

# **Portfolio**

# An inspirational education and integrated experience that adapt to changes

Working for over 20 years as a creative designer and freelance artist on a variety of formats, briefs and industries, ranging from designing brands and corporate identities, advertising campaigns, press and art publishings, to a series of large scale installations in the cultural sector, in France, Belgium, Switzerland and UK.

Creative flair, eye for details and methodical approach play a key role in gaining, securing and developing any projects, from concept to reality.

### **Publications / Reports / Brochures**

2020	30 Thoughts for the Future of Mobility
	Climate Change and Transport
2019	Cambridge Autonomous Metro Strategic Vision
	Shaping a Sustainable Future – The Way Forward
2018	Sustainable Food Systems
	Leeds South Bank Planning
	NR Future Stations
2017	Smart City Strategies
	Crewe Masterplan
	Leeds Innovation District
2016	Smart City Opportunities for London
	A Smarter Toronto
	C40 Byblos
2015	TOD Addis Ababa Framework Report
	Imagine Euston
	Clapham Junction Masterplan
2014	Modderfontein New City
	Urban Mobility in the Smart City Age
	Metro de Santiago Maximisation of 9 Critical Stations
2013	Vernacular London – A Case Study
	Broadwater Farm Strategic Spatial Masterplan
	Sensing City
2012	Ideas for a Smart City Masterplan
	City of Tshwane Masterplan
	Preston Beach Masterplan
2010	Skolkovo Knowledge Landscapes
	King Abdullah Sports City Integrated Masterplan
	Lessons from Aceh
2009	Sitra c_life
	BEM Handbook
	Eastern Quarry Temporary Strategy
2008	Vision for West Dallas
	Zuidas Inside Out
	The Co-operative Manchester Site Regeneration
	Down Ampney Masterplan
	<ul><li>2019</li><li>2018</li><li>2017</li><li>2016</li><li>2015</li></ul>

### **Visual identities**

Nouvelles Editions Place	2016	Le Cinéma des Poètes visual identity and template
Expression Groupe	2014	New logotypes, design guidelines and templates
Relaxnews	2011	New logotypes and design guidelines
Rosebery Housing Association	2007	New logotypes and design guidelines
Clear Channel	2006	Visual identity evolvement and templates
L'Express Groupe	2003	L'Expressmag logotype and templates
L'Oréal		Creation and art direction of Cultureluxe
European University Institute		Logotype and design guidelines
Ministère Français de la Recherche	2002	New logotype and toolkit set
Pôle Républicain		Legislative Elections candidate toolkit and new logo
Editions Jean Michel Place	1999	Collection Poésie visual identity and template

# **Public Consultations / Posters / Boards**

Arup Urban Design Gravesham Borough Council Arup Urban Design Arup Urban Design Al-Jazeera Grimshaw	2019 2018 2015 2014	Bisnow banner – Places of Innovation presentation boards Ebbsfleet City Garden public consultation Rio Olympics 2016 presentation boards Imagine Euston presentation boards Masterplan presentation boards Stream of Senses Singapore presentation boards
Mayor of London	2013	Vernacular London – A Case Study public consultation
Arup Urban Design		Tottenham Regeneration Framework presentation boards
Japanese Railways Group	2012	Shinagawa Panorama City presentation boards
Arup Urban Design	2011	Archipelagos@Punggol public consultation
Manchester Airport Group		Masterplan presentation boards
Tube View	2010	ArcelorMittal Orbit public consultation
Arup Urban Design		Skolkovo Knowledge Landscapes presentation boards
Arup Urban Design	2009	Mahindra Knowledge City presentation boards
Arup Urban Design + Sauerbruch Hutton		Sitra c_life presentation boards
Arup Planning Plus		Planning Plus Autumn Event boards
Pinewood Studios	2008	Pinewood Project public consultation
The Co-operative		Granary presentation boards
Chris Lane Productions	2006	Invisible Bullets short movie poster
Bayer Group	2004	Bayer Healthcare public consultation
Editions Jean Michel Place	2002	Marché de la Poésie new poster and logo

# **Exhibitions**

Expo.02 (Neuchâtel, Switzerland)	2002	Temporary installation in the Palais de l'Equilibre (400m²)
Musée du Pont du Gard / CCCI Hérault	2001	Permanent Exhibition Mémoires d'Eau (2,500m²)
Institut Français d'Architecture		Temporary Exhibition BMVR (150m²)
Musée Le Pass (Mons, Belgium)	2000	Permanent exhibition Le Pass'Age des Enfants (1,300m²)

### **Advertising**

Arup Sports	2009	Press campaign
South African Airways	2006	Outdoor campaign
World Wildlife Foundation	2000	Outdoor and press campaign

## **Books**

Knight Frank	2007	The Octo Portfolio
Editions Minerva	2001	Mes Bons Coups de Fourchette
Editions Scala	2000	La Vie dans les Châteaux Français
Aventis		1000 Enfants vers l'An 2000
Editions Jean Michel Place	1999	An American Exodus: A Record of Human Erosion