

# We love the Graphic Design Business!

It's a competitive world out there, and making a good first impression is vital to communicating your objectives and establishing relationships with prospective clients. That is why developing a professional image and eye-catching materials is an essential part of an effective marketing strategy. Our design team works collaboratively to give your company an eye-catching brand to put you ahead of your competitors. From logos to print work to packaging, we deliver inspired, effective, intelligent work for your brand.



## Logo and branding

- Logo marks — Create a new image or update an old logo to capture your brand. We deliver final logo files in multiple formats for digital and print purposes.
- Standards guide — We create a document that describes the proper way to use the logo mark: positioning, fonts, colors, etc. A basic standards guide is four pages, but complex ones can run to several hundred pages.
- Stationery packages — Our stationery package includes templates for business cards, letterhead, envelopes and labels. More specialized items such as a standard pocket folder can be added.



Art Graphics



# Our Graphic Design Services Offered:

## Logos and Branding

The logo is a visual first impression for your brand. We've perfected the process of building unforgettable logos and branding.

Rs. 4,999

## Infographics Design

High-quality infographics are 30 times more likely to be read than text, so our designers understand how to convey ideas and data in the most visually appealing way.

Rs. 999

## Poster Design

Vector editable Presentation of Flyer/Poster design content background.

Rs. 199 per design

## Advertising

Whether it's for a magazine, trade show, or billboard, creative design plays a vital role in your advertising strategy, and we can create ads that speak for you.

Rs. 1,999

## Business Cards, Brochure & Letterhead

Don't underestimate the importance of these three pieces when building your corporate identity. A little card says big things.

Rs. 499

## Presentation Design

Whether you're making a big pitch to land a new client, managing a training or leading a seminar, we'll make your information impactful and visually compelling.

Rs. 2,999

## Web Graphics

From icons to images, our team designs beautiful elements that enhance the look of your site and are created in engaging ways for your audience.

Rs. 9,999

## Packaging Design

Whether they admit it or not, people do judge books by their cover and products by their package. We can help you make a great first impression and be memorable.

Rs. 4,999