Market Dashboard 2012

Select Year
2012

SALES
$470.53K
▼ -2.8% MoM | $484.25K

PROFIT
$61.62K
▲ 24.4% MoM | $49.54K

QUANTITY
7,979
▲ 5.2% MoM | 7,581

TOTAL ORDERS
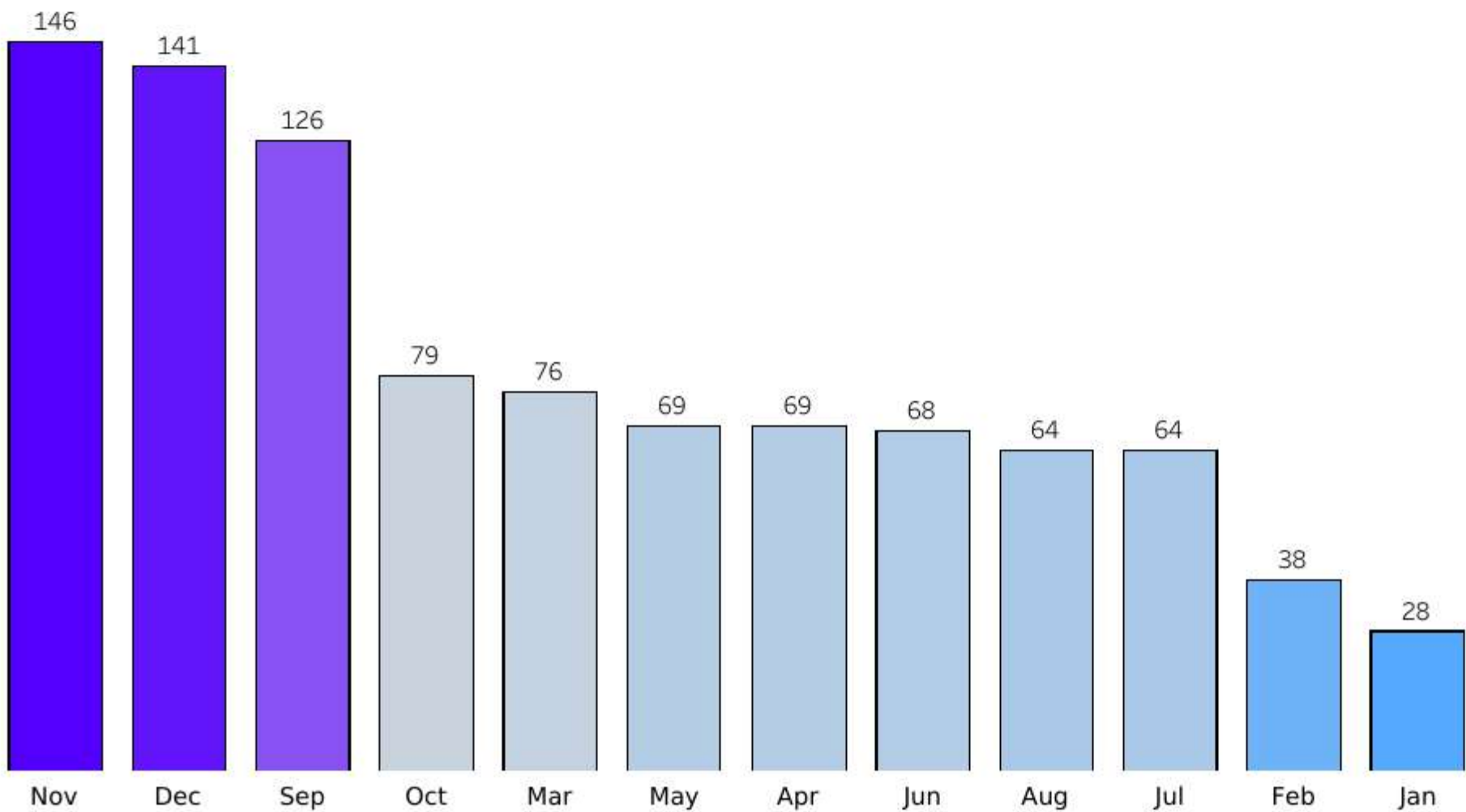### 2,102
▲ 5.5% MoM | 1,993

WEEKLY SALES AND PROFIT

🔵 Above 🔴 Bellow

Sales — 20K / 10K / 0K — Avg.$8.88K

Profit — 4K / 2K / 0K — Avg.$1.16K

CONNECT ..
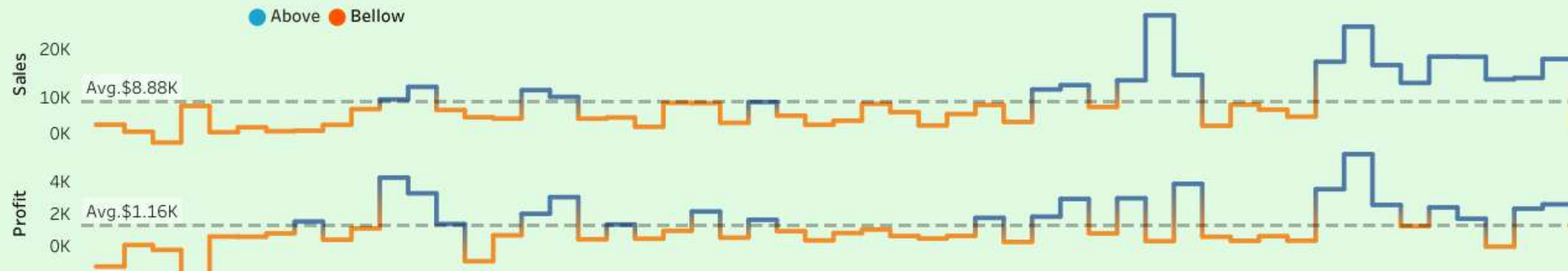
SUB CATEGEORY COMPARASION | SALES VS PROFIT

🔴 Loss 🔵 Profit

- Accessories
- Appliances
- Art
- Binders
- Bookcases
- Chairs
- Copiers
- Envelopes
- Fasteners
- Furnishings
- Labels
- Machines
- Paper
- Phones
- Storage
- Supplies
- Tables

TOP CUSTOMER
NAME - LAST ORDER - PROFIT
SALES - ORDERS

#	Name	Last Order
#1	Christopher Martinez	11/24/2014
#2	Keith Dawkins	9/10/2014
#3	Harry Marie	12/29/2014
#4	Fred Hopkins	12/26/2014
#5	Shirley Daniels	6/14/2014
#6	Natalie Webber	7/12/2014
#7	Katrina Willman	9/26/2014
#8	Pierre Wener	9/23/2013
#9	Dean percer	10/8/2014
#10	Todd Sumrall	11/25/2014

CUSTOMER DISTRIBUTION

Month	Value
Nov	146
Dec	141
Sep	126
Oct	79
Mar	76
May	69
Apr	69
Jun	68
Aug	64
Jul	64
Feb	38
Jan	28

SEGMENT | PROFIT

- 🟦 Consumer
- 🟧 Corporate
- 🟥 Home Office

$12.47K $28.46K

$20.69K

@19/012025