

E-Commerce Sales Dashboard

Order Date

All

Postal Code

All

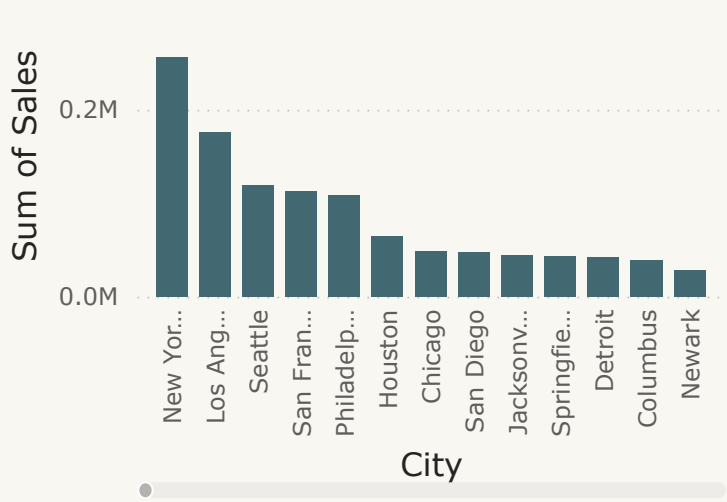
City

All

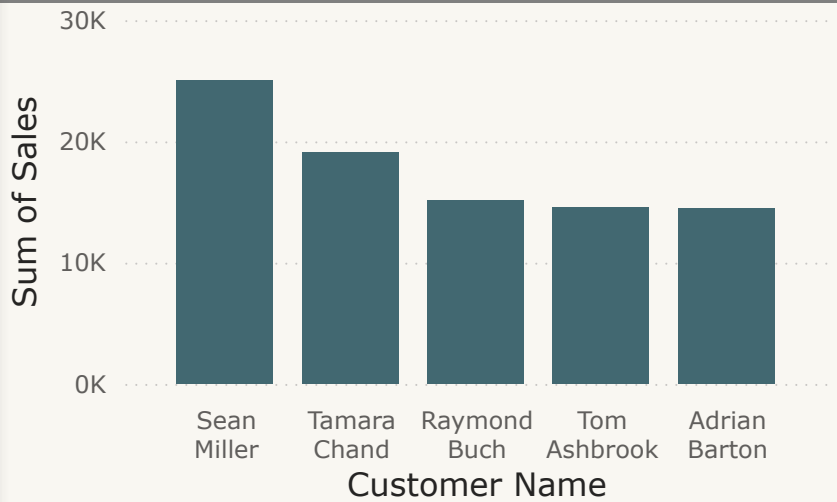
Product Name

All

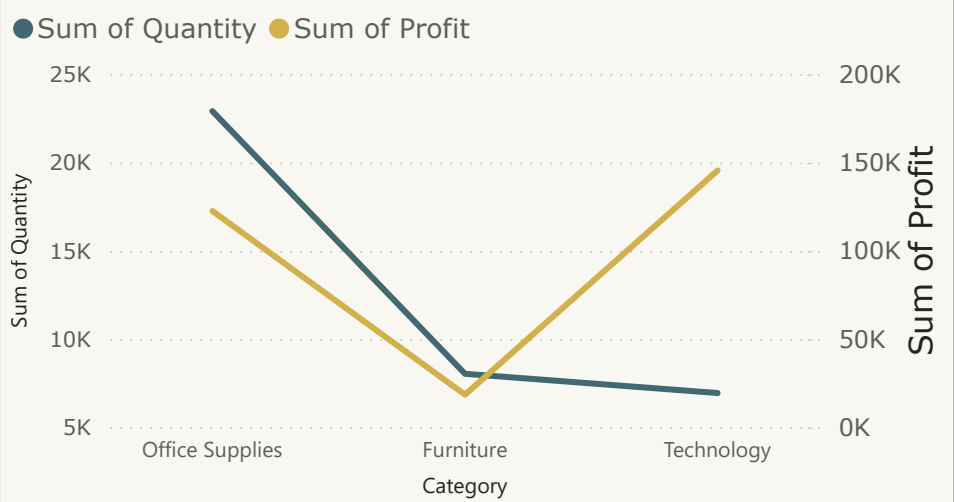
Sum of Sales by City



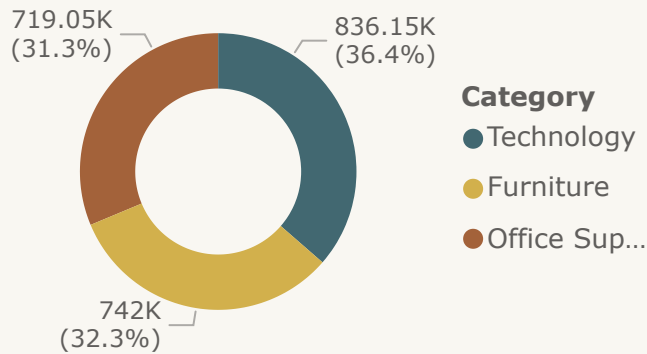
TOP 5 CUSTOMER SALES



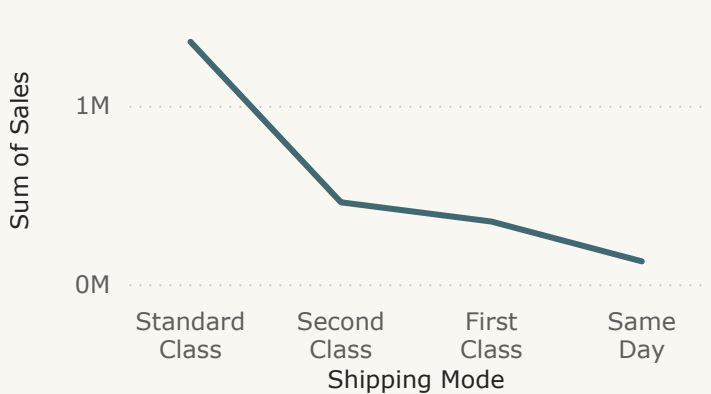
Quantity VS Profit / category



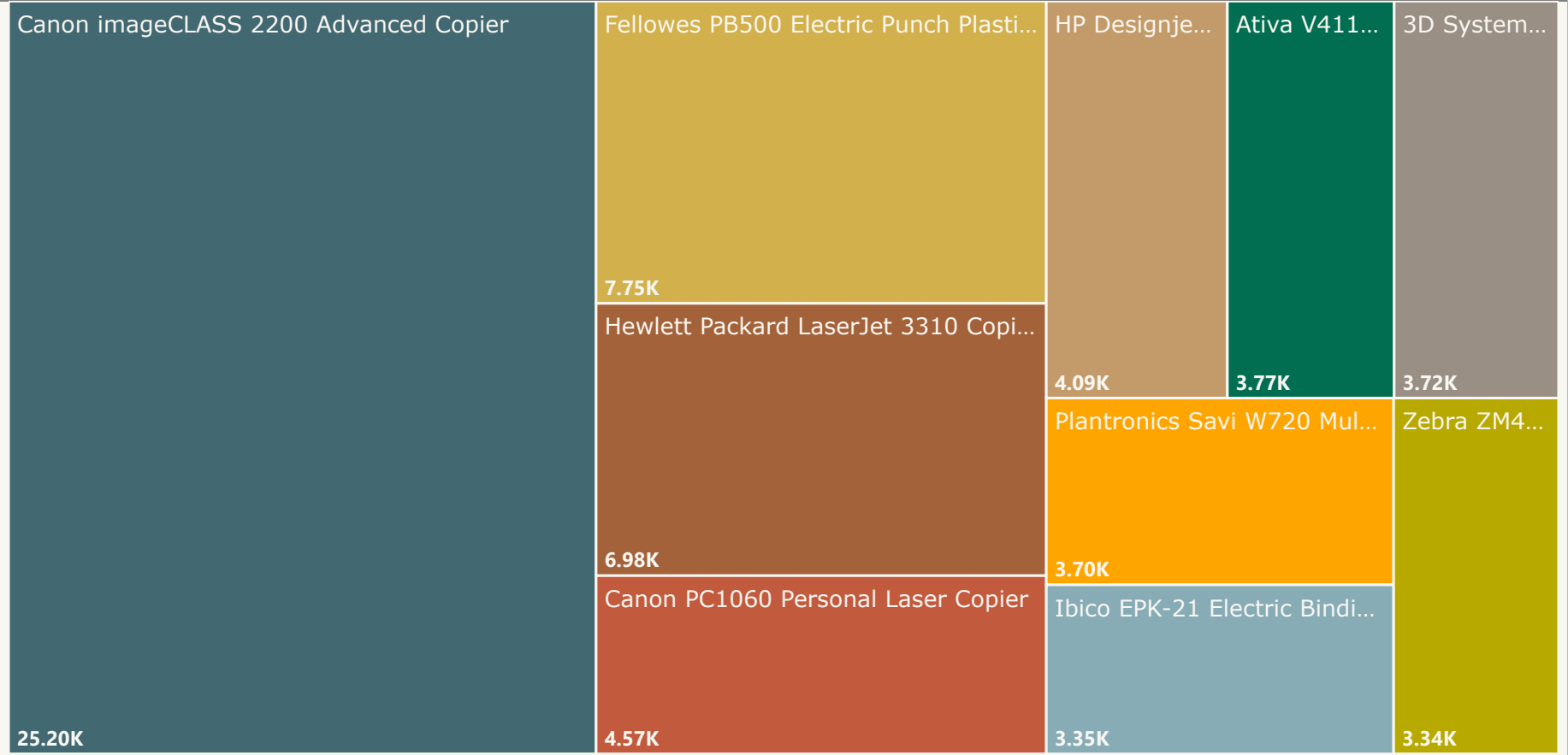
Sum of Sales by Category



Sum of Sales by Shipping Mode



TOP 10 PROFITABLE PRODUCTS



286.40K

Net Profit

Gross Profit

442.53K✓

Goal: 442.53K (+0%)

-156.13K

Non profitable product loss

766

Non profitable products

Prepared by

Mohammed Hafeez