented with the opportunity to interact with the prototype. Following their interaction will be a SUS questionnaire and post-interaction interview. The interview is taking place after the SUS questionnaire as it gives the design team the opportunity to ask to follow up questions regarding interesting SUS responses to more completely understand user opinions.

Detailed evaluation procedure can be found in appendix ().

Step 4: Establishing Requirement

UI Changes

Usability

The following changes will be made to the UI based on feedback regarding the usability gathered during this design iterations' evaluations.

| Issue | Justification for Change | Notes on Change |
|--|--|--|
| Spending breakdown row size | "[rows] a bit narrow, could be wider" - appendix () | Row height should be increased to both accommodate a larger text size, making the system more accessible, and minimize missclicks by users |
| Clickability indication for spending breakdown | "Not clear where to press" - appendix () Furthermore, 2 of the users involved in the pluralistic walkthrough indicated that they thought the pie chart on the spending breakdown screen was clickable rather than the rows - appendix () | Users had trouble determining that the rows on this screen were clickable, this could be combated by having an actual button in the row that they click for more details, or making the row look more like a button. |
| Information clickability | "Just make the whole row clickable, rather than only the second line, its small enough to be a little hard to click" - appendix () | Users had trouble with the information screen as it was assumed that the entire row was clickable. Rather than making it more apparent that only the subtitle is clickable, future prototypes should just make the entire row clickable. This both eases the gulf of execution and increases the target size, improving usability. |
| Edit goal button size | "The yellow edit buttons' font is too small, couldn't read it" - appendix () | This is a simple fix, increasing font to make the system more accessible and usable will solve this issue. |

Colour Scheme

A number of users highlighted problems with the colour scheme. One opinion indicative of frequent opinion included:

"I feel like it's just too pink. It also looks a little messy with different fonts and font colours, maybe change the colour with a constant font or font with a constant colour" - **appendix G**

While this is not strictly a usability issue, user attitudes towards the system will have a huge impact on the probability of users returning to the app. This is especially crucial as research by the Nielson Norman Group indicates that users will forgive imperfect functionality or implementation of a 'pretty' app more than one not deemed aesthetic [7].

Therefore, the following mockup details changes that could be indicative of how following prototypes could look.

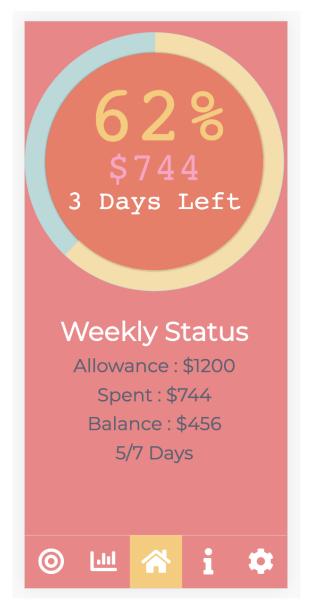


Changes were made for the following reasons:

| Issue | Justification for change | Notes on change |
|--------------------------|--|--|
| Background colour | In interaction notes | The background colour was selected to both improve the design's performance in both credibility and desirability categories of the UX honeycomb. Slate grey has been proven to have a calming effect on users [2], which will help to ensure uses feel reassured by the system, improving its credibility. Furthermore, it responds to user feedback that the original colour scheme was not aesthetically pleasing. |
| Highlight colour | "The white font on the yellow background of the 'active' nav could be hard to read" - appendix () | The light colour of the highlight yellow mad it hard for some users to read white text surrounded by that background colour. Therefore, with the UX honeycomb's accessible criteria in mind, colours were changed to improve contrast between the white font and its background. |
| Border Changes | "The whole screen looks like a messy block of text, needs to be broken up slightly" - appendix () | All borders except those that helped to differentiate between different goals (the upper and lower border lines) were removed to ensure that the UI was not 'messy'. The colour was also changed to a muted grey to further improve the UI's desirability. |
| Padding Changes | "The whole screen looks like a messy block of text, needs to be broken up slightly" - appendix () | Complaints about the app being 'messy' lead to the padding between goals being increased to more clearly indicate where one began and another ended. This made the content of the app more findable and easily understood. |
| Filter Button Changes | "The filters both here and in the goals screen are a little hard to reda, the difference between the active filter and the others is very subtle" - appendix () | Contrast between active and passive navigation was increased to minimise the systems gulf of evaluation. With these changes, users can more quickly and easily understand current system state. |

Font

Comments were also made about varying font colour and font family through the system. This is primarily apparent on the home screen, pictured below.



Changes should be made in successive design iterations to ensure that either font is constant, with colour used for emphasis on headings, or colour is constant with font used to create emphasis.

Functionality Changes

One feature not yet present in the prototype was the ability to specify a spending limit which the app would help the user adhere to. Future prototypes should implement both the goal adding functionality and perhaps further implementations which would allow users to use the feature for a week, ensuring that the testing environment more closely reflects the real usage of the app, resulting in more valid feedback.

Another feature that has been communicated as desirable but not a priority in previous reports is the ability for users to be able to share their financial information automatically with financial advisors. The implementation of this feature should be prototyped and evaluated moving forward.

A heuristic principle the design team has decided to make priority is "User Control and Freedom". Therefore, the ability for users to finally control their interaction with the system is important. It was determined that this heuristic is currently being violated by this prototype (appendix()), and therefore moving forward the ability to customise colour scheme could be explored. Perhaps giving users the choice between a 'light' and 'dark' mode would contribute towards improving this aspect of the design.

Moving Forward

As the ability for users to be able to automatically share their financial information with their financial advisors has been deemed desirable, research needs to be done to assess its usefulness from the advisor's side, and what form the data needs to be in to maximise this usefulness.

In order to more adequately fulfill the "Help and Documentation" heuristic, the system could benefit from a onetime walkthrough tutorial for users when they first use the app. However, care will have to be taken to balance adequate information with a tutorial that isn't frustratingly long. This could be minimised by having options throughout the tutorial that gives users the ability to both see more details and skip through aspects of the tutorial.

In successive design iterations, the focus should be on attempting to mimic the end user experience as closely as possible. As this system is in the behaviour change space, employing ubiquitous interaction paradigms, future prototypes and evaluation procedures should attempt to implement the features that contribute to this type of interaction. For example, this tracker sends alerts to the user to alert them of their goal progress throughout the week and evaluation procedures should involve a user interacting with the system over the course of a week to see how the system realistically integrates into a user's life.

Conclusion

During the creation of this report, the design concept was first to be revised according to the analysis of the evaluation from the previous iterations. With the modified conceptual model, a high-fidelity prototype was created to further assess the user experience in all aspects. Next, the constructed prototyped was evaluated by user representatives to allow the team assessing all aspects of UX. Finally, the result of evaluation was analysed to gather additional information and providing direction of what to consider and inspect in the further release. In conclusion, this report aims to evidence the decisions made in the proposed solution and finalise the design ready for full development.

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Appendix

Appendix A – Team charter

Human-Computer Interaction Team Charter Team [Lucky7]

| Team N | /lembers | Key Elements |
|--------|---------------------------------|---|
| Name | Thomas Baxter | Team leader |
| Email | t.baxter@uqconnect.edu.au | Tom Baxter |
| Phone | 0401631413 | |
| | | |
| Name | Hyun (Anthony) Jeon | Whole of team meeting day and time (see 1b) |
| Email | hs.jeon@uqconnect.edu.au | Thursday 10AM |
| Phone | 0404479680 | |
| | | |
| Name | LiangHsun (Jimmy) Chen | Team communication channel (see 3) |
| Email | lianghsun.chen@uqconnect.edu.au | Facebook Chat and Group |
| Phone | 0452390737 | |
| | | |
| | | Communication response time (see 6) |
| | | 24 Hours |
| | | |
| | | Additional hours each week (see 1c) |
| | | |
| | | 5 Hours |
| | | |
| | | Time to fix an issue (see 15a) |
| | | 24 Hours |

Our commitment

- 1. As a team, we commit to:
 - Use our best endeavours and efforts throughout the project.
 - Attend all course studio sessions, the whole of team meeting as specified above, and any additional meetings agreed on by the team.
 - Dedicate necessary time and effort as is required by the team including the additional hours per week specified above.
 - d. Contribute to the project equally.
 - Work consistently and complete all required tasks on time and at a quality as agreed by the team
- 2. We will work together by:
 - a. Supporting each other;
 - Being respectful and inclusive;
 - c. Sharing resources;
 - d. Listening to each other;
 - e. Providing feedback to each other;
 - f. Always being constructive and polite; and
 - g. Maintaining a high level of communication.

How we will communicate

- We will use the team communication channel for all our team communication.
- Where necessary, we will also communicate via email and/or SMS using the details for each team member provided at the start of this charter.
- Each of us commits to checking the team communication channel at least daily, except on weekends and public holidays.
- We will respond to messages on the team communication channel within the communication response time specified above.

How we will make decisions

- Decisions about the project will be made by consensus (with all team member's agreement).
- We will work towards reaching agreement by working through pros and cons and assessing what is best for the project.
- Where we cannot achieve consensus, decisions will be made by majority vote.
- Where there is a deadlock, the decision will be made by the team leader.
- Once a decision has been made, we all agree to accept and support that decision.

Managing work

- 12. We will allocate work equally.
- 13. When allocating work, we will clearly define:
 - a. Who is expected to complete the work;
 - b. The task that is expected to be completed;c. When the work is to be completed; and,
 - d. The expected standard of the work.
- 14. If a team member is not able to complete the work allocated to them, they must advise the team of this as soon as possible.
- 15. If a team member has not completed the work allocated to them within the set timeframe or not to the specified standard:
 - a. The issue must be raised with that team member directly and agree what that team member must do to complete or fix the work. The team member must complete or fix the work within the time to fix an issue as specified above.
 - b. If the team member fails to complete or fix the issue within this time, the team leader must send an email to that team member asking them to complete or fix the work within a further 24 hours. That email should be copied as a 'cc' to the tutor.
 - If the work is not completed within that time further extended time, the team leader shall email their tutor advising them of this and ensure that a copy of this email is sent to the team member.

[Thou Baxter]

[Hyun Jeon]

[LianHsun Cheft]

Appendix B – Weekly Logs of team meeting

Week 1

No meeting this week

Week 2

No meeting this week

Week 3

Date: 14/03/19

Time: 10am - 11am

Members Present: Tom, Hyun, Jimmy, Cindy

Members Absent: None

- Survey and designing alternatives work started
- Survey formulated as a group
- Interview questions formulated as a group
- Each member reviewed 1-2 reviews of existing systems
- Aim was:
 - o 2-3 Observations of users interacting with the system each group member reviewed
 - o 2 3 interviews per member
 - o 10 survey responses per member
- Problem that arose
 - Where and who to get surveys and interviews from

0

Week 4

Date: 21/03/19

Time: 10am - 11am

Members Present: Tom, Hyun, Jimmy, Cindy

- Completed
 - o Survey
 - Interview
 - Researches
 - Observations
- Discussion of researches to create Affinity Diagram

- Summary analysis of interview, survey research and affinity diagram Hyun
- System Concept Statement Tom
- Design guideline Jimmy
- System Requirement Statement Cindy
- Prototype Design
 - o Goals Anthony (Hyun Soo Jeon)
 - o Home with input Tom Baxter
 - o Statistics Chen Jimmy
 - o Info & Setting Cindy Xin Pei
 - o Consistent design is necessary. Discuss if anything unsure
- Consistent Design
 - o After discussion, we decided to choose Android Application based
 - Brought up ideas and each member drew prototype and based on this, team decided elements to use which is consistent over the app

Week 5

Date: 28/03/19

Time: 10am - 11am

Members Present: Tom, Hyun, Cindy

- Cindy dropped out of the course
- Created prototype
- Workload for report set
 - o Title page Hyun
 - o Table of Contents Hyun
 - o Introduction Hyun
 - o Process Description Jimmy
 - o Step 1 Hyun
 - o Step 2 Jimmy
 - o Step 3 Tom
 - o Step 4 Tom
 - o Conclusion Hyun
 - o References
 - Appendix
- Started to write the report 1

Week 6

Date: 03/04/19

Time: 9am - 11am

Members Present: Tom, Hyun, Jimmy

Members Absent: None

Finalizing and reviewing the report before submission. Discussed on any extra information that could be added

Date: 04/04/19

Time: 10am - 11am

Members Present: Tom, Hyun, Jimmy

Members Absent: None

- Jimmy looking at possible changes to conceptual design
- Hyun looking for possible themes from data gathered
- Tom is analysing findings from report 1
- All members are finishing their personas and interaction story boards

Week 7

Date: 11/5/19

Time: 10am - 11am

Members Present: Tom, Hyun, Jimmy

- Reviewed persona and story boards
- Decided to create medium-fidelity prototype on MockingBot
- www.mockingbot.com
 - o ID: a0989667626@gmail.com
 - o PW: lucky7
- Medium Fidelity works
- Hyun
 - Goals
- Tom
 - o Home
 - o Info
 - Settings
- Jimmy
 - Statistics
- Fill in UX Goals Table
- Continue to work on the analysis

Week 8 & Easter Break

<u>Date: Discussed over online</u> Time: Discussed over online

Members Present: Tom, Hyun, Jimmy

Members Absent: None

- Continued with medium fidelity prototype
- Completed and put them together
- Reviewed feedback from report 1
- Problem arose
 - Every member did not have access to the account to design prototype.
 - o Decided one member to put them all together in one account.

Week 9

Date: 2/5/19

Time: 10am - 11am

Members Present: Tom, Hyun, Jimmy

- Discussion of work completed over the break
 - Need to state the target more clearly
- Discussion of requirements for Report 2 and broken down the remaining tasks
 - Jimmy
 - Creating UX profile working on the designing alternatives report section
 - Hyun
 - Completing medium fidelity prototype
 - Working on the establishing requirements section of the report
 - Introduction/Conclusion/Appendices
 - Tom
 - Doing evaluations of prototype
 - Writing evaluation procedures
 - Conducting SUS assessment on the prototype
 - Analysis of evaluation results (establishing requirements 2)
- Aim to Finish it all by Tuesday night
- Meet on Wednesday 10am (08/05/19)

Week 10

Date: 8/5/19

Time: 9am - 12am

Members Present: Tom, Hyun, Jimmy

Members Absent: None

- Completing report
- Write up any missed parts
- Referencing, styling

Date: 9/5/19

Time: 10am - 11am

Members Present: Tom, Hyun, Jimmy

Members Absent: None

- Reading requirements for report 3
- Decided to build the final prototype with html for mobile
- Build app with Cordova afterwards based on html

Week 11

Date: 16/5/19

Time: 10am - 11am

Members Present: Tom, Hyun, Jimmy

- Reviewed prototype in progress
 - o Looking fine
 - Need more styling
 - o Information put in
 - o Currently developed by Hyun Jeon and Tom Baxter
 - o https://github.com/haemoolpa-jeon/haemoolpa-jeon.github.io
- Reviewed necessary things for report 3
- Specific Things to be done for prototype
 - o Edit Goals
 - o Improve Styling
 - Stats Page
 - o Home Page
 - o Links for information
 - Flesh out so it's not random words
 - o Finish Settings

Week 12

Date: 23/5/19

Time: 10am - 11am

Members Present: Tom, Hyun, Jimmy

Members Absent: None

- Reviewed prototype in progress
 - o Completed and can be evaluated
 - o Few more minor changes
 - o GitHub page available to view and evaluate
 - o https://haemoolpa-jeon.github.io
- Reviewed necessary things for report 3
- Evaluations to do
 - o Heuristic Hyun Jeon
 - o Pluralistic Walkthrough Tom Baxter
 - o TAM
- Report 3 Part Allocation
 - Designing Alternatives Jimmy
 - o Prototype Hyun
 - o Evaluation Hyun & Tom
 - o Establishing Requirements Tom (Partly Hyun & Jimmy)
 - o Introduction & Conclusion Jimmy
 - o Styling Hyun

Week 13

Date: 30/5/19

Time: 11am - 2pm

Members Present: Tom, Hyun, Jimmy

- Reviewed report in progress
- Finalise report 3

Appendix C – High-Fidelity Prototype

Developed with HTML, CSS, JavaScript on GitHub

Created by Hyun Jeon and Tom Baxter

Live version on

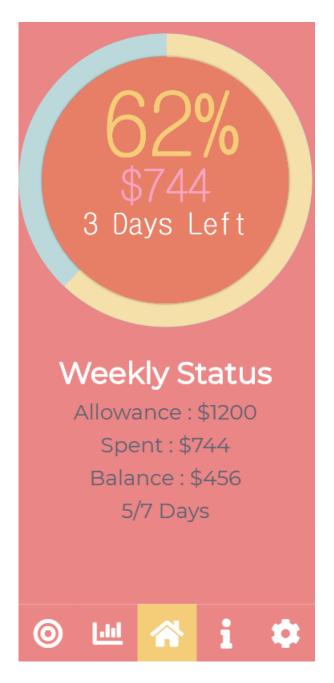
https://haemoolpa-jeon.github.io/

Code on

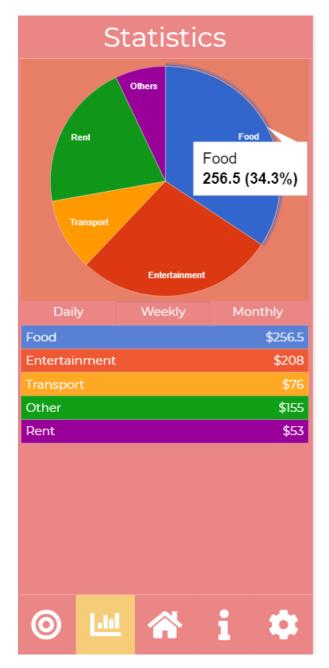
https://github.com/haemoolpa-jeon/haemoolpa-jeon.github.io

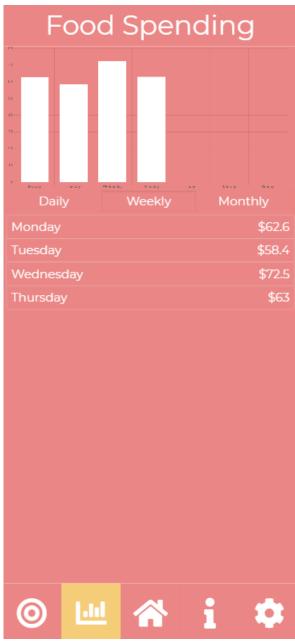
Screens of Prototype

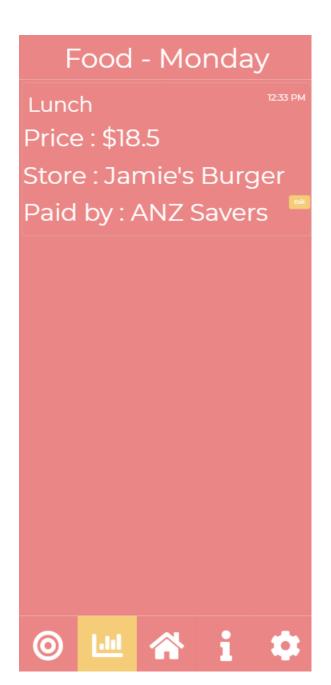
Appendix C.1 – Home Screen of the App

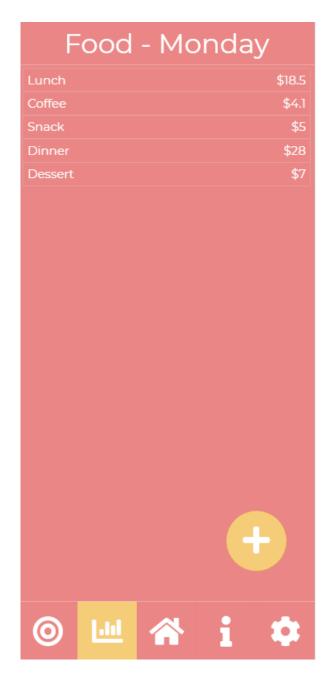


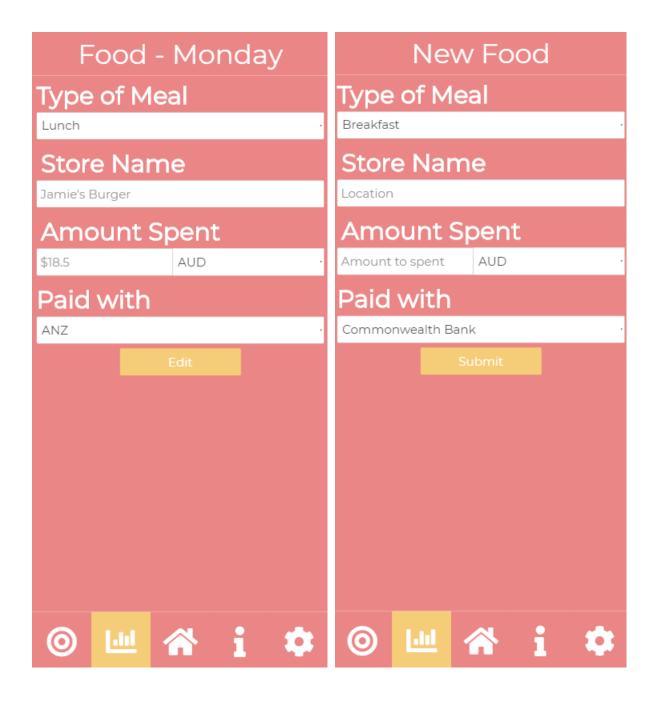
Appendix C.2 – Statistic Page of the App



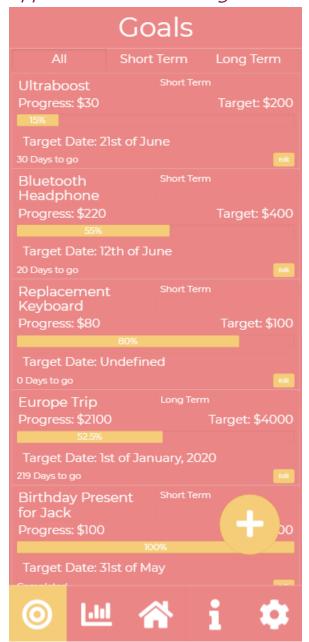


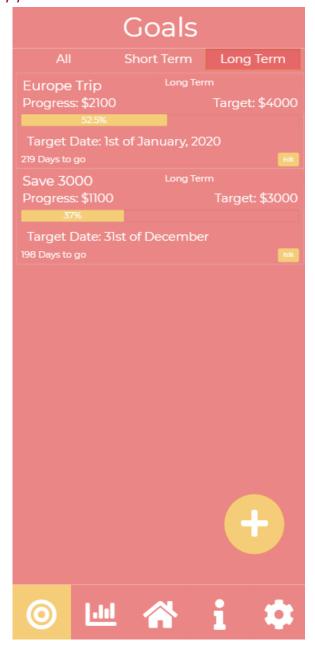


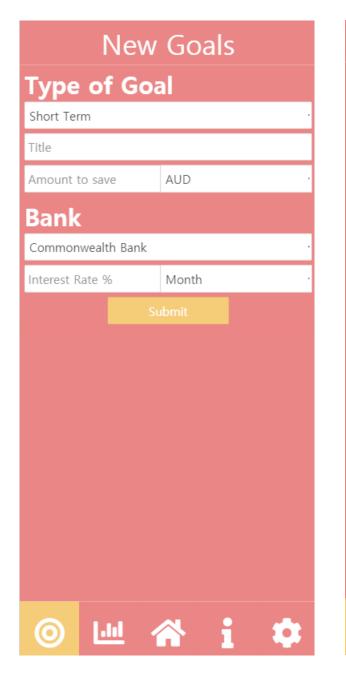


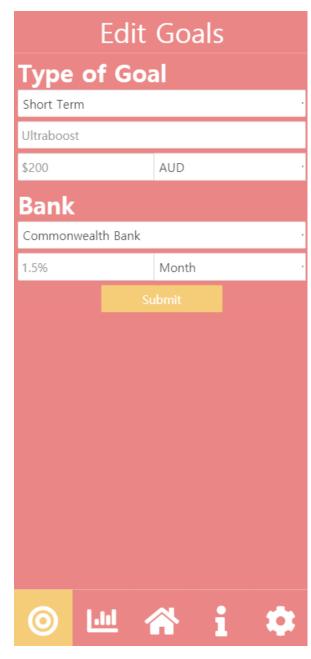


Appendix C.3 – Goals Page of the App



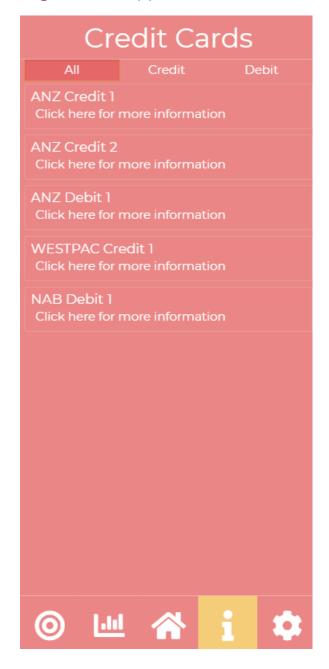




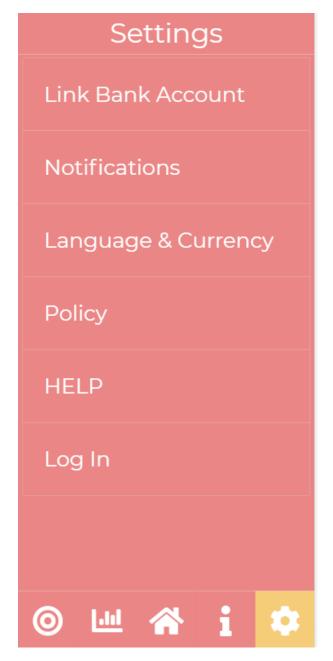


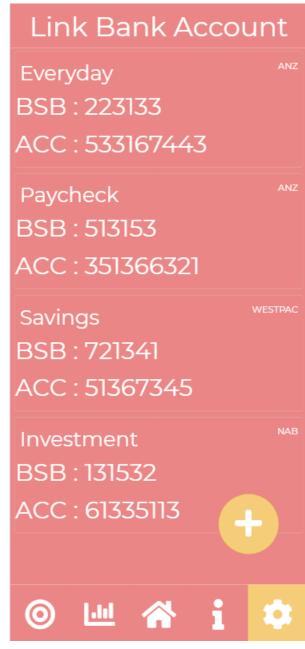
Appendix C.4 – Financial Information Page of the App

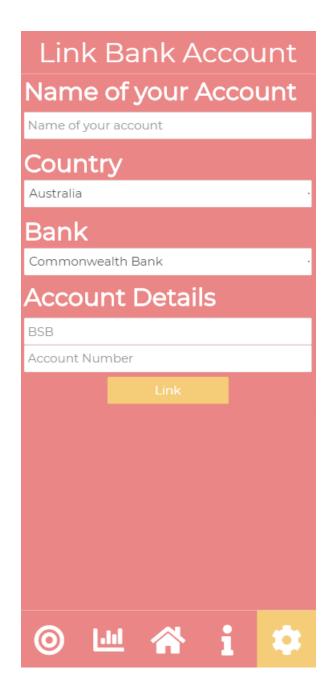
Financial Information **Credit Cards** Click here for information to compare pros and cons of different credit cards Insurance policy that suits you Savings Click here to view which savings option Stock Investment Click here to find out more about investing

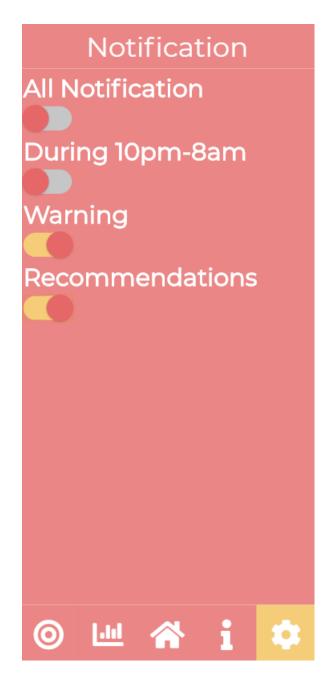


Appendix C.5 – Settings Page of the App









Language & Currency Language English Currency AUD

Privacy Policy

Piggy Bank Privacy Policy

Posted 23rd of May 2019

describe about how and what we collect from you and how we handle them

What

Current Stage, we have no backend implemented, so we do not collect any data

Liability

We do not take any liability for misues of the app. Especially, personal choices you have made. We only provide information that should only be helping you to make good



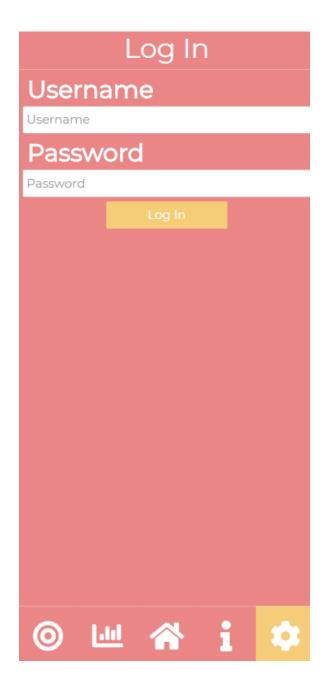








Help **About Piggy Back** Piggy Back is application made by Team Lucky7, in order to improve behaviour of users to spend wisely and save money. Users can develop spending plan, create spending goal, view their spending statistics and get financial informations. Using Piggy Back Any one can use Piggy Back. Once you log-in and link your bank account, Piggy Back will Automatically track and log your financial details made after. FAO Click here to see more FAO Contact Us Click here to Contact Us



Appendix D - Heuristic Evaluation Procedure

| Evaluation ID | |
|---------------|--|
| Aims | Identify any issues or underlying problems that users may face while using the app Generate suggestions for improvements to app's usability, utility and desirability |
| Dates | 28/05/19 |
| Creator | Hyun Jeon |

Materials Needed

- Consent forms
- Paper to take notes on
- Phone with prototype loaded

Introduction

- We are the design team "Lucky 7". Today we are going to get your feedback and impressions on the features and utility of our financial tracking app.
- We are interested in the features you find useful or interesting, features you believe to be missing, and how easy you find the app to navigate and understand.
- There is a consent form that we need you to complete. It tells you what the purpose of this task is today and how the data will be used. This is a voluntary task and if you feel uncomfortable please feel free to strop the testing session. Through this process, we are not evaluating you in any way, we are evaluating the software and how effective the design is.

Consent

- Get users to read and sign the consent form.
- Thanks for providing consent. Just a reminder you can withdraw from this task at any time without any negative consequences to you.

Process

- 1. Firstly, experts will be briefed about our app. We will explain what functions there are. Then without giving any further information the experts will freely interact and use the app.
- 2. Secondly, experts will have another run through of evaluation, with heuristic evaluation. They will be focusing on one element at a time and look through the entire app to find out any problems they have experienced.
- 3. When experts complete all heuristic evaluation, all the details about their experience is recorded with screenshots and discuss if they have any suggestions.

Appendix E – Heuristic Evaluation results

Expert 1: Hyun Jeon

Age: 26

Role: Developer

History with financial tracker: Only tried for few days

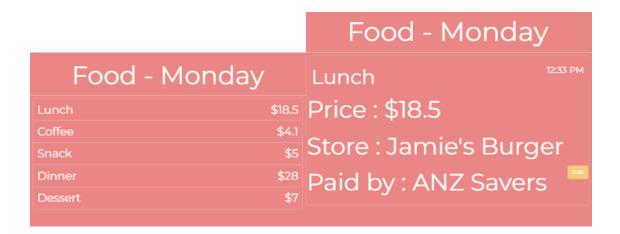
Employment Status: None (Student)

1. Match between system and the real world. Use a theme and consistent terms, as well as conventions and standards familiar to user.



Terms used in this app are very basic and easy to understand for wide range of users. No new terms or any professional terms that novice users would feel difficult about.

2. Each interface should focus on one task, so that it's glanceable to users who are interrupted frequently



Nearly all pages have heading and the page functions according to the heading. All pages have specific purpose and focuses on one task.

Heuristic Violated: No

3. Design a visually pleasing interface. Users 'forgive' attractive interfaces.

Readable, but not sure it is visually pleasing. Very neat, not too fancy.

Heuristic Violated: No

4. Intuitive interfaces make for easier learning

No guidance, not very intuitive. Quite easy for most users, but since there is no tutorial, or any message redirecting, not sure it is intuitive.

A tutorial page or pop up information would be helpful.

Heuristic Violated: Yes

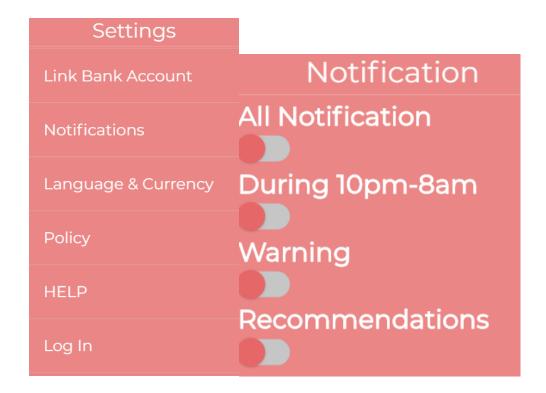
5. Design a clear navigable path to task completion



Labelled and big enough to see and understand the meaning. Clear enough to navigate to task needed.

Heuristic Violated: No

6. User control and freedom. Allow configuration options and shortcuts.



There is settings page for user to set configurations, but not enough. Only thing users can really set is language & currency and notification.

Other settings like font setting, colour setting, would be necessary.

Heuristic Violated : Yes

7. Aesthetic and minimalist design.

Elements and navigation are minimal and clear. Most of screens doesn't have huge information in it. Most are relevant and connected.



There are filter options to reduce the load and view detailed information with low amount of texts in a page.

8. Help and documentation.

| | | Help |
|---------------------|--|--|
| Settings | | About Piggy Back |
| Link Bank Account | Privacy Policy | Piggy Back is application made by Team Lucky7, in order to improve |
| Notifications | Piggy Bank Privacy Policy Posted 23rd of May 2019 Thank you for using our service. Here we | behaviour of users to spend wisely and save money. Users can develop spending plan, create spending goal, view their spending statistics and get financial informations. |
| Language & Currency | describe about how and what we collect from you and how we handle them What | Using Piggy Back Any one can use Piggy Back. Once |
| Policy | Current Stage, we have no backend implemented, so we do not collect any data from you | you log-in and link your bank account, Piggy Back will Automatically track and log your financial details made after. |
| HELP | Liability We do not take any liability for misues of the app. Especially, personal choices you have | FAQ Click here to see more FAQ |
| Log In | made. We only provide information that should only be helping you to make good choices | Contact Us Click here to Contact Us |

There is HELP page at settings, where they can find contact information and some FAQs and policy information for users who want to know.

However, there are not much information currently, and believe that there would be more updated later.

Expert 2: Thomas Bxter

Age: 21

Role: Developer

History with financial tracker: Some, frequently use a banking app, have used budget planners in

the past

Employment Status: Casual (income varies from week to week)

1. Match between system and the real world. Use a theme and consistent terms, as well as conventions and standards familiar to user

Menu items are good, target, bar graph and home icons are reminiscent of real world. Information and settings icons are less realistic but common in applications so will still be familiar to users. Good consistent theme, only improvement would be making all the text under "weekly status" white to keep with the rest of the design.

The statistics screen needs its colours altered, the current colours on the rows and the pie chart are not in alignment with the rest of the design.

Heuristic Violated: no

2. Each interface should focus on one task, so that its glanceable to users who are interrupted frequently

Good, all screens have a singular purpose and easy to read.

Heuristic Violated: no

3. Design a visually pleasing interface. Users 'forgive' attractive interfaces.

Good. Minimalist flat UI looks slick and polished. Could be improved by altering the statistics screen. The pie chart and row colours don't fit the rest of the interface and the background colour of the pie chart is slightly different to the rest of the backgrounds. The home screen has the same problem with its' chart background colour.

Some of the elements, especially the progress bar and filters on the goals screen, have some depth to them, which doesn't work well with the flat UI design and could be improved.

Heuristic Violated: yes

4. Intuitive interfaces make for easier learning

User testing shows there is no huge learning curve. Gulfs of execution and evaluation have been successfully minimised and clearly key interface metaphors resonate with users.

5. Design a clear navigable path to task completion

Submit buttons and other key path determining elements are highlighted using the yellow accent colour. Very rarely are there multiple ways through a scenario. Clear where to move.

Heuristic violated: no

6. User control and freedom. Allow configuration options and shortcuts

Not great. No control over colour scheme, can control default language and current which is good. Notifications are controllable which is another good sign.

Could be improved by having a few different colour schemes to choose from which could be selected and changed in the settings screen.

Heuristic violated: yes

7. Aesthetic and minimalist design

Good, the flat UI is minimalist and uncluttered. Easy to read at a glance and visually appealing

Heuristic violated: no

8. Help and documentation

Help section included in settings screen. Could also benefit from a walkthrough tutorial on the first time the app is booted up.

Expert 3: Jimmy Chen

Age: 22

Role: Designer

History with financial tracker: Used to be using one but not anymore.

Employment Status: None (Student)

1. Match between system and the real world. Use a theme and consistent terms, as well as conventions and standards familiar to user

Buttons at the menu bar are close to the real world. Presentation of information like pie chart can be widely seen in real world.

Heuristic Violated: no

2. Each interface should focus on one task, so that its glanceable to users who are interrupted frequently

All pages focus on one task and have text to outline what task is performing in the current page.

Heuristic Violated: no

3. Design a visually pleasing interface. Users 'forgive' attractive interfaces.

The colour is a bit pale and more like design for female users since the theme is pinky. However, it is pleasing to watch the interface with light colour anyway, perhaps choosing colour for unisex users will be suitable for general users.

Heuristic Violated: ves

4. Intuitive interfaces make for easier learning

Having a tutorial when first time opened would be helpful to understand all the features in the application and reduce further confusion.

Heuristic Violated: yes

5. Design a clear navigable path to task completion

Buttons in all the pages are easy to understand their purpose, e.g. submit, and add goal.

Heuristic violated: no

6. User control and freedom. Allow configuration options and shortcuts

Allowing users to choose language, currency, and enable notification provide freedom and user control. They are enough for basic uses. There are other options can be invested into the application, such as, the style of data presentation.

7. Aesthetic and minimalist design

The page layout is simple and clear structured. Texts and graphs are not overlap or too close to each other.

Heuristic violated: no

8. Help and documentation

Help page provides help if the users are facing issue or difficulty while operating the application. Documentation is clear and not too wordy.

Expert 4: Yeomin Yoon

Age: 26

Role: Designer

History with financial tracker: Have some experience

Employment Status: Yes

1. Match between system and the real world. Use a theme and consistent terms, as well as conventions and standards familiar to user

Generally, the system matches the real world. However, some features are not clear yet. Not sure what Financial Information really means. Whether it's mine or giving me information?

Heuristic Violated: no

2. Each interface should focus on one task, so that its glanceable to users who are interrupted frequently

All of interfaces are focusing on each task.

Heuristic Violated: no

3. Design a visually pleasing interface. Users 'forgive' attractive interfaces.

Design, yes it looks good. Pinky style, huge diagrams, and texts&icons! They quite look good. Here is the point. I cannot see the sorting option on goal menu (i.e. sort by time or sort by price) and even there is no total amount of current goals.

Heuristic Violated: yes

4. Intuitive interfaces make for easier learning

GUIs and large texts are so typical gifts that we don't spend time to learn

Heuristic Violated: yes

5. Design a clear navigable path to task completion

In general, all menus function properly. But since it is a budgeting app, it is recommended to have goal setting button anywhere for better accessibility.

Heuristic violated: no

6. User control and freedom. Allow configuration options and shortcuts

Degree of freedom in budgeting like setting goals is fully allowed for all users.

7. Aesthetic and minimalist design

Since it has icon-based GUI, there is no significant use of texts which freaks me out. But I don't like that huge menu bar on the bottom. Is it possible to make a floating menu icon on screen and pop all menus out when clicking it anywhere?

Heuristic violated: no

8. Help and documentation

Unless the dev is a super-rich, all budgeting app must have HELP section. It is a minimum value, and this app has it.

Expert 5: Kyusang Choi

Age: 24

Role: Designer

History with financial tracker: Have used

Employment Status: Intern

1. Match between system and the real world. Use a theme and consistent terms, as well as conventions and standards familiar to user

Yes, they are very conventional, anyone would understand.

Heuristic Violated: no

2. Each interface should focus on one task, so that its glanceable to users who are interrupted frequently

Yes, they are focusing one task at a time.

Heuristic Violated: no

3. Design a visually pleasing interface. Users 'forgive' attractive interfaces.

Too colorful. Use less brighter color perhaps

Heuristic Violated: yes

4. Intuitive interfaces make for easier learning

Financial information page may need some elaboration. I cannot understand whether we are tracking products that we already purchased or whether the page allows tracking of products available at the market right now

Heuristic Violated: yes

5. Design a clear navigable path to task completion

Yes, clear enough to find out what I want and what I am doing.

Heuristic violated: no

6. User control and freedom. Allow configuration options and shortcuts

For goals I feel that some goals may need to have specific deadline rather than just classifying as 'short term' and 'long term'

Heuristic violated: yes

7. Aesthetic and minimalist design

Home page has a few texts going off the page. Would be better to fit it in all pages. Maybe due to different resolutions on different devices.

Heuristic violated: no

8. Help and documentation

Help page is available.

Appendix F - Pluralistic Walkthrough Evaluation Procedure

| Evaluation ID | |
|---------------|--|
| Aims | Identify potential usability issues Generate suggestions for improvements to UI designs |
| Dates | |
| Creator | Thomas Baxter |

Materials Needed

- Consent forms
- Laptop to take notes on
- Phone with prototype loaded

Introduction

We are the design team "Lucky 7". Today we are going to get your feedback and impressions on the features and utility of our financial tracking app.

We are interested in the features you find useful or interesting, features you believe to be missing, and how easy you find the app to navigate and understand.

There is a consent form that we need you to complete. It tells you what the purpose of this task is today and how the data will be used. This is a voluntary task and if you feel uncomfortable please feel free to strop the testing session. Through this process, we are not evaluating you in any way, we are evaluating the software and how effective the design is.

Consent

- Get users to read and sign the consent form.
- Thanks for providing consent. Just a reminder you can withdraw from this task at any time without any negative consequences to you.

Process

- 1. Scenarios will be presented to the panel of testers and the panellists will be asked to write down the sequence of actions they would take to move from one screen to another without talking to one another.
- 2. Once all action has been written down, the panellists discuss the actions that they thought with users going first.
- 3. The correct actions are then read, and the panel moves to the next round of screens.
- 4. Process continues until all scenarios have been evaluated

During this process evaluators will be given the following table to record their thoughts for each scenario.

| Screen | Action | Potential Issues | Notes |
|--------|--------|------------------|-------|
| | | | |

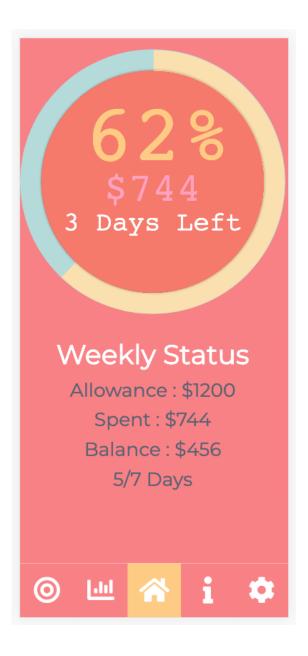
Scenarios

The following scenarios will be presented to the panel:

- 1. Add a new short-term goal
- 2. Determine how much the user has spent on food this week and yesterday
- 3. Find more information about credit cards

Screens

Activity 1



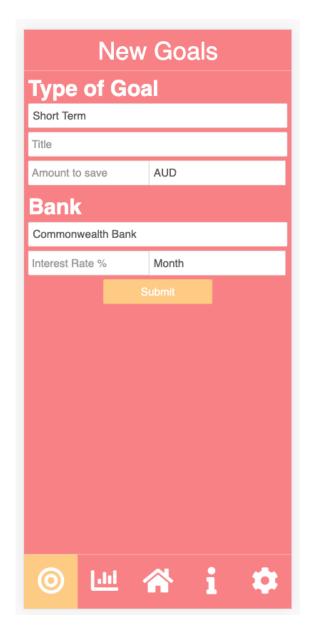
1. Starting screen

Correct Action: Target Icon in the menu bar



2. Goals Screen

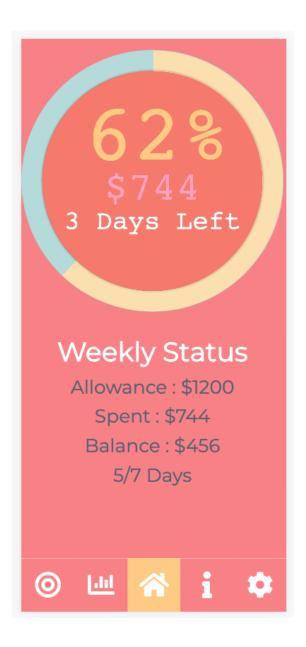
Correct Action: Yellow plus button



3. New Goal Form Screen

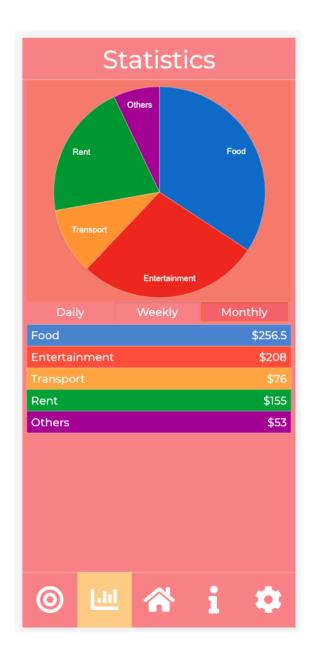
Correct Action: Fill out form and press submit

Activity 2



1. Home Screen

Correct Action: Bar Graph Icon in the Menu Bar



2. Statistics Screen

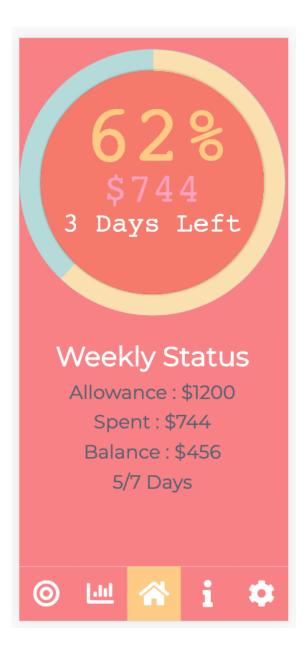
Correct Action: Click the food row



3. Food spending breakdown screen

Correct Action: realise \$58.4 is the total spent on food yesterday

Activity 3



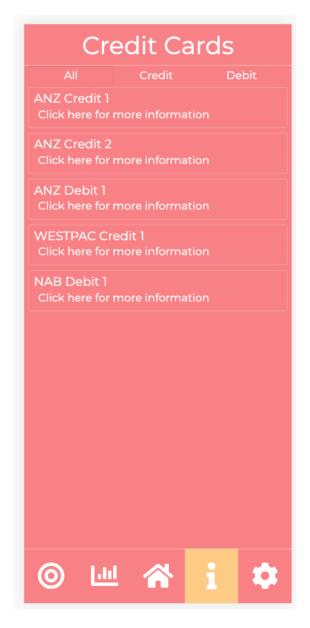
1. Home starting screen

Correct Action: Click the I icon in the menu bar



2. Financial information screen

Correct information: Click the credit cards link



3. Credit card information screen

Correct Action: Click any of the credit card links

Appendix G – Pluralistic Walkthrough Notes

Expert 1: Hyun (Anthony) Jeon

Age: 25

Role: Developer

History with financial tracker: Only tried for few days

Employment Status: None (Student)

| Screen | Action | Potential Issues | Notes |
|--------|---|---|---|
| Task 1 | | | |
| 1 | Adding a new short-term goal. Press the big yellow circle button with plus symbol. | May be too big and disturb to view items behind. | Easy to locate add button, easy to type in details with large boxes. |
| 2 | Went in to new goals page. Selected type of goal to short term. Typed each item one by one. | Maybe need keyboard sign/icon directing users that they have to press it to get keyboard loaded. | Generally fine and big enough to see. |
| 3 | Pressed submit button and got back to the first page with new goal added. | Once goal is added, it doesn't appear on the top of the list. Should have function to sort the list, with some orders. | Fast, no delay or loading. |

| Task 2 | | | | |
|--------|---|--|-----------------------------------|--|
| 1 | Determine how much the user has spent on food this week and yesterday. Pressed graph icon at the navigation to get in to statistic page. | No problem found | | |
| 2 | Pressed weekly button, to see how much I spent on this week. | Maybe the buttons could be too small. Doesn't have borders, so unsure where to press. | Will get to know later eventually | |
| 3 | Pressed food, on the pie chart, but only showed how much I spent. Pressed blue bar with food, took me to next page. | Not clear, where to press. Also bit narrow, could be wider, for people with thick fingers. | Will get to know later eventually | |
| 3 | Can see the weekly break of food. Learning from previous action pressed, bar instead of chart with Wednesday written. | No dates written on here, so can be confusing. Could be better if there were dates and something like today yesterday? | | |
| 3 | Could see the break of how much I spent on food yesterday. | No problem found. Maybe some chart here could be better. | | |

| Task 3 | | | |
|--------|---|---|--|
| 1 | Find more information about credit cards Since, looking for information, pressed I icon. | No problem found. Easy to understand I means information. | |
| 2 | Read the page, and pressed credit cards, where it says press here. | Readable, but could highlighted the 'click here' area, so it could be clearer to know where to press. | |
| 3 | Saw list of credit cards and pressed 'click here' for some card. | Could have some details of the card, so we can know some general information before click for more information, | |

Expert 2: Thomas Baxter

Age: 21

Role: Developer

History with financial tracker: Use banking app regularly, have used basic budget planners

Employment Status: Casual (income varies from week to week)

| Screen | Action | Potential Issues | Notes | | | |
|--------|---------------------------------------|--|---|--|--|--|
| Task 1 | Task 1 | | | | | |
| 1 | Click the target icon in the menu bar | The white font on the yellow background of the 'active' nav link could be hard to read, perhaps have a colour inversion when active (pink on white) The fill of the pie chart is a slightly different pink to the rest of the background The combination of grey and white font looks strange, would be better to have consistency | | | | |
| 2 | Yellow plus button | The yellow edit buttons' font is too small, couldn't read it The yellow of the button slightly blends in with rest of the yellow accents, maybe change the add button so it is more noticeable | The styling here seems off, the app primarily prescribes to a minimalist, flat UI design and here the borders and progress bars give the impression of depth which doesn't gel with the rest of the app | | | |

| 3 Task 2 | Fill in then hit the submit button | No issues | |
|----------|--|---|--|
| 1 | Click the bar graph statistics icon | No issues | |
| 2 | Click the food row of the spending breakdown | These are quite thin and could lead to accidentally pressing the wrong row, increase the row height The colour scheme here is very wrong, need to be replaced with pastels or something matching the rest of the app, these colours are too vibrant and do not look integrated with the rest of the system The filters both here and in the goals screen are a little hard to read, the difference between the 'active' filter and the others is very subtle and needs to have a more pronounced difference | |

| | l | | |
|--------|-------------------|--------------------------------------|---------------------------------------|
| 3 | Read what was | The bar graph should change so | |
| | spent on | that the columns are this week, last | |
| | Tuesday | week etc for weekly and days only | |
| | | for daily | |
| | | The labels need to be changed to | |
| | | be today, yesterday etc because | |
| | | now it is just assuming that today | |
| | | is Monday and therefore yesterday | |
| | | is Tuesday | |
| | | The labels on the bar graph need | |
| | | to be much bigger, were | |
| | | unreadable even with glasses on | |
| Task 3 | | | |
| 1 | Clicked the | No issues | |
| | information I in | | |
| | the menu bar | | |
| 2 | Clicked the | No issues | The background colour on the list |
| | credit cards link | | group of the prototype is broken |
| | | | or wrong, should be all pink |
| | | | background rather than white |
| | | | with just credit cards pink. Easy fix |
| | | | but something to note |
| | | | act connectining to meter |
| | | | |
| | | | |
| | | | |
| | | | |
| | 1 | | |

| 3 | Clicked ANZ | That whole list item should be | |
|---|-------------|--------------------------------------|--|
| | credit 1 | clickable, very rare in an app that | |
| | | you click the subtitle for more | |
| | | information and so this felt strange | |
| | | even though it said "click here for | |
| | | more information" | |
| | | Same issue here with the filters | |
| | | from all the other scenarios, need | |
| | | to make the active filter more | |
| | | dramatically different to the other | |
| | | filter buttons | |
| | | | |

Expert 3: LiangHsun (Jimmy) Chen

Age: 22

Role: Designer

History with financial tracker: Used to be using one but not anymore.

Employment Status: None (Student)

| Screen | Action | Potential Issues | Notes |
|--------|--|--|---|
| Task 1 | | | |
| 1 | Pressed target button at the menu bar. | There are no separate lines between each button which could cause miss clicking. | |
| 2 | Pressed the add button and went to New Goal Form Screen (Screen 3) | Headings (All, Short term, Long term) font and colour look the same as the other contents which could be hard to identify the headings. | Add button is big enough and the plus sign is very easy to understand and straight forward. |
| 3 | Filled in everything then clicked submit. | No issue. | |
| Task 2 | | | |
| 1 | Pressed statistic icon at the menu bar. | Under Weekly status, the "Spent" column could lead the user to click on it instead of the statistic icon at the menu bar if they want to find their weekly spending. | |

| 2 | Pressed weekly button to see how much has spent on food this week. | The buttons (Daily, Weekly) could be more outstanding so the user can see they are clickable buttons. | |
|--------|---|---|---|
| 2 | First clicked the daily button to see if I can change the date to yesterday there and realised there is no option to change date. | If users would like to find their spending on specific date, then it seems reasonable for them to be able to find it in Daily page. | Thought what to click next for a little while. |
| 2 | Clicked food bar to see if there is detailed information. | No issue | |
| 3 | Saw spending on yesterday. | It would be better to have date shown in the page as well. | |
| Task 3 | | | |
| 1 | Pressed "I" button at the menu bar. | No issue | Information button is very easy to understand. |
| 2 | Clicked Credit Cards bar. | The way those sections displayed do not look like they are clickable, and the colour seems like it has not completed adding colour. | It is still easy to find the information of credit cards. |
| 3 | Clicked the first "Click here for more information". | No issue | |

User 1: Kelbie Davidson

Age: 24

Role: User

History with financial tracker: None

Employment Status: Full Time (fortnightly salary)

| Screen | Action | Potential Issues | Notes |
|--------|---------------------------------------|---|---|
| Task 1 | | | |
| 1 | Click the target icon | I feel like it's just too pink It also looks a little messy with different fonts and font colours, maybe change the colour with a constant font or font with a constant colour | I like that animation on the pie chart, just make it faster |
| 2 | Click the plus button | The button sort of blends in with the progress bar underneath, either give it a border or change its colour | |
| 3 | Fill out the form and press submit | Your headings look weird, the new goal heading seems smaller than the headings on the actual screen. Maybe make the hierarchy more defined | |
| Task 2 | | | |
| 1 | Press the I icon in the menu bar | So, the I was wrong, that's honestly just because I didn't notice the bar graph, looking at it now that's the more obvious choice | |

| 2 | Just read off that the user has spent \$256.50 | Pretty obvious, no issues | The colour scheme seems out of place here |
|--------|--|--|---|
| 2 | Click the food section of the pie chart | Again, this choice was wrong, the rows don't look like they are meant to be clicked, maybe have an actual button in them | |
| 3 | Read that they spent \$58.40 on Tuesday | Looks good, I can't read the labels on the bar graph, they need to be way bigger or colour coded to the rows, then it'll look sort of like a legend | |
| Task 3 | | | |
| 1 | Press the I icon in the menu bar | No issues | |
| 2 | Clicked the credit card link | Pretty straight forward, I think the styling might be broken here? Shouldn't it all be pink like the goal list was? | |
| 3 | Clicked the click here for more information line | No issues | |

User 2: Mathew Lynam

Age: 20

Role: User

History with financial tracker:

Employment Status: None (Student)

| Screen | Action | Potential Issues | Notes |
|--------|---------------------------------------|---|-------|
| Task 1 | | | |
| 1 | Click the target icon in the menu bar | No issues | |
| 2 | Click the add button | Some of the text on this screen is a little hard to read because of its size, might be because I don't have my glasses on but maybe have a setting to allow for larger font sizes | |
| 3 | Fill in form and submit | Again, I would make elements on this screen bigger, now you are only taking up half the screen anyway so make labels and particularly the submit button bigger | |
| Task 2 | | | |

| 1 | Click the graph | No issues | |
|--------|--|--|--|
| 2 | Read that they have spent \$256.50 | Pretty obvious, the colours don't really fit but that's not a huge deal | |
| 2 | Click the blue food section of the pie chart | The rows need to be bigger if they are meant to be clicked, I just assumed they were just data because they were small | |
| 3 | Read that they have spent \$58.40 | It would make more sense for it to be "today", "yesterday", and then dates, rather than day names, that's what other apps are usually like | |
| Task 3 | | | |
| 1 | Click the I icon in the menu bar | No issues | The menu items are pretty obvious, they're just like most other apps |
| 2 | Click the credit cards link | Pretty obvious, the styling just looks weird, make it all white or all pink | It'd look better if it was like the goals screen. But generally, I feel like it's a lot of pink. Maybe look at grey or white background with a pink theme running through it, the minimalist stuff looks good, just maybe a different colour |
| 3 | Click any of the "click here for | Just make the whole row clickable, rather than only the | |

| more | second line, its small enough | |
|--------------|-------------------------------|--|
| information" | to be a little hard to click | |
| links | | |
| | | |

Appendix H - Unguided Interaction, SUS and Interview Evaluation Procedure

Materials needed:

- Laptop to take SUS responses and notes
- Phone with prototype loaded

Introduction

Hello, we are the Lucky 7 Design team and this is our app Piggyback. This is a financial tracking app that helps you save for goals, understand your spending habits and access information on financial services.

Your time and opinions are greatly appreciated and please don't hesitate to say your unfiltered opinions. Please note that we are not assessing you, but rather the design.

Consent

Gain user consent here.

Interaction

The user will be given time to organically explore the app without direction from the development team.

SUS

A SUS questionnaire will be conducted with the following questions:

- 1. I think that I would like to use this system frequently
- 2. I found the system unnecessarily complex
- 3. I thought the system was easy to use
- 4. I think that i would need the support of a technical person to be able to use this system
- 5. I found the various functions in this system were well integrated
- 6. I thought there was too much inconsistency in this system
- 7. I would imagine that most people would learn to use this system very quickly
- 8. I found the system very cumbersome to use
- 9. I felt very confident using the system
- 10. I needed to learn a lot of things before I could get going with this system

Interview Questions

The following questions will be asked of the user. Please note, more questions may be asked by the development team to further elaborate ideas.

- 1. Where there any aspects of the design that you found misleading or confusing?
- 2. Can you see yourself using a system like this in the future?
 - A. If so, what features would attract you to a system like this?
 - B. If not, why not?
- 3. Are there any features that you would use that are not present in the design?

Appendix I - User Interaction Notes

Evaluation 1

User information

- Age: 21
- History: no
- Iphone/android: Both
- Employment status: student with part time job

Question answers

1. Did you find anything difficult to understand or complete during your interaction?

Making the goal wasn't difficult

The colours - very monotonous, plus is yellow so stands out

Use colour to differentiate information

- 2. Would you use this system in the future?
 - A. If not, why not?

Bit cluttered

B. If yes, what key features make it appealing?

Spending stats
daily /weekly monthly breakdown
Home page is good - knowing how much should be saved/spent
Use spending limits

3. Are there any features you think you would use but are not present in the design?

Evaluation 2

User information:

- Age: 20
- History: Commbank appIphone/android: iPhone
- Employment status: unemployed

Question answers:

- 1. Did you find anything difficult to understand or complete during your interaction?
- 2. Would you use this system in the future?
- a. If not, why not?
- b. If yes, what key features make it appealing?

Breakdown on food spending

Commbank - put money in - total they show is combined, rather than just the money spent See just what has been spent

3. Are there any features you think you would use but are not present in the design?

Can you elaborate on why you answered that you agreed with the statement "I think there is too much inconsistency in this system"?

Yeah it just seems like its a few things cut together. For example on the spending bit the colours are totally different to the rest of the app, same with the home screen too.

Evaluation 3

User information:

Age: 22 History: None

iPhone/Android: android

Employment Status: part time work

Question answers

- 1. Did you find anything difficult to understand or complete during your interaction? I assumed that the pie chart would do what the rows in the spending breakdown bit did. But it just added some popup that isn't very useful. The rows in the spending breakdown bit were very narrow.
- 2. Would you use this system in the future?
- a. If not, why not?
- b. If yes, what key features make it appealing?

I just need to save money and I think this would probably help, it seems unfinished, but I can see that it could be useful.

3. Are there any features you think you would use but are not present in the design? Not really

You noted that you 'disagreed' with the statement "I found this system very cumbersome to use", why did you not strongly disagree?

Mostly because of how the rows and pie chart her, actually throughout the app there were a couple places where things I thought would be clickable weren't clickable which made it feel clunky.

Evaluation 4

User information:

Age: 19

History: Currently does it himself with a spreadsheet

iPhone/Android: iPhone

Employment Status: part time work

Question answers

- 1. Did you find anything difficult to understand or complete during your interaction? Not really, pretty straight forward
- 2. Would you use this system in the future?
- a. If not, why not?

Probably not, I like my current system

- b. If yes, what key features make it appealing?
- 3. Are there any features you think you would use but are not present in the design? I just would want it to be as customisable as my spreadsheets, otherwise I might not be able to have things exactly as I have them. If I could customise more about goals and having milestones and stuff then maybe, until then no.

And so is that why you answered that you disagreed with the statement "I think I would like to use this system frequently"?

Yeah I'm just happy as I am now.

SUS Results

| | SUS Raw Data | | | | | |
|----|--|------|---------|---------|---------|--|
| | | RP 1 | RP 2 | RP 3 | RP 4 | |
| 1 | I think that I would like to use this system frequently. | 4 | 4 | 4 | 2 | |
| 2 | I found the system unnecessarily complex. | 1 | 1 | 2 | 1 | |
| 3 | I thought the system was easy to use. | 5 | 5 | 4 | 5 | |
| 4 | I think that I would need the support of a technical person to be able to use this system. | 2 | 2 | 1 | 1 | |
| 5 | I found the various functions in this system were well integrated. | 4 | 4 | 5 | 5 | |
| 6 | I thought there was too much inconsistency in this system. | 2 | 4 | 4 | 2 | |
| 7 | I would imagine that most people would learn to use this system very quickly. | 5 | 5 | 5 | 5 | |
| 8 | I found the system very cumbersome to use. | 2 | 1 | 2 | 1 | |
| 9 | I felt very confident using the system. | 4 | 4 | 5 | 5 | |
| 10 | I needed to learn a lot of things before I could get going with this system. | 1 | 1 | 2 | 1 | |
| | | | | | | |
| | | | | | | |
| 1 | Strongly Disagree | | | | | |
| 2 | Disagree | | | | | |
| 3 | Neither Agree nor Disagree | | | | | |

| 4 | Agree | | | | | |
|---|--|--------|---------|---------|----|-------------------------|
| 5 | Strongly Agree | | | | | |
| | | | | | | |
| | Please ensure you only enter the numeric value | | | | | |
| | | RP 1 | RP 2 | RP 3 | | Average per Question |
| | I think that I would like to use this system frequently. | 3 | 3 | 3 | 1 | 2.5 |
| | I found the system unnecessarily complex. | 4 | 4 | 3 | 4 | 3.75 |
| | I thought the system was easy to use. | 4 | 4 | 3 | 4 | 3.75 |
| | I think that I would need the support of a technical person to be able to use this system. | 3 | 3 | 4 | 4 | 3.5 |
| | I found the various functions in this system were well integrated. | 3 | 3 | 4 | 4 | 3.5 |
| | I thought there was too much inconsistency in this system. | 3 | 1 | 1 | 3 | 2 |
| | I would imagine that most people would learn to use this system very quickly. | 4 | 4 | 4 | 4 | 4 |
| | I found the system very cumbersome to use. | 3 | 4 | 3 | 4 | 3.5 |
| | I felt very confident using the system. | 3 | 3 | 4 | 4 | 3.5 |
| | I needed to learn a lot of things before I could get going with this system. | 4 | 4 | 3 | 4 | 3.75 |
| | Total for each response | 85 | 82.5 | 80 | 90 | |
| | Average of Total | 84.375 | | | | |
| | Score: | | | | | |

Appendix J - Consent Forms

(Updated version 7 February 2019)

School of Information Technology and Electrical Engineering
HEAD OF SCHOOL
Professor Michael Bruenig

The University of Queensland Brisbane Qld 4072 Australia Telephone +617 3365 2097 Facsimile +61 7 3365 4999 Email anguries@te.uq.edu.au Internet www.tee.uq.edu.au

Informed consent form

User interface testing for DECO2500/7250 class exercise

This user testing exercise is for <u>educational purposes only</u>, and is being conducted as a course requirement for DEC02500/7250, a course about human-computer interaction.

You will be asked to interact with a paper prototype, computer program or system, and/or to answer questions about your interaction. We are testing the design; we are not testing you in any way. The test will require no more than an hour of your time, and potentially less.

Consent is <u>voluntary</u> – you do not have to participate if you don't want to. If you do participate, you may withdraw your consent at any point, and all your data up to that point will be destroyed and not used.

All data collected is <u>confidential</u> and will be kept in a secure location, and your data will be indexed by a participant ID rather than by name.

If AV recordings are taken, they will be seen only by the students doing this particular project and possibly also by their Studio tutors and the course coordinator (Dr Chelsea Dobbins).

All your data, including any recordings, will be erased/destroyed once class grades are released.

There is no reimbursement or payment for participation.

| I have read the information above and give my consent to participate. |
|---|
| Participant Name: Kyusana Cho |
| Participant Email: C. Kyusang G amail Com |
| Signature: |
| Researcher Name: J-I/UN Jeon Date: 18/03/2019 Researcher Signature: |
| ////////////////////////////////////// |

Researchers:

<student researcher name(s) here>

Instructor in charge of DECO2500/7250: Dr Chelsea Dobbins, School of ITEE, UQ (c.m.dobbins@uq.edu.au)

Because this is an in-class educational exercise, performed by course students with UQ students, family or friends only, formal ethics approval has not been sought.

School of Information Technology and Electrical Engineering

HEAD OF SCHOOL Professor Michael Bruenig

The University of Queensland Telephone +61 7 3365 2097 Facsimile +61 73365 4999 Email enquiries@itee.uq.edu.au Internet www.itee.uq.edu.au

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All your data, including any recordings, will be erased/destroyed once class grades are released.

There is no reimbursement or payment for participation.

I have mad the information above and give my concent to participate

| i have lead the information above and give my consent to participate. |
|---|
| Participant Name: <u>Yeomin</u> Yoon |
| Participant Email: <u>net13 meet 6 gmail - Com</u> |
| Signature: |
| Researcher Name: 1-144 Jeon Date: 18/03/2019 |
| Researcher Signature: |
| // Researchers: |

<student researcher name(s) here>

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