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HIGHLIGHTS	<b>Highly cited research</b> (H-index: <a href="#">44</a> , i10-index: <a href="#">91</a> , Lifetime citations > <a href="#">21k</a> ) <ul style="list-style-type: none"> <li>• Twitter as an information network [<a href="#">C8</a>]: <a href="#">10,402 times</a></li> <li>• YouTube video popularity characterization [<a href="#">C3</a>]: <a href="#">2,244 times</a></li> <li>• Huge online social network (OSN) analysis [<a href="#">C2</a>]: <a href="#">1,443 times</a></li> </ul>		
EDUCATION	Korea Advanced Institute of Science and Technology (KAIST), Daejeon, Korea <p>Ph.D. in Computer Science (4 years) August 2011  Advisor: <a href="#">Professor Sue Moon</a>  Dissertation: Multi-level Analysis on Structures and Dynamics of Online Social Networks</p> <p>M.S. in Computer Science (1.5 years) August 2007</p> <p>B.S. in Computer Science (3.5 years) February 2006</p>		
PROFESSIONAL EXPERIENCE	<b>Indiana University Bloomington, IN, USA</b> <p>Associate Professor Jan 2023 - Present</p> <b>Singapore Management University, Singapore</b> <p>Associate Professor Oct 2020 - Dec 2022</p> <b>Qatar Computing Research Institute, HBKU, Doha, Qatar</b> <p>Senior Scientist Jul 2016 - Sep 2020</p> <p>Scientist Apr 2014 - Jun 2016</p> <b>Telefonica Research, Barcelona, Spain</b> <p>Researcher Jun 2012 - Apr 2014</p> <b>KAIST, Daejeon, Korea</b> <p>Research Assistant Aug 2011 - Oct 2011</p> <b>Telefonica Research, Barcelona, Spain</b> <p>Intern Sep 2007 - Dec 2007</p>		
AWARDS	2024	IU Trustees Teaching Award	
	2024	<a href="#">Stanford/Elsevier Top 2% Scientists</a>	
	2024	Luddy Faculty Fellow (2024-25)	
	2023	Best Metareviewer award, The Web conference, Austin, Texas, US	

- 2022    ACM Internet Measurement Conference Test of Time Award, Nice, France
- 2021    The D.S. Lee Foundation Fellowship (2021-22)
- 2021    [AI 2000 Most Influential Scholars Honorable Mention \(Human-Computer Interaction, 2011-2020\)](#) by AMiner
- 2021    Best reviewer award, The Web conference, Virtual conference
- 2020    [AI 2000 Most Influential Scholars \(Information Retrieval and Recommendation, 2010-2019\)](#) by AMiner
- 2019    Best paper award, International Conference on Social Informatics (SocInfo), Doha, Qatar
- 2018    [HBKU Innovation Idea Development Grants](#), Doha, Qatar
- 2016    [Qatar Science & Technology Park \(QSTP\) Accelerator program](#), Doha, Qatar
- 2011    Best Ph.D. Thesis, KAIST Computer Science Department, Daejeon, Korea
- 2007    Best paper award, ACM Internet Measurement Conference, San Diego, CA, USA

## FUNDING

### Current Awarded Grants

- Global Research Support Program in the Digital Field Program (Task: Development of Reliable, Secure, and Safe Human-AI Alignment Techniques), *Co-PI* (PI: Jinyoung Han, SKKU, Korea), KRW 681,000,000, Ministry of Science and ICT, Korea, 2024–2026
- BRAIN (Belief Resonance and AI Narratives): Understanding Belief Narrative Resonance in the Era of Generative AI, *Key-personnel* (PI: Young-Yeol Ahn, IU), USD 7,500,000, DoD AFOSR MURI, 2024–2029

### Past Awarded Grants

- Developing AI systems to monitor diversity and fairness in media, *PI*, SGD 99,998, Ministry of Education (MOE) Tier 1 Academic Research Fund (AcRF), Singapore, 2020–2021

## PUBLICATIONS

### Journals

- [J16] B. Lee, R. Aiyappa, Y.-Y. Ahn, **H. Kwak**, and J. An. A semantic embedding space based on large language models for modeling human beliefs. *Nature Human Behaviour*, 2025
- [J15] K. Miyazaki, T. Uchiba, **H. Kwak**, J. An, and K. Sasahara. The influence of toxic trolling comments on anti-vaccine youtube videos. *Scientific Reports*, 14(5088), 2024
- [J14] K. Miyazaki, T. Murayama, T. Uchiba, J. An, and **H. Kwak**. Public perception of generative AI on Twitter: An empirical study based on occupation and usage. *EPJ Data Science*, 13, 2024
- [J13] Y. Mejova, J. An, G.D.F. Morales, and **H. Kwak**. Modeling political activism around gun debate via social media. *ACM Transactions on Social Computing*, 2022
- [J12] H. Almerexhi, **H. Kwak**, J. Salminen, and B. J. Jansen. Provoke: Toxicity trigger detection in conversations from the top 100 subreddits. *Data and Information Management*, page 100019, 2022

- [J11] H. Almerekhi, **H. Kwak**, and B.J. Jansen. Investigating toxicity changes of cross-community redditors from 2 billion posts and comments. *PeerJ Computer Science*, 8:e1059, 2022
- [J10] Sercan Şengün, Peter Mawhorter, James Bowie-Wilson, Yusef Audeh, **Haewoon Kwak**, and D. Fox Harrell. Contours of virtual enfreakment in fighting game characters. *Technological Forecasting and Social Change*, 180:121707, 2022
- [J9] J. An, **H. Kwak**, H. M. Qureshi, and I. Weber. Precision public health campaign: Delivering persuasive messages to relevant segments through targeted advertisements on social media. *JMIR Formative Research*, 5(9):e22313, 2021
- [J8] **H. Kwak**, J. An, E. Jing, and Y.-Y. Ahn. Frameaxis: characterizing microframe bias and intensity with word embedding. *PeerJ Computer Science*, 7:e644, 2021
- [J7] A. Zubiaga, B. Heravi, J. An, and **H. Kwak**. Social media mining for journalism. *Online Information Review*, 43(1):2–6, 2019
- [J6] J. An, **H. Kwak**, S. Jung, J. Salminen, M. Admad, and B.J. Jansen. Imaginary people representing real numbers: generating personas from online social media data. *ACM Transactions on the Web (TWEB)*, 12(4):27, 2018
- [J5] P. Mawhorter, S. Şengün, **H. Kwak**, and D.F. Harrell. Identifying regional trends in avatar customization. *IEEE Transactions on Games*, pages 1–11, 2018
- [J4] S.-Y. Shin, D.-W. Seo, J. An, **H. Kwak**, S.-H. Kim, J. Gwack, and M.-W. Jo. High correlation of Middle East respiratory syndrome spread with Google search and Twitter trends in Korea. *Scientific reports*, 6:32920, 2016
- [J3] H. Park, **H. Kwak**, M. Cha, and S. Moon. Influentials ranking in social networks. *Communications of the Korean Institute of Information Scientists and Engineers (in Korean)*, 28(3):24–30, 2010
- [J2] **H. Kwak**, S. Moon, Y. Eom, Y. Choi, and H. Jeong. Consistent community identification in complex networks. *Journal of the Korean Physical Society*, 59(5):3128–3132, 2011
- [J1] M. Cha, **H. Kwak**, P. Rodriguez, Y. Ahn, and S. Moon. Analyzing the video popularity characteristics of large-scale user generated content systems. *IEEE/ACM Transactions on Networking*, 17(5):1357–1370, Oct 2009

## Conferences

- [C90] Z. Kachwala, J. An, **H. Kwak**, and F. Menczer. Rematch: Robust and efficient matching of local knowledge graphs to improve structural and semantic similarity. In *Findings of the Association for Computational Linguistics: NAACL 2024*, pages 1018–1028, 2024
- [C89] P. Nakov, J. An, **H. Kwak**, M. A. Manzoor, Z. Mujahid, and H. Sencar. A survey on predicting the factuality and the bias of news media. In Lun-Wei Ku, Andre Martins, and Vivek Srikumar, editors, *Findings of the Association for Computational Linguistics: ACL 2024*, pages 15947–15962, Bangkok, Thailand, August 2024. Association for Computational Linguistics
- [C88] F. Huang, **H. Kwak**, K. Park, and J. An. ChatGPT rates natural language explanation quality like humans: But on which scales? In *Proceedings of the 2024 Joint International Conference on Computational Linguistics, Language Resources and Evaluation (LREC-COLING 2024)*, pages 3111–3132, 2024
- [C87] F. Huang, **H. Kwak**, and J. An. Is ChatGPT better than human annotators? potential and limitations of ChatGPT in explaining implicit hate speech. In *Companion Proceedings of the ACM Web Conference 2023*, pages 294–297, 2023

- [C86] F. Huang, **H. Kwak**, and J. An. Chain of explanation: New prompting method to generate quality natural language explanation for implicit hate speech. In *Companion Proceedings of the ACM Web Conference 2023*, pages 90–93, 2023
- [C85] R. Aiyappa, J. An, **H. Kwak**, and Y.-Y. Ahn. Can we trust the evaluation on ChatGPT? In *Proceedings of the 3rd Workshop on Trustworthy Natural Language Processing (TrustNLP 2023)*, pages 47–54, Toronto, Canada, July 2023. Association for Computational Linguistics
- [C84] S. Y. Liaw, F. Huang, F. Benevenuto, **H. Kwak**, and J. An. Younicon: Youtube’s community of conspiracy videos. In *Proceedings of the International AAAI Conference on Web and Social Media*, volume 17, pages 1102–1111, 2023
- [C83] T. Uchiba K. Miyazaki, K. Tanaka, J. An, **H. Kwak**, and K. Sasahara. “This is fake news”: Characterizing the spontaneous debunking from Twitter users to COVID-19 false information. In *Proceedings of the 17th International AAAI Conference on Web and Social Media (ICWSM)*, 2023
- [C82] H. Zhang, **H. Kwak**, W. Gao, and J. An. Wearing masks implies refuting Trump?: Towards target-specific user stance prediction across events in COVID-19 and US election 2020. In *Proceedings of the 15th International ACM Conference on Web Science (WebSci)*. ACM, 2023
- [C81] K. Miyazaki, T. Murayama, A. Matsui, M. Nishikawa, T. Uchiba, **H. Kwak**, and J. An. Political honeymoon effect on social media: Characterizing social media reaction to the changes of prime minister in Japan. In *Proceedings of the 15th International ACM Conference on Web Science (WebSci)*. ACM, 2023
- [C80] K. Miyazaki, T. Uchiba, **H. Kwak**, and J. An. MAANG? MANGA? characterizing spontaneous ideation contest on social media: Case study on the name change of Facebook to Meta. In *2022 IEEE International Conference on Big Data (Big Data)*, pages 776–783, 2022
- [C79] **H. Kwak**. You have earned a trophy: Characterize in-game achievements and their completions. In *Proceedings of the 14th International ACM Conference on Web Science (WebSci)*. ACM, 2022
- [C78] Y. Y. Chong and **H. Kwak**. Understanding toxicity triggers on reddit in the context of singapore. In *Proceedings of the 16th International AAAI Conference on Web and Social Media (ICWSM) (Short paper)*, 2022
- [C77] **H. Kwak**, J. An, and K. Park. Who is missing? characterizing the participation of different demographic groups in a korean nationwide daily conversation corpus. In *Proceedings of the 16th International AAAI Conference on Web and Social Media (ICWSM) (Short paper)*, 2022
- [C76] J. An, **H. Kwak**, C. S. Lee, B. Jun, and Y.-Y. Ahn. Predicting anti-asian hateful users on twitter during covid-19. In *Findings of the Association for Computational Linguistics: EMNLP 2021*, pages 4655–4666, 2021
- [C75] K. Park, **H. Kwak**, J. An, and S. Chawla. How-to present news on social media: A causal analysis of editing news headlines for boosting user engagement. In *Proceedings of the 15th International AAAI Conference on Web and Social Media (ICWSM)*, 2021
- [C74] **H. Kwak**, J. An, and Y.-Y. Ahn. A systematic media frame analysis of 1.5 million new york times articles from 2000 to 2017. In *Proceedings of the 12th International ACM Conference on Web Science (WebSci)*. ACM, 2020
- [C73] H. Almerexhi, S. B. J. Jansen, and **H. Kwak**. Investigating toxicity across multiple reddit communities, users, and moderators. In *Companion proceedings of the web conference 2020*, pages 294–298, 2020

- [C72] R. Baly, J. An G. Karadzhov, **H. Kwak**, Y. Dinkov, A. Ali, J. Glass, and P. Nakov. What was written vs. who read it: News media profiling using text analysis and social media context. In *Proceedings of the 58th Annual Meeting of the Association for Computational Linguistics (ACL)*. Association for Computational Linguistics, 2020
- [C71] J. Salminen, J. M. Santos, **H. Kwak**, J. An, S. Jung, and B. J. Jansen. Persona perception scale: Development and exploratory validation of an instrument for evaluating individuals’ perceptions of personas. *International Journal of Human-Computer Studies*, 141:102437, 2020
- [C70] K. Park, **H. Kwak**, H. Song, and M. Cha. “Trust me, I have a Ph.D.”: Exposing a high offline status leads to heightened positive interactions in online communities. In *Proceedings of the 14th International AAAI Conference on Web and Social Media (ICWSM)*, 2020
- [C69] S. Ganguly, J. Kulshrestha, J. An, and **H. Kwak**. Empirical evaluation of three common assumptions in building political media bias datasets. In *Proceedings of the 14th International AAAI Conference on Web and Social Media (ICWSM) (short paper)*, 2020
- [C68] H. Almerekhi, **H. Kwak**, B. Jansen, and J. Salminen. Are these comments triggering? Predicting triggers of toxicity in online discussions. In *Proceedings of the The Web Conference (short paper)*. International World Wide Web Conferences Steering Committee, 2020
- [C67] Y. Zhang, G.D.S. Martino, A. Barrón-Cedeño, S. Romeo, J. An, **H. Kwak**, T. Staykovski, I. Jaradat, G. Karadzhov, R. Baly, K. Darwish, J. Glass, and P. Nakov. Tanbih: Get to know what you are reading. In *Proceedings of the 2019 Conference on Empirical Methods in Natural Language Processing and the 9th International Joint Conference on Natural Language Processing (EMNLP-IJCNLP): System Demonstrations*, pages 223–228, Hong Kong, China, November 2019. Association for Computational Linguistics
- [C66] J. Salminen, S. Jung, J. An, **H. Kwak**, L. Nielsen, and B. J. Jansen. Confusion and information triggered by photos in persona profiles. *International Journal of Human-Computer Studies*, 129:1–14, 2019
- [C65] J. Salminen, M. Nagpal, **H. Kwak**, J. An, S. Jung, and B. J. Jansen. Confusion prediction from eye-tracking data: Experiments with machine learning. In *Proceedings of the 9th International Conference on Information Systems and Technologies*, pages 1–11, 2019
- [C64] J. An and **H. Kwak**. Gender and racial diversity in commercial brands’ advertising images on social media. In *International Conference on Social Informatics (SocInfo)*. Springer, 2019
- [C63] J. Salminen, B. J. Jansen, J. An, **H. Kwak**, and S. Jung. Automatic persona generation for online content creators: Conceptual rationale and a research agenda. In *Personas-User focused design*, pages 135–160. Springer, 2019
- [C62] H. Almerekhi, **H. Kwak**, B.J. Jansen, and J. Salminen. Detecting toxicity triggers in online discussions. In *Proceedings of the 30th ACM Conference on Hypertext and Social Media*, pages 291–292. ACM, 2019
- [C61] J. An, **H. Kwak**, O. Posegga, and A. Jungherr. Political discussions in homogeneous and cross-cutting communication spaces. In *Proceedings of the 13th International AAAI Conference on Web and Social Media (ICWSM)*, volume 13, pages 68–79, 2019
- [C60] S. Jung, J. An, **H. Kwak**, J. Salminen, and B.J. Jansen. Assessing the accuracy of four popular face recognition tools for inferring gender, age, and race. In *Proceedings of the 12th International AAAI Conference on Web and Social Media (ICWSM)*, pages 624–627, 2018

- [C59] J. Salminen, H. Almerexhi, M. Milenković, S. Jung, J. An, **H. Kwak**, , and B.J. Jansen. Anatomy of online hate: developing a taxonomy and machine learning models for identifying and classifying hate in online news media. In *Proceedings of the 12th International AAAI Conference on Web and Social Media*, pages 330–339, 2018
- [C58] J. An, **H. Kwak**, and Y.-Y. Ahn. SemAxis: A lightweight framework to characterize domain-specific word semantics beyond sentiment. In *Proceedings of the 56th Annual Meeting of the Association for Computational Linguistics (Volume 1: Long Papers)*, pages 2450–2461, Melbourne, Australia, July 2018. Association for Computational Linguistics
- [C57] S. Zannettou, B. Bradlyn, E. De Cristofaro, **H. Kwak**, M. Sirivianos, G. Stringini, and J. Blackburn. What is Gab: A bastion of free speech or an alt-right echo chamber. In *Companion Proceedings of the The Web Conference 2018*, pages 1007–1014. International World Wide Web Conferences Steering Committee, 2018
- [C56] J. Salminen, B. J. Jansen, J. An, **H. Kwak**, and S. Jung. Are personas done?: Evaluating the usefulness of personas in the age of online analytics. *Persona Studies*, 4(2):47–65, 2018
- [C55] S. Jung, J. O. Salminen, J. An, **H. Kwak**, and B. J. Jansen. Automatically conceptualizing social media analytics data via personas. In *Twelfth International AAAI Conference on Web and Social Media*, 2018
- [C54] J. Salminen, B.J. Jansen, J. An, S. Jung, L. Nielsen, and **H. Kwak**. Fixation and confusion: Investigating eye-tracking participants’ exposure to information in personas. In *Proceedings of the 2018 Conference on Human Information Interaction & Retrieval*, pages 110–119. ACM, 2018
- [C53] J. Salminen, **H. Kwak**, J. Santos, S. Jung, J. An, and B.J. Jansen. Persona perception scale: developing and validating an instrument for human-like representations of data. In *Extended Abstracts of the 2018 CHI Conference on Human Factors in Computing Systems*, page LBW075. ACM, 2018
- [C52] J. Salminen, S. Şengün, **H. Kwak**, B. J. Jansen, J. An, S. Jung, and S. Vieweg. From 2,772 segments to five personas: Summarizing a diverse online audience by generating culturally adapted personas. *First Monday*, 23(6), 2018
- [C51] J. An, **H. Kwak**, S. Jung, J. Salminen, and B. J. Jansen. Customer segmentation using online platforms: isolating behavioral and demographic segments for persona creation via aggregated user data. *Social Network Analysis and Mining*, 8(1):54, 2018
- [C50] J. Salminen, L. Nielsen, S. Jung, J. An, **H. Kwak**, and B. J. Jansen. ”is more better?” impact of multiple photos on perception of persona profiles. In *Proceedings of the 2018 CHI Conference on Human Factors in Computing Systems*, pages 1–12, 2018
- [C49] **H. Kwak**, J. An, J. Salminen, S.-G. Jung, and B. Jansen. What we read, what we search: Media attention and public attention among 193 countries. In *Proceedings of the 2018 World Wide Web Conference*, pages 893–902. International World Wide Web Conferences Steering Committee, 2018
- [C48] J. Salminen, S. Jung, J. An, **H. Kwak**, and B. J. Jansen. Findings of a user study of automatically generated personas. In *Extended abstracts of the 2018 CHI conference on human factors in computing systems*, pages 1–6, 2018
- [C47] S. Jung, J. Salminen, **H. Kwak**, J. An, and B. J. Jansen. Automatic persona generation (apg) a rationale and demonstration. In *Proceedings of the 2018 conference on human information interaction and retrieval*, pages 293–296, 2018
- [C46] J. An and **H. Kwak**. Multidimensional analysis of the news consumption of different demographic groups on a nationwide scale. In *International Conference on Social Informatics (SocInfo)*, pages 124–142. Springer, 2017

- [C45] J. An, H. Aldarbesti, and **H. Kwak**. Convergence of media attention across 129 countries. In *International Conference on Social Informatics (SocInfo)*, pages 159–168. Springer, 2017
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- [C43] **H. Kwak** and J. An. Multiplex media attention and disregard network among 129 countries. In *Proceedings of the 2017 IEEE/ACM International Conference on Advances in Social Networks Analysis and Mining (ASONAM) 2017*, pages 1225–1232. ACM, 2017
- [C42] B. J. Jansen, S. Jung, J. Salminen, J. An, and **H. Kwak**. Viewed by too many or viewed too little: Using information dissemination for audience segmentation. In *Proceedings of the Association for Information Science and Technology*, volume 54, pages 740–742, 2017
- [C41] S. Jung, J. An, **H. Kwak**, J. Salminen, and B. J. Jansen. Inferring social media users’ demographics from profile pictures: A face++ analysis on twitter users. In *Proceedings of The 17th International Conference on Electronic Business*, pages 140–145, 2017
- [C40] J. Salminen, S. Sengun, **H. Kwak**, B. Jansen, J. An, S. Jung, and S. Vieweg. Generating cultural personas from social data: a perspective of middle eastern users. In *2017 5th international conference on future internet of things and cloud (FiCloud)*, pages 255–262. IEEE, 2017
- [C39] J. Reis, **H. Kwak**, J. An, J. Messias, and F. Benevenuto. Demographics of news sharing in the US Twittersphere. In *Proceedings of the 28th ACM Conference on Hypertext and Social Media*, pages 195–204. ACM, 2017
- [C38] D.F. Harrell, S. Vieweg, **H. Kwak**, C.-U. Lim, S. Sengun, A. Jahanian, and P. Ortiz. Culturally-grounded analysis of everyday creativity in social media: A case study in qatari context. In *Proceedings of the 2017 ACM SIGCHI Conference on Creativity and Cognition*, pages 209–221. ACM, 2017
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- [C36] J. An, **H. Kwak**, and B. J. Jansen. Automatic generation of personas using youtube social media data. In *Proceedings of the 50th Hawaii International Conference on System Sciences*, 2017
- [C35] J. An and **H. Kwak**. Data-driven approach to measuring the level of press freedom using media attention diversity from unfiltered news. In *The Workshops of News and Public Opinion (NECO) co-located with Eleventh International AAAI Conference on Web and Social Media (AAAI Technical Report WS-17-17)*, 2017
- [C34] J. An and **H. Kwak**. What gets media attention and how media attention evolves over time: large-scale empirical evidence from 196 countries. In *Proceedings of the 11th International AAAI Conference on Web and Social Media (ICWSM)*, pages 464–467, 2017
- [C33] L. Nielsen, S. Jung, J. An, J. Salminen, **H. Kwak**, and B. J. Jansen. Who are your users? comparing media professionals’ preconception of users to data-driven personas. In *Proceedings of the 29th Australian conference on computer-human interaction*, pages 245–254, 2017

- [C32] A.R. Kang, J. Blackburn, **H. Kwak**, and H.K. Kim. I would not plant apple trees if the world will be wiped: Analyzing hundreds of millions of behavioral records of players during an MMORPG beta test. In *Proceedings of the 26th International Conference on World Wide Web Companion*, pages 435–444. International World Wide Web Conferences Steering Committee, 2017
- [C31] K. Park, M. Cha, **H. Kwak**, and K.-T. Chen. Achievement and friends: Key factors of player retention vary across player levels in online multiplayer games. In *Proceedings of the 26th International Conference on World Wide Web Companion*, pages 445–453. International World Wide Web Conferences Steering Committee, 2017
- [C30] **H. Kwak** and J. An. Revealing the hidden patterns of news photos: Analysis of millions of news photos through GDELT and deep learning-based vision APIs. In *The workshop on News and Public Opinion co-located with Tenth International AAAI Conference on Web and Social Media (AAAI Technical Report WS-16-18)*, 2016
- [C29] **H. Kwak** and J. An. Two tales of the world: Comparison of widely used world news datasets GDELT and EventRegistry. In *Tenth International AAAI Conference on Web and Social Media*, pages 619–622, 2016
- [C28] J. An, **H. Kwak**, and B. J. Jansen. Validating social media data for automatic persona generation. In *2016 IEEE/ACS 13th international conference of computer systems and applications (AICCSA)*, pages 1–6. IEEE, 2016
- [C27] J. An, H. Cho, **H. Kwak**, M. Z. Hassen, and B. J. Jansen. Towards automatic persona generation using social media. In *2016 IEEE 4th international conference on future internet of things and cloud (FiCloud)*, pages 216–221. IEEE, 2016
- [C26] J. An, **H. Kwak**, Y. Mejova, S.A.S. De Ogar, and B.G. Fortes. Are you Charlie or Ahmed? cultural pluralism in Charlie Hebdo response on Twitter. In *Proceedings of the 10th International AAAI Conference on Web and Social Media (ICWSM)*, pages 2–11, 2016
- [C25] S. Abbar, A. Jisun, **H. Kwak**, M. Yacine, and B.-H. Javier. Consumers and suppliers: attention asymmetries. a case study of Al Jazeera’s news coverage and comments. In *Computational Journalism Symposium*, volume 2, 2015
- [C24] D. Reis, F. Benevenuto, P. Olmo, P. Raquel, **H. Kwak**, and J. An. Breaking the news: First impressions matter on online news. In *Ninth International AAAI Conference on Web and Social Media (ICWSM)*, 2015
- [C23] **H. Kwak**, J. Blackburn, and S. Han. Exploring cyberbullying and other toxic behavior in team competition online games. In *Proceedings of the 33rd Annual ACM Conference on Human Factors in Computing Systems (CHI)*, pages 3739–3748. ACM, 2015
- [C22] I. Leontiadis, A. Lima, **H. Kwak**, R. Stanojevic, D. Wetherall, and D. Papagiannaki. From cells to streets: Estimating mobile paths with cellular-side data. In *Proceedings of the 10th ACM International on Conference on emerging Networking Experiments and Technologies (CoNEXT)*, pages 121–132. ACM, 2014
- [C21] **H. Kwak** and J. An. Understanding news geography and major determinants of global news coverage of disasters. In *Computation+ Journalism Symposium*, 2014
- [C20] **H. Kwak** and J. An. A first look at global news coverage of disasters by using the GDELT dataset. In *International Conference on Social Informatics (SocInfo)*, pages 300–308. Springer, 2014
- [C19] **H. Kwak** and J. Blackburn. Linguistic analysis of toxic behavior in an online video game. In *Workshop on Exploration on Games and Gamers co-located with international Conference on Social Informatics*, pages 209–217. Springer, 2014



- [C18] L. Gyarmati, **H. Kwak**, and P. Rodriguez. Searching for a unique style in soccer. In *2014 KDD Workshop on Large-Scale Sports Analytics*, 2014
- [C17] M. Martin, R.D. Oliveira, **H. Kwak**, , and N. Oliver. Didn't you see my message?: predicting attentiveness to mobile instant messages. In *Proceedings of the SIGCHI Conference on Human Factors in Computing Systems*, pages 3319–3328. ACM, 2014
- [C16] J. Blackburn and **H. Kwak**. STFU NOOB!: predicting crowdsourced decisions on toxic behavior in online games. In *Proceedings of the 23rd international conference on World wide web*, pages 877–888. ACM, 2014
- [C15] Y. Hong, **H. Kwak**, Y. Baek, and M. Sue. Tower of babel: A crowdsourcing game building sentiment lexicons for resource-scarce languages. In *Proceedings of the 22nd International Conference on World Wide Web, WWW '13 Companion*, pages 549–556, New York, NY, USA, 2013. ACM
- [C14] B. Xu, Y. Huang, **H. Kwak**, and N. Contractor. Structures of broken ties: Exploring unfollow behavior on Twitter. In *Proceedings of the 2013 Conference on Computer Supported Cooperative Work, CSCW '13*, pages 871–876, New York, NY, USA, 2013. ACM
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- [C4] H. Chun, **H. Kwak**, Y. Eom, Y.-Y. Ahn, S. Moon, and H. Jeong. Comparison of online social relations in volume vs interaction: A case study of cyworld. In *Proceedings of the 8th ACM SIGCOMM Conference on Internet Measurement, IMC '08*, pages 57–70, New York, NY, USA, 2008. ACM

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- [C2] Y.-Y. Ahn, S. Han, **H. Kwak**, S. Moon, and H. Jeong. Analysis of topological characteristics of huge online social networking services. In *Proceedings of the 16th International Conference on World Wide Web*, WWW '07, pages 835–844, New York, NY, USA, 2007. ACM
- [C1] **H. Kwak**, S. Han, Y.-Y. Ahn, S. Moon, and H. Jeong. Impact of snowball sampling ratios on network characteristics estimation: A case study of cyworld. In *Proceedings of the Korean Information Science Society Conference*, 2006

## Patents

- [P4] N. Oliver M. Pielot, **H. Kwak**, and R. Oliveira. Method for predicting reactiveness of users of mobile devices for mobile messaging, June 25 2015. US Patent App. 14/577,488
- [P3] **H. Kwak** and E. Martinez. Method, system and computer-readable storage mediums for estimating a route, January 8 2015. US Patent App. 14/323,186
- [P2] S. Moon, **H. Kwak**, H. Shin, and J. Yoon. System and method for extracting users of similar interests between various types of web servers, April 16 2013. US Patent 8,423,542
- [P1] X. Amatriain, J. Puyol, N. Lathia, P. Rodriguez, and **H. Kwak**. Recommender system based on expert opinions, June 9 2011. US Patent App. 12/630,606

## TEACHING EXPERIENCE

### Indiana University Bloomington, US

- [I590: Topics in Informatics - Data Visualization](#)  
FA23, FA24, SP25
- I210: Intro to Programming  
SP23

### Singapore Management University, Singapore

- [IS457: Fairness in Socio-technical Systems](#)  
21FA, 22FA
- IS111: Intro to Programming  
21FA, 22FA
- IS112: Data Management  
21SP
- SMT483: Project Experience  
21SP

## PROFESSIONAL SERVICE

### Editorial services

- Editorial board member, [Humanities and Social Sciences Communications](#) (published by Springer Nature, 2023 Impact Factor: 3.7)
- Editorial board member, [Online Social Networks and Media](#) (Science Citation Index Expanded journal): 2019-present

- Editorial board member, [Digital Journalism](#) (2018 Impact Factor 2.679): 2020-2021

### **Organization**

- PhD Symposium chair, The ACM Web Conference, Singapore (2024)
- Virtual experience chair, The fifth annual ACM FAccT conference, Seoul, Korea (2022)
- Co-organizer, 4th International Workshop on NEws and publiC Opinion (NECO 2020) co-located with ICWSM'20, Atlanta, GA, USA (2020)
- Co-organizer, Workshop on Bias, Disinformation, Misinformation, and Propaganda in Online News and in Social Media co-located with SocInfo'19, Doha, Qatar (2019)
- Workshop chair, 29th ACM Conference on Hypertext and Social Media (HT), Baltimore, Maryland, USA (2018)
- Co-organizer, 3rd International Workshop on NEws and publiC Opinion (NECO 2018) co-located with ICWSM'18, Stanford, CA, USA (2018)
- Co-organizer, 4th workshop on Social News on the Web (SNOW 2017) Co-located with WWW'17, Perth, Australia (2017)
- Co-organizer, 2nd International Workshop on NEws and publiC Opinion (NECO 2017) co-located with ICWSM'17, Montreal, Canada (2017)
- Co-organizer, 3rd workshop on Social News on the Web (SNOW 2016) Co-located with WWW'16, Montreal, Canada (2016)
- Co-organizer, 1st International Workshop on NEws and publiC Opinion (NECO 2016) co-located with ICWSM'16, Cologne, Germany (2016)
- Track chair (with Alessandra Sala and Aristides Gionis), Social Networks and Graph Analysis Track in 2016 International World Wide Web Conference, Montreal, Canada (2016)
- Co-organizer, 1st International Workshop on Exploration Games and Gamers (EGG) co-located with SocInfo'14, Barcelona, Spain (2014)
- Registration chair, ACM Internet Measurement Conference (IMC), Barcelona, Spain (2013)

### **Program Committee Member**

- The Web (WWW) Social networks and social media Track Senior PC: 2025
- The Web (WWW) Responsible Web Track Senior PC: 2025
- ICWSM Senior PC: 2014, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025
- ACM WebSci Senior PC: 2023, 2024, 2025
- ACM WSDM Senior PC: 2025
- COLM: 2025
- ACL ARR: 2023, 2024
- The Web (WWW) Web and Society Track Senior PC: 2023
- The Web (WWW) Web and Society Track PC: 2018, 2019, 2020, 2021, 2022
- The Web (WWW) Fairness, Accountability, Transparency, and Ethics on the Web Track PC: 2023
- ACL Computational Social Science and Cultural Analytics Track: 2023

- AAAI/ACM Conference on AI, Ethics, and Society (AIES) PC: 2022
- EACL Ethical and Sustainable NLP track: 2023
- EMNLP: 2023
- ACL-IJCNLP: 2022
- International Conference on Computational Social Science (IC2S2): 2023, 2024
- Conference on Complex Systems: 2024
- NETSCI Computer Science Track: 2020 (cancelled due to Covid-19)
- SocInfo PC: 2014, 2015, 2016, 2020
- ACL NLP and Application Track: 2020
- The Web (WWW) Social Network and Graph Analysis Track: 2014, 2015, 2016, 2018, 2019, 2021
- Complex Networks: 2017, 2018, 2020, 2021, 2022, 2024
- IEEE ICDCS Social Networks and Crowdsourcing: 2018
- European Symposium Societal Challenges in Computational Social Science: 2017
- LC2S2 (At the crossroads: lessons and challenges in Computational Social Science): 2016
- ACM WebSci PC: 2014, 2022
- ACM Hypertext: 2014, 2023, 2024
- The Web (WWW) Poster: 2014
- ICWSM PC: 2013
- European Conference on Complex Systems (ECCS): 2013

#### **Program Committee Member - Workshop**

- NLP+CSS: 2024 (NAACL)
- ICWSM PhoMemes Workshop: 2023
- ACL WOAHS Workshop: 2023
- ACL NLP COVID-19 Workshop: 2020
- CIKM MAISoN Workshop: 2020
- WWW Cybersafety Workshop: 2018, 2019, 2020
- ACL Abusive Language Workshop (ALW): 2019
- ACL Workshop on NLP and Social Dynamics: 2014
- CIKM Rumours and Deception in Social Media Workshop: 2018
- WWW Connecting online and offline life (COOL) Workshop: 2014
- WWW Simplifying Complex Networks for Practitioners (SIMPLEX) Workshop: 2014
- SocInfo Interaction and Exchange in Social Media Workshop: 2014
- CIKM Search and Mining User-generated Contents Workshop: 2013

#### **Best Paper Committee**

- ACM WebSci'22

**Selected list of media coverages**

- “A semantic embedding space based on large language models for modelling human beliefs” (Nature Human Behaviour’25)
  - [Phys.org Featured Article](#)
- “Public perception of generative AI on Twitter: an empirical study based on occupation and usage” (EPJ Data Science’24)
  - [Blockchain News](#)
- “Investigating toxicity changes of cross-community redditors from 2 billion posts and comments” (PeerJ CS’22)
  - [New Scientist](#)
  - [NewsWise](#)
  - [Independent](#)
  - [DailyMail](#)
  - [PeerJ Spotlight](#)
- “Understanding Toxicity Triggers on Reddit in the Context of Singapore” (ICWSM’22)
  - [AI Ethics Brief Newsletter #111 by Montreal AI Ethics Institute](#)
- “Tanbih: Get to Know What You Are Reading” (EMNLP Demo’19)
  - [Forbes](#)
  - [Boston Globe](#)
  - [Aljazeera](#)
  - [MIT Technology Review](#)
  - [Science Daily](#)
  - [Popular Science](#)
  - [Fast Company](#)
  - [The Register](#)
  - [WIRED](#)
  - [Engadget](#)
- “What is Gab? A Bastion of Free Speech or an Alt-Right Echo Chamber?” (WWW Cybersafety workshop’18)
  - [New Scientist](#)
  - [Vice](#)
- “Data-driven Approach to Measuring the Level of Press Freedom Using Media Attention Diversity from Unfiltered News” (ICWSM’17)
  - [The Best of the Physics arXiv \(week ending April 15, 2017\) in MIT Technology Review](#)
- “I Would Not Plant Apple Trees If the World Will Be Wiped: Analyzing Hundreds of Millions of Behavioral Records of Players During an MMORPG Beta Test” (WWW Companion’17)
  - [Nifty news](#)
  - [New Scientist](#)
  - [Daily Mail](#)
  - [IFL Science \(2017, 18.1K shared\)](#)
  - [IFL Science \(2023\)](#)

- [PC Gamer \(2017\)](#)
- [PC Gamer \(2023\)](#)
- [Massively Overpowered](#)
- [4Gamers](#)
- [El Confidencial](#)
- [Joongang Ilbo](#)
- [How Stuff Works](#)
- [PC Gamer](#)
- [Digital Trends](#)
- [Engadget](#)
- “Revealing the Hidden Patterns of News Photos: Analysis of Millions of News Photos Using GDELT and Deep Learning-based Vision APIs” (ICWSM Workshop on News and Public Opinion’16)
  - [The Best of the Physics arXiv \(week ending March 26, 2016\) in MIT Technology Review](#)
- “Breaking the News: First Impressions Matter on Online News” (ICWSM’15)
  - [Other Interesting arXiv Papers \(Week ending April 11, 2015\) in MIT Technology Review](#)
  - [O Globo](#)
  - [Engadget](#)
  - [Arkansas Democrat-Gazette](#)
- “Understanding News Geography and Major Determinants of Global News Coverage of Disasters” (Computation+Journalism Symposium’14)
  - [MIT Technology Review](#)
  - [ACM Tech News](#)
- “Searching for a Unique Style in Soccer” (KDD Workshop on Large-scale Sports Analytics’14)
  - [BBC](#)
  - [MIT Technology Review](#)
  - [The Sunday Times](#)
  - [The Economist](#)
  - [Slate](#)
  - [Pacific Standard](#)
- “Linguistic Analysis of Toxic Behavior in an Online Video Game” (SocInfo Workshop on Exploration Games and Gamers’14)
  - [Other Interesting arXiv Papers \(Week ending November 1, 2014\) in MIT Technology Review](#)
- “STFU NOOB! Predicting Crowdsourced Decisions on Toxic Behavior in Online Games” (WWW’14)
  - [Nature News](#)
  - [Scientific American](#)
  - [Hybrid](#)
  - [Kincir](#)
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- “Fragile Online Relationship: a First Look at Unfollow Dynamics in Twitter” (CHI’11)
  - [Kyunghyang Shinmun](#)
- “What is Twitter, a Social Network or a News Media?” (WWW’10)
  - [Mashable](#)
  - [Readwrite](#)
  - [Giagom](#)
  - [The Guardian](#)
  - [PC World](#)
  - [MIT Technology Review](#)
  - [Chosun Ilbo](#)
  - [Dong-A Ilbo](#)
- “I Tube, You Tube, Everybody Tubes: Analyzing the World’s Largest User Generated Content Video System” (IMC’07)
  - [Work Today](#)
  - [Financial News](#)

## REFERENCES

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