DATA ANALYTICS WITH TABLEAU ASSIGNMENT 3

SHAIK HAFIJA

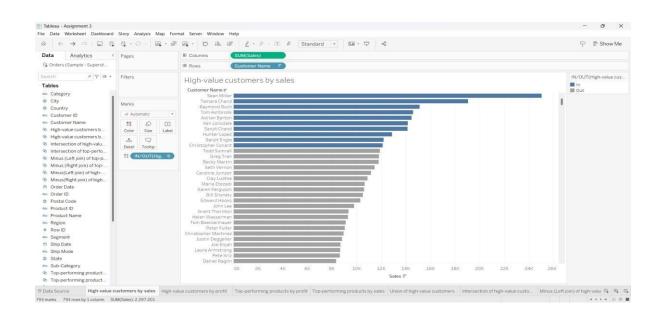
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VIGNAN'S NIRULA INSTITUTE OF TECHNOLOGY AND SCIENCE FOR WOMEN (VNITSW)

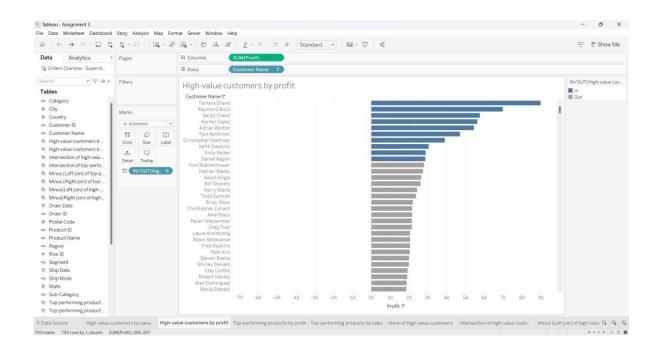
DATASET: Sample - Superstore.xls

- Define at least two sets based on specific criteria from your dataset (e.g., high-value customers, top-performing products).
- Experiment with combining sets using UNION, INTERSECT, and MINUS operations.
- Create 2 Calculation field using any aggregate function
- Create any 3 visualization using quick Table Calculations

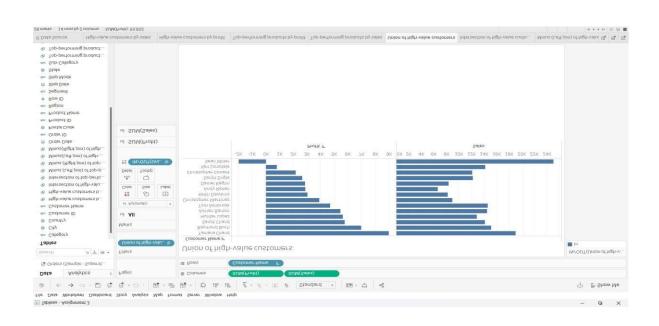
HIGH-VALUE CUSTOMERS BY SALES



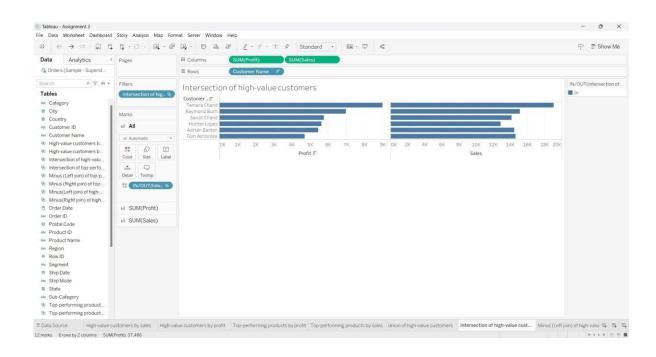
HIGH-VALUE CUSTOMERS BY PROFIT



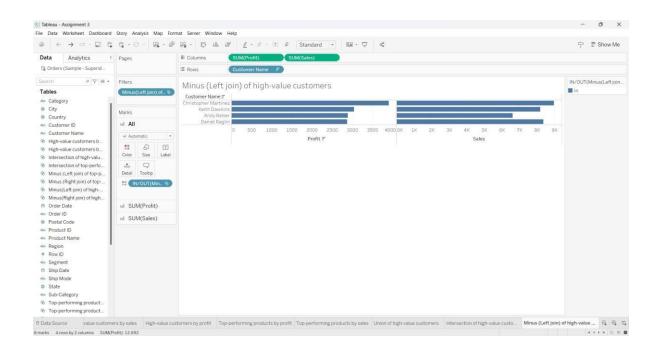
UNION OF HIGH-VALUE CUSTOMERS



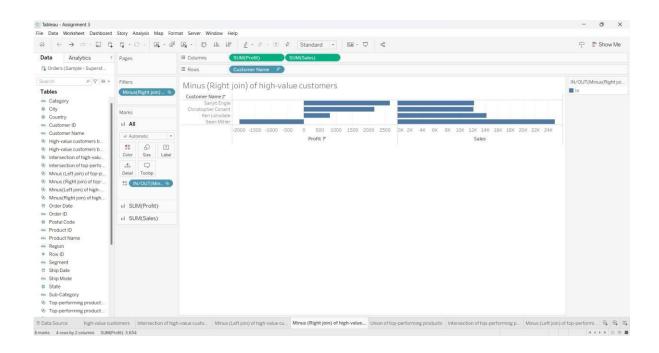
INTERSECTION OF HIGH-VALUE CUSTOMERS



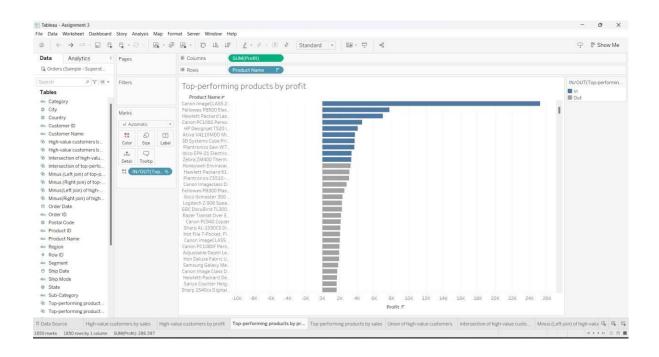
MINUS (LEFT JOIN) OF HIGH-VALUE CUSTOMERS



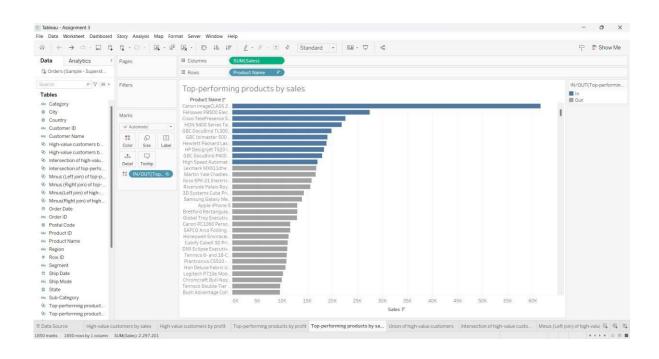
MINUS (RIGHT JOIN) OF HIGH-VALUE CUSTOMERS



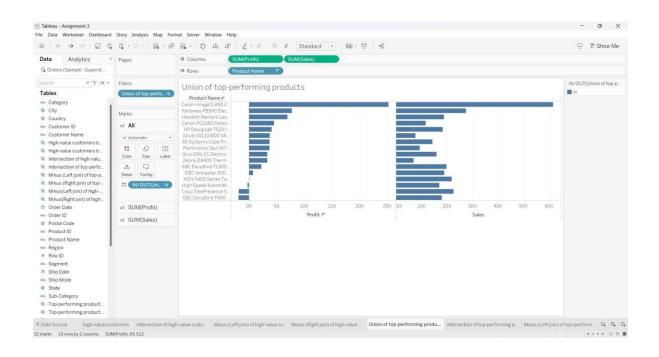
TOP-PERFORMING PRODUCTS BY PROFIT



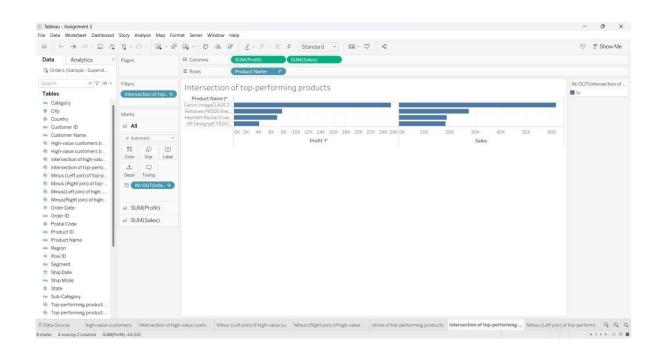
TOP-PERFORMING PRODUCTS BY SALES



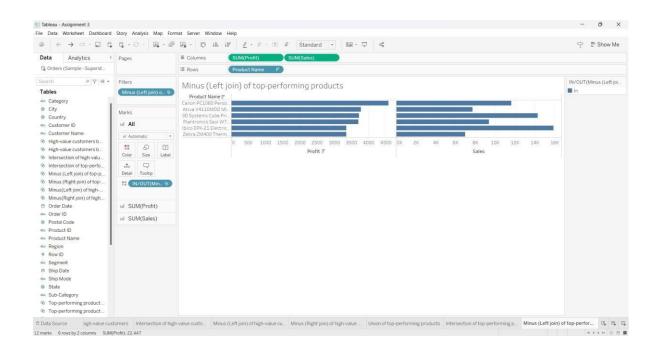
UNION OF TOP-PERFORMING PRODUCTS



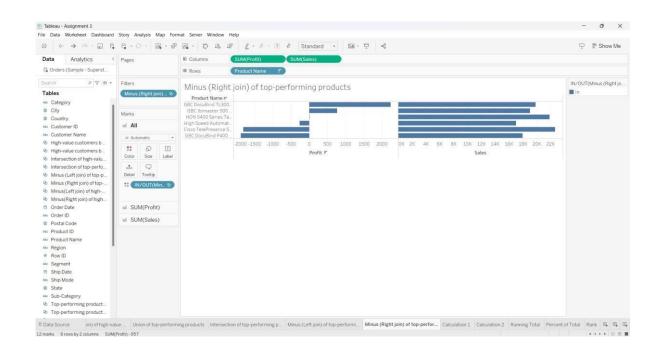
INTERSECTION OF TOP-PERFORMING PRODUCTS



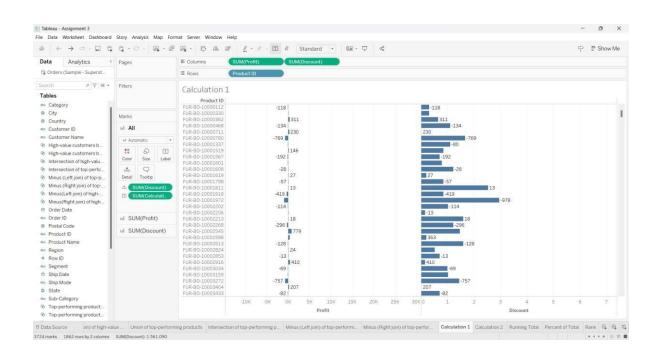
MINUS (LEFT JOIN) OF TOP-PERFORMING PRODUCTS



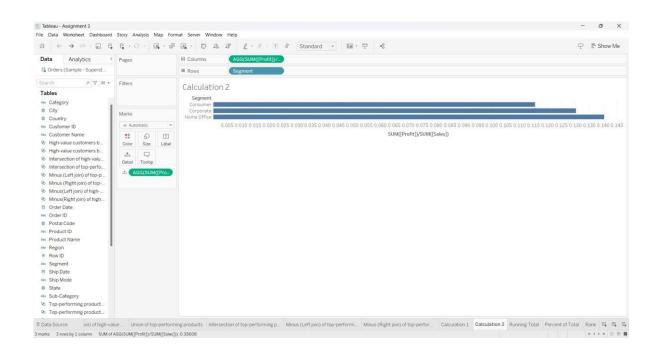
MINUS (RIGHT JOIN) OF TOP-PERFORMING PRODUCTS



CALCULATED FIELD - 1

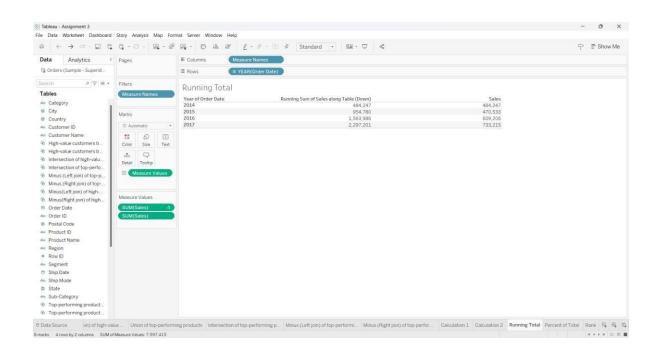


CALCULATED FIELD - 2

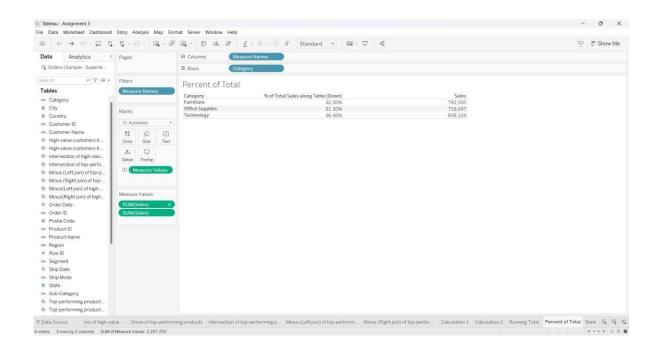


QUICK TABLE CALCULATIONS:

RUNNING TOTAL



PERCENT OF TOTAL



RANK

