

HAFSA STORE

FINANCIAL ANALYSIS REPORT

KEY PERFORMANCE INDICATORS

Sales | Current Vs Prior Year

92311095✓

Last Year: 26415256 (+249.46%)

Orders | Current Vs Prior Year

861132✓

Last Year: 264674 (+225.36%)

Profit | Current Vs Prior Year

13,015,238✓

Last Year: 3878465 (+235.58%)

Profit Margin | Current Vs Prior Year

14.1%!

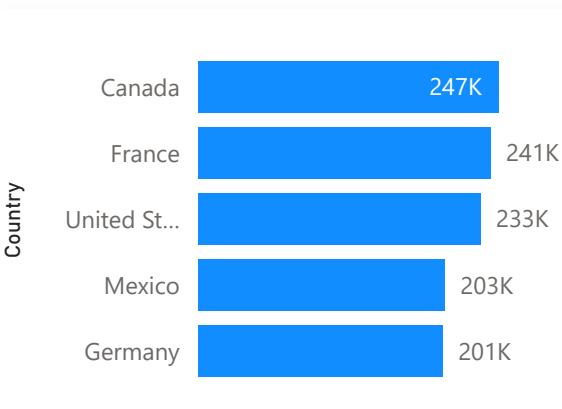
Last Year: 14.7% (-3.97%)

Discount | Current Vs Prior Year

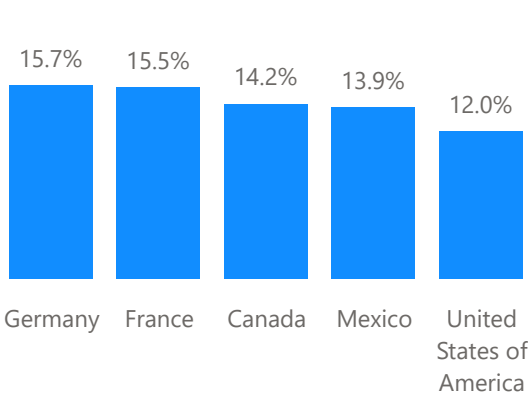
7059717✓

Last Year: 2145531 (+229.04%)

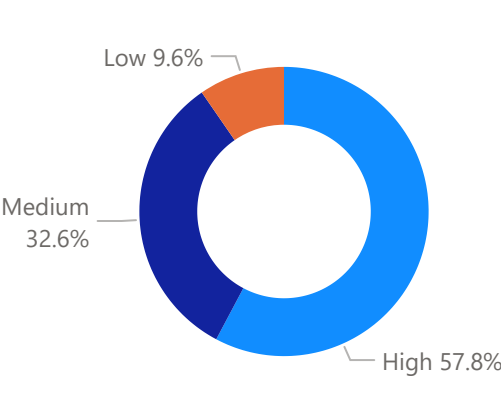
Orders By Country



Profit Margin By Country



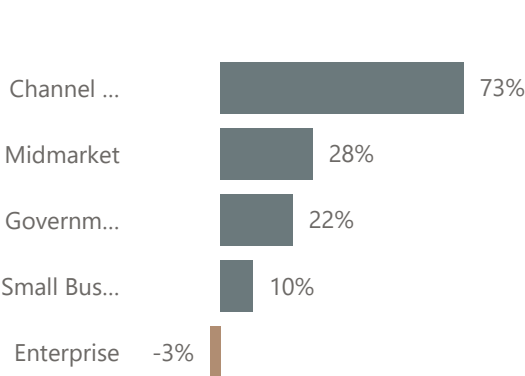
% of Discount offered By Discount Band



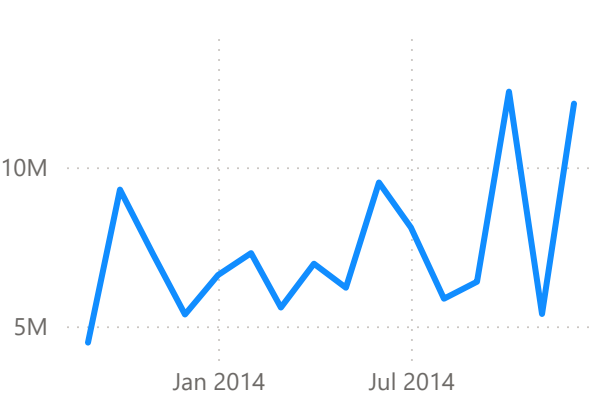
Profit Margin By Segments and Products

Segment	Profit margin
Channel Partners	73.13%
Amarilla	72.43%
Carretera	73.68%
Montana	73.50%
Paseo	73.01%
Velo	73.40%
VTT	73.05%
Enterprise	-3.13%
Amarilla	-3.60%
Carretera	-6.95%
Montana	-1.19%
Paseo	-1.55%
Velo	-2.37%
VTT	-4.31%
Government	21.69%
Amarilla	22.21%
Carretera	23.01%
Montana	20.30%
Paseo	20.54%
Velo	22.48%
VTT	22.35%
Total	14.23%

Profit Margin By Segment



Sales Amount By Year and Month



Top 3 Products By Sales

