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Question:- What problem does your market place aim to solve?

Answer:-

- 1) Marketplace provide one-stop platform and easy accessible of items.
- 2) Marketplace provide global access to purchase items virtually with different checkout methods.
- 3) Usually business struggle to perform different operations due to lack of infrastructure.

Market place handle marketing and customer services allowing business to growth.

Q2:-

Who is target audience?

Answer:- My target audience will be-

1) Busy Professionals:-

Those people looking for meals due to their busy schedules.

2) Foodies and passionate people:-

Those people who eager to explore new flavours, trying different cuisines.

3) Food vloggers and Influencers:-

Different content creators who are looking for different collaborations or opportunities.

Q3

What product or services you will offer?

Ans:- We can offer personalized diet plans through a professional nutritionist. Easy access to various meals depends on need and choices. A great variety of different foods depends on various cuisines e.g continental, italian, or chinese etc.

(4)

Question: What will set your marketplace apart (e.g. speed, affordability, customization)?

Answers:-

I will primarily focus on affordability of product so my target audience can reach to me easily. Secondly, I will work for customization availability where everyone can customize the product by their choices and liking.

# Data Schema

## [Product]

- ID
- Name
- Description
- Price
- Stock
- Rating

## [Order]

- Order number
- Order product
- Quantity
- Order status

## [Customer]

- Customer name/id
- Name
- Contact information

## [Delivery]

- Specific Area
- Courier Service
- Delivery Driver