

Assessment Presentation

Content

Monthly Sales

Monthly Performance

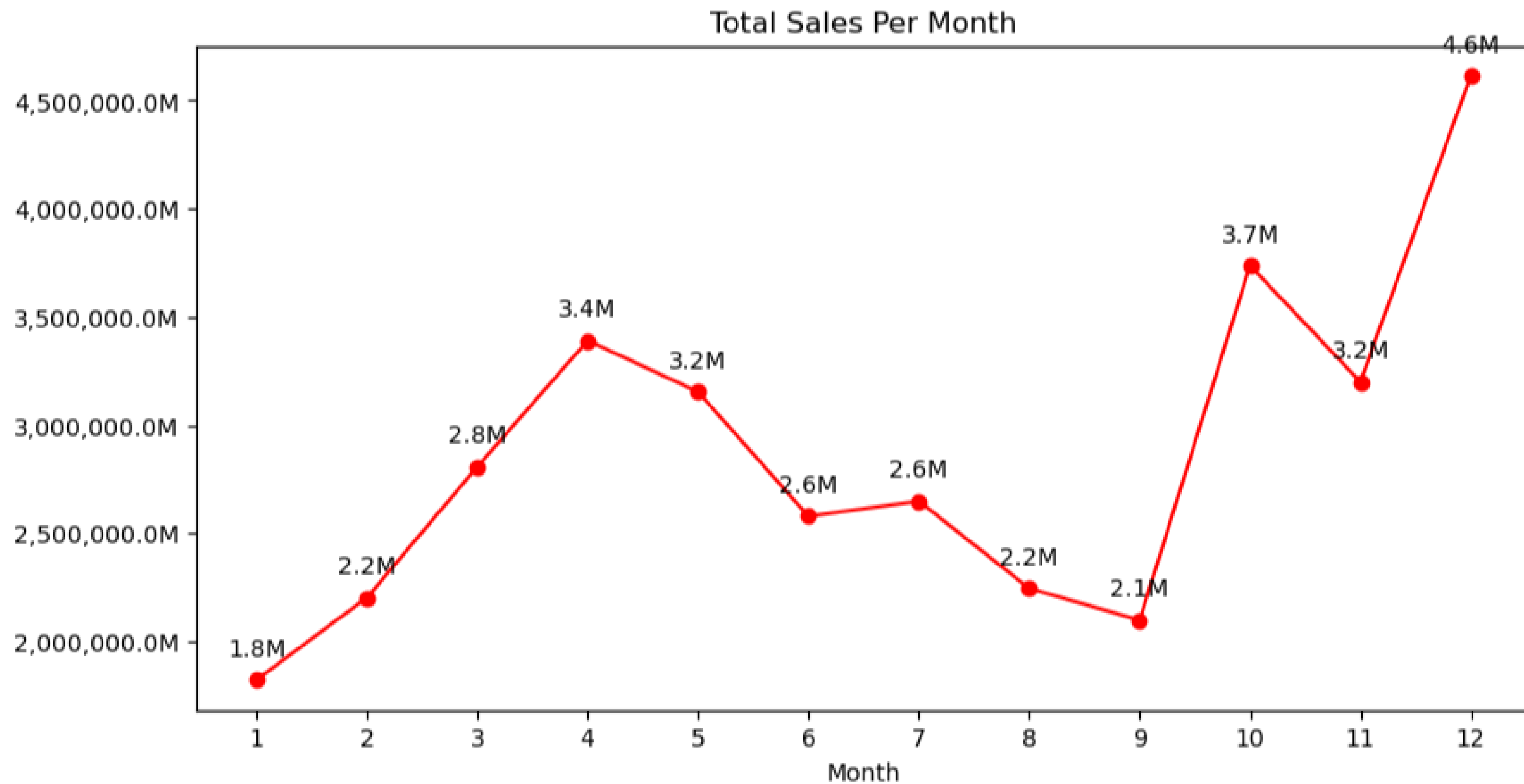
Sales Comparison (Weekday and Weekend)

Best Marketing Time (Sales and Customer)

Top 10 Selling Products

Why it is Top Selling?

Monthly Sales

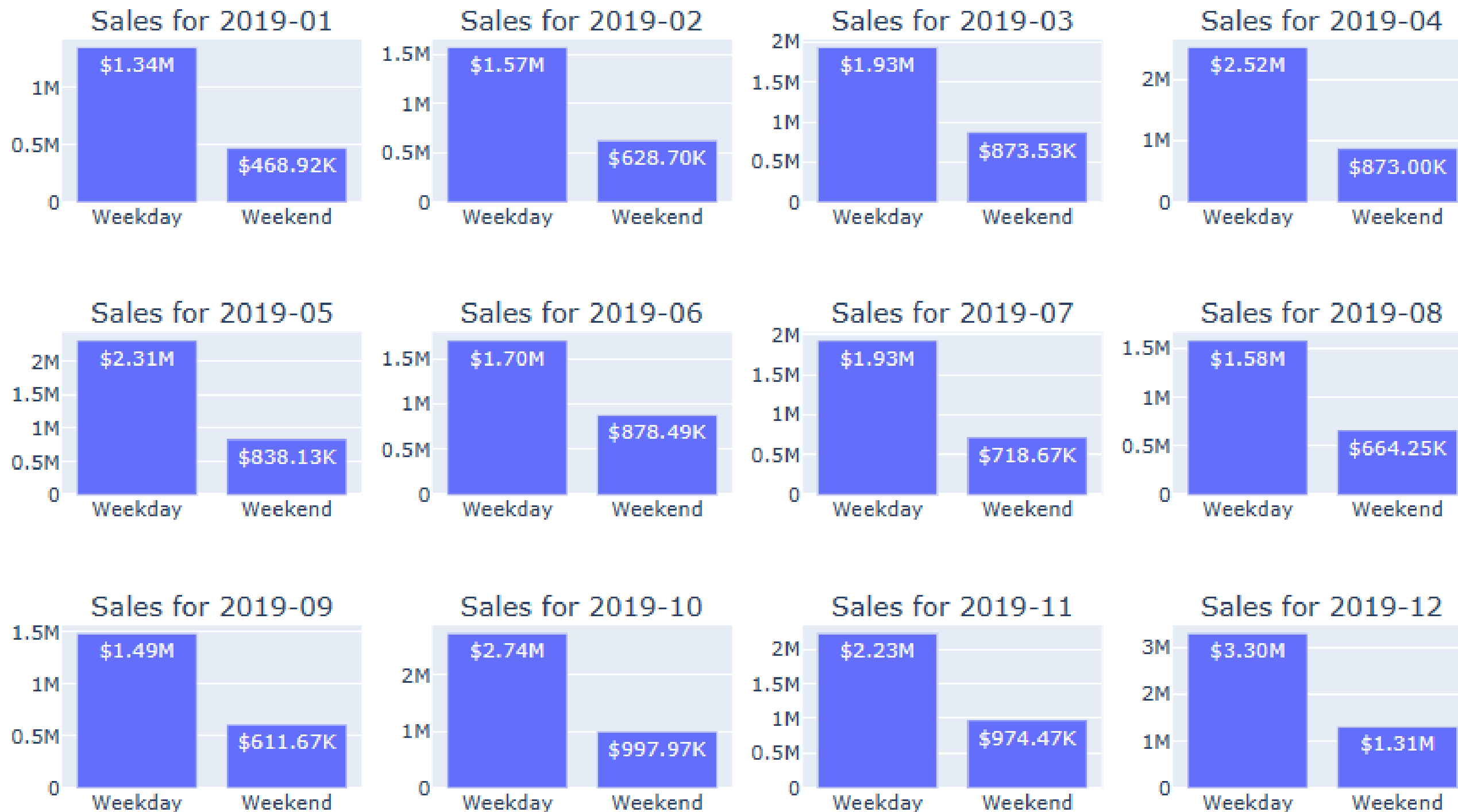


Monthly Performance

Month	Total Sales	% Change in Sales	Unique Order IDs	% Change in Order IDs
2019-01	\$1.81M	0.00%	9262	0.00%
2019-02	\$2.20M	21.42%	11496	24.12%
2019-03	\$2.81M	27.48%	14549	26.56%
2019-04	\$3.39M	20.79%	17528	20.48%
2019-05	\$3.15M	-7.02%	15836	-9.65%
2019-06	\$2.58M	-18.23%	12989	-17.98%
2019-07	\$2.65M	2.71%	13761	5.94%
2019-08	\$2.24M	-15.23%	11484	-16.55%
2019-09	\$2.10M	-6.55%	11202	-2.46%
2019-10	\$3.74M	78.15%	19436	73.50%
2019-11	\$3.20M	-14.37%	16859	-13.26%
2019-12	\$4.61M	44.19%	24004	42.38%

Sales Comparison

Sales Comparison on Weekends vs. Weekdays for Each Month

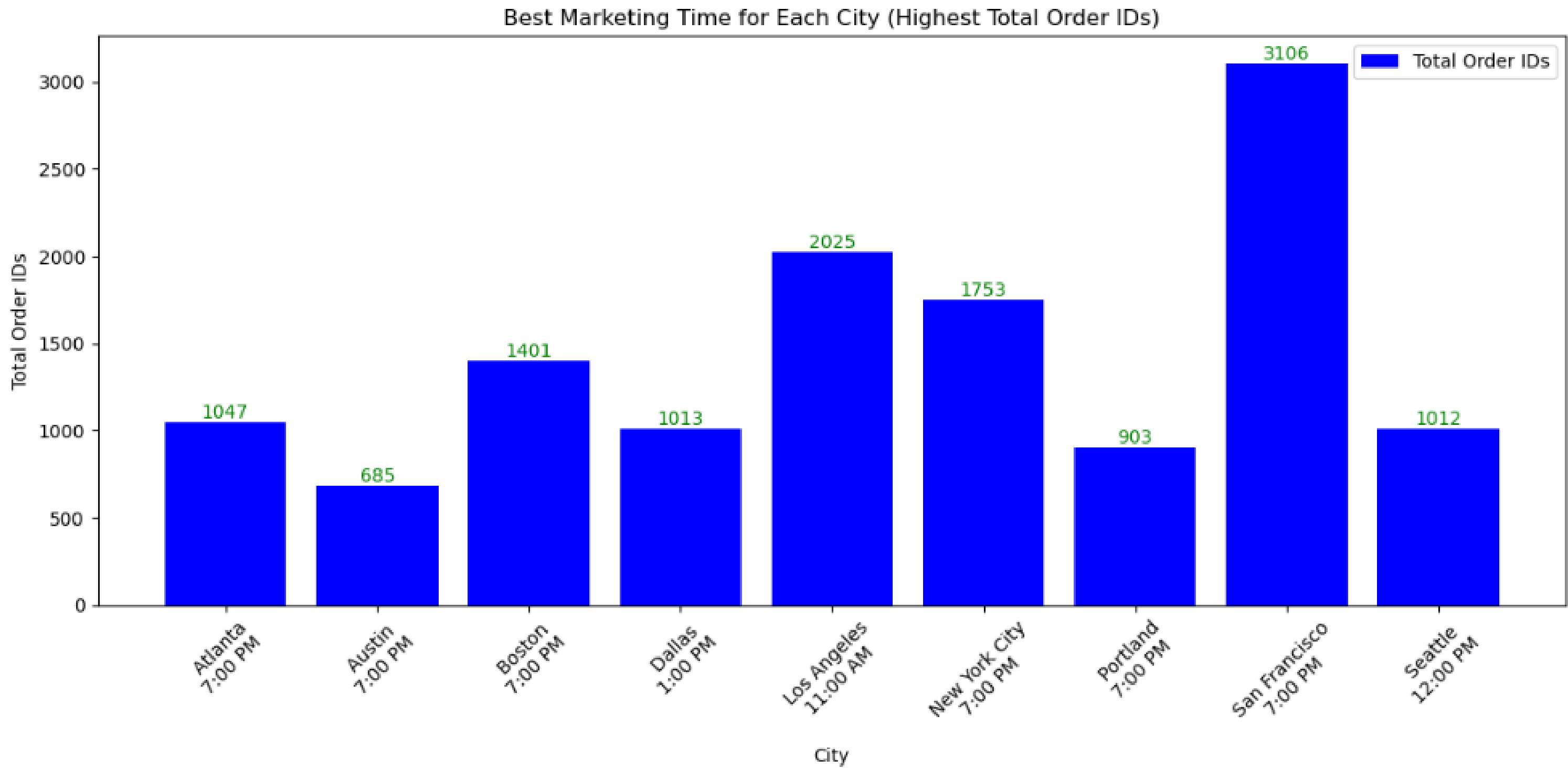


Best Marketing Time

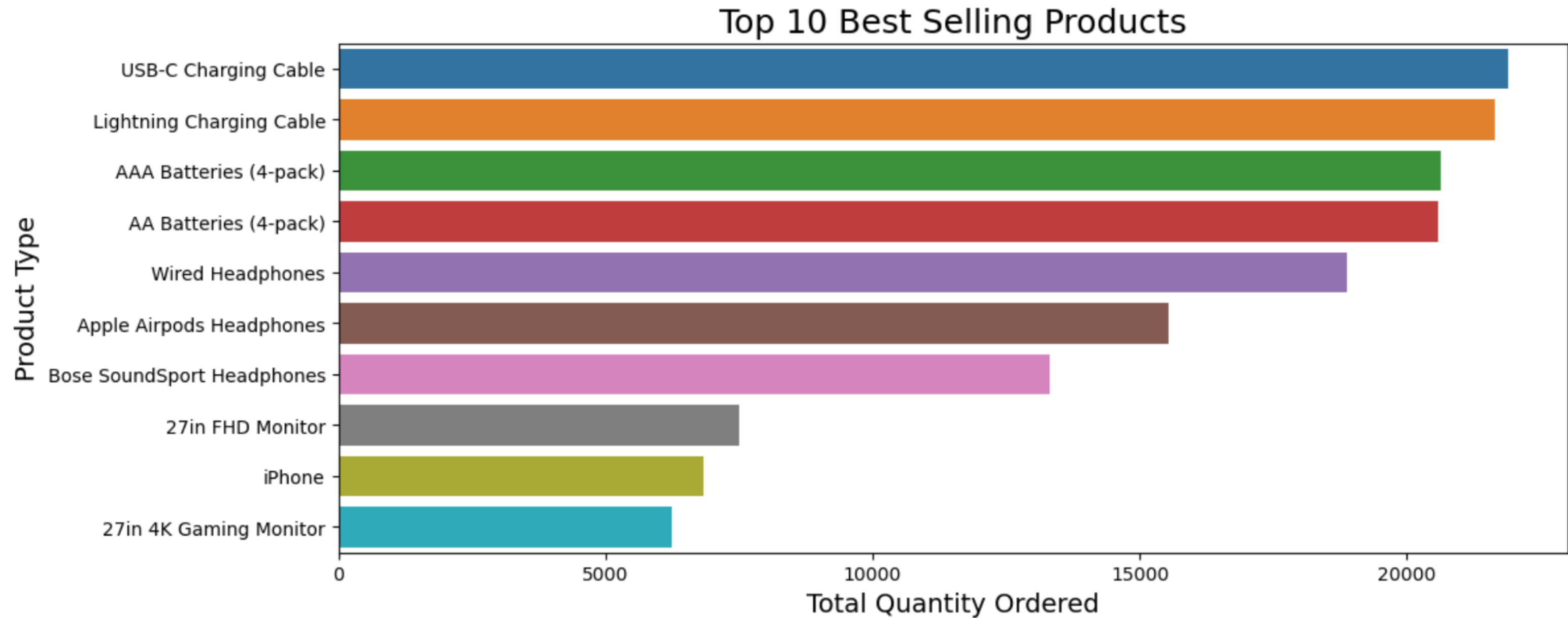
Based on Sales



Based on Customer

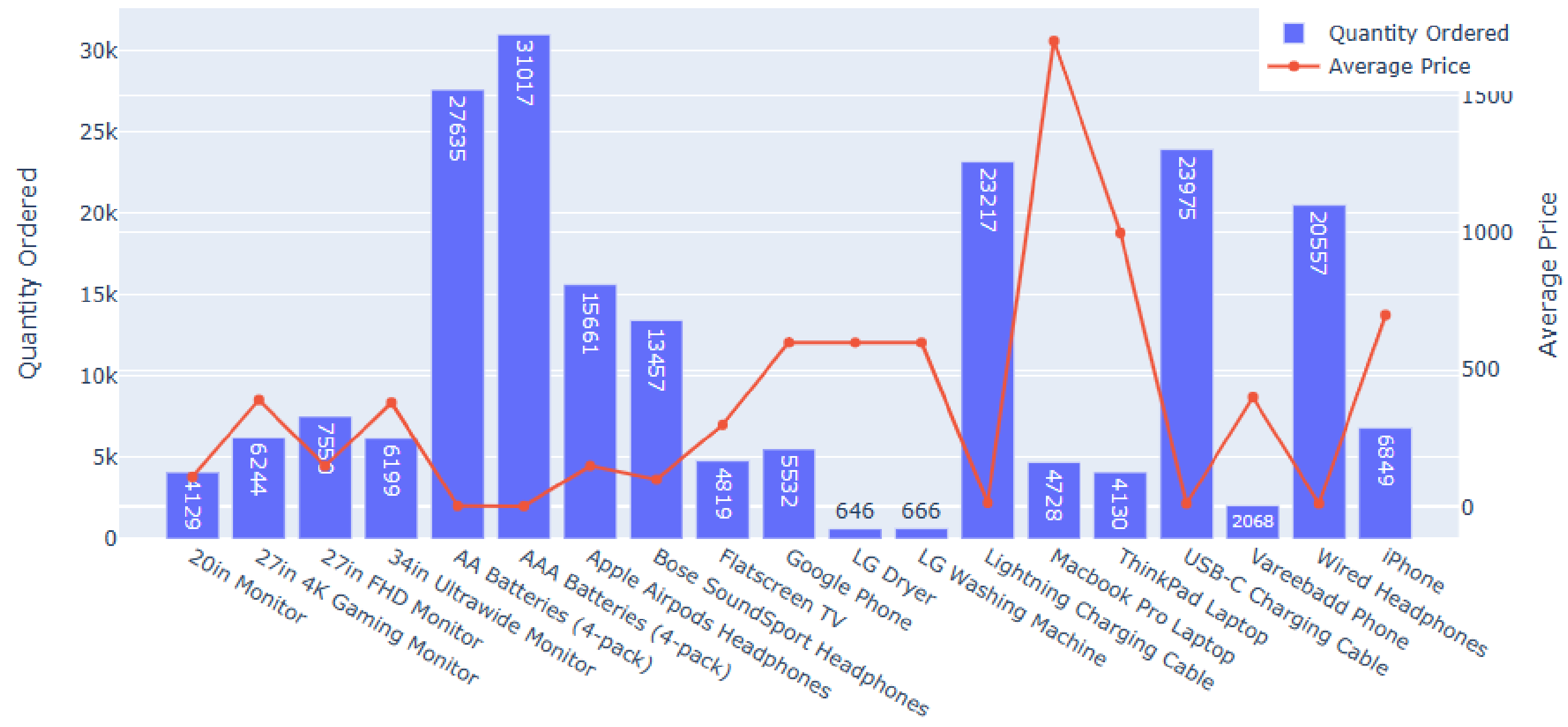


Top Selling Product

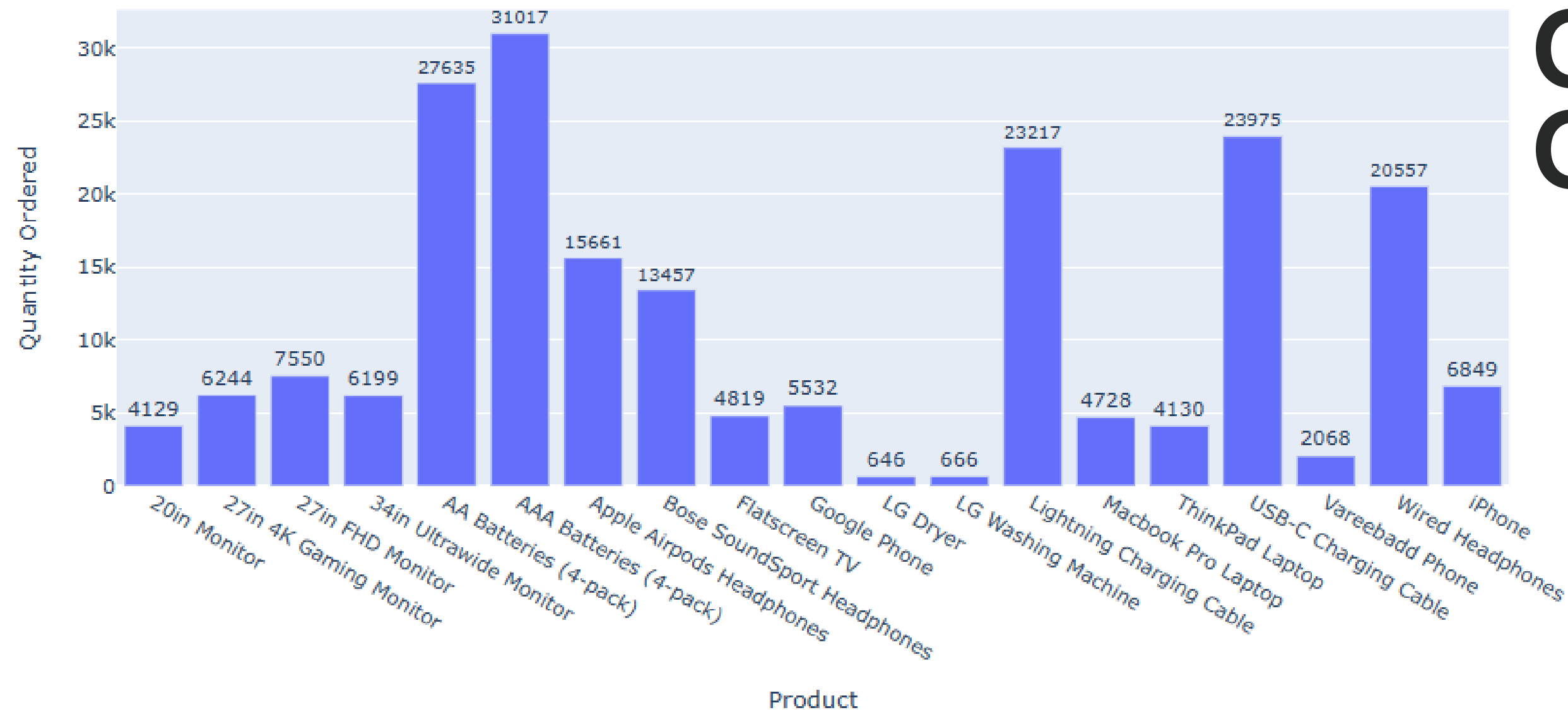


Why?

Product Performance: Quantity Ordered vs. Average Price



Product vs. Quantity Ordered



Quantity
Ordered

Price Each

