

Key Performance Indicators (KPI's)

Average Balance

2.57K

Campaign Success Rate

21.34

Housing Loan
Conversion Rate

13.65

Average Duration of Call for the
Campaign Success (in seconds)

462.09

Contacts to Conversion
Ratio

1.70

Personal Loan
Conversion Rate

11.78

Filters

Age

18

95

Balance in the Bank

-1206

81204

Previous Outcome

☐

failure

☐

other

☐

success

☐

unknown

Education

☐

primary

☐

secondary

☐

tertiary

☐

unknown

Personal Loan

☐

no

☐

yes

Housing Loan

☐

no

☐

yes

Marital Status

☐

divorced

☐

married

☐

single

Job

☐

admin.

☐

blue-collar

☐

entrepreneur

☐

housemaid

☐

management

☐

retired

☐

self-employed

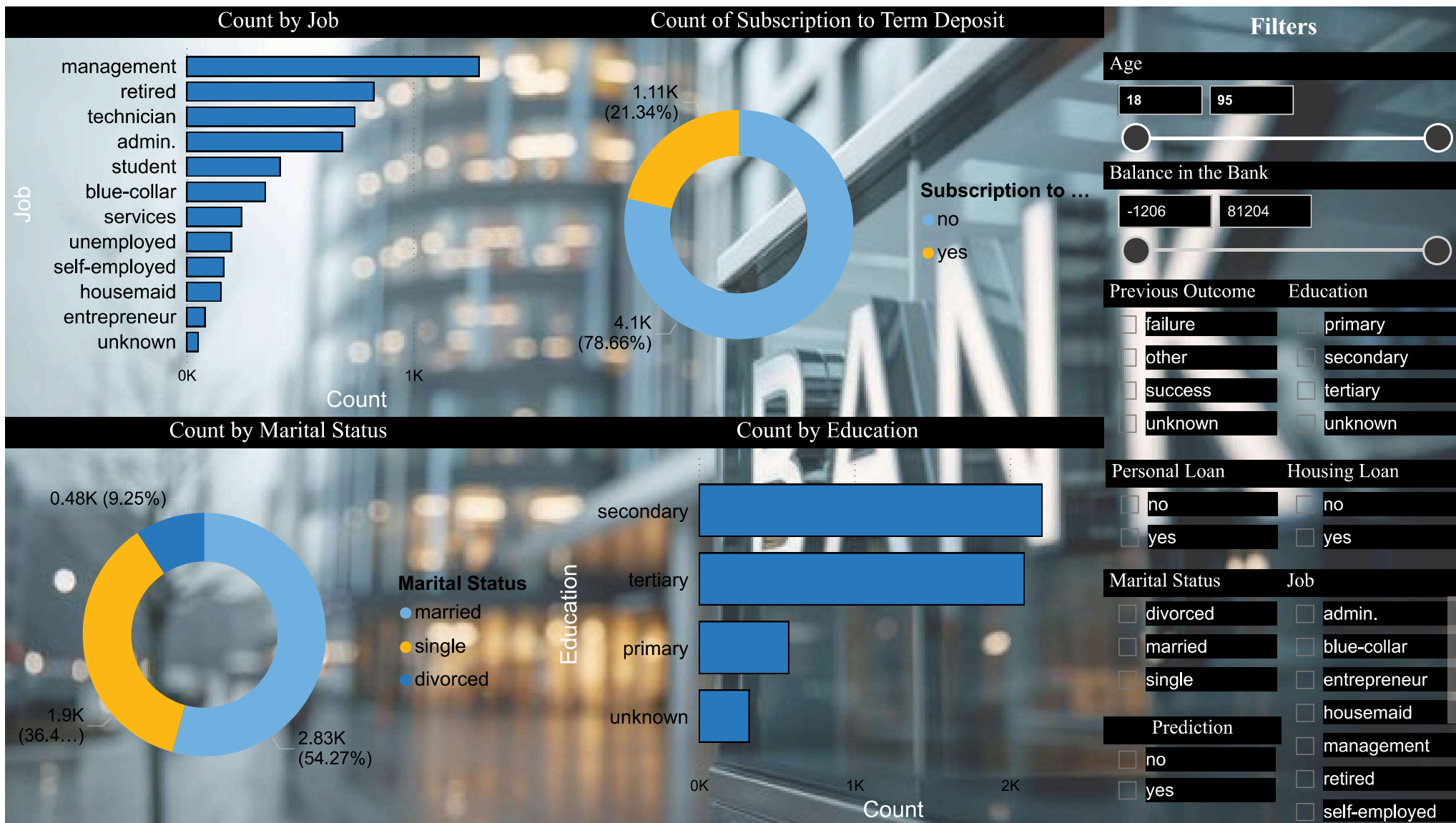
Prediction

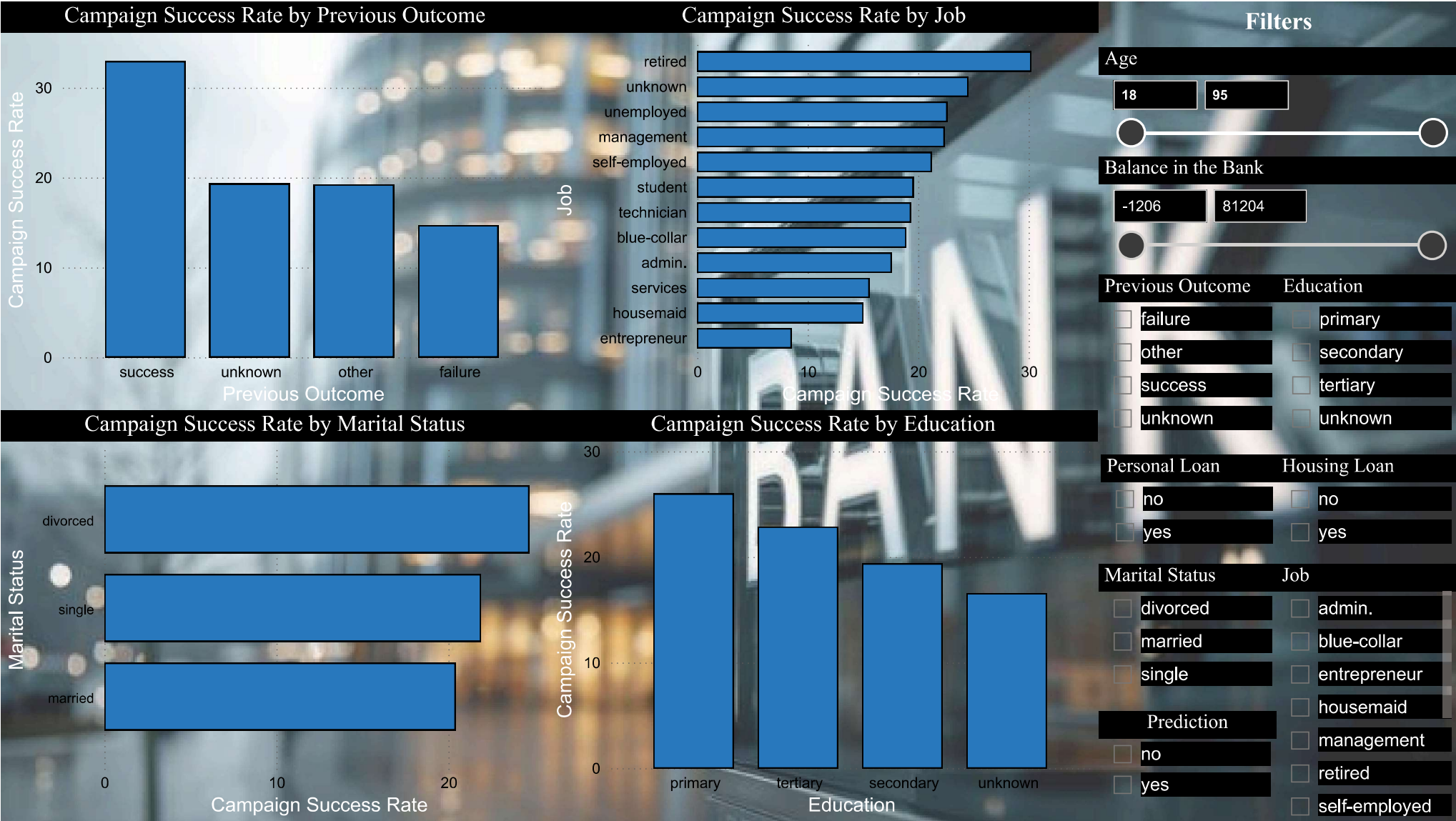
☐

no

☐

yes







Ask a question about your data



Try one of these to get started

top marital by avg
balance

top poutcomes by avg
balance

top jobs by campaign
success rate

top marital by
campaign success
rate

what is the avg
balance by education

top jobs by housing
loan conversion rate

what is the campaign
success rate by
housing

what is the contacts to
conversion ratio by
loan

what is the housing
loan conversion rate
by loan

show educations and
avg duration for
success

Show fewer suggestions

Filters

Age

18

95



Balance in the Bank

-1206

81204



Previous Outcome



failure



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success



unknown

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secondary



tertiary



unknown

Personal Loan



no



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Housing Loan



no



yes

Marital Status



divorced



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single

Job



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entrepreneur



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Prediction



no



yes