1st slide: Canada

Introduction of Canada

2nd: Introduction of event

3rd: Flight schedule

1am departure from Islamabad

Arrival at 7am at Istanbul Turkey (6-hour flight)

3 hour of layover Istanbul airport

Departure from Istanbul airport at 10am

Arrival at Ottawa airport at 11.30pm (12.30-hour long direct flight)

4th: Weather report

5th : Name of hotel

The business Inn hotel

6th: Dress code

In Canada, a business team must look professional by wearing formal clothes.

A team of professionally and formally dressed co-workers certainly does look sharp. Wearing attire that fulfills a company’s business formal dress code is necessary for employees because it projects the image of a trustworthy and knowledgeable businessperson who is ready to serve their clients successfully.

In an official meeting, it is advised that men should wear a proper suit with tie on (preferably dark color of suit with white shirt). Black oxford or derbys.

Ladies are advised to wear Collard dress shirts or blouses with dark classic suit. Closed-toe dress shoes, such as pumps. Both should avoid casual wear when attending a meeting.

7th: culture: The ideas, customs, and social behavior of a particular people or society is called culture.

Intercultural communication: it refers to the effective communication between people of different cultural background. It also includes managing thought patterns and non-verbal communication

Culture of Canada: talking about Canada’s culture, The **culture** of **Canada** embodies the artistic, culinary, literary, humour, musical, political and social elements that are representative of **Canada** and **Canadians**. ... **Canada** is often characterized as being "very progressive, diverse, and multicultural".

8th: High and low context cultures:

Pakistan vs Canada: Pakistan is a high-context culture, like many of the countries in its vicinity. Members of such cultures value respect from the rest of the group over individual success. That said, Pakistan is considered to have a masculine culture, so individual achievement is still valued. Whereas Canada is more of a low context culture because primary purpose of communication is to exchange of information, facts and opinions.

Keeping in mind of Canada’s culture,

Association: Relationships begin and end quickly. Many people can be inside one's circle; circle's boundary is not clear.

Interaction: Low use of nonverbal elements. Message is carried more by words than by nonverbal means

Temporality: Things are scheduled to be done at particular times, one thing at a time. What is important is that activity is done efficiently.

Learning: One source of information is used to develop knowledge. Thinking is inductive, proceeds from specific to general. Focus is on detail.

9th: Non-verbal communication in Canada:

**Canadians communicate** more by the spoken word rather than **non-verbal** expressions. **Non-verbal** expressions are only really used to add emphasis to a message or are part of an individual's personal **communication** style. **Canadians** like their personal space and prefer to be at an arm's length when speaking to someone.

10th: Dos and don’ts in the country:

* Handshaking predominates as the normal mode of greeting.
* Punctuality is greatly revered in Canada.
* Do not eat while walking in public.
* Try to avoid being overly familiar and making too much body contact

11th: Weekly schedule:

Monday 26th April:

* All members to gather at the office
* Breakfast in office at 8am
* Discussion for upcoming meeting from 9am to 11am
* Free till 5pm
* Tour of Rideau Canal at 6pm

Tuesday 27th April:

* Everyone to gather at hotel lobby at 9am
* Meeting with the Millennium sources
* Lunch hosted by Millennium sources at 2 o’clock
* Tour of departments

Wednesday 28th April:

* All associate members to gather in the lobby at 8.30
* Breakfast till 11am, bus will take members to the seminar held in Ottawa.
* Visit at parliament hill at 5pm
* Dinner in Elgin restaurant at 8 o’clock

Thursday 29th April

* Visit to Canadian museum of nature in Ottawa
* Visit of national war memorial at 3 o’clock
* Dinner at courtyard restaurant at 8 o’clock

Friday 30th April:

* Full free day to do personal activities

Returned schedule:

* Everyone to gather at lobby sharp 6 o’clock
* Have breakfast and checkout of rooms at 11 o’clock
* Flight departure at 2 o’clock
* Arrival at Islamabad airport on Saturday 1st May