

INTRODUCTION

HELEN OKOH NIG ENTERPRISES (HONE) is an Enterprises company incorporated in Nigeria 2004 to provide varied enterprises and other allied services to relevant clientele (individual, cooperate and public) in Nigeria economy. The company is owned by group of enterprising Nigeria professionals who are determined to distinguish themselves in their field of endeavors. They represent a group of high caliber, seasons and successfully executives who have shown exemplary integrity and drive in their cooperate/individual outreaches. It is on this platform that the under-listed operational ambience, as derived from levels of interface with the environment and functional horizon, was crafted:

- ❖ To provide high quality and reliable service, uniquely packaged and priced, so as to provide customers with superior value.
- ❖ To become one of the best and world class enterprising company in Nigeria.
- ❖ To build long term customer relationship thereby developing a solid and loyal clientele base that has a quality image (efficiency and effectiveness, innovativeness, staff, clientele, working environment etc)
- ❖ Diversity earning base.
- ❖ Maintain a desirable level of return on Asset (ROA) that would be reflective of positive growth in the sub – sector.

Added to the above, is Hone General operating philosophy, which includes the following:

- ❖ High quality portfolio and adequate business dept, appropriate timing and Job/services delivery.
- ❖ Good planning coupled with senior management faith in the planning process.
- ❖ High investment in research and development.
- ❖ Setting up standard committees that will oversee vital functions of the company and evaluate progress on existing contractual obligations, with to ensuring appropriate service delivery at all times.
- ❖ Accessible management.