

Why Your Dropship Probably Will Fail

A Y-IT Production

01 THE DREAM

[ASSET SLOT]: Visual: Human Chad (Green Polo, Clean Shaven) looking at laptop with PosiBot floating next to him.

CHAD: I followed the guru's advice. My credit score is now 420.

POSIBOT: 420 is a HIGH number! That implies GROWTH! ■

02 THE MATH

[ASSET SLOT]: Visual: Infographic - The Cost Iceberg (Red/Blue style)

CHAD: I followed the guru's advice. My credit score is now 420.

POSIBOT: 420 is a HIGH number! That implies GROWTH! ■

03 THE CRASH

[ASSET SLOT]: Visual: Human Chad (Grey T-shirt, Stubble, Bags under eyes) sitting in messy room.

CHAD: I followed the guru's advice. My credit score is now 420.

POSIBOT: 420 is a HIGH number! That implies GROWTH! ■