Web Development

Website Quote

Prepared by Eduardo Alvarez.

SENIOR TA,
SOFTWARE DEVELOPMENT ACADEMY

The client **Munamii Cakery** has a cupcake shop on Instagram where she sells cupcakes and wedding cakes. She is interested in having a website to have a more formal presence on the web, where she can customize how she presents the information to her clients.

After some conversations via email, she has decided to start with a small website to see how her consumers react to having a website, before committing to a more expensive e-commerce site (that would require back end coding)

Specifications requested by the client

- The site must work on phones and also computers.

- Must have 4 pages: **Home** page, **About** page, **Products** page, **Contact** page.

- The **Product** page must be divided into Cupcakes and Wedding cakes.

- There must be at least 8 Cupcakes on the **Product** page.

- There must be at least 8 Wedding cakes on the Product page.

- Each product must have a **picture**, a **title** and a **price**.

- The header must have a link for each of the 4 pages.

- The footer must have links to Instagram and Facebook.

- The footer also must have a link to contact her via email softwaredevelopmentacademy@gmail.com (redacted)

- The header and footer must be the same across the 4 pages.

Optional tasks

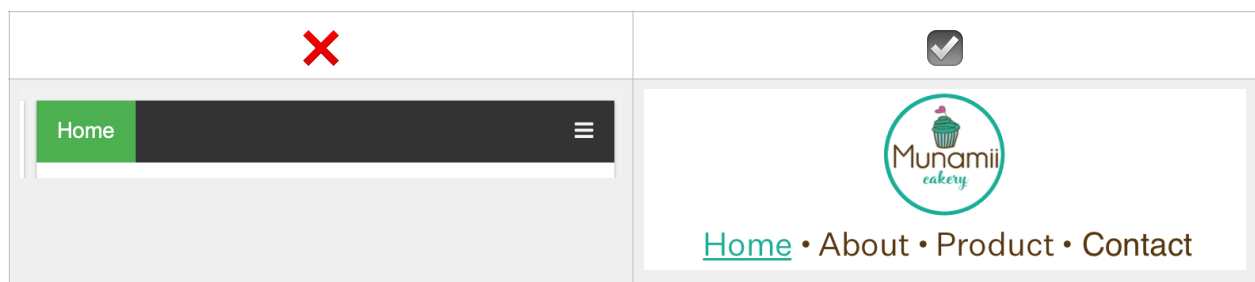These are extra task and is not required to complete the project.

1. The client wants a contact form that sends a email to softwaredevelopmentacademy@gmail.com (redacted).

2. The client wants her users subscribing to a email list, so is requesting to create a section in the Home page or inside the footer.

Hints for the project

1. You can use any logotype for the project or use the official one.

2. You can use her color scheme or invent one using https://coolors.co

3. You can use any cupcake or bakery social media accounts for the links in the footer. In case you want to use the official ones these are the links: Instagram and Facebook.

4. For the text information on the webpage you can pick one of the 2 options:

    1. Copy it any other bakery website.

    2. Use the information in the annex on the last page of this document. (Google translated from Spanish, feel free to correct any grammar mistakes)

5. For the products, you can browse her instagram account for pictures or search any from unplash.com. For the title and prices just write anything.

6. Use Google Fonts to obtain nice fonts.

7. Don't use emojis. They work for instagram post and nerdy HTLM exercises but they don't professional on a website.

8. For the extra tasks, you can look at how to integrate readily to use solutions like the ones provided in MailChimp (free, but requires creating an account)

About mobile menus

You don't need to implement a special mobile menu.

You don't need to implement a hamburger menu button. (3 lines icon) Because they either need JavaScript or more practice CSS for more hours you currently have.	For this project you can get by putting the menu links like the picture above. You can choose any other way to display the links.

Anex

HOME PAGE TEXT

Hi! Welcome to Munamii Cakery! We offer you the most delicious cakes and cupcakes for all kinds of events and celebrations. Browse around to discover what you would like to buy.

ABOUT PAGE TEXT

At Munamii Cakery, each cake, each box of cupcakes that we make has a very special value for us. We not only want to bring a dessert to your table but rather a unique experience for you, which will become an unforgettable memory. We have been in the pastry market for more than 8 years and now we offer you a new way to shop through our website.

PRODUCTS PAGE TEXT

No text provided, just show the products organised by category.

CONTACT PAGE

Home delivery service: All the city of Stockholm (redacted) and Malmo (redacted) with additional cost.

Place to pick up order: Via la Costa Avenue. Blue Port gated neighbourhood. We will send you the GPS Location via WhatsApp.

Orders must be placed 2 days before for greater security, processing and availability.

Tuesday to Saturday

9 a.m. at 2 p.m.

Disclaimers

1. I have personal permission for the store owner to use her company name, logotype and product images for learning purposes.

2. This is not spec work (work done for free in hopes to get elected from a pool of contestant and only 1 get paid)