

Training Data Set Creation

The training data set used for this analysis is shown below (first 5 lines):

	totalAdClicks	revenue	hitRatio
0	44	21.0	0.134078
1	10	53.0	0.100000
2	37	80.0	0.122047
3	19	11.0	0.109430
4	46	215.0	0.130682

Dimensions of the training data set (rows x columns) : 543 * 3

of clusters created: 3