Reno Chamber of Commerce Site Plan

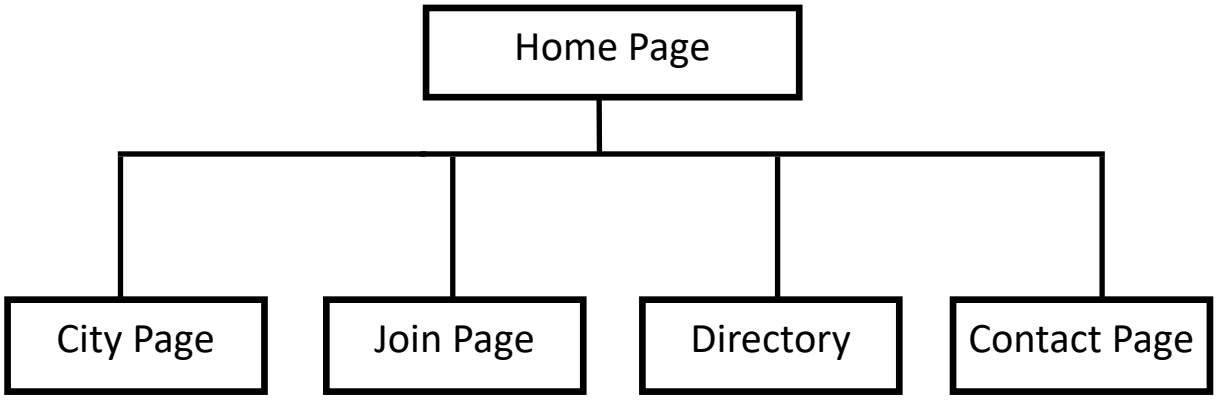
Site Purpose:

The purpose of the Reno Chamber of Commerce Site is to be a communication hub for members, as well as inform potential members about the benefits of joining the chamber of Commerce.

Target Audience:

The target audience will be business owners in the Reno, Nevada area. These business owners would be for small and large businesses. This site would target the needs of members of the chamber of commerce, or potential members.

Site Map:



Typography:

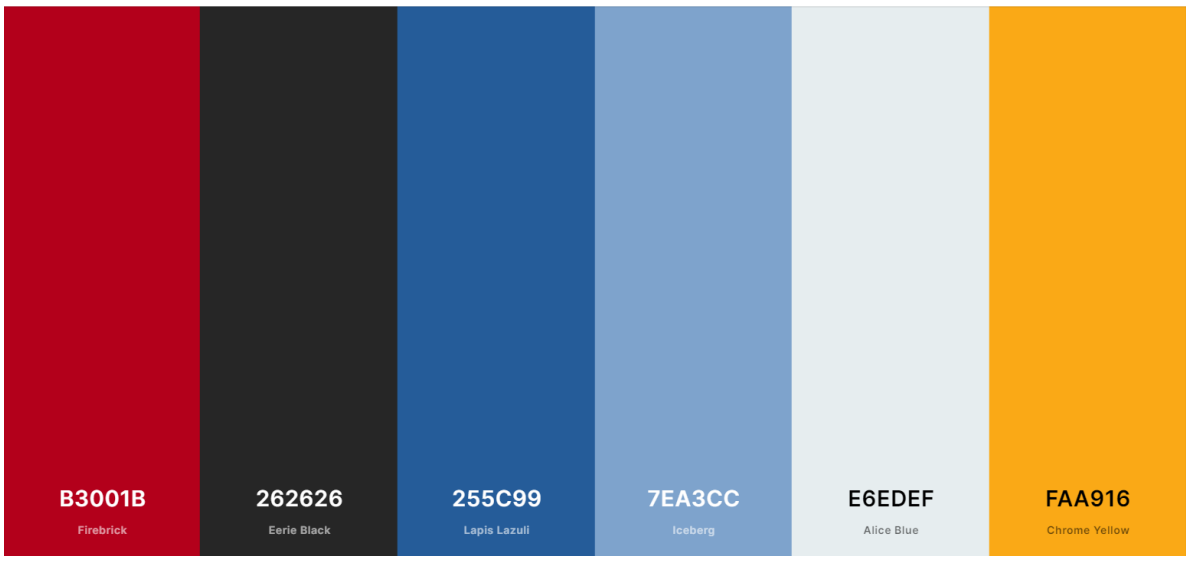
Noto Serif JP Medium: Headers

Noto Sans JP: paragraph text

@import url('https://fonts.googleapis.com/css2?
family=**Noto+Sans+JP**&family=**Noto+Serif+JP:wght@500**&display=swap');

Color Scheme:

Below are the color swatches that will be used with the site. They are high contrast and harmonize with the colors of the logo.



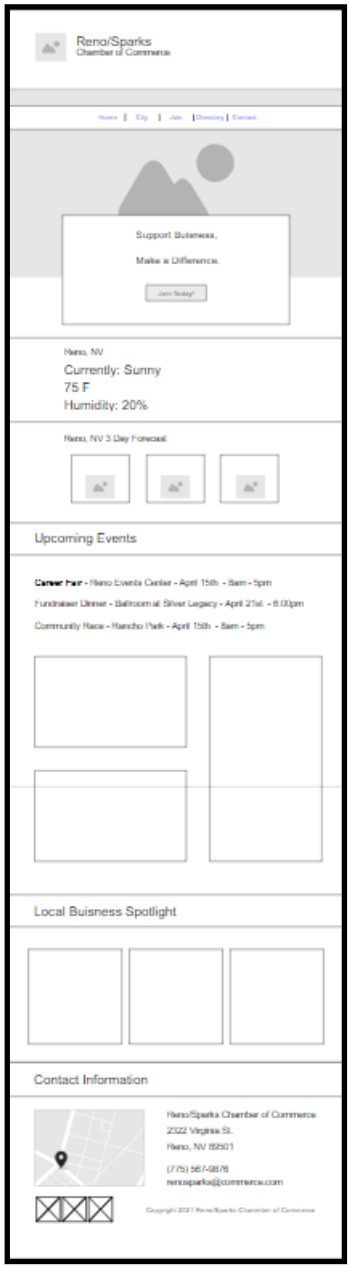
https://coolors.co/b3001b-262626-255c99-7ea3cc-e6edef-faa916

Reno-Sparks
Chamber of Commerce

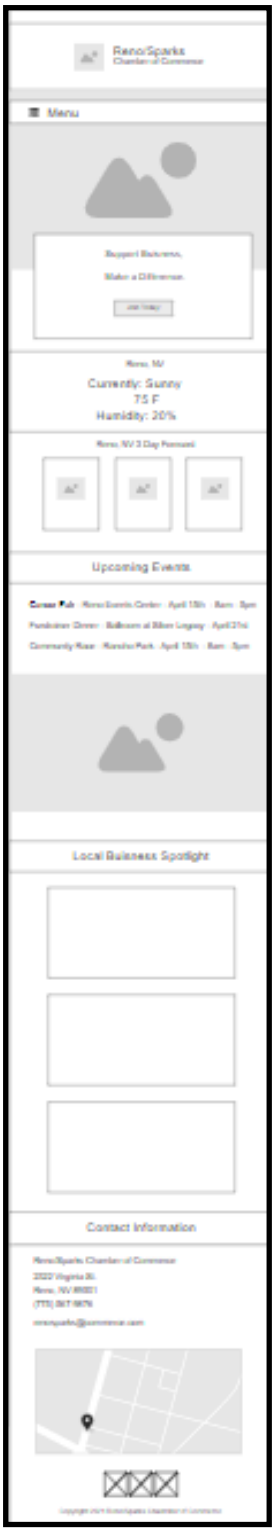
Wireframe Sketches:

Large view:

Medium view:


Reno/Sparks
Chamber of Commerce
Support Buisness,
Make a Difference.
Currently: Sunny
75 F
Humidity: 20%
Upcoming Events
Local Buisness Spotlight
Contact Information

Small view:


Reno/Sparks
Chamber of Commerce
Menu
Currently: Sunny
75 F
Humidity: 20%
Upcoming Events
Local Business Spotlight
Contact Information