



EDUCATION

Rochester Institute of Technology

Rochester, NY

Major: New Media Design

Graduated May 2016, Cum Laude

Immersion: Anthropology

DIS Copenhagen, Denmark

Study Abroad (Summer 2015)

Class focused on Scandinavian graphic design and its unique qualities. Project completed for branding of Danish store, Storm.

HONORS & ACHIEVEMENTS

Deans List

Fall 2013, Spring 2015, Fall 2015
Spring 2016

National Society of Leadership & Success

Inductee (Spring 2016)

Selected students attend a variety of meetings and lectures on effective leadership, teamwork, and achieving goals.

267.325.1110

haileythorp@gmail.com

PROFESSIONAL EXPERIENCE

Freelance Designer

Visual Design (October 2013- present)

Experience in branding, poster and website design. Notable projects include logo design for Women in Computing at RIT, and poster design for the Attic Youth Center in Philadelphia, PA.

Laurence Salzmänn Photo Philadelphia, PA Intern (Summer 2016)

Helped internationally known documentary photographer, Laurence Salzmänn with social media and website updates. Improved social media presence by providing updated content on all social platforms.

Poster Art Rochester, NY

Sales Associate (October 2013- May 2016)

Responsibilities include the sales and organization of Poster Art's extensive collection of new, used and historical posters. Frequently assigned additional projects such as listing products on eBay for antique posters and repairing computers.

Painting With a Twist Philadelphia, PA Intern (Summer 2014)

Worked with social media to expand online presence. Built several maps pinpointing the concentration of customers in areas in and around Philadelphia. Also helped assist with direction, supplies and organization of painting classes.

Rochester Prep High School Rochester, NY Tutor (October 2015 - May 2016)

Tutor for 9th & 10th grade students and teacher's assistant in the classroom. Work with students in Spanish I & II, English I and History I & II.

SKILLS

User Experience/ Interaction

Animation
Competitive Analysis
Working knowledge HTML/ CSS
Information Architecture
Information Design
Mobile & Tablet Design
Storyboarding
Use Cases
User Research
Web Design
Wireframing
Workflow Design

Visual & Graphic Design

Branding
Design research
Sketching
Illustration
Layout design
Moodboards
Typography

Anthropology

Census Data Analysis
Presentation
Qualitative and Quantitative
Interview/ Survey
Research: Bibliographies, Data
Identification and Analysis
Understand and Produce Charts,
Graphs, Maps and Tables

LANGUAGES

English
Spanish (fluent)