

BLACK BEAUTY ROSTER

FAQS

Q. Is it appropriate to ask for a hairstylist that can do Black hair?

A. It's best to ask if the stylist's experience includes coily, kinky or type 3 or 4 hair. Being specific about the client's texture and needs ensures the groomer or stylist has the right experience.

Q. If I can't remember the hair type chart, what is another term I can use?

A. You can reference the terms straight, wavy, curly, very curly, kinky and coily.

Q. Is it wrong to ask for an artist that has experience with darker complexions?

A. No it is not wrong to request this. With this request you should also be aware of the client's shade and undertone, and share that with the artist or booker.

Remember that someone with a dark shade can have a warm, cool or neutral undertone which will impact which foundation to use.

Q. What are some major beauty brands known for darker skin tones?

A. Some well known brands include Fenty, Lancomé, MAC, Danessa Myricks, and Mented Cosmetics.

Q. What are some major beauty brands known for textured hair?

A. Some well known brands include Pattern Beauty, Mizani, Flawless by Gabrielle Union, Design Essentials, and Carol's Daughter.

Q. When someone says they don't want to look "ashy", what does that mean?

A. Looking ashy speaks to the appearance of pale or grayness on the face or body. This usually happens when a person with a warm undertone gets a foundation that has a cool undertone.

Q. What's an easy way to remember the different elements in beauty allyship?

A. Remember PUSH - Portfolios, Undertone, Shade and Hair type

Portfolios- review them to ensure your talent's hair type or skin tone is represented

Undertones- ensure you understand the color or category for their undertone

Shade -This speaks to the depth of the skin and helps you understand complexion

Hair type - crucial to understanding your client's hair needs.

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Q. Are wigs a good investment?

A. Yes, while it sometimes takes longer to apply a wig on textured hair at the beginning of a production, it is ultimately a time and money saver in the long run as wigs provide consistency, protects the talent's own hair, and takes minutes to re-apply after initial installation.

Q. What do I do when someone says the talent is difficult?

A. Seek to understand WHY they think the talent is difficult and what factors are influencing this judgement. It is also important to speak directly to the talent and understand what issues or frustrations they may be facing? Often times talent can be labeled as difficult when they are actually voicing their concerns or apprehensions especially when it comes to hair and makeup.

Q. What is one of the most common mistakes people make when booking hair and makeup for talent?

A. One very common mistake is not thoroughly review the hairstylists and makeup artists portfolio to ensure their talent's skin tone or hair texture is represented.

Q. What phrases should I avoid when talking about Black or POC beauty?

A. Even if said with the best of intentions the following phrases never land well when speaking to or about People of Color in terms of hair and makeup.

Is that your real hair?

Can I touch your hair?

Is that a wig?

The other N word... NAPPY Don't Use it!

I prefer your hair straight or curly

I don't see color

You don't wash your hair everyday?

How do you keep your hair clean?