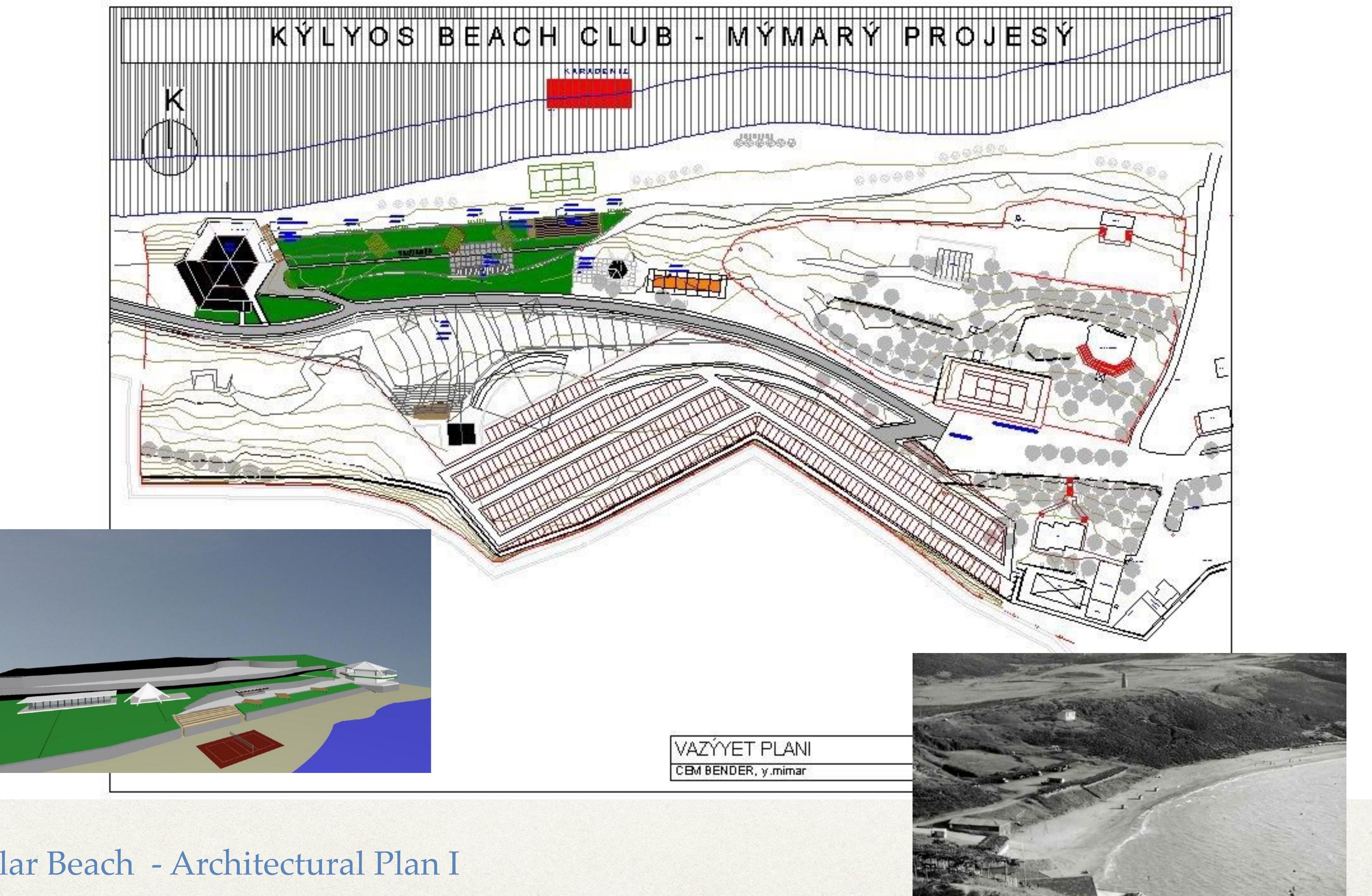




Solar Beach, Istanbul

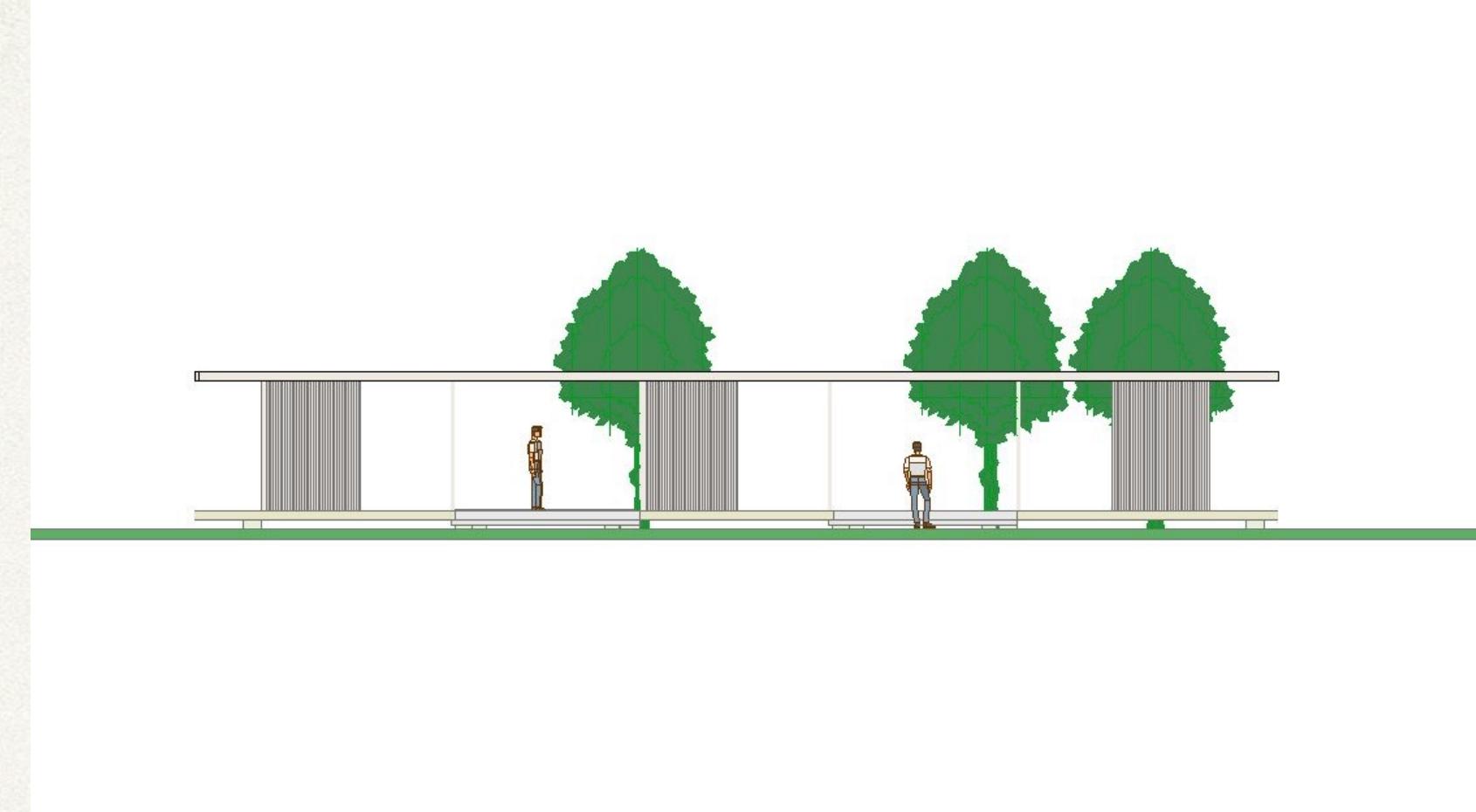
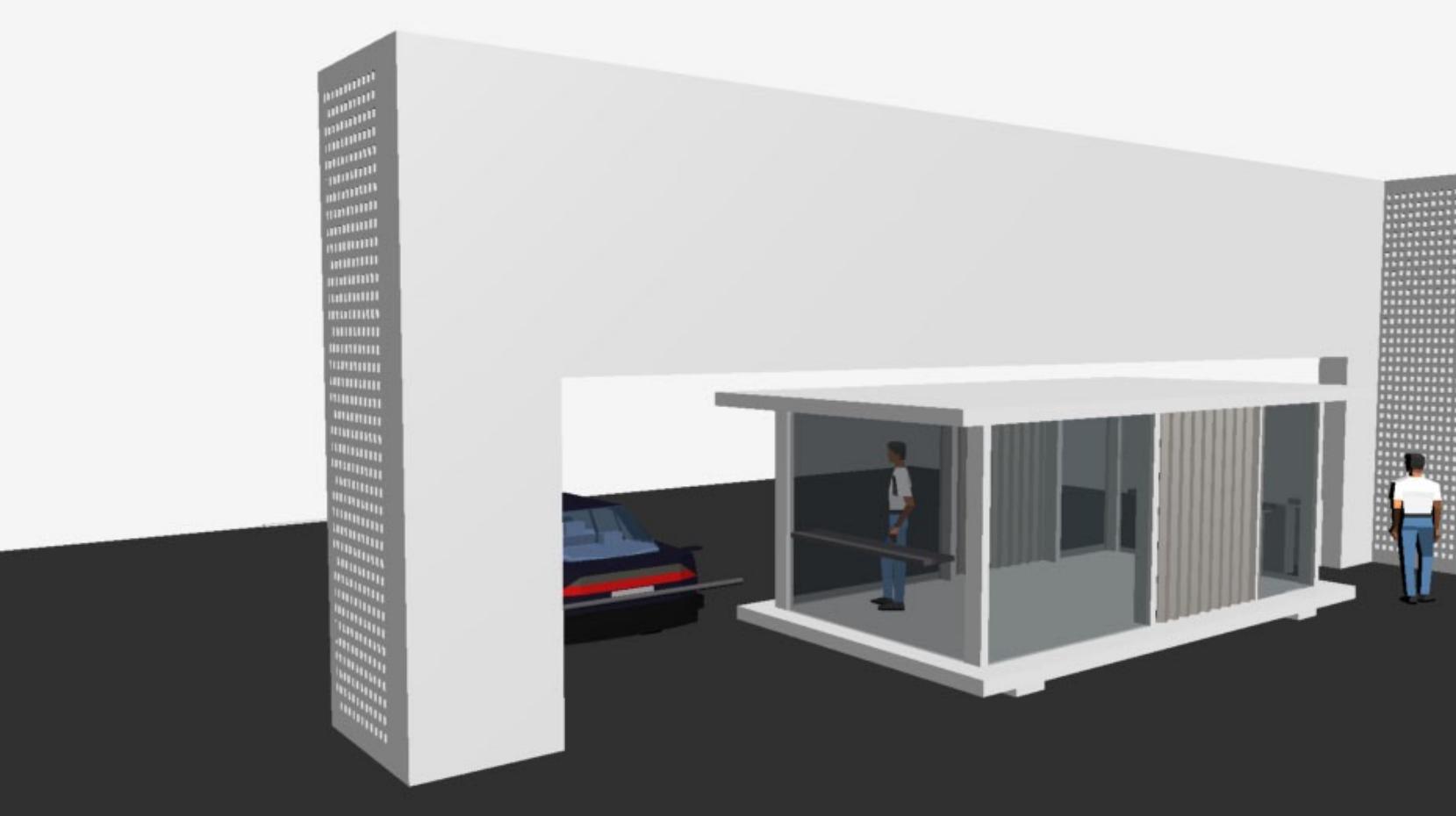
Entertainment Business Project

Founding Partner and Managing Director, September 2000-September 2003

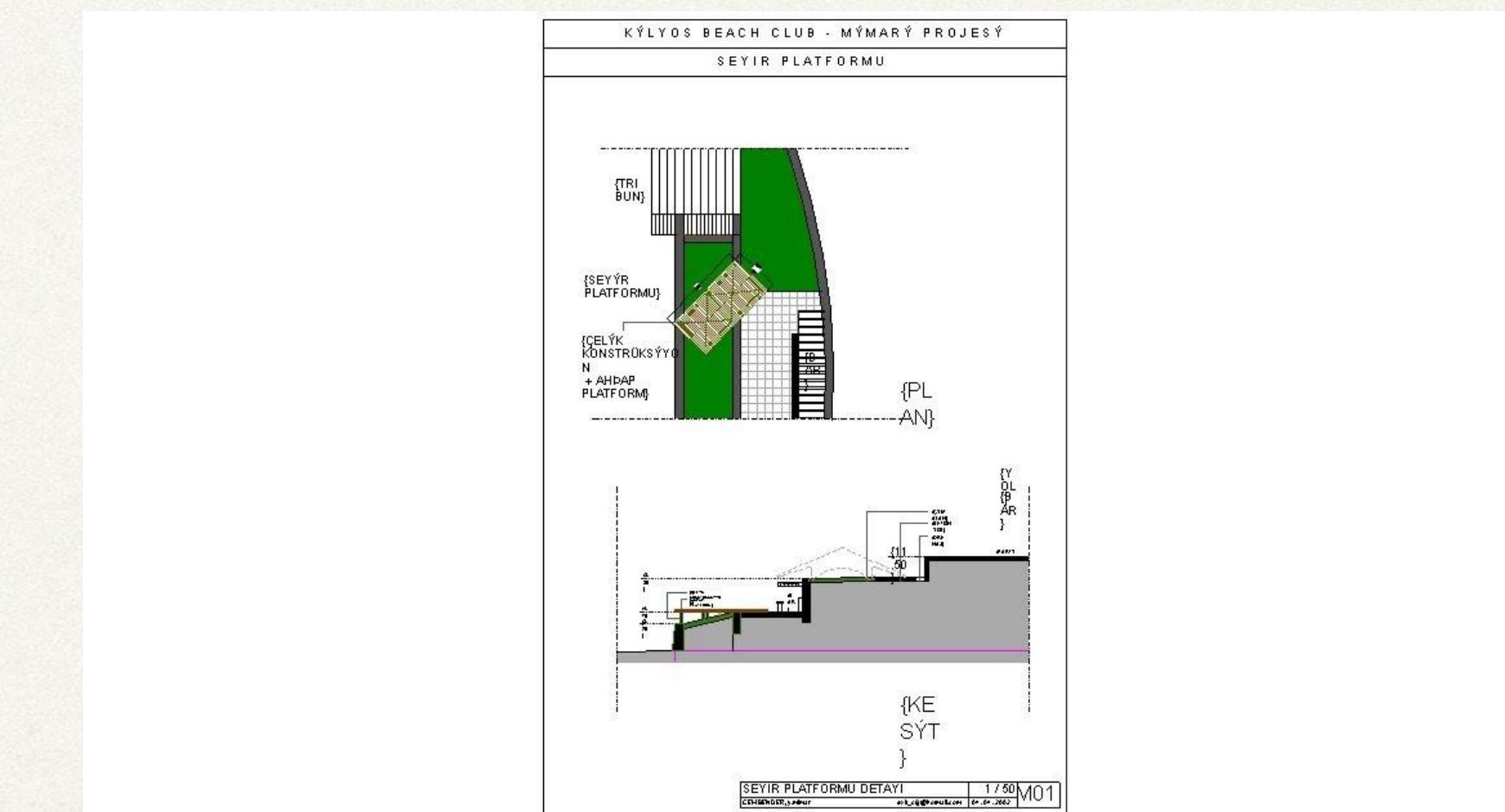
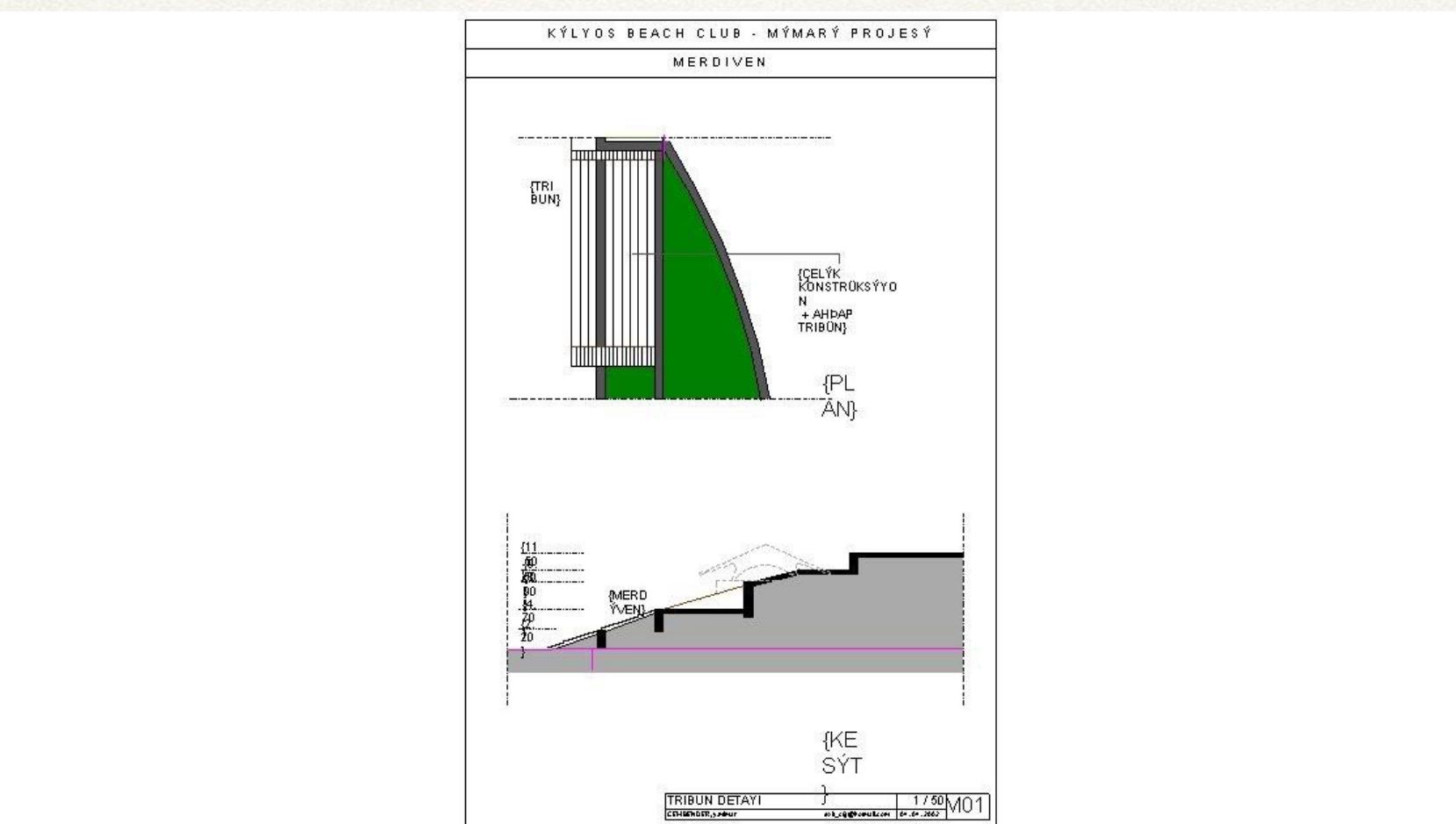
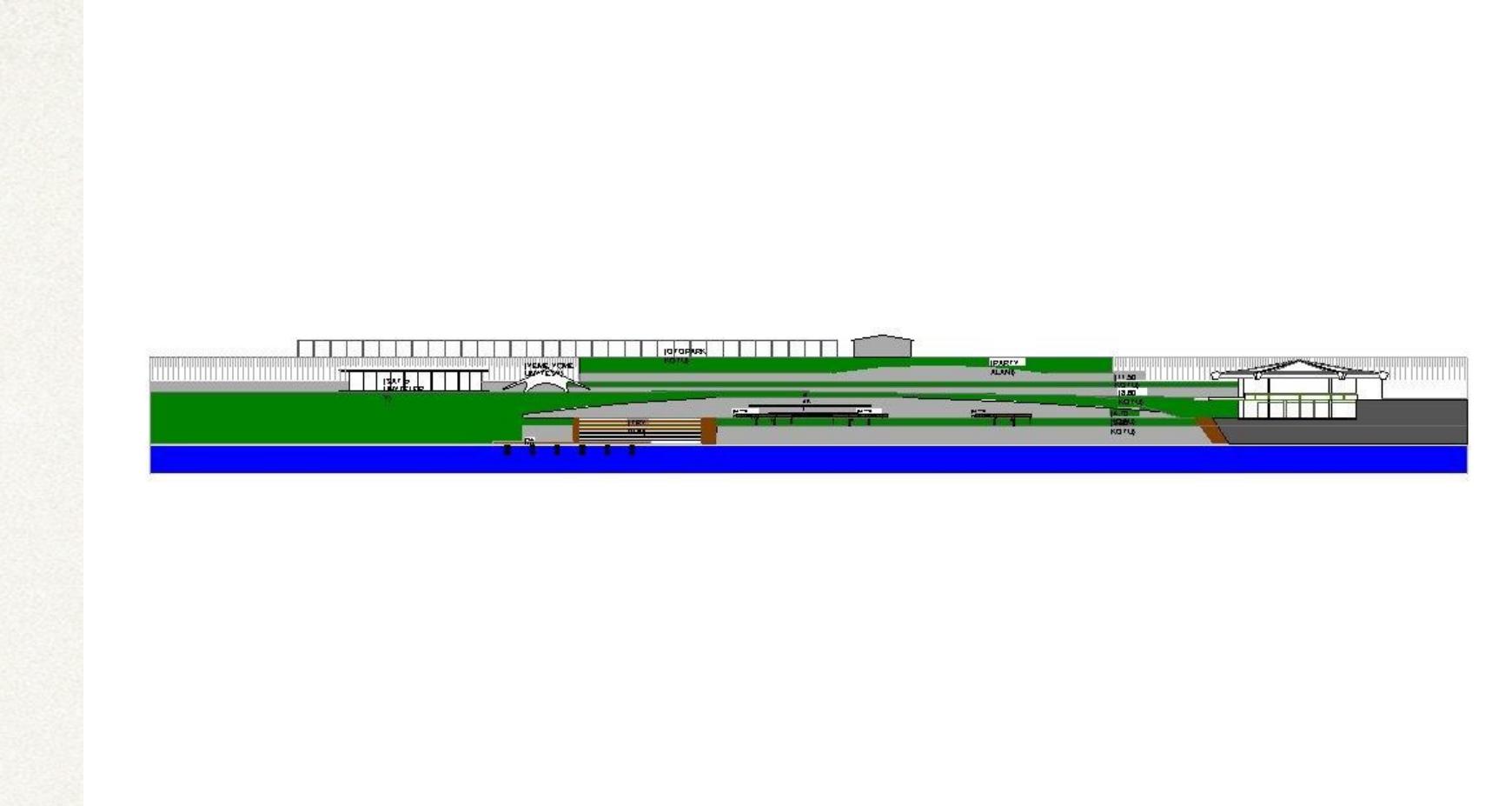


Solar Beach - Architectural Plan I

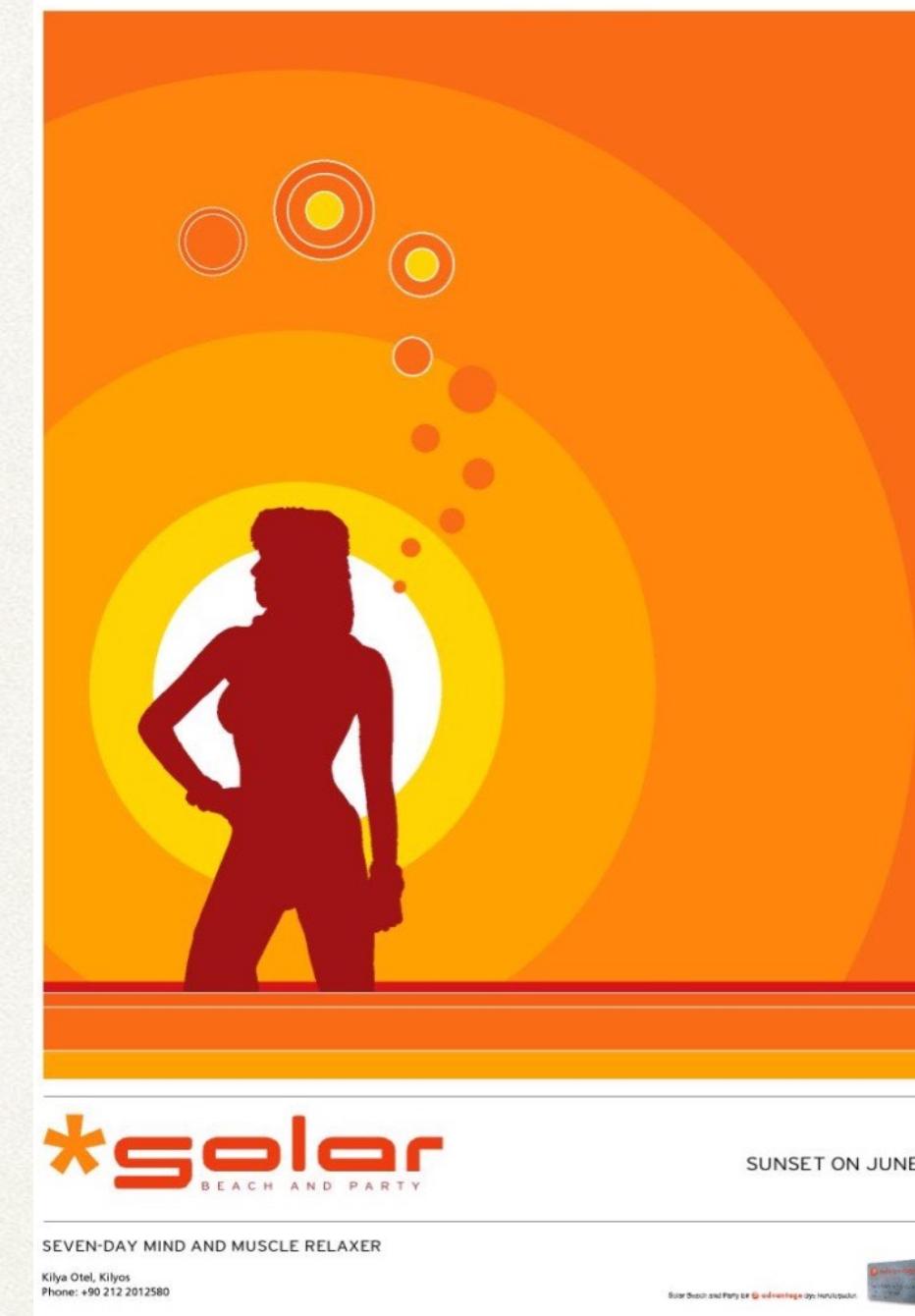
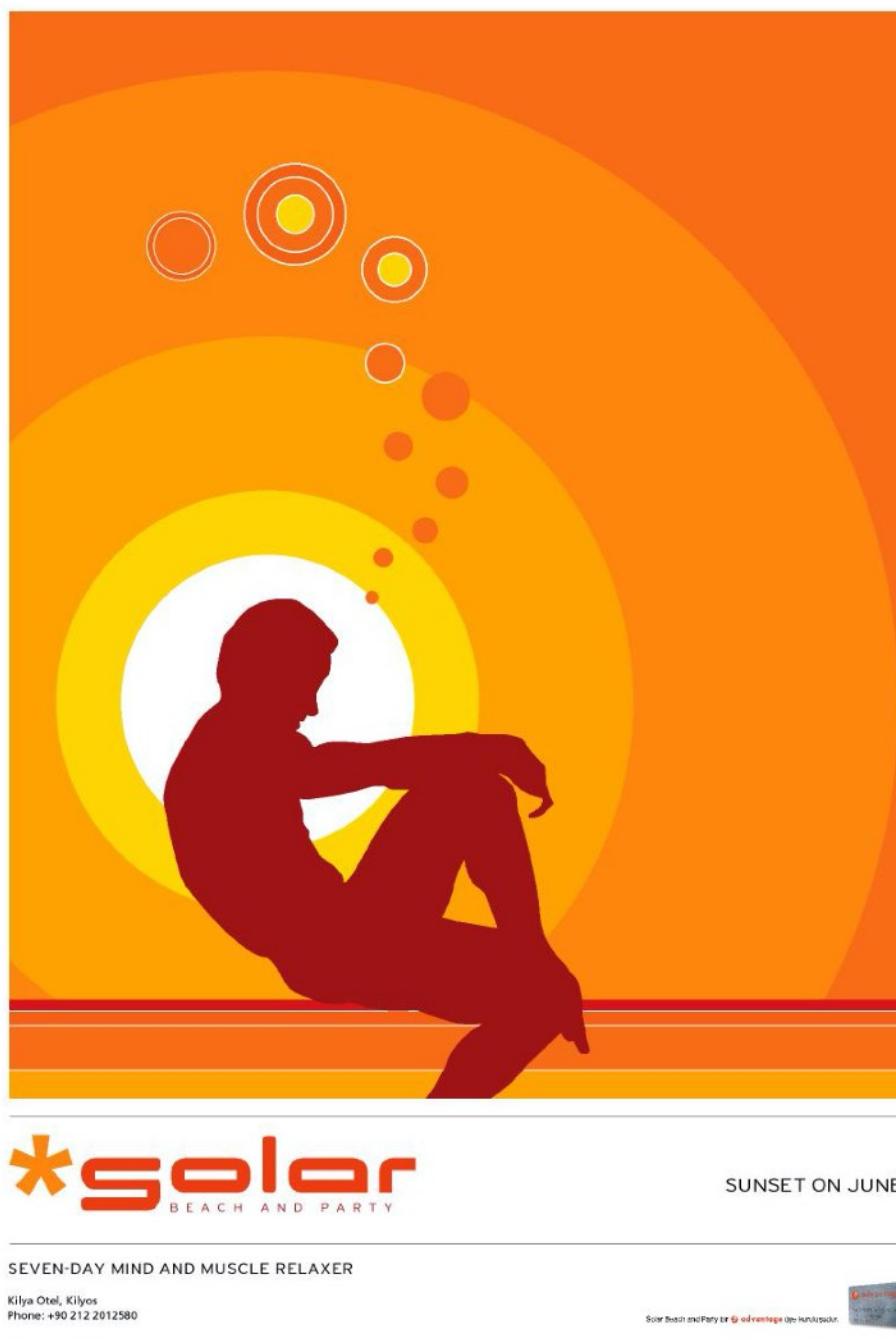
When I first decided to project, the area was an industrial waste dumping land in 2000



Solar Beach - Architectural Plan II



Solar Beach - Architectural Plan III



Solar Beach - Concept and Branding

Solar Beach, Kilyos, Istanbul

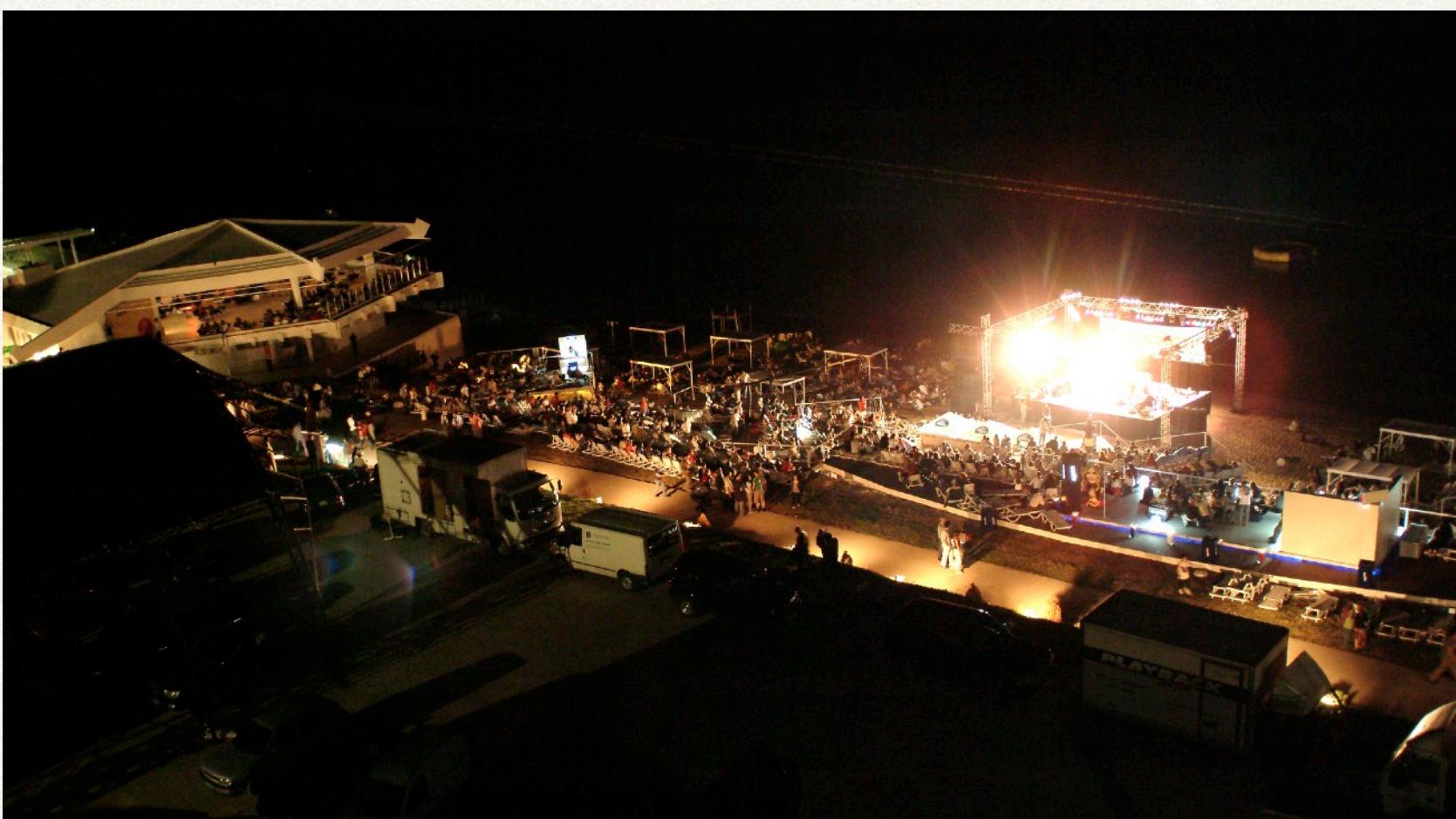
- ❖ Designed and managed the largest open air event arena in Istanbul
- ❖ Built the first and the largest open-air venue at the beach in a little and mostly working-class fishing village of Kilyos (population 900) was quickly transformed into Istanbul's new trendy getaway with its population swelling to 50,000+ a weekend in summer
- ❖ Promoted and managed over a hundred shows, events, concerts and 10+ festivals and sold over 150,000 tickets.





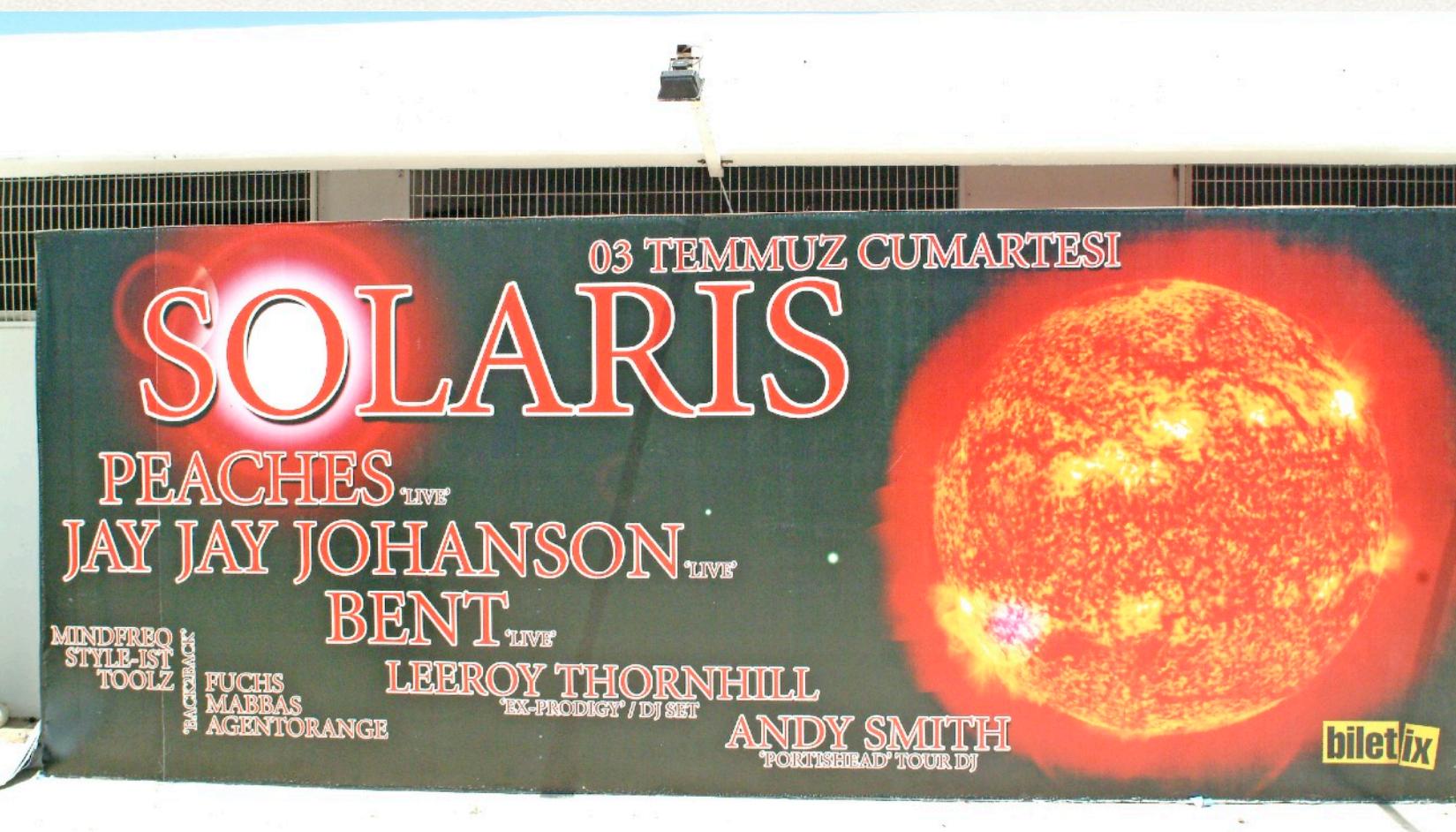
Solar Beach - Rock Istanbul

Welcomed and entertained over 25,000 Festival goers in a weekend.



Solar Beach - Rock Istanbul

Day and Night 2 days - Over 24,000 Festival goers visited



Solar Beach - Solaris & Pink

Promoted world renowned Artists, Bands, and shows