

# **Portfolio**

## An inspirational education and integrated experience that adapt to changes

Working for over 20 years as a creative designer and freelance artist on a variety of formats, briefs and industries, ranging from designing brands and corporate identities, advertising campaigns, press and art publishings, to a series of large scale installations in the cultural sector, in France, Belgium, Switzerland and UK.

Creative flair, eye for details and methodical approach play a key role in gaining, securing and developing any projects, from concept to reality.

#### **Publications / Reports / Brochures**

Arup Integrated City Planning	2020	30 Thoughts for the Future of Mobility
Arup Transport Consulting		Climate Change and Transport
Arup Planning	2019	Cambridge Autonomous Metro Strategic Vision
Arup International Development		Shaping a Sustainable Future – The Way Forward
Arup Urban Design	2018	Sustainable Food Systems
Arup Urban Design		Leeds South Bank Planning
Arup Urban Design		NR Future Stations
Catapult	2017	Smart City Strategies
Arup Urban Design		Crewe Masterplan
Arup Urban Design		Leeds Innovation District
Arup Digital	2016	Smart City Opportunities for London
Arup Planning		A Smarter Toronto
Arup Landscape Architecture		C40 Byblos
Arup Urban Design	2015	TOD Addis Ababa Framework Report
Arup Urban Design		Imagine Euston
Arup Urban Design		Clapham Junction Masterplan
Arup Urban Design	2014	Modderfontein New City
Arup Transport Consulting		Urban Mobility in the Smart City Age
Arup Urban Design		Metro de Santiago Maximisation of 9 Critical Stations
Arup Urban Design	2013	Vernacular London – A Case Study
Arup Urban Design		Broadwater Farm Strategic Spatial Masterplan
Arup Digital		Sensing City
Arup Urban Design	2012	Ideas for a Smart City Masterplan
Arup Urban Design		City of Tshwane Masterplan
Arup Urban Design	2011	Preston Beach Masterplan
Arup Urban Design	2010	Skolkovo Knowledge Landscapes
Arup Urban Design		King Abdullah Sports City Integrated Masterplan
Arup International Development		Lessons from Aceh
Arup Urban Design + Sauerbruch Hutton	2009	Sitra c_life
Arup Foresight		BEM Handbook
Arup Urban Design		Eastern Quarry Temporary Strategy
Arup Urban Design	2008	Vision for West Dallas
Arup Urban Design		Zuidas Inside Out
Arup Urban Design		The Co-operative Manchester Site Regeneration
Arup Urban Design		Down Ampney Masterplan

#### **Visual identities**

Nouvelles Editions Place	2016	Le Cinéma des Poètes visual identity and template
Expression Groupe	2014	New logotypes, design guidelines and templates
Relaxnews	2011	New logotypes and design guidelines
Rosebery Housing Association	2007	New logotypes and design guidelines
Clear Channel	2006	Visual identity evolvement and templates
L'Express Groupe	2003	L'Expressmag logotype and templates
L'Oréal		Creation and art direction of Cultureluxe
European University Institute		Logotype and design guidelines
Ministère Français de la Recherche	2002	New logotype and toolkit set
Pôle Républicain		Legislative Elections candidate toolkit and new logo
Editions Jean Michel Place	1999	Collection Poésie visual identity and template

### **Public Consultations / Posters / Boards**

Arup Urban Design Gravesham Borough Council Arup Urban Design Arup Urban Design Al-Jazeera Grimshaw	2019 2018 2015 2014	Bisnow banner – Places of Innovation presentation boards Ebbsfleet City Garden public consultation Rio Olympics 2016 presentation boards Imagine Euston presentation boards Masterplan presentation boards Stream of Senses Singapore presentation boards
Mayor of London	2013	Vernacular London – A Case Study public consultation
Arup Urban Design		Tottenham Regeneration Framework presentation boards
Japanese Railways Group	2012	Shinagawa Panorama City presentation boards
Arup Urban Design	2011	Archipelagos@Punggol public consultation
Manchester Airport Group		Masterplan presentation boards
Tube View	2010	ArcelorMittal Orbit public consultation
Arup Urban Design		Skolkovo Knowledge Landscapes presentation boards
Arup Urban Design	2009	Mahindra Knowledge City presentation boards
Arup Urban Design + Sauerbruch Hutton		Sitra c_life presentation boards
Arup Planning Plus		Planning Plus Autumn Event boards
Pinewood Studios	2008	Pinewood Project public consultation
The Co-operative		Granary presentation boards
Chris Lane Productions	2006	Invisible Bullets short movie poster
Bayer Group	2004	Bayer Healthcare public consultation
Editions Jean Michel Place	2002	Marché de la Poésie new poster and logo

### **Exhibitions**

Expo.02 (Neuchâtel, Switzerland)	2002	Temporary installation in the Palais de l'Equilibre (400m²)
Musée du Pont du Gard / CCCI Hérault	2001	Permanent Exhibition Mémoires d'Eau (2,500m²)
Institut Français d'Architecture		Temporary Exhibition BMVR (150m²)
Musée Le Pass (Mons, Belgium)	2000	Permanent exhibition Le Pass'Age des Enfants (1,300m²)

#### **Advertising**

Arup Sports	2009	Press campaign
South African Airways	2006	Outdoor campaign
World Wildlife Foundation	2000	Outdoor and press campaign

#### **Books**

Knight Frank	2007	The Octo Portfolio
Editions Minerva	2001	Mes Bons Coups de Fourchette
Editions Scala	2000	La Vie dans les Châteaux Français
Aventis		1000 Enfants vers l'An 2000
Editions Jean Michel Place	1999	An American Exodus: A Record of Human Erosion