

How to approach Univariate Analysis

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Descriptives

- Min
- Max
- Range

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Central Tendency

- Mean
- Median

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Spread

- Variance
- Standard Deviation

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Properties of Normal Distributions

- Skewness
- Kurtosis

How to approach Univariate Analysis



customer_id

age

vintage

last_transaction (4 variables)

current_balance

current_month_credit

current_month_debit

current_month_balance

previous_month_end_balance

previous_month_credit

previous_month_debit

previous_month_balance

average_monthly_balance_prevQ

average_monthly_balance_prevQ2

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Customer details

customer_id

age

vintage

last_transaction (4 variables)

current_balance

current_month_credit

current_month_debit

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average_monthly_balance_prevQ

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Customer details

customer_id

age

vintage

last_transaction (4 variables)

Current month

current_balance

current_month_credit

current_month_debit

current_month_balance

previous_month_end_balance

previous_month_credit

previous_month_debit

previous_month_balance

average_monthly_balance_prevQ

average_monthly_balance_prevQ2

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Current month

current_balance
current_month_credit
current_month_debit
current_month_balance

previous_month_end_balance
previous_month_credit
previous_month_debit
previous_month_balance

average_monthly_balance_prevQ
average_monthly_balance_prevQ2

previous month

previous quarters

Customer details

customer_id
age
vintage

last_transaction (4 variables)
transaction date

Thank You!