Holly Park

Contact

140 Buss Rd
Aliquippa, PA 15001
347-882-2447
haeunb123@gmail.com

Skills

HTML5 / CSS3
User test
Storyboarding
Wireframing
Prototyping
Data analysis
Experimental design
Python / C / Java

Tools

SPSS Statistics
Qualtrics
Adobe XD
Sketch
InVision
Processing

Languages

Fluent English, Korean
Intermediate Japanese

Activities

Alpha Phi Omega
Spring 2016 - Fall 2018

Emerging Leaders
Fall 2015

Awards

KAGRO Scholarship
Spring 2017

Education

Carnegie Mellon University | Aug 2015 - May 2019
Bachelors of Science in Psychology; Cognitive
Minor in Human-Computer Interaction

Work Experience

SERVPRO of West Hills, *Digital Marketing Rep* | July 2019 - Sept 2019
Created content for the franchise's main social media platforms.
Reviewed analytics and assisted with blog post editing for the franchise website.

CMU Cognitive Development lab, *Research Assistant* | May 2017 - Aug 2017
Assisted Dr. Anna Fisher in conducting experimental procedures at Phipps for research
on children's cognitive development.
Carefully transcribed and coded audio for a children's voice recognition software.

Projects

"Adventure Run" | Spring 2019
Conducted field visits and interviews with stakeholders leading to the design of a
core-to-surface, city-scale service to bring together incoming and older residents of
Regent Square.

AHAVA Case Study | Spring 2019
Conducted contextual observations and stakeholder interviews at the AHAVA Memory
Care Residence which led to identification of issues and employee-centered solutions to
benefit the resident experience.

"Feeding Frenzy" | Spring 2019
Designed an educational board game validated by the EDGE framework to teach
students about ecology and the impact of human activities on biodiversity.

Cognitive Psychology Research Project | Fall 2017
Designed and conducted a research study on the effects of color and subliminal priming
on creative problem solving performance using E-prime and SPSS.

Coursework

Designing for Human-Centered Software: A
Designing for Service: A
Interaction Design Overview: A
Applications of Cognitive Science: B
Research Methods in Cognitive Psychology: A
Fundamentals of Programming: C