

ABDULAFIS OLANREWAJU

PRODUCT MANAGER

Ibeju Lekki

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PROFESSIONAL SUMMARY

Accomplished product manager with over two years of experience delivering innovative, user-centric solutions and driving measurable results. Spearheaded the development of a student-focused e-commerce platform specializing in buying and selling, achieving significant market penetration. Leveraged project management expertise to lead initiatives, including organizing high-impact events with 2,500+ attendees and securing ₦7 million in sponsorships. Adept at aligning cross-functional teams, managing timelines, and exceeding stakeholder expectations through a results-driven approach.

EXPERIENCE

VAA GLOBAL, LAGOS – *Product Management Instructor (Part-time)*

Jan 2025 – Present

- Facilitate training sessions on product management fundamentals, covering market research, user needs analysis, and product development.
- Mentor and guide aspiring product managers through practical case studies and hands-on exercises.
- Support students with career insights, job application strategies, and interview preparation.

InvoiceU, Abeokuta – *Product Manager*

July 2024 – Jan 2025

- Functioned in Team Zeus, a team of 9. For the first 2 weeks, collaborated with stakeholders to define success metrics, set goals and measure progress against them for the next 6 months.
- Developed a product roadmap and identified key milestones for the successful launch of InvoiceU, in one month.
- Provided technical guidance to the 5-man engineering team during the development process ensuring quality control standards are met.

Grazac, Abeokuta – *Product Manager Intern*

January 2024 – June 2024

- Created 10+ detailed product requirements documents, 20+ user stories, and 20+ wireframes driving innovation and market readiness for cutting-edge products in 5 weeks.
- Developed a comprehensive 10-page guide, standardizing product management and training materials for other interns in 4 months.
- Engaged with the design team to create 10+ intuitive and user-friendly product interfaces and experiences in 6 months.

Lagos Students Career Expo, Lagos – *Deputy Project Manager*

November 2023 – May 2024

- Co-assigned duties and responsibilities to project personnels in an agile team to achieve over 2,500 participants for our event from over 13+ schools and 2 states within 5 months.

- Co-lead a high-performing team of 10 to secure over ₦5 million in funding for our career-event initiatives.
- Requested and reviewed project updates to meet deadlines increasing efficiency by 30% in 60 days.
- Managed 35 Campus Ambassadors across 13 campuses in Lagos State to facilitate the transportation of 2,000+ students to the event venue.

NOTABLE PROJECTS

InvoiceU – *Web-Based Invoicing Platform*

A comprehensive online invoicing solution streamlining financial management for businesses. It features customizable templates, client and project management. Currently under development, targeting a web platform only.

Marketplace Afrika – *Multi-platform e-commerce solution*

An e-commerce platform available on both web and mobile, designed for buying and selling. It features catalog management, payment processing, and financing options, along with housing opportunities tailored for students. Focused on streamlining transactions, Marketplace Afrika empowers users with an easy-to-use interface for seamless engagement in the digital marketplace.

Download Here: https://play.google.com/store/apps/details?id=com.roomie.market_place

SKILLS

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|---|-------------------------------|
| ● Critical Thinking and Communication. | Product Lifecycle Management. |
| ● Agile Methodologies | Teamwork and Collaboration. |
| ● Project Planning and Development: (Jira, Notion and Trello) | Product Roadmapping |
| ● Negotiation Skills | Strategic Planning |
| ● Market Research and Analysis | User Experience (UX) Design |
| ● Adaptability and Problem Solving | Administration |
| ● Content Creation & Writing | Public Relations |

EDUCATION

Federal University of Agriculture Abeokuta, Abeokuta – *Bachelor of Aquaculture*

April 2019 – September 2024

Bachelor's Degree in Aquaculture and Fisheries Management, Second Class Honors.

NOTABLE CERTIFICATES

- Certification of Professional Achievement in Product Management, GRAZAC ACADEMY (2024)
- Certification of Professional Achievement in Aquaculture Value Chain, SEJFARMS VENTURES (2023)
- Leadership Certification, IBILE YOUTH ACADEMY, LAGOS STATE GOVT., MINISTRY OF YOUTH AND SOCIAL DEVELOPMENT (2024)

REFERENCE

ALH. HAKEEM OLANREWAJU, C.E.O HAMZAKAT VENTURES.
08033338430, 07081108886