

Functional Requrements Product Name- Banglashoppers (Frontend)

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Overview-

BanglaShoppers.com is legal retailer & distributor of many world famous cosmetics and perfumes brand in Bangladesh.

BanglaShoppers.com is the ultimate destination for your everyday cosmetics and skin care needs. Our products range from common brand name products to more unique products that can't be found easily at any other retail store. Most of all we try and provide the best prices possible for our clients.

Our Mission - Save Money & Time

Our mission empowers us to help our customers — regardless of where they may live or what their backgrounds might be — afford the things they need to run a business, household or support a family, which is especially important in today's economic climate.

Requirements-

BanglaShoppers requires certain technical requirements to be met for the store to operate properly. First, a web server must be created to make the **BanglaShoppers** store publicly available on the web. Domain names and hosting services can easily be purchased for an affordable price.

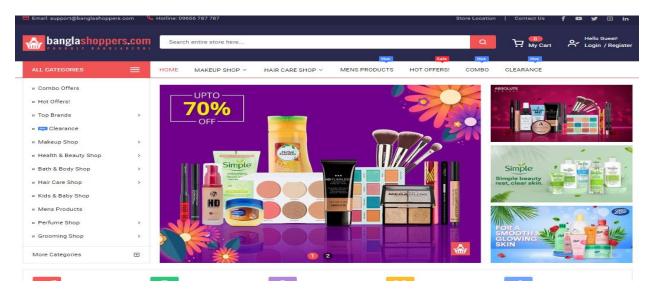
When selecting a hosting service, you should check to see that these server requirements are provided and installed on their web servers:

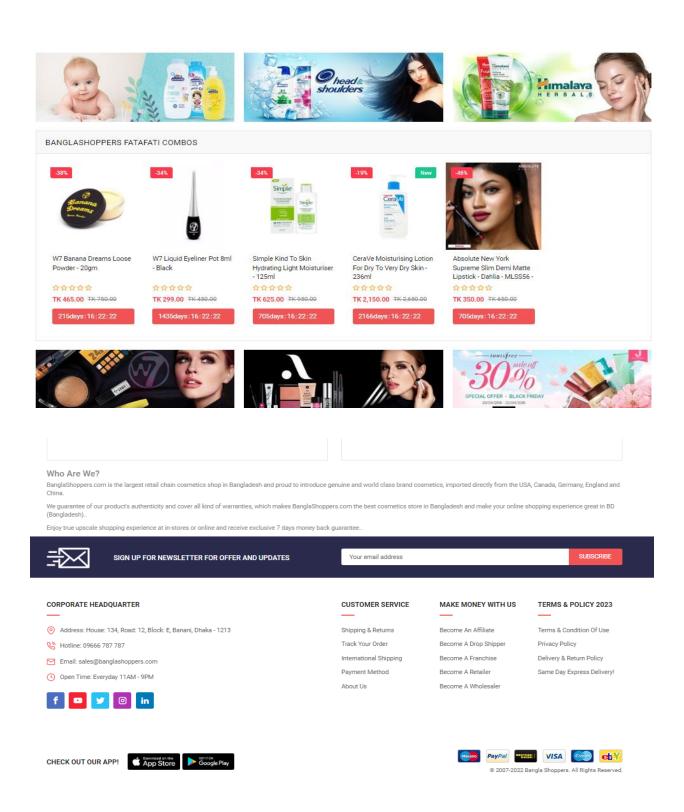
These extensions must be enabled for **BanglaShoppers** to install properly on the web server.

- PHP 5.4
- ¡Query 2.1.1
- JavaScript
- Database
- Web Server

BanglaShoppers Frontend-

This Document is intended to be used as an introduction to the **BanglaShoppers** default store front. The store front reveals how the customer views and interacts with the store.





The products seen above are included as sample data with the **BanglaShoppers** installation. These products can easily be removed and replaced with the shop's products later.

Navigating the shop-

The **BanglaShoppers** default theme makes navigating a shop's products easily accessible to its customers.

Home page-

The home page is arguably the most important page in the shop, in terms of presentation. In most cases, this will be the first page that a customer interacts with (especially if they are directed to the store site from a search engine). The shop's homepage needs to be user-friendly, while at the same time highlighting the shop's products. The first step in becoming familiar with the store front is understanding the anatomy of the **BanglaShoppers** default homepage.

The header-

The header will be displayed at the top of the page, on every page of the store, not just the home page.



The header has the following navigation options:

- Store Logo: Clicking on this logo will direct the customer back to the home page of the store.
- My Cart: Displays the number of items purchased, and the total price of the order. Clicking on the button will containing all of products added to the cart and an option to "View Cart" or "Checkout".
- **Search box:** The customers can type in the search box to search for a product within the store's product categories.
- Email & Hotline: Company Phone number and Email.
- Links: Links from home page to other pages, Store Location, Contact Us, Facebook, YouTube, Twitter, Instagram, LinkedIn, My Cart, and Login/Register.
- Login/Register: Customer can register or login from here.

The Top Menu-

The top menu category only displays the top parent categories of products.

Like the header, the top menu will be displayed on every page. When the customer's mouse is dragged over a category, a drop-down menu will display the sub-categories for that parent category.



When a parent category is clicked, the customer will be directed to the category page, which displays all the products within that category.

Slideshow-

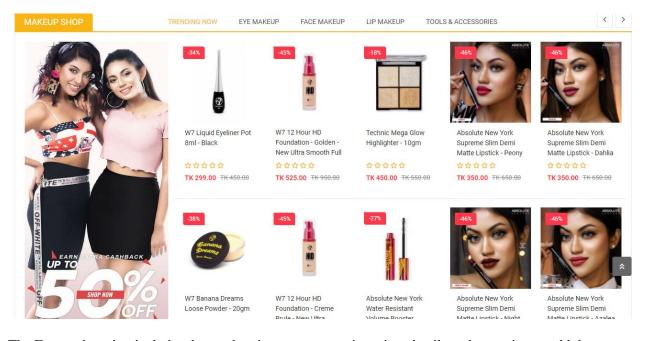
The slideshow displays several product banners of your choice by alternating the images in a slideshow. After a certain amount of time, one banner will shift to the the next banner. Banners in this slideshow are useful for highlighting certain products to be easily accessible by the customer. When the banner is clicked on, the customer will be directed to the product on the banner's page.



Unlike the top menu and header, the slideshow in the **BanglaShoppers** default can only be viewed on the home page in this position.

Featured products-

BanglaShoppers gives you the option of featuring specific category or products of their choosing on the home page.



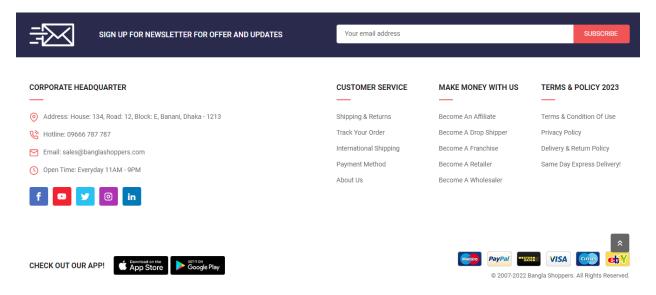
The Featured section includes the product image, name, price, view details and an option to add the product directly to the Add to Cart.

Footer-

The footer is located at the bottom of every page, not just the Home Page. This block of miscellaneous links is useful in sorting relevant pages for the customer that may not logically sort anywhere else.

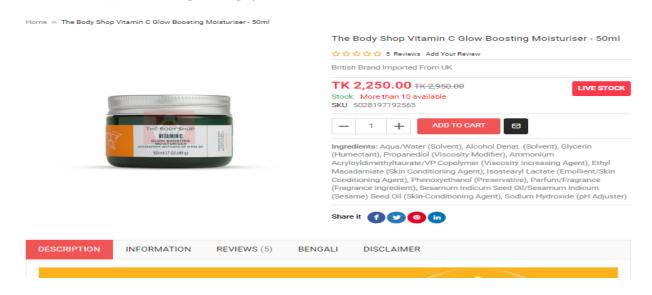
The organizational scheme of the footer can be divided into the following sections:

- **CORPORATE HEADQUARTER:** "Address", "Hotline", "Email", "Open time" Link of Facebook, YouTube, Twitter, Instagram, LinkedIn and Mobile Application link.
- CUSTOMER SERVICE: "Shipping & Returns", "Track Your Order", "International Shipping", "Payment", "Method", "About Us".
- MAKE MONEY WITH US: "Become An Affiliate", "Become A Drop Shipper", "Become A Franchise", "Become A Retailer", "Become A Wholesaler".
- TERMS & POLICY 2023: "Terms & Condition Of Use", "Privacy Policy", "Delivery & Return Policy", "Same Day Express Delivery! "



Product pages-

The **BanglaShoppers** default product page will follow the structural format seen below.

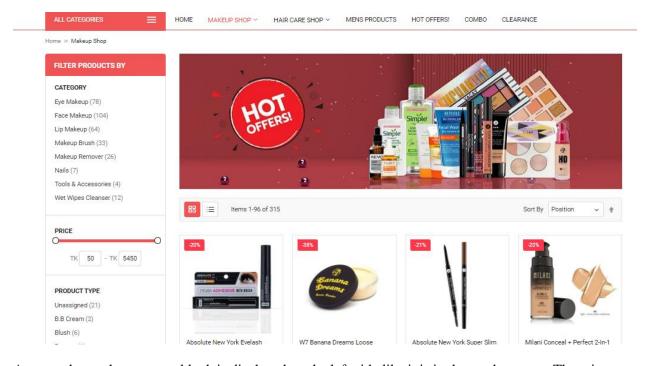


The product page can be divided into the following sections:

- **Product image:** The product image can be displayed under the title on the left-side, along with alternate views of the product underneath it in smaller box. Clicking on the main image will expand the image within the window for the customer to see it in greater detail.
- **Product details:** The product code, availability, and price are displayed just right to the product image.
- Cart: The customer can select a quantity and add the product to their cart, wish list.
- **Rating/Sharing:** Underneath the cart can rate the product and/or share the product on different social media websites.
- **Description & Information tab:** An area underneath the main product information to provide a detailed description of the product.
- Bengali: Description & Information translate to Bengali.
- Review tab: An area for the customer to write a review on the product.

Category product listings-

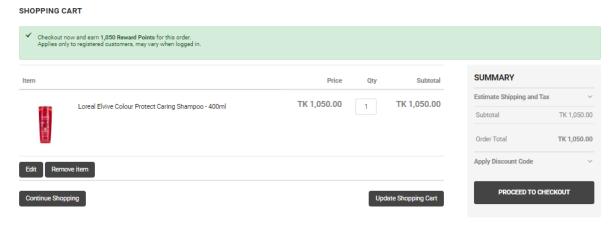
Category product listings enable customers to browse products similar to other products within the same category. This is especially helpful for customers looking to compare products, a feature that will be explained under Categories. The category page can be accessed a number of ways. It can be accessed from the top menu, when a customer clicks on one of the parent categories. Also, on product pages a customer can access the category product listing page by clicking on a category on the left side category block.



As seen above, the category block is displayed on the left-side like it is in the product page. There is space under the Category title at the top to add a description to the category. The "Refine Search" links to subcategories of that category for the user to browse. The products can be displayed according to the customer's preference: in a list or grid. The above image is sorted in the listing format. The products can be sorted according to name, price, rating, or model in the "Sort By" box. The number of products displayed in the product listing can be changed in "Show" from 10 up to 100. There is a section that gives space for each of the products within the category, providing a product image, description, price, and an Add to Cart option. There is an option to add the product to a wish list.

My Cart page-

Once a customer adds a product to the cart, they can access the shopping cart in the header under "My Cart".



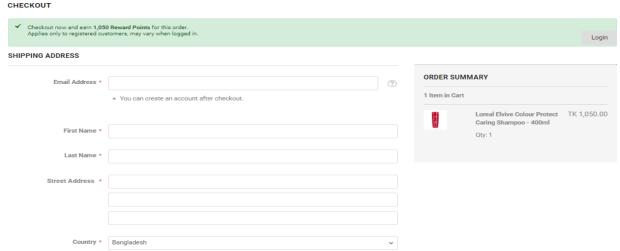
The shopping cart gives an overview of the product selected by including the categories "Image", "Product Name", "Model", "Quantity", "Unit Price", and "Total". The "Continue Shopping" button links back to the homepage.

Creating an account-

Before a customer can continue checking out a product from the shopping cart, the customer needs to select either guest checkout or log into their account. The guest checkout doesn't require log-in details. Returning customers may want to make an account with the store.

There are a few ways a customer can make an account:

1. Checkout



Step 1 of the check out process allows the user to make an account before continuing with payment. Selecting "Register Account" will change Step 2 of checkout from Billing to Account & Billing details. Account & Billing asks for the same personal details as Billing, except that it asks for the user to create a password for their account. After Step 2 is completed, the customer may continue with the checkout process.

2. Header- "Login/Register"-



Clicking "Login/Register" in the header will show the option for customer to the Login or create account. This page gives the customer an option to log in or Register. If Customer already have an account then click on login. And if the "New Customer" can click Register to be directed to the "Register an Account" page.

Checkout-

Once a product has been added to the cart, the customer can continue to the checkout to make their product purchase. The Checkout page can be accessed in the header section of every page (found under the search box). Customer checkout using **BanglaShoppers** is a simple process that can be completed in 6 steps.

1. Step 1: Checkout options-

The customer can log into or register their account (as explained above), checkout.

2. Step 2: Billing details-

Personal details including "First Name", "Last Name", "E-mail", "Street address", "City", "Zip code", "Thana" and "Telephone" are filled

3. Step 3: Delivery details-

In Billing Details, the user can check a box to indicate that the delivery details and billing details are the same. This will cause it to skip over this step to Delivery Method. If the delivery details are different from the billing details the customer can enter this information in a form in this section.

4. Step 4: Delivery method-

A method of shipping is selected here Inside Dhaka or Outside Dhaka!

5. Step 5: Payment method-

The customer selects their method of payment three options here- Cash on Delivery, Bkash Payment, Debit or Credit card.

6. Step 6: Place order-

In this last step, the customer will see an overview of their purchase; including the product description, quantity, and price (with tax & shipping).