**Baseline criteria** For a minimum grade of B, all projects for this unit must:

* Use arrangement, size, color, visual rhythm, and/or contrast to focus viewers' attention.
* Include at least three navigable html locations
  + - * + Home page, EJ, Bowie, Blondie, Clapton, Extra
* Have a clear mode of navigation among the locations
  + - * + Nav Bar at top, including drop down menu for Stories
* Include at least one sitewide css stylesheet (i.e. an organized theme)
* Include at least one ethically useable image, with alt text
  + - * + Images on Elton John page, sources listed in attributes and alt text on HMTL page
* Successfully display in a local web browser
* Argue in reflection why you did what you did

**Aspirational inspirations** To target (but not guarantee) a grade above a B, the best projects for this unit may...

* Load site publicly over the internet (e.g. with GitHub Pages)
* Use Flexbox or Grid layout
  + - * + Used Flex for Elton John photos at top of page through column and row methods
* Use responsive design to dynamically resize elements based on screen width
* Use advanced navigation, like drop-down menus, tabs, or a sticky nav bar
  + - * + Drop Down Menu
* Use Jekyll to theme your site with minimal repetition of code (see Resources page)
* Optimize image filetypes (.jpg, .png, .svg, .gif), resolutions, and file sizes for the web
* Add interactivity via JavaScript (e.g. on-click events) or other ways to receive information from site visitors (e.g. mailto: links, forms)
* Animate HTML elements via JavaScript (e.g. image carousel) or CSS (e.g. rotation, :hover events)
  + - * + Hover for image opacity
        + Hover for dropdown menu
* Include a loadable alternate stylesheet / theme (e.g. dark mode)
* Make or modify your own graphics using GIMP, photography, etc
  + - * + Created logo using GIMP
        + Edited vinyl background for stories to match the aesthetic of site