



## Application instructions 2019

The application period starts on May 28th and the **DEADLINE is on August 4th 2019 3:00 p.m.** Finnish / Egypt time (UTC +2 hrs)

### Assessment of the pre-task

The pre-task includes a personal data form and two assignments (2.1 and 2.2). The pre-task is graded with a maximum of 100 points. Based on the pre-tasks, our team of teachers will select the applicants to be invited to the final entrance exam online interviews.

We will not explain how to interpret the pre-task. The entire pre-task has to be available to us by the deadline.

For further information on how to deliver the pre-task see step 3.

## Step 1. Official Online Application

The official online application will be made at:  
<http://lomake.tamk.fi/lomakkeet/28690/lomakkeet.html>

In the data form, you need to fill in your personal information to the text fields and send the assignments (2.1 Assignment and 2.2 Portfolio) as an attachment (one zip-file containing all materials, max 100MB).

Instruction for the assignments and sending the materials in a zip-file are explained in steps 2 and 3.

## Step 2. Assignments 2.1 and 2.2

### 2.1 Future sport (50 p)

Develop a new sport which will be played globally in 2029. This sport is a combination of physical and tactical skills and use of new technologies, such as virtual reality, or any new technologies. This sport is popular among numerous fans (male and female) and is played by both professionals and by amateurs.

**A.** Write a summary with a maximum of 200 words in English explaining the fundamental ideas and target groups of your sport. **(25 p)**

**B.** Create a concept document (a single A4 PDF file) for your sport. Include text and sketches to explain its features **(25 p)**. The concept document should give a quick overview of the new sport you have created. You are free to use any technique or style to visualize and complete the task, including computer graphics, photography, hand drawn techniques, etc. Be sure to meet the uploading requirements described later in **Step 3**.

**Output:** Two documents (**A** and **B**), including images and/or text

**Criteria for evaluation:** Creativity, credibility, quality of content, level of written English

Create a folder for the assignments with the name of: Lastname\_Firstname\_Assignments

### 2.2 Portfolio (50 p)

#### Work samples (30 p)

Prepare material that includes the essential aspects of your personal history in relation to the media field (e.g. illustrations, photography). Choose 4-8 of your best work samples for the portfolio and add the following information in a separate text file (These samples of your work are to be sent digitally):

- short descriptions of the work samples
- the year when the work sample was made
- idea and duration of the each sample
- your role in each work sample

**Output :** 4-8 Media files (image / audio / video), a text document (.txt or .rtf format) for the report (max two pages)

**Criteria for evaluation:** Creativity, credibility, quality of content and level of written English

#### Video selfie (10 p) **Note! This is a mandatory task!**

Make a video clip of yourself (max. length 40 s) and summarize why you would be a perfect candidate for our programme. Within the video, you need to be present in a recognizable manner. The video can be made e.g. with a smartphone, no need for an expensive production.

**Output:** One video file

**Criteria for evaluation:** Creativity, credibility, quality of content, level of spoken English

#### Personal data form (10 p)

Fill in the personal online data form: <http://lomake.tamk.fi/lomakkeet/28690/lomakkeet.html>

- **Personal information**
- **Work experience**
- **Hobbies and interests**
- **Career goals and future plans**

**Criteria for evaluation:**

Orientation, potential, suitability for media professions and level of written English.

## Step 3. Uploading the pre-task digitally

**The assignments can be submitted digitally only.** The entire pre-task has to be at our disposal by the end of the application period, **August 4th 2019 3:00 p.m. Finnish / Egypt time (UTC +2)** Make sure to meet the deadline and we recommend uploading the assignments well before (e.g. one day before) the deadline to avoid possible server overload.

Only the most common text document file formats (doc(x), rtf, odt, pdf), image file formats (jpg, png, pdf) and media file formats (mp3, mov, mp4) can be used. For presenting dynamic material like websites, blogs or games please use screenshots or videos. The pre-tasks will be archived for one year.

### Instructions for naming folders and files for the compressed ZIP-file:

#### Name the root folder this way:

LastName\_Firstname

#### Name the future sport assignment sub-folder this way:

LastName\_Firstname\_Future sport

#### Name the future sport assignment documents this way:

LastName\_Firstname\_Future sport\_A

LastName\_Firstname\_Future sport\_B

#### Name the portfolio assignment sub-folder this way:

LastName\_Firstname\_Portfolio

#### Name the samples of your portfolio work this way:

LastName\_Firstname\_Portfolio\_Work1

LastName\_Firstname\_Portfolio\_Work2

Etc...

After creating the assignment documents and portfolio documents in correctly named folders, compress the folder structure into a single ZIP-file. **NOTE! The maximum zip-file size is 100MB!**

**Name the ZIP-file with your name,** LastName\_Firstname.zip.

Send your pre-task (this means: the personal information and assignments' materials in one zip-file) using the online data form <http://lomake.tamk.fi/lomakkeet/28690/lomakkeet.html> before deadline as instructed.