## REECO App Business Model Canvas

REECO mobile application focuses on sorting, the process of distributing garbage that has been sorted and given to the right place

Key Partners	Key Activities	Value Proposition		Customer Relationships	Customer Segments
<ul> <li>1. Suppliers</li> <li>2. Local Authorities</li> <li>• When we want to distribute our garbage to the village environment, we need to contact local residents or village residents and so on.</li> </ul>	<ul> <li>1. Platform Development</li> <li>2. Merchandising and Point Exchange</li> <li>When someone who has deposited garbage with us will get points according to the garbage supplied, and these points can be exchanged for merchandise.</li> </ul>	1. Separate garbage by type. There is recyclable and non-recyclable garbage. 2. As a container for someone who has rubbish or garbage that can be recycled or given to those in need		<ol> <li>Review, Rating, and Feedback System</li> <li>Customer Support</li> <li>Give a Point to Garbage Supplier</li> <li>We will give points to people who have deposited garbage with us.</li> </ol>	<ul> <li>1. Collector</li> <li>People who need recycled garbage.</li> <li>2. Developers / Business</li> </ul>
	Key Resources			Channels	
	<ol> <li>REECO Platform</li> <li>Warehaouse App Development</li> <li>Platform Developers and Staff</li> </ol>			<ol> <li>REECO App</li> <li>Social Media</li> <li>Garbage Supplier</li> </ol>	
Cost Structure			Revenue Streams		
1. Employess 2. Digital Infrastructure 3. Technology Platform		1. Garbage Collection and Supllier 2. Distribute Garbage to Collector			