

Holly Park

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Skills

HTML5 / CSS3
User test
Storyboarding
Wireframing
Prototyping
Data analysis
Experimental design
Python / C / Java

Tools

SPSS Statistics
Qualtrics
Adobe XD
Sketch
InVision
Processing

Languages

Fluent English, Korean
Intermediate Japanese

Activities

Alpha Phi Omega
Spring 2016 - Fall 2018

Emerging Leaders
Fall 2015

Awards

KAGRO Scholarship
Spring 2017

Education

Carnegie Mellon University | Aug 2015 - May 2019

Bachelors of Science in Psychology; Cognitive
Minor in Human-Computer Interaction

Work Experience

SERVPRO of West Hills, Digital Marketing Rep | July 2019 - Sept 2019

Created content for the franchise's main social media platforms.
Reviewed analytics and assisted with blog post editing for the franchise website.

CMU Cognitive Development lab, Research Assistant | May 2017 - Aug 2017

Assisted Dr. Anna Fisher in conducting experimental procedures at Phipps for research on children's cognitive development.
Carefully transcribed and coded audio for a children's voice recognition software.

Carnegie Mellon Telefund, Professional Student Fundraiser | Feb 2016 - May 2017

Called CMU alumni for contributions to the Carnegie Mellon Fund.
Developed communication skills while making connections with alumni.

Han Nam Chain, Food Sample Demonstrator | May 2016 - July 2016

Prepared and presented food products in an appealing and tasteful way.
Sold many items of featured products by verbal persuasion.

Projects

AHAVA Case Study | Spring 2019

Conducted contextual observations and stakeholder interviews at the AHAVA Memory Care Residence which led to identification of issues and employee-centered solutions to benefit the resident experience.

"Feeding Frenzy" | Spring 2019

Designed an educational board game validated by the EDGE framework to teach students about ecology and the impact of human activities on biodiversity.

"Adventure Run" | Spring 2019

Conducted field visits and interviews with stakeholders leading to the design of a core-to-surface, city-scale service to bring together incoming and older residents of Regent Square.

Cognitive Psychology Research Project | Fall 2017

Designed and conducted a research study on the effects of color and subliminal priming on creative problem solving performance using E-prime and SPSS.