## Pattern Recognition Project Milestone 1

## **Movie Popularity Prediction**

#### 1) Merge the Two Datasets

join by the columns: 'movie id' (dataset: movies-credit) and 'id' (dataset: movies-regression) for manipulation later by extraction top 20 cast members

```
bonus_table.rename(columns = {'movie_id' : 'id'}, inplace = True)
table = bonus_table.merge(table)
```

#### 2) Year, Month Columns

We added two new columns 'year' & 'month' from the 'release\_date' column and dropped the 'release\_date' column from the dataset

```
2009
        2015
        2012
        2012
        2007
3028
        2002
3029
        2010
3030
        1997
3031
        2014
3032
        2011
Name: year, Length: 3033, dtype: int64
        10
2
3028
        9
3029
3030
3031
3032
        11
Name: month, Length: 3033, dtype: int64
```

#### 3) Split the Data:

Using: train\_test\_split() on training size = 0.8, testing size = 0.2 trainTable → data frame contains xTrain and yTrain trainTable.head(2)

```
id title \
491 72331 Abraham Lincoln: Vampire Hunter
1611 2176 The Glass House

cast \
491 [{"cast_id": 8, "character": "Abraham Lincoln"...
1611 [{"cast_id": 1, "character": "Ruby Baker", "cr...

crew budget \
491 [{"credit_id": "52fe4864c3a368484e0f66a9", "de... 69000000
1611 [{"credit_id": "58162f2b9251415abb00ea89", "de... 30000000

genres homepage \
491 [{"id": 28, "name": "Action"}, {"id": 14, "nam... NaN
1611 [{"id": 18, "name": "Drama"}, {"id": 53, "name... NaN

keywords original_language \
491 [{"id": 840, "name": "usa president"}, {"id": 115... en

original_title ... \
491 Abraham Lincoln: Vampire Hunter ...
1611 The Glass House ...

production_countries revenue runtime \
491 [{"iso_3166_1": "US", "name": "United States o... 112265139 94.0
1611 [{"iso_3166_1": "US", "name": "United States o... 23619609 106.0
```

testTable  $\rightarrow$  data frame contains xTest and yTest testTable.head(2)

#### 4) Preprocessing

 Applied on training and testing data to have the same number of features.

#### a. Null values detection

The picture below shows the total number of null values in each column.

```
0
                           0
title
cast
                           0
                           0
crew
budget
                           0
genres
                           0
                      1908
homepage
keywords
                          0
original_language
                         0
original_title
                          0
overview
                           0
viewercount
production_companies
production_countries
                          0
release_date
                           0
revenue
                           0
runtime
spoken_languages
                          0
status
                          0
tagline
                         383
vote_count
                           0
vote_average
                           0
dtype: int64
```

# b. Fill with the mean values and convert values to numeric by Label Encoding:

- The picture below shows the dataset after encoding

```
1223 [{"cast_id": 15, "character": "Lilli", "credit...
1277 [{"cast_id": 2, "character": "Don", "credit_id...
1641 [{"cast_id": 1010, "character": "Emily", "cred...
        10197
374
2908 39269
1158 85446
                                                                         crew
                                                                                budget \
        [{"credit_id": "52fe43409251416c7500933d", "de... 80000000
2908 [{"credit_id": "52fe47099251416c9106826f", "de... 0
1158 [{"credit_id": "52fe49419251416c910a76d7", "de... 33000000
                                                                      genres homepage \
        [{"id": 18, "name": "Drama"}, {"id": 10402, "n...
2908 [{"id": 18, "name": "Drama"}]
1158 [{"id": 10402, "name": "Music"}, {"id": 18, "n...
                                                                                        899
                                                                                       899
                                                                   keywords original_language \
        [{"id": 10937, "name": "memory"}, {"id": 16573...
2908 [{"id": 4470, "name": "punk"}, {"id": 10183, "...
1158 [{"id": 186730, "name": "flash mob"}, {"id": 1...
        original_title ...
                                                                                production_countries \
                      1218 ... [{"iso_3166_1": "IT", "name": "Italy"}, {"iso_...
1268 ... [{"iso_3166_1": "CA", "name": "Canada"}]
1628 ... [{"iso_3166_1": "US", "name": "United States o...
2908
           revenue runtime
                                                                                   spoken_languages \
          53825515 112.0 [{"iso_639_1": "en", "name": "English"}, {"iso...
0 94.0 [{"iso_639_1": "en", "name": "English"}]
374
2908
```

#### c. Final dataset

 The picture below shows the dataset null values after label encoding and filling the null values with the mean values

```
budget
                         0
genres
                         0
homepage
                         0
keywords
                         0
original language
                         0
original title
                         0
overview
                         0
viewercount
                         0
production_companies
                         0
production countries
                         0
release date
                         0
revenue
                         0
runtime
                         0
spoken_languages
                         0
                         0
status
tagline
                         0
title
                         0
                         0
vote_count
                         0
vote average
dtype: int64
```

#### d. Top 20 Records

- For each column of List data type in the dataset, where for each List we determine the top 20 values for each key with the highest frequencies and create a new feature for those values.
- We iterate on the list by using json.
- For example:
  - Using 'Crew' Column from movies-credit dataset.
- Creating a new feature with the top 20 directors with the highest number of movies directed in the dataset.
- For example:
  - Using 'Cast' Column from movies-credit dataset.
- Creating a new feature with the top 20 cast with order 0 with the highest number of movies directed in the dataset
- Applying this on training and testing data to have the same number of features in (allmovies\_df, allmovies\_df\_test).

	id	title	cast	crew	budget	genres	homepage	keywords	original_language
1041	259694	212	DakotaJohnson	ChristianDitter	38000000	Comedy,Romance	15	new york,based on novel,one- night stand,single	2
<b>893</b> 2 rows	79 × 23 colun	202 nns	JetLi	ZhangYimou	31000000	Drama,Adventure,Action,History	221	countryside,loss of lover,right and justice,pa	11

e.	<b>Data Normalization</b>	and dropping	strings	(specially for	or modeling):

- Where the following columns were dropped as their data type is String:
- ['genres', 'keywords', 'spoken\_languages', 'production\_companies', 'production\_countries', 'cast', 'crew']
- Data after normalization and dropping:

```
id
                  title
                                   homepage original_language
                           budget
0
     0.022800 0.504538
                         0.285714
                                        0.0
                                                      0.210526
     0.087835 0.526815
                         0.000000
                                        0.0
                                                      0.210526
2
     0.191134 0.676980
                        0.117857
                                        0.0
                                                      0.210526
     0.606469 0.135726
                        0.892857
                                        0.0
                                                      0.210526
4
     0.025815 0.600248 0.032143
                                        0.0
                                                      0.210526
     0.041902 0.818894 0.060714
2421
                                        0.0
                                                      0.210526
2422
     0.027070 0.856023 0.114286
                                        0.0
                                                      0.210526
2423
     0.252659 0.601073 0.100000
                                        0.0
                                                      0.210526
2424
     0.024111 0.443894
                        0.232143
                                        0.0
                                                      0.210526
     0.023142 0.981023
2425
                         0.107143
                                        0.0
                                                      0.210526
     original_title overview
                                                                     India
                               viewercount
                                                       runtime
                                             revenue
                                                      0.331361
0
           0.502268 0.279588
                                  0.010687 0.019306
                                                                       0.0
           0.522887
                     0.376082
                                  0.000775 0.000000
                                                      0.278107
                                                                       0.0
2
           0.671340 0.415670
                                  0.034006 0.050385
                                                      0.292899
                                                                       0.0
           0.133196 0.437526
                                  0.226560 0.413673
                                                      0.434911
                                                                       0.0
4
           0.595876 0.936082
                                  0.020888 0.006132
                                                      0.275148
                                                                       0.0
           0.808247
                     0.607835
                                  0.013622
                                                      0.278107
                                                                       0.0
2421
                                           0.019919
2422
           0.844536 0.104330
                                  0.018814 0.006654
                                                      0.316568
                                                                       0.0
2423
           0.596701 0.188041
                                  0.043090 0.035006
                                                      0.340237
                                                                       0.0
2424
           0.441237 0.700206
                                  0.003372 0.000000
                                                      0.310651
                                                                       0.0
2425
           0.964124 0.774021
                                  0.006007 0.000000
                                                      0.295858
                                                                       0.0
```

#### 5) Feature Selection:

- Correlation table between all features and 'vote\_average' feature
- Runtime, vote\_count and viewer count are mostly correlated for vote average.

```
1.000000
   runtime
                    0.413366
  vote_count
                    0.372155
   viewercount
                    0.303218
   Drama
                    0.281629
   revenue
                    0.204972
                    0.194653
   Comedy
   History
                    0.132144
                    0.129613
   year
  Horror
                    0.125754
                    0.121860
   War
   United Kingdom
                    0.116108
                    0.108980
   Action
   Deutsch
                    0.087820
   month
                    0.086715
   0.072311
                     العربية
                   0.069376
   Family
   TomHanks
                    0.068477
   Crime
                    0.064649
   original_language
                    0.062824
   Name: vote_average, dtype: float64
```

#### 6) Models

- Linear Regression:
- With mean square error (MSE) = 2.4365600694863505

```
The Mean Square Error (MSE) = 2.4365600694863505
```

- Lasso Regression:
- With Mean Square Error (MSE) = 0.8247471287772892

```
The Mean Square Error (MSE) = 0.8247471287772892
```

 As shown from model results Lasso regression is better than Linear regression as it gives Mean Square Error with 0.8247471287772895.

# Milestone 2 Classification Models

#### RandomForestClassifier

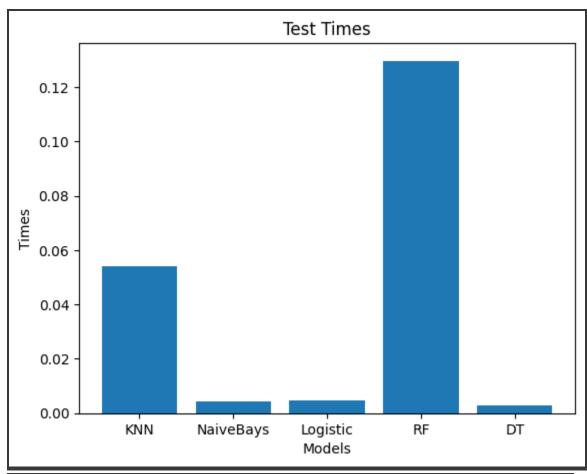
- Accuracy Score: 85.39 %
- Total Training Time: 3.539412260055542
- Total Test Time: 0.1166532039642334

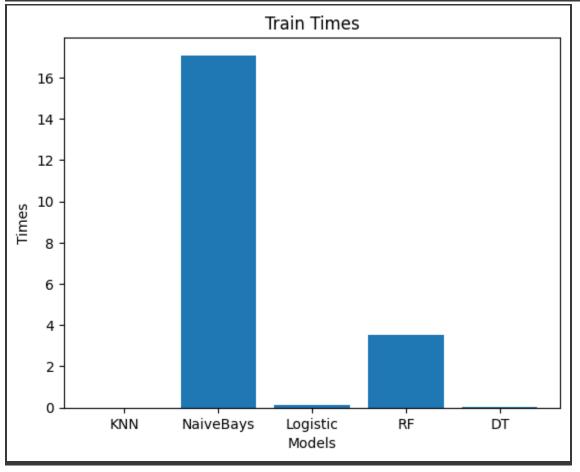
#### DecisionTreeClassifier

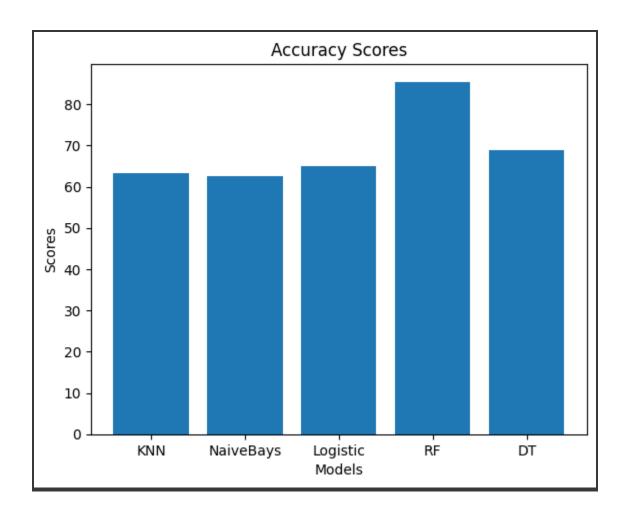
- Accuracy Score: 69.68698517298188 %
- Total Training Time: 0.03876757621765137
- Total Test Time: 0.0029397010803222656

#### LogisticRegressionClassifier

- Accuracy Score: 64.90939044481054 %
- Total Training Time: 0.19150185585021973
- Total Test Time: 0.010148048400878906







## **Feature Selection**

In addition to feature selection done in ms1
 Dropping "Status" Column

All the values of this column are the same.

[NOT UNIQUE]

## HyperParameter Tuning

• In DecisionTreeClassifier

max\_leaf\_nodes

#### Values:

1. [20]

Accuracy Score: 0.6803953871499177

2. [60]

Accuracy Score: 0.6935749588138386

3. [100]

Accuracy Score: 0.6507413509060955

Conclusion: Increasing the max\_leaf\_nodes param than 60 will lead to decreasing the accuracy score

#### Values:

4. [4]

Accuracy Score: 0.6886326194398682

5. [10]

Accuracy Score: 0.6013179571663921

6. [20]

Accuracy Score: 0.5683690280065898

Conclusion: Increasing the max\_depth param than 4 will lead to decreasing the accuracy score

## Conclusion

In conclusion, the classification models applied on the movie regression dataset have revealed some interesting insights. It is evident that the inclusion of an increasing number of features has negatively impacted the performance of Naive Bayes and KNN models, resulting in lower accuracy. However, the Decision Tree model and Random Forest model have demonstrated their superiority in handling complex datasets, showcasing excellent accuracy rates. These models exhibit the ability to capture intricate relationships among features and make robust predictions, making them reliable choices for classification tasks in movie regression datasets. Their effectiveness can be attributed to their ability to handle high-dimensional data and capture non-linear interactions, leading to improved performance and accurate predictions.