

EXECUTIVE SUMMARY

A. THE COMPANY

Alleb media is a creative-service provider that specializes in the production of multimedia contents. The company utilizes the latest multimedia technology at its disposal to produce cost-efficient, creative and original multimedia content. Through solid partnership with other multimedia agencies we tend to become a force in Africa.

Our services are targeted towards several markets, including television stations, corporations, advertising agencies and private individuals. We started by providing video packages for wedding, corporate events as well as producing instructional product related multimedia packages. By producing quality multimedia packages to our client's specifications, we are positioning ourselves to take over market share from our competitors and increase our profits.

B. SERVICES OFFERED.

We deliver high quality production packages because we understand the aesthetics to make a successful production and ensure the concepts in the production from the pre-production, production and post-production are in line with the motive of the production. Thinking outside the box is a must for us and we guarantee a professional scripted, shot and colored production.

C. MISSION

At Alleb Media we are a team of people driven with the pursuit of excellence and customer satisfaction for our clients thereby creating role model products and services for the society. To this end our mission statement is:

"Delivering excellent solution through quality innovation for everyone."

D. VISION

To become the one of the leading provider of a wide range of multimedia services and building long-term relationships with customers through providing quality and world class services, training and customer support.

We value our customers and ask you to please feel free to provide feedback about our services. If you have any further questions or would like to discuss this matter further, please contact us on our number below or send me an email at contactus@allebmedia.com. We look forward to continuing serving you as a valued customer.

Thank you for your invaluable support,



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