

Jan Eric De Castro

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EXPERIENCES

PROTOLAB

La Jolla, CA

Undergraduate Research Assistant

October 2016 - Present

- Research how framing can improve and optimize real-time group and crowd ideation
- Analyze different methods of reframing a problem in order to increase the quality and quantity of ideas created through brainstorming sessions
- Redesigned an application to improve usability on framing activities through simplifying the interface
- Submitted a research paper for GROUP 2018

CAREER CENTER

La Jolla, CA

Career Peer Educator Internship

October 2016 - June 2017

- Advise undergraduate and graduate students in a one-to-one weekly basis in enhancing their resumes, guide them towards career exploration resources, and present them internship opportunities
- Presented and conducted workshops regarding the following: resume, Career Center, and internships
- Assist in job and graduate career fairs and other Career Center employer events throughout the year

PROJECTS

CHEFBOOK STARTUP

La Jolla, CA

June 2017 - August 2017

UX Designer and User Researcher

- Performed user research to identify challenges that users might come across
- Sketched wireframes and designed a high fidelity mockup for the web and mobile version of the application
- Conducted interviews to determine the needs and wants of the target audience
- Collaborated with the marketing team and developers to design branding and strategize marketing strategies for future actions

DESIGN FOR AMERICA

La Jolla, CA

User Researcher and Designer

October 2016 - June 2017

- Collaborated with an interdisciplinary group to design a device that has the capabilities of improving the quality-of-life for senior citizens
- Researched and gathered user data through conducting interviews with seniors and experts that lead a better understanding of their daily routine
- Designed the 3D model of the product using Autodesk Fusion 360
- **Result:** Created a prototype called Lift Assist that helps senior citizens stand up from a sitting position

EDUCATION

UC SAN DIEGO | La Jolla

B.S. Human Computer Interaction
Design Minor

GPA: 3.763

Expected Graduation: June 2019

COURSEWORK

Intro to Startup
Product Marketing and Management
Model and Data Analysis
Intro to Research Methods
Intro to CompSci: Java

SKILLS

Design Skills

Interaction Design
Prototyping
Wireframing
Human Centered Design

Research

User Research & Synthesis
Usability Testing
Ethnographic Research
Personas & Story Boarding
Data Analysis & Modeling

Design Tools

Sketch
Adobe Photoshop
Adobe Illustrator
Autodesk Fusion 360

Code

HTML & CSS
Javascript
Java

ACHIEVEMENTS

Provost Honors (UCSD)

Fall 2015 - Fall 2017

Valedictorian (ACHS)

2015