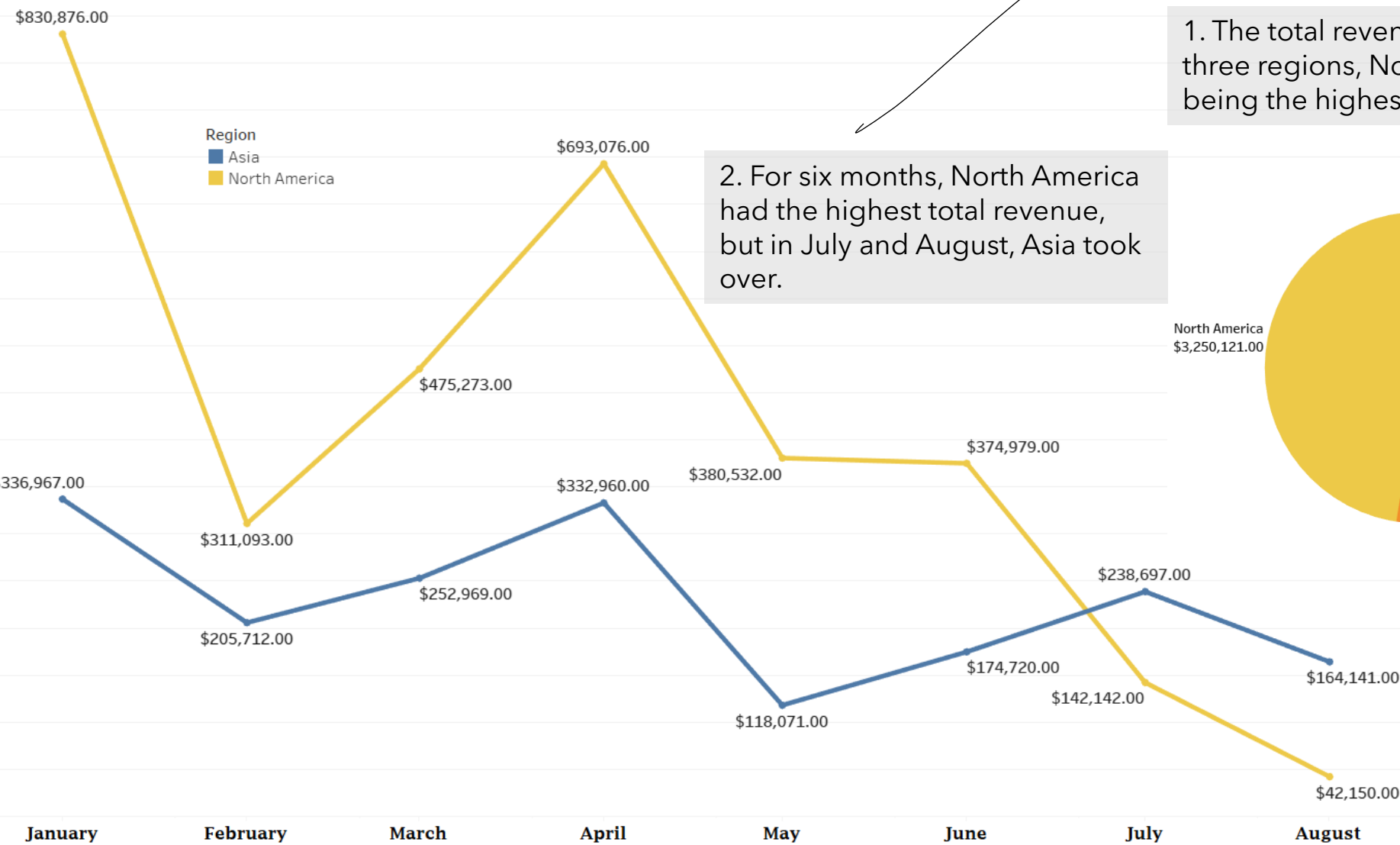


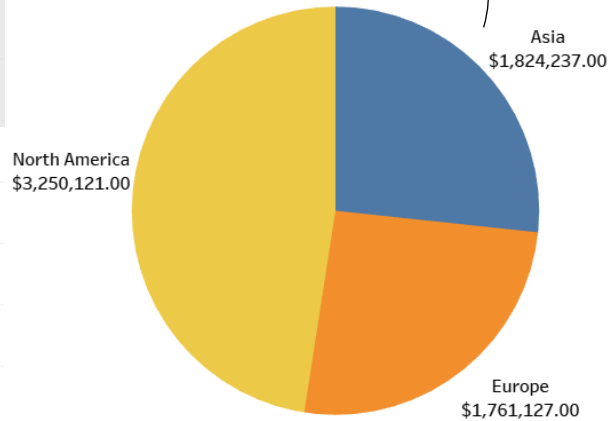
SALES DATA ANALYTIC WITH TABLEAU

TOTAL REVENUE

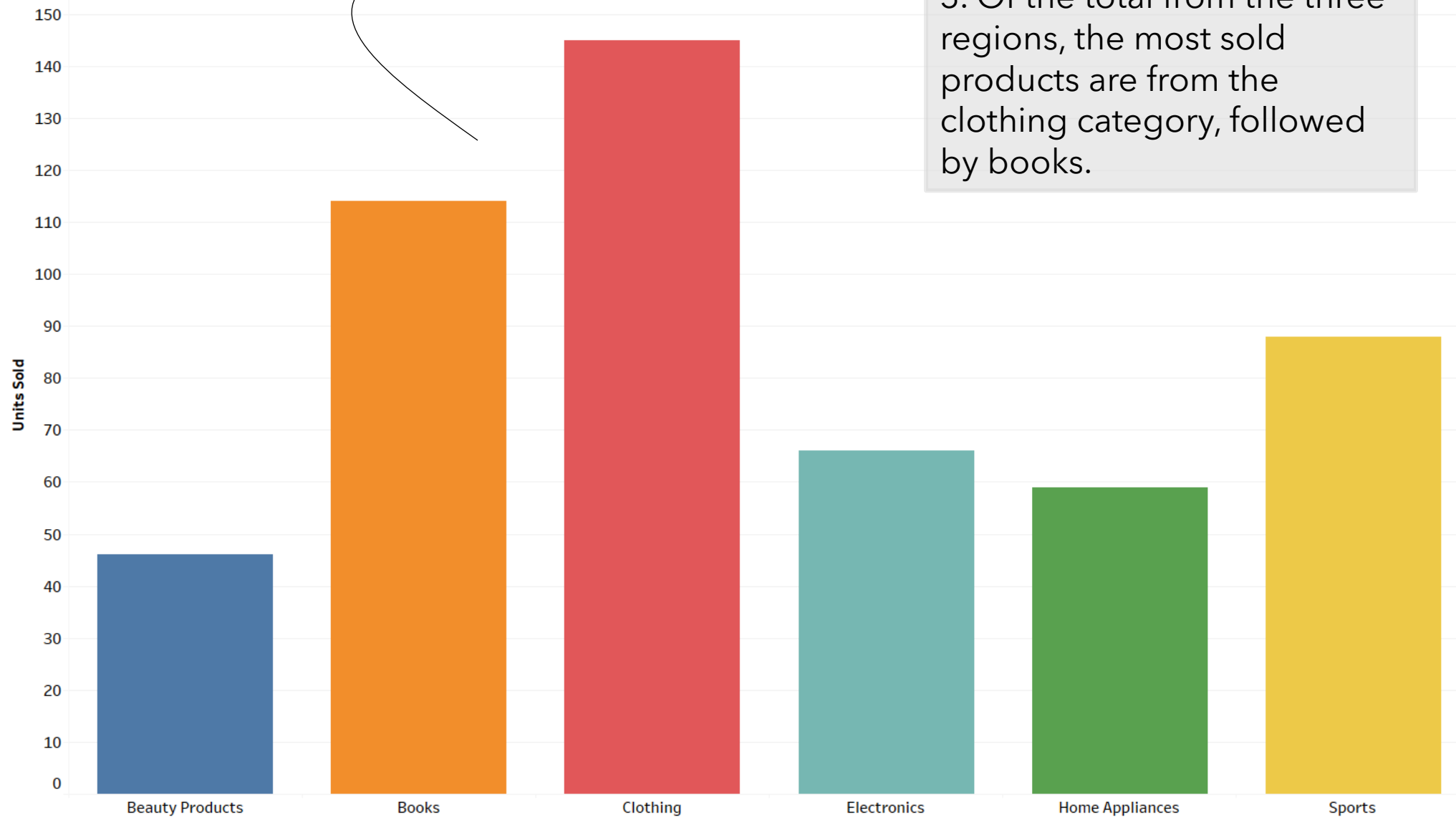


1. The total revenue from the three regions, North America being the highest.

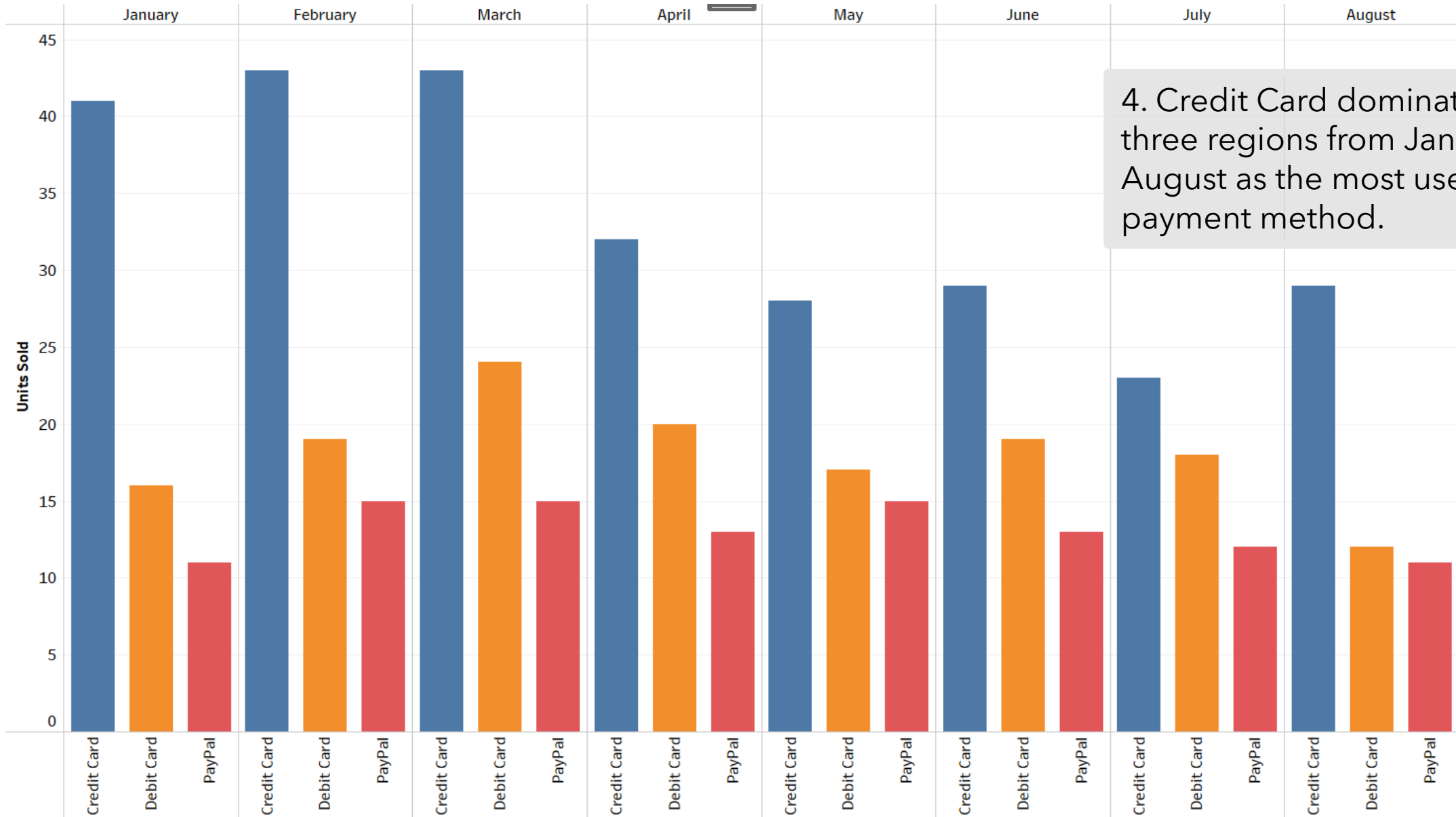
2. For six months, North America had the highest total revenue, but in July and August, Asia took over.



PRODUCT



PAYMENT METHOD



4. Credit Card dominated in all three regions from January to August as the most used payment method.

STATISTIK

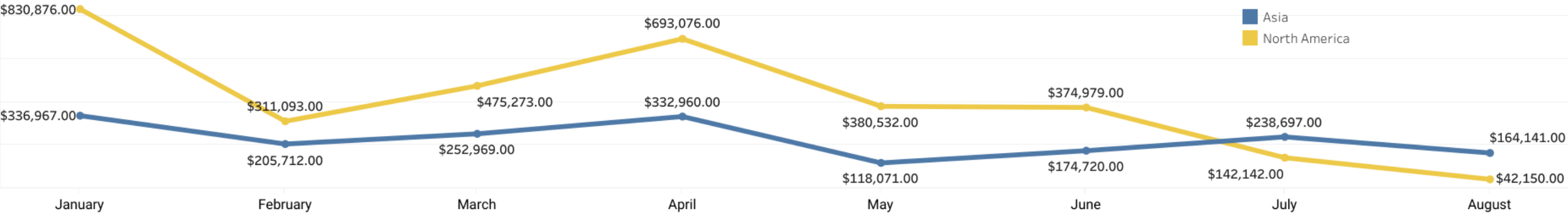


DASHBOARD SALES DATA JANUARY-AUGUST 2024

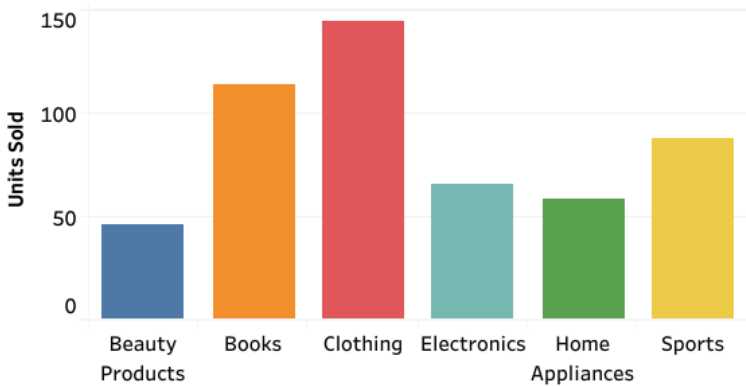
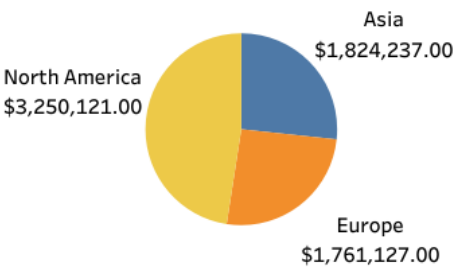
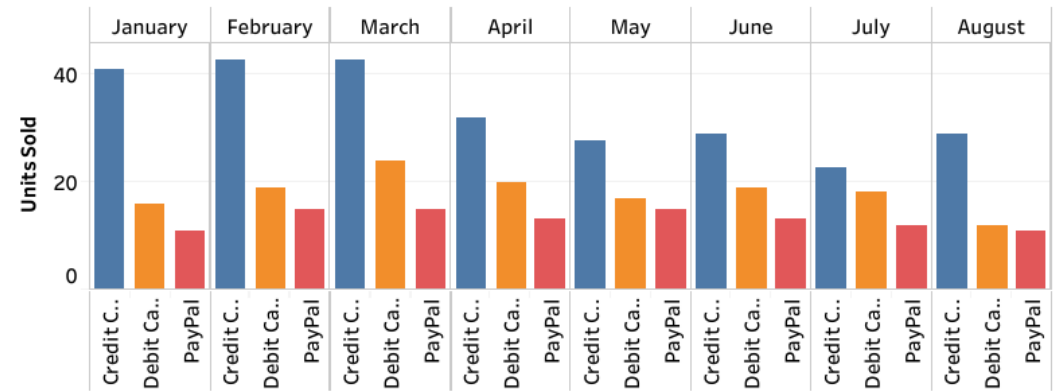
Product Category
All

Month of Date
All

TWO REGIONS HIGHEST TOTAL REVENUE



Total Region	Total Revenue	Units Sold
3	\$6,835,485.00	518



REPORT BY EXCEL

ASIA	DATE	UNIT SOLD	TOTAL REVENUE
	January	33	\$ 336.967
	February	34	\$ 205.712
	March	40	\$ 252.969
	April	28	\$ 332.960
	May	27	\$ 118.071
	June	27	\$ 174.720
	July	23	\$ 238.697
	August	21	\$ 164.141
	Total	233	\$ 1.824.237

EUROPE	DATE	UNIT SOLD	TOTAL REVENUE
	January	11	\$ 286.989,00
	February	15	\$ 295.242,00
	March	15	\$ 506.408,00
	April	13	\$ 148.222,00
	May	15	\$ 163.445,00
	June	13	\$ 150.146,00
	July	12	\$ 102.849,00
	August	11	\$ 107.826,00
	Total	105	\$ 1.761.127,00

NORTH AMERICA	DATE	UNIT SOLD	TOTAL REVENUE
	January	24	\$ 830.876,00
	February	28	\$ 311.093,00
	March	27	\$ 475.273,00
	April	24	\$ 693.076,00
	May	18	\$ 380.532,00
	June	21	\$ 374.979,00
	July	18	\$ 142.142,00
	August	20	\$ 42.150,00
	Total	180	\$ 3.250.121,00

	JAN-FEB	FEB-MAR	MAR-APR	APR-MEI	MEI-JUN	JUN-JUL	JUL-AUG
ASIA	▼ -64%	▲ 19%	▲ 24%	▼ -182%	▲ 32%	▲ 27%	▼ -45%
EUROPE	▲ 3%	▲ 42%	▼ -242%	▲ 9%	▲ -9%	▲ -46%	▲ 5%
NORTH AMERICA	▼ -167%	▲ 35%	▲ 31%	▼ -82%	▲ -1%	▼ -164%	▼ -237%

The SUMIFS formula is the key to finding the value displayed.



THANK YOU

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