

# The Science of Decisions Project

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9/6/2017

## 1. What is our independent variable? What is our independent variable?

The independent variable: The agreement between words and color of words.

The dependent variable: Time to tell the color of the words.

## 2. What is an appropriate set of hypotheses for this task? What kind of statistical test do you expect to perform? Justify your choices.

2.a Hypothesis: There is a difference between time used to tell the color under congruent and incongruent experiments.

$\mu_{con}$ : time under congruent condition to tell the color;  $\mu_{incon}$ : time under incongruent condition to tell the color

$H_0: \mu_{con} = \mu_{incon}$  (There is no difference between the time to tell the color between congruent and incongruent experiment)

$H_A: \mu_{con} \neq \mu_{incon}$  ( There are differences in time to tell the color between two experiments)

2.b Two-tailed paired t-test is supposed to be performed.

Reasons:

Suppose that we do not know what is stroop effect, so we propose a two-tailed test.

The parameter(mean, standard deviation) of the population is unknown, so we propose t-test.

Samples were achieved by repeating experiments and were tested in two different conditions, so we propose paired t-test.

### 3. Report some descriptive statistics regarding this dataset. Include at least one measure of central tendency and at least one measure of variability.

```
if(!file.exists("./data")){dir.create("./data")}
url <- "https://d17h27t6h5l5a5.cloudfront.net/topher/2016/September/57ce3727_stroopdata/stroopdata.csv"
f <- file.path(getwd(),"stroopdata.csv")
download.file(url,f,method = "curl")
data <- read.csv(f)
summary(data)
```

```
##      Congruent      Incongruent
## Min.      : 8.63    Min.      :15.69
## 1st Qu.:11.90    1st Qu.:18.72
## Median :14.36    Median :21.02
## Mean     :14.05    Mean     :22.02
## 3rd Qu.:16.20    3rd Qu.:24.05
## Max.     :22.33    Max.      :35.26
```

```
sdCongruent = sd(data[["Congruent"]])
sdCongruent
```

```
## [1] 3.559358
```

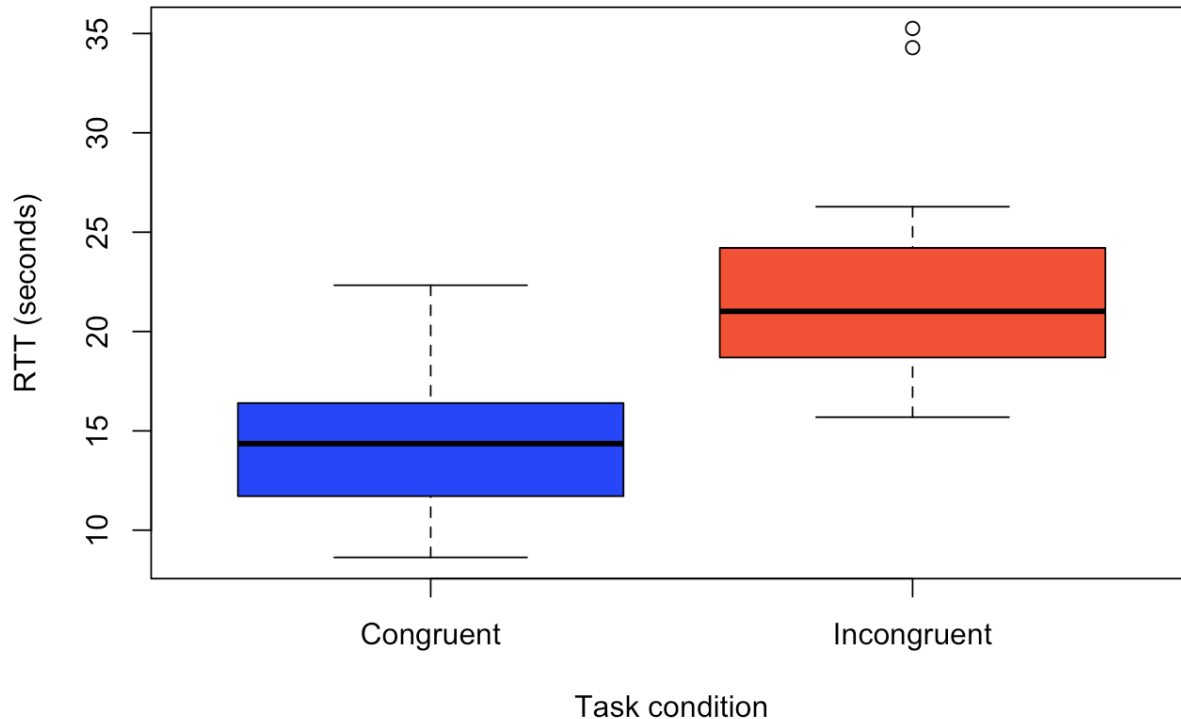
```
sdIncongruent = sd(data[["Incongruent"]])
sdIncongruent
```

```
## [1] 4.797057
```

### 4. Provide one or two visualizations that show the distribution of the sample data. Write one or two sentences noting what you observe about the plot or plots.

```
boxplot(data, xlab = "Task condition", ylab = "RTT (seconds)", main = "Stroop Task",
col = c("blue","red"))
```

## Stroop Task



The mean time for congruent task is lower than incongruent one.

**5. Now, perform the statistical test and report your results. What is your confidence level and your critical statistic value? Do you reject the null hypothesis or fail to reject it? Come to a conclusion in terms of the experiment task. Did the results match up with your expectations?**

$\alpha = .05$ , two-sided tail test,  $df = 23$ , from t-table can have  $t_{\text{critical}} = 2.069$

$d\text{-bar} = 7.96$ ,  $Sd = 4.86$ ,  $SEM = S/\sqrt{n} = 0.99$

$t = (d\text{-bar} - 0)/SEM = 8.02 > 2.069$

So difference between Congruent and Incongruent group time is statistically significant.

**6.Optional: What do you think is responsible for the effects observed? Can you think of an alternative or similar task that would result in a similar effect? Some research about the problem will be helpful for thinking about these two questions!**

**Distraction from the character is the main reason for such phenomenon.**