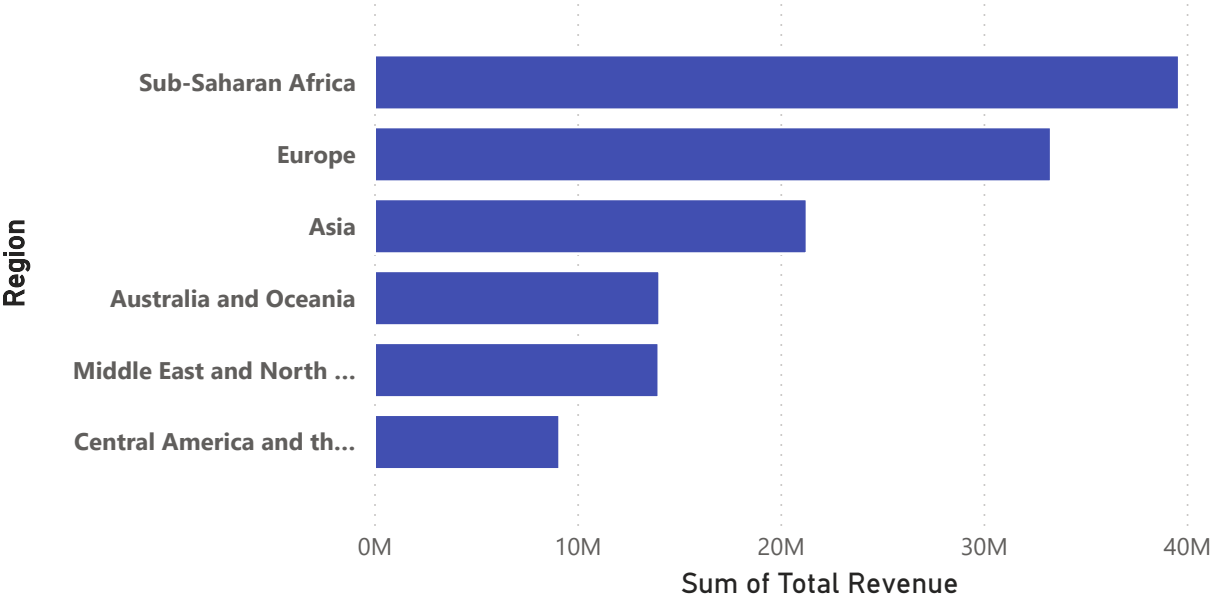


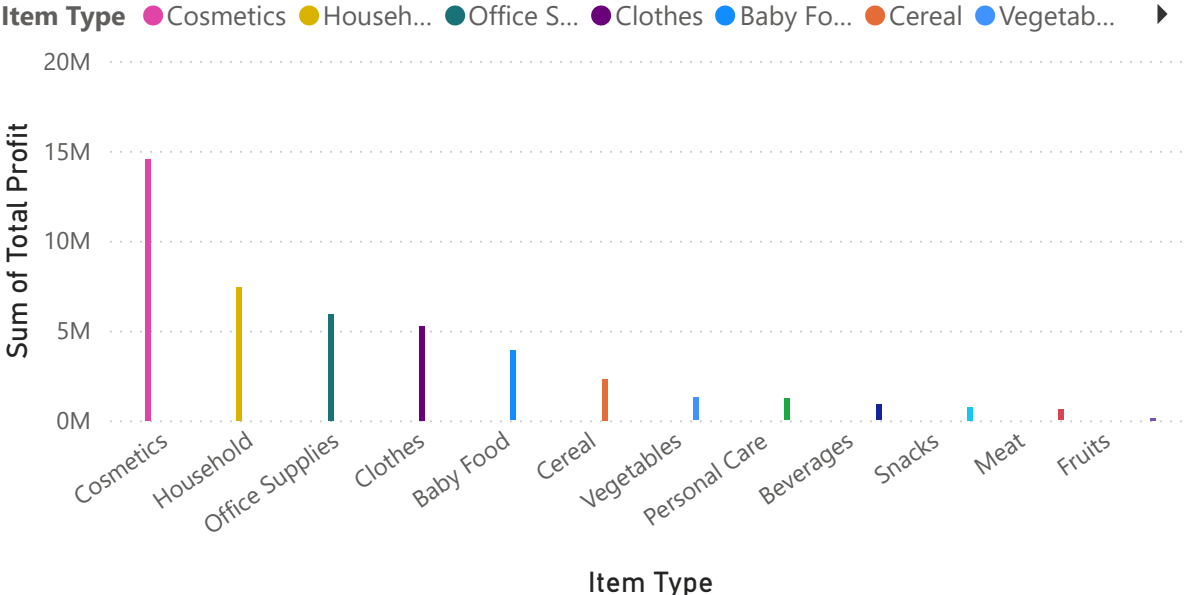
Sales Performance Dashboard

Total Revenue by Region



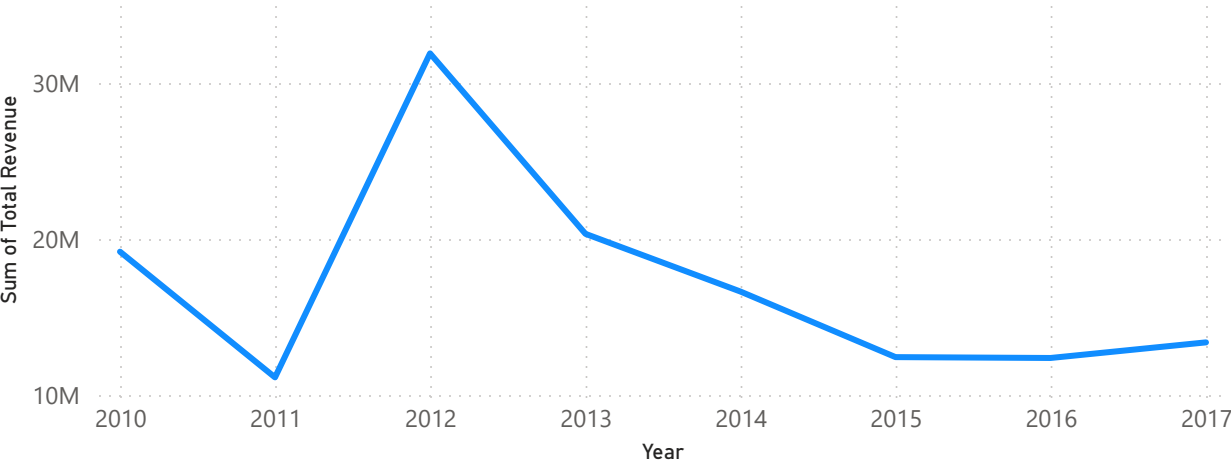
Sub-Saharan African region earns the highest total revenue.

Profit by Item Type



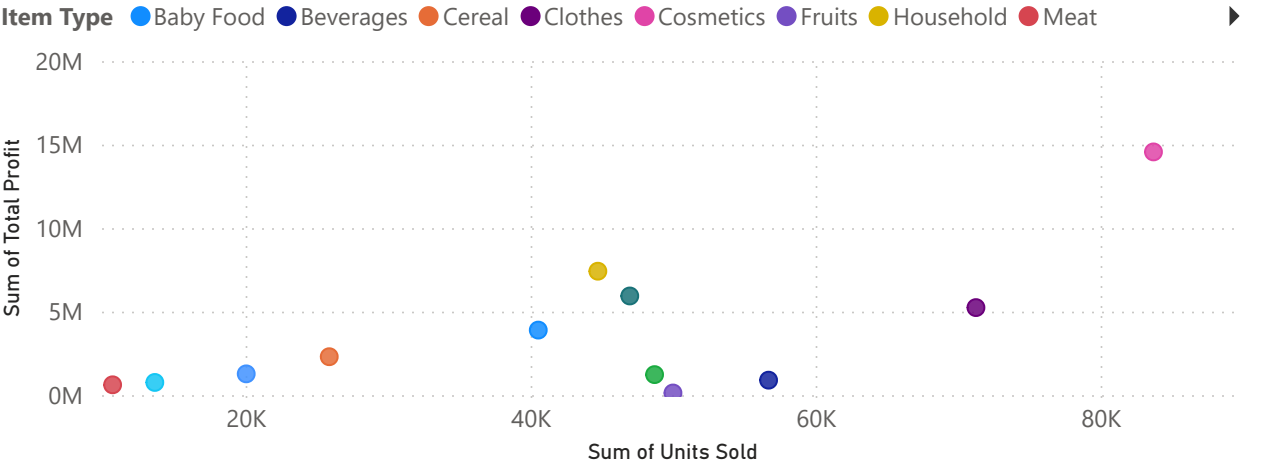
Fruits and vegetables category gives the highest profit.

Sales Trend Over Time



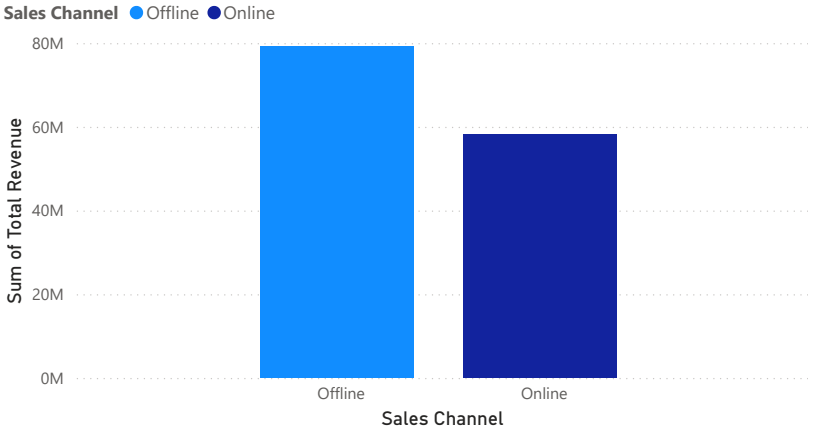
Sales are Highest during November-December

Profit vs units Sold



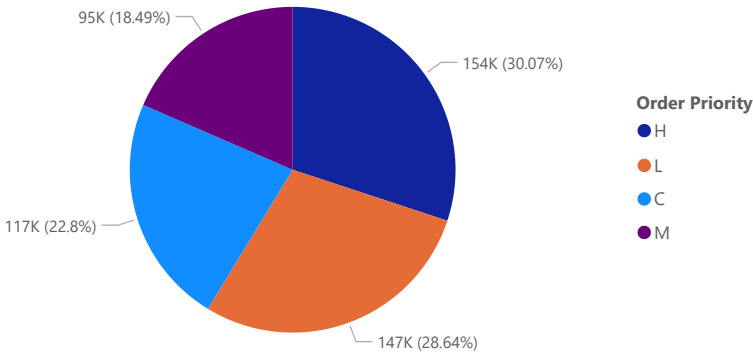
More units sold generally lead to higher profit, but not always.

Online vs Offline Sales



Online Sale generate more revenue than Offline.

Order Priority Distribution



Most Order are of high priority.

Key Business Metrics		
44,168,198.40	512871	137,348,768.31
Sum of Total Profit	Sum of Units Sold	Sum of Total Revenue