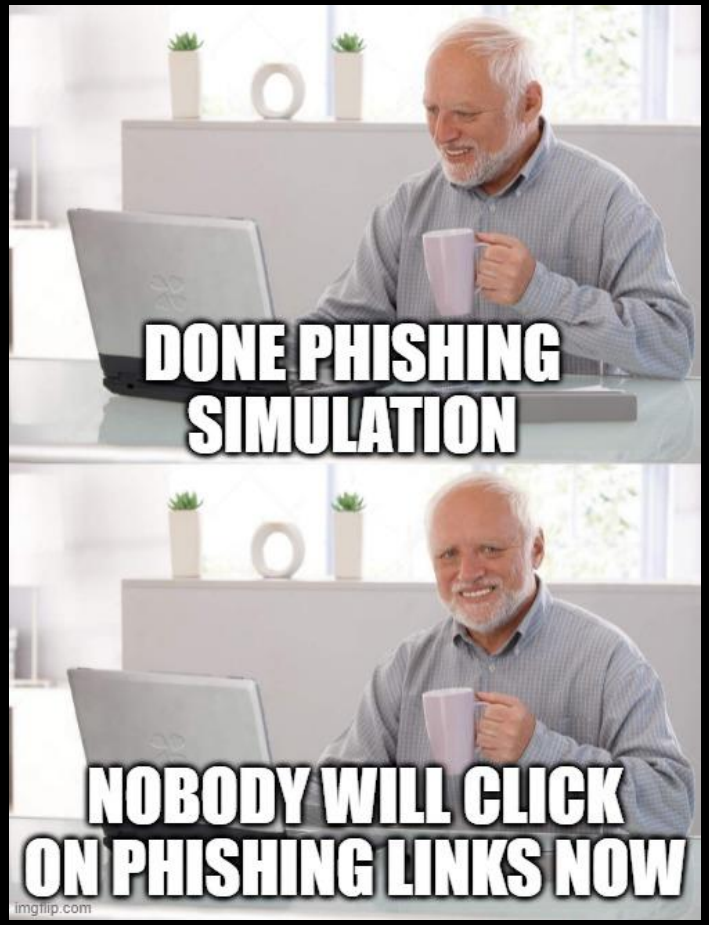
Infosec Awareness Training Doesn’t Work

Lessons learned from information security awareness campaigns

@HAILNOLLY #BEERCON3

Why doesn’t Infosec awareness training work?



JOIN THE CONVERSATION: #BeerCon3

It’s about more than Infosec

JOIN THE CONVERSATION: #BeerCon3

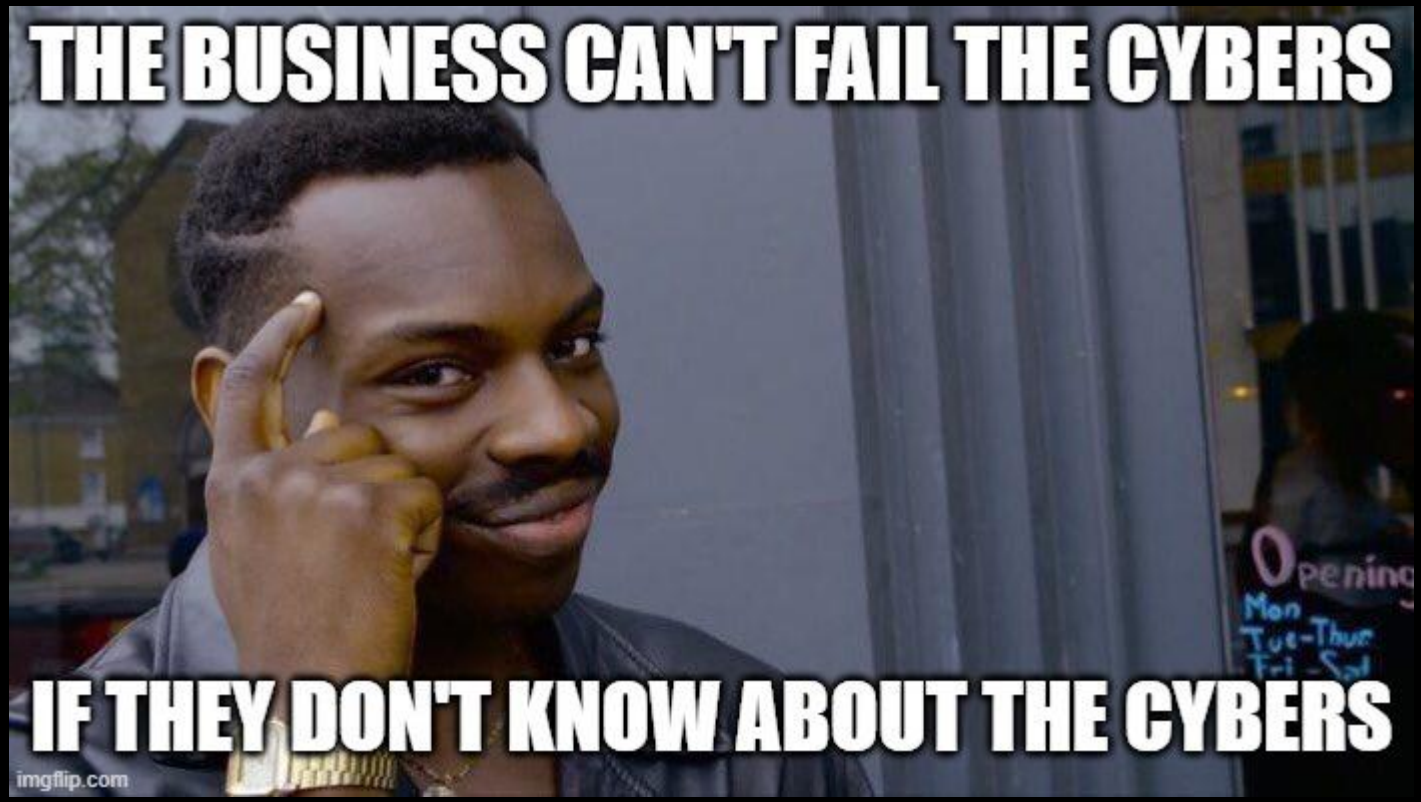
Plan some awesome content

JOIN THE CONVERSATION: #BeerCon3

Plan an even more awesome campaign

JOIN THE CONVERSATION: #BeerCon3

Get your buy-in



Write some awesome content

JOIN THE CONVERSATION: #BeerCon3

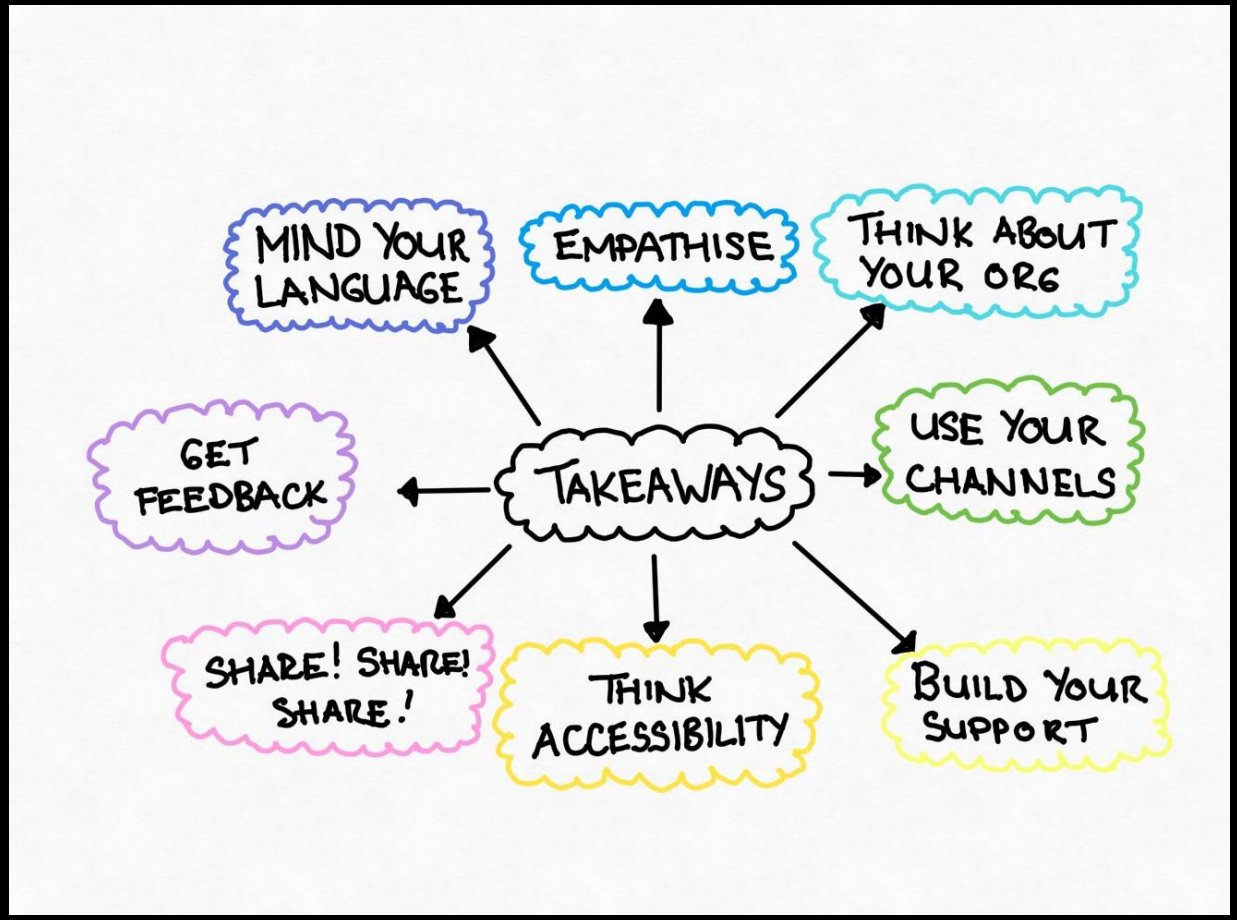
Share your awesome content

JOIN THE CONVERSATION: #BeerCon3

Get as much feedback as you can

JOIN THE CONVERSATION: #BeerCon3

TL;DR (or, the takeaways)



JOIN THE CONVERSATION: #BeerCon3