



Scheme Connect Enterprises

(Management & Research Consultants)

96 Mallot Drive, Halleluyah House, Idumogun-Ogijo, Ogun State Nigeria

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Contact

Head Office:

No 96, Mallot Drive, Halleluyah House,
Araromi Estate, Idumogun,
Ogijo, Ogun State,

Our Logo



Branch

Halleluyah House, Area C, Zone 5, Promise Estate,
Iyesi/Ilasa Road, Ota,
Ogun State, Nigeria.

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OUR PROFILE

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Introduction

Scheme Connects Enterprises (SCe) is high-end management consultant enterprises with reputation for integrity, quality and excellence in Supplies of Building Materials, Office Equipments, Stationeries and Promotional Items and also engages in research that make client happier and achieve their goals. The enterprise has been in existence since 2005 with clients across Nigeria and several FMCG manufacturers, government agencies and other private establishments.

The business was incorporated with Nigerian CORPORATE Affairs Commission (CAC) Registration Number: CRBN 318374 and has experienced steady growth since its inception. The company head office is at Halleluyah House, No 96, Mallot Drive, Araromi Estate, Idumogun, Ogijo, Ogun State, with our current only Branch at Halleluyah Quarters, Area C, Zone 5, Promise Estate, Iyesi/Ilasa Road, Ota, Ogun State, Nigeria. Our professional team, dynamic logistics and computer assisted operations breaks limitations in access to our various clienteles. The owner name is Mrs. Abiodun I. Amoo.

The Vision, Mission and Core Value Statements

Our Vision

To be a leading renowned model agency committed to connecting people, businesses and services through corporate gifts.

Mission

We are poised to providing creative and impact a new world, new possibilities and new opportunities and all necessary services you need to achieve your organisational goals and enduring success. To create value and make a difference

Our Core Values - The (7Cs)

- Courageous Integrity
- Consistent Excellence
- Creativity and Conviction
- Confidentiality with Humility
- Collaboration to breeds Innovation
- Competitiveness and good ethics in dealing with customers
- Customer's right to privacy

Our Team and Management

Our esteem team consist of dynamic creative minds committed to our client and community's satisfaction, clientele progress and are passionate in exceeding your expectations. Our primary and secondary concern is to deliver to the *best interest of our client*. *Our team and the management are interdependence with acronyms – No team no management and No management without a team*. We operate with the spirit of ownership and we reflect the same in our team welfare.

The establishment is managed by seasoned professionals with diverse educational and trade backgrounds. The diverse experience of our staff enriches our approach to effective satisfactory clients' services and support with acceptable promotional, gift items and consulting services.

Connect Clienteles

The company has been involved in a number of activities ranging supply of promotional materials and clientele services with the following organisations:

1. Dominion Sores, Canaanland, Ota, Ogun State
2. Reckitt Benckiser, Montgomery Road, Yaba, Lagos
3. Covenant University Bookstores, Canaanland, Ota, Ogun State
4. Community Bank, Ogba-Ijaye, Lagos
5. Globe Crony, Ikeja, Lagos
6. Amuwo-Odofin Local Government, Lagos

Integrity

We take pride in delivering exceptional customized-customer service. We integrate complete integrity in everything we do and we are bound by our agreed-specifications with our clients. However, alterations or deviation from our specifications might involve extra cost of material or

labour which we can execute upon agreement or written orders for the same and could attract an extra charge over the initial cost mentioned earlier in our proposal.

While we remain liable to the completion of the work and delay by workmanship, we may not stand responsible for any delay which may be caused by any Act of God, unavoidable accidents, inability to secure materials or to use materials in the performance of the work by reason of laws or regulations of Federal Republic of Nigeria or the State, or any other circumstance beyond our control, other than the want of funds.

Bankers

Our Bankers are: Covenant Microfinance Bank (CFMB), Canaanland

OUR SERVICES

Supplied Products

We are a trusted complete service provider, from inception in 2005 (over 12 years). We supply high quality office supplies, office furniture and facilities management at competitive prices without compromising on value or service. Our expanding area of expertise includes: Computers (system), Scanners, Copiers, Laminating Machines, Shredders, Printers, Printer papers, envelopes, other stationeries and furniture & fittings, etc. We deliver exceptional customer value and responsible services to all our clients irrespective of their sizes (either local SME or multinational organisations).

Promotional Services

We provide a full, turn-key solution including building materials, corporate gifts, promotional gifts, branding corporate clothing and printing and other in-demand promos that initiate demands, satisfy, create brand loyalty and remind people of your company and meet the requirements for trade shows/fairs, conventions and expos. Our operations are specifically creative, memorable, trendy and customised for every promotional purpose.

Our items include but not limited to the following: clothing (personalised apparel) T-shirts, face caps, Jackets, ties, sport wears, bags; mugs, toys, clocks, mouse pads, key holders/key tags, stationeries (notebook, jotter, pens and pencils, etc), wall calendar, table calendar,

Building materials

We are supplier of various construction and building materials ranging from cement, Granite, Sharp/Smooth Sand, decorative fittings to other exterior building products. We care and uphold our long standing tradition of time-bound delivery to specifications as indicated by the Site Engineers and building owner(s) that guarantee rest of mind for the society.

CONNECT CONSULTING

Our Dynamic Consulting Services are comprehensive in scope, touching all areas of research, business growth, business plan and customised capacity training.

Specific Research offers

Our Specific Research offers include but not limited to the following:

- ❖ Advertising Research (copy test, pre-testing of TV, radio jingles and print Ads)
- ❖ Brand Awareness and Tracking
- ❖ Business Plans/Feasibility studies
- ❖ Competitive Positioning/Product Services
- ❖ Consumer Research (Usage and Attitudes)
- ❖ Corporate Image Study
- ❖ Customer Satisfaction Research
- ❖ Demand Analysis, Market Potentials and Price Surveys
- ❖ Due diligence research
- ❖ Household/Consumer Panels
- ❖ Industry Characteristics, Trends and Analysis
- ❖ Market Size/Share Analysis
- ❖ Monitoring/tracking-customers satisfaction, advertising tracking, test market monitoring
- ❖ New products- concept generation, concept enhancement, concept testing
- ❖ Packaging research-communication, shelf impact, stimulated display
- ❖ Profitability and Efficiency Analysis
- ❖ Public Opinion Survey
- ❖ Retail Audit/Distribution Checks
- ❖ Other Social and Health Surveys, etc

Quality Control

Strong executive control is maintained at all stages of our project/contract. Quality is our watchword and we go extra strengths to deliver quality jobs. However, where applicable (especially in research), the following additional field control measures are strictly adhered to in our data gathering and processing.

- 25% of our interviews are accompanied
- 20% are back-checked by supervisors
- 15% are on the spot check
- 10% back-checked by the research executives

Data processing

We are equipped to handle client project in-house. Our seasoning programmes / analysts supported by the help of data entry operators using SPSS, EPI-Info, Stata, Nvivo and Microsoft packages.