

# Johan Hägerhult

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## Experience

### Bontouch Product Designer

At Bontouch I've helped companies such as Nordea, Apoteket, Essity and Öhlins Racing to create new solutions by identifying business opportunities and by turning innovative ideas into mobile apps. My project proposals and pre-studies generated more than 10 million SEK in increased revenue last year.

Sep 2022 – Now · Kalmar, Sweden

### IST Group UX Lead

At IST I was in charge of the design of their full product shelf with over 1 million users. I got to lead the company's efforts to become compliant with the EU Web Accessibility Directive by creating a design system and build a UX team from one to four full-time designers.

May 2019 – Aug 2022 · Växjö, Sweden

### Visma Spcs UX Designer

At Visma I was in charge of the design of Scandinavia's most popular bookkeeping app with more than 100.000 users. During this time I led projects that more than doubled the apps user base and brought it from a 1-star to a 4.4-star rating on the AppStore.

Nov 2014 – Apr 2019 · Växjö, Sweden

### Verisure Innovation UX Intern

At Verisure I evaluated design suggestions for their smart home mobile app.

Spring 2014 · Malmö, Sweden

## Education

### Malmö University BSc in Interaction design

Wrote my bachelor thesis about the usage of skeuomorphism in user interfaces.

2011 – 2014 · Malmö, Sweden

### University of Guelph Exchange studies

Semester abroad studying Programming, Management and Leadership.

Fall 2013 · Guelph, Canada