

# Hailey X. Strauss

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Innovative web developer, proficient in multiple coding languages, seeking professional internship in web development and design. Innovatively utilizes additional skills in social media, videography, photography, marketing, leadership and research in order to comprehensively understand and execute the client's website goals.

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## SKILLS:

- Software: Adobe Illustrator, InDesign, Photoshop, Premiere Pro & After Effect
- Web Technologies: JavaScript, HTML, CSS, jQuery, Bootstrap, React.js
- Database & Backend: MySQL, MongoDB, Node.js, Express.js, Microsoft Access, Python
- Other: Responsive Design, Progressive Web Apps, REST, JSON, AJAX, GraphQL

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## EDUCATION:

- Touro University, M.S., Web and Application Development January, 2024- Present
- University of CT, Full Stack Coding Boot Camp November, 2023
- High Point University, B.A., Social Media & Digital Communications, Siegfried Leadership Fellow May, 2023

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## EXPERIENCE:

### Upwork

January 2024 - Present

#### Freelance Web Developer:

- Develop responsive websites using HTML, CSS, and JavaScript, ensuring compatibility across various browsers and devices.

### Freelance Web Developer:

November 2023- Present

- Develop websites for small businesses and non-profits. Examples of projects
- Currently creating a website for an emerging party-planning business.
- Recently created baseball team's ball scoreboard application using JavaScript and TypeScript.
- Implemented features including tracking innings, outs, balls, strikes, and players on base.

### Goodroot, Collinsville, CT

May 2022 - August 2022

#### Marketing Intern:

- Researched industry markets to create ongoing social media campaigns.
- Collaborated with marketing and leadership teams to design, produce and edit critical thought leadership videos for social media accounts to promote company talent and services on LinkedIn and YouTube.
- Leveraged HubSpot email marketing strategies to create ongoing campaigns to promote engagement within unengaged audiences across all audiences.

### National STEM Honor Society

January 2022 - May 2022

#### Social Media Intern:

- Graphic design, social media, market research and team collaboration.

### High Point University, High Point, N.C.

November 2021 - May 2023

#### Photographer:

- Photography for university events, website and marketing materials.

### Women in Motion, High Point, N.C.

November 2021 - December 2021

#### Social Media Intern:

- Videography for nonprofit organization which provides education and empowers women in business

### Seedling TV/Captured Time Productions, Litchfield, CT

March 2020 – June 2020

#### Production Assistant/Intern:

- Conducted research on dyslexia for educational documentaries and created research data summaries for the filmmaking team on excel.

### Forman Makes a Movie, Litchfield, CT: [www.formanmakesamovie.com/chumps](http://www.formanmakesamovie.com/chumps)

March 2019 – May 2019

#### Director/Editor/Actor:

- Collaborated with and led cast, lighting, camera, costume, and makeup crews. Edited full length film using Adobe Pro.

**JCC of Greater New Haven Day Camp**

**June 2017 – August, 2021**

**Senior Counselor and Art Specialist:**

- Created and coordinated art projects; supervised engaging activities and ensured safety of over 200 campers

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**VOLUNTEER:** Cyclist, Closer to Free, a non-profit annual event to raise funds for cancer research and patient programs.