

Netflix EDA – Summary

- Total content: **6,131 Movies** and **2,676 TV Shows**.
- Content growth: After **2015**, there's a **spike in new content**, marking Netflix's peak development era.
- Popularity trend: Netflix became widely popular around **2010–2011**, and hits/series later led to increased binge-watching.
- Dataset timeline: The data covers up to **2020**.
- Top genres: Include **International Movies**, **Dramas**, **Comedy**, **Documentaries**, and more.
- Movie duration: Most Netflix movies are under **2 hours**, with around **1,200 movies at ~100 minutes**. As duration increases, the number of movies decreases, showing a preference for shorter, binge-friendly content.

