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19th JULY 2010

## To whom this may concern

## Certificate-Letter of Participation in Google's SME Stimulus Package (Malaysia)

This letter has been prepared to provide verification that the students named below actively participated and contributed towards the success of Google's campaign to promote websites and online-advertising amongst SMEs (Small-Medium Enterprises) in Malaysia. This campaign, named "Google's SME Stimulus Package", was conducted over the period starting December 2009 through end-February 2010.

## This certificate-letter hereby confirms that these students are:

- From: Multimedia University (MMU)
- Team Number 14: Met Requirements.
- Name of students in this team:
  - o Aifa Amalina Bt. Mohd. Nor
  - o Norlisa Soraya Bt. Ruslan
  - o Mohd. Hafizadt Bin Muhammad

The students attended a one-day training course conducted by Google-approved trainers from Perridot Systems, which covered the principles of website / blog-development for business, technical training on using the Blogspot platform for this purpose, training on the application of online applications to add value to the website and other technical matters related to content management and hosting. The training also included aspects of salesmanship and customer account-management, project management, intrateam management and other soft-skills training.

During the course of the campaign, these students were exposed to the realities of trying to sell / promote their services; offering a low-cost but effective website-development service to SMEs, managing customers, developing websites that met the customers' objectives and design preferences, manage payables, show leadership and teamwork skills, and to apply project management skills. In order to receive this certificate, the teams were also required to meet qualification-targets.

Throughout the campaign duration, Google's Malaysia Country Consultant, Mr. Hanson Toh, was overseeing a substantial portion of the project, and he can be contacted at hansontoh@google.com / hanson.toh@gmail.com should there be any concerns about the validity of this project for Google.

Should your organisation wish to seek further verification of any claims pertaining to this campaign and the activities undertaken, kindly contact the undersigned at the contact details provided above.

Yours Sincerely,
Lizzie Wong
Principal Consultant
for Perridot Systems Sdn. Bhd.