

## CONTACT

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## PROFICIENT

JavaScript  
React  
NodeJS  
SQL  
MongoDB  
Git  
CSS  
HTML  
TDD

## EXPERIENCED

Amazon AWS  
Docker  
neo4j  
React-Native  
AngularJS  
Backbone.js  
Mithril.js  
Vue.js

## EDUCATION

### Hack Reactor

Advanced Software  
Engineering Immersive  
Program, 2018

### New York University

B.A. in Linguistics, Academic  
Award Recipient, 2010-2013

## PERSONAL

During my free time, I am an active guitarist, cellist, bassist, singer, and composer, a volunteer advocate for survivors of sexual assault at Austin nonprofit SAFE, and an aspiring game dev with a passion for video and board games.

# <HAILEY JANE BOBELLA />

## FULL-STACK ENGINEER

## SOFTWARE ENGINEERING APPLICATIONS

### BV-Loader Layout Editor, *Front-End Engineer*

*A proprietary internal tool for use in configuring client displays using Bazaarvoice's new flex display..*

- Created system to connect components in encapsulated React instance with external data structure to allow for ease of editing
- Implemented GUI for adding, deleting, editing, and moving nodes on an underlying JSON document via tree manipulations
- Introduced complex state management including undo/redo functionality
- Designed mechanism for interpolation of global and local variables into template at build time

### hexology, *Team Lead and Full-Stack Engineer*

[hexology-game.com](http://hexology-game.com)

*A hex-based browser strategy game you can play with friends or against an AI.*

- Engineered extensive front and back-end game using React-Redux and Express
- Implemented scratch-built single player AI using goal-oriented action planning
- Configured socket.io to allow for real-time play between multiple clients
- Devised coordinate-based procedural map generation and complex combat-resolution algorithm

### hackXchange, *Full-Stack Engineer*

[hackxchange.herokuapp.com](http://hackxchange.herokuapp.com)

*Forum with point-based economy where developers can post coding questions and vote on solutions.*

- Reconfigured legacy stack (Express, AngularJS, MySQL) to allow for complex user interactions, features, and post categorization
- Allowed for persistent, secure logins using Passport's local strategy

### grassroots, *Full-Stack Engineer*

[hr-grassroots.herokuapp.com](http://hr-grassroots.herokuapp.com)

*A tool for connecting voters with local politicians and election resources.*

- Utilized React-Redux, React-Router, and Semantic UI to create components
- Designed relational database schema
- Oversaw development and Heroku deployment and kept team on task to meet deadlines and goals

### reCHORD, *Full-Stack Engineer*

[rechord-progression-builder.herokuapp.com](http://rechord-progression-builder.herokuapp.com)

*Visualizer for creating chord progressions and looking up guitar chords.*

- Used React-Redux to create guitar neck visualizer and chord lookup form
- Integrated Guitar Party API to retrieve chord information and display on screen
- Utilized MongoDB and Express to store chord progressions to database

## WORK AND VOLUNTEER EXPERIENCE

### Bazaarvoice, *Front End Software Engineer II*

2018-Present

- Optimize and maintain performant, scalable front-end engine, bv-loader, to deliver and run third party JavaScript on hundreds of client sites
- Create and iterate on internal tools to maximize efficiency across departments
- Design and build out declarative, proprietary component library and render engine for new flexible display

### Hack Reactor, *Resident Project Lead*

2018

- Contributed full-stack features to internal apps in Mithril.js and neo4j
- Oversaw senior thesis projects and provided technical and leadership guidance
- Conducted technical interviews with prospective applicants
- Organized and led student study groups and supported students during sprints

### Hello World, *Volunteer Instructor*

2018

- Provided educational support to teens during drone-based JavaScript immersive

### Pulse of Austin, *Full-Stack Engineer*

2018

- Worked on design of web app for local non-profit organization (still in alpha)