## Portfolium | Marketing Yourself



# **Portfolium**

Why create a Portfolium? Portfolium is a great online resource to display your experiences and bring your resume to life. Showcase your work in an interactive online platform that allows employers and graduate schools to view your academic and professional achievements and projects.

## Making the Most Out of Your Portfolium



## Supplement Your Resume

Support your resume by giving a visual element to your skills and experiences. Present your Portfolium with your resume to enhance your professional experiences.



### Market Your Skills

Include skills, tools, or softwards that you used to create each work. Share your projects and build an online identity.



### **Connect and Network**

Connect with alumnis, classmates, and friends. You can tag your teammates as collaborators in your projects and comment on other people's work.



## Campus Involvement

Joining clubs, finding inspiration, making connections.



## Seeking Internships

Following companies, applying to internships, attending career fairs.



## **Career Fairs and Interviews**

Your Portfolium is the perfect support during any networking event. Use a tablet, phone, or the printed version of your Portfolium as a visual reference during your pitch.



## Internships and Jobs

Check out the jobs/internships pages and submit your resume and Portfolium projects to the companies you're interested in interviewing with.



### **Enhance Your Linkedin**

Merge your Portfolium account with your Linkedin account. You can also include your unique Portfolium URL in your resume and cover letter.



## **Seeking Careers**

Interviewing, letters of recommendation, attending career fairs.



### Giving Back

Staying connected, donating to schools, projects, and departments.



TRITON TIP

**Create Your Portfolium Today:** 

myportfolium.ucsd.edu

## A Visual Resume in Portfolium



## **Utilizing Your Printable PDF**





## STUDENT NAME HERE

portfolium.com/UCSDTriton

#### CONTACT

triton@ucsd.edu

#### **EDUCATION**

University of California San Diego Bachelor of Science Cognitive Science: Design and Interaction

#### **SKILLS**

Photoshop

Adobe Photoshop

Autodesk Fusion 360

Photo Editing

Photography

Photoshop CC

3-D printing

Graphic Design

Design

Photo Shoots

#### **OBJECTIVE**

Student currently attends University of California San Diego, pursuing a degree in Cognitive Science: Human Computer Interaction. He is interested in finding a job or internship in Design, HCI, and Research.

#### MY PORTFOLIO



#### LAB RESEARCH •

Researched how framing can improve and optimize real-time group and crowd ideation. Analyzed different methods of reframing a problem in order to increase the quality and quantity of ideas created through...

portfolium.com/e/350347



#### 100 DAYS OF UI •

A personal project to create 100 different UI elements over the course of the year. Used Adobe Photoshop, Illustrator, and Sketchapp to create these interfaces.

portfolium.com/e/384653



#### LIFT ASSIST

Collaborated with designers and an engineer to design, prototype, and make a product that would improve the quality of life for senior citizens. Utilized Autodesk Fusion 360 to model and render our final...

portfolium.com/e/460207



#### THE CPEP 2016-2017 TEAM

Coordinated with an interdisciplinary team dedicated to guiding and counseling students towards better opportunities, career paths, and choices. Conduct presentations and lead workshops for students in...

portfolium.com/e/336946

## **Export and Print**

After creating your entries, click on the "Export to PDF" button as shown in the left to access your visual resume. Print it out and utilize it to support your career fair and interview experience.

## What to Include:

**Title** - Give your work a name

**Description** - Explain your thought process; demonstrate and emphasize your skills

**Projects** - Include personal projects, group/research projects, or any class assignments that you were proud of

Visuals - Add images, videos, etc. Upload work samples in multiple formats stored in other platforms

Technical Skills - Show evidence of technical skills from work samples (programing languages, softwares, etc.)

Soft Skills - Evidence of Soft Skills (Public Speaking, Teamwork and Collaboration, Leadership, etc.)



#### **TRITON TIP**

## Other Experiences to Include:

- Academic honors, degrees, certifications, certificates, licenses
- Workshops/seminars/conferences
- Non-profit, charity work & travel experiences
  Learning of a new skill or language
- · Photos from events you've coordinated
- Special training or independent
- Self-taught learning