Hafsa Irshad

Data Analyst

03174069276
Ravi Road Lahore
Hafsairshad000@gmail.com

Objective	Aspiring Data Analyst eager to leverage analytical and technical skills to drive impactful business decisions. Proficient in SQL, Python, Power BI, and data visualization techniques, with hands-on experience in data projects. Seeking to contribute to a forward-thinking organization and grow in the field of data analytics and engineering.
Skills & Abilities	- SQL - Python - Power BI - MS Excel - Communication and presentation skills - Marketing skills (SEO, Facebook Ads, TikTok Ads) - Problem-solving and analytical thinking
Projects	*Music Store Database |* - Developed a comprehensive relational database using SQL Server. - Created tables, relationships, and optimized queries for efficient data management. - Implemented CRUD operations and data aggregation to derive insights. *Hotel Booking Data Analysis	Github* - Conducted exploratory data analysis (EDA) using Python. - Utilized Pandas for data manipulation and Matplotlib/Seaborn for visualization. - Addressed the problem of booking cancellations by identifying key patterns and trends.

	*Annual Store Report Dashboard	Github* - Designed an Excel dashboard to analyze store performance metrics. - Visualized sales trends, inventory status, and revenue insights. - Delivered actionable recommendations based on data analysis.
Education	**Bachelor of Science in Computer Science (BSCS)** Superior University, Lahore (Expected Graduation: 2026) - Relevant Coursework: Data Structures, Databases, Statistics, Python Programming
Communication and Leadership	- Delivered presentations to stakeholders with clarity and confidence. - Led team projects, ensuring timely delivery and quality outcomes.
Certification	- Certification in Prompt Engineering - Certification in SQL - Certification in Digital Marketing