

Hai Bui

Product Leader & AI Platform Builder

EXPERIENCE

Culturally-Adaptive AI Therapy Platform (Personal Project)

07/2024 - Present

- Identified underserved market through user research:** Discovered Asian Americans use mental health services at 70% lower rates through interviews with 50+ Asian immigrant children
- Built voice-first AI therapy system addressing cultural barriers:** Designed multi-agent system with safety guardrails based on therapist insights to provide culturally-appropriate therapy for Asian Americans
- Designed scalable therapy ecosystem:** connecting AI support to human therapists with working prototype

ExamDojo (AI exam preparation platform) - Co-founder & VP of Product

01/2025 - 06/2025 | Berlin, Germany

- Built zero-to-one AI product achieving \$50M valuation:** Led product strategy from concept to \$6M Series A from Firstminute Capital, creating study platform for underserved high school student market
- Scaled from 100 beta users to 4,500 users within 2 weeks of launch** through word-of-mouth adoption
- Designed holistic AI-driven math study product:** Built AI Tutor with sophisticated grading system and safety guardrails, and created question generation machine - based on 100+ user interviews

Y42 (Enterprise data orchestration platform) - VP of Product

11/2021 - 01/2025 | Berlin, Germany

- Drove product strategy to €200M valuation:** Led product for company backed by €35M Series A from Atomico and Insight Partners
- Scaled product through two strategic pivots:** Evolved from low-code e-com tool to small data teams, to dev tool for large data teams
- Led product organization of 5 PMs and 40+ engineers:** Reduced time to insight by 50%, built system mapping insights to product vision, and reduced time from insight to production by 50%

Harvard University – Teaching Fellow, Advanced Data Science

09/2020 - 09/2021 | Cambridge, MA

- Taught how to build scalable ML/AI apps:** Created hands-on modules teaching Kubernetes, Docker, and LLM scaling & helped design course
- Mentored students through finals projects:** Mentored students on final projects (e.g. recommendation systems and Q&A algorithms)

Freelance – AI Product Consultant & Technical Lead

09/2018 - 11/2021 | Berlin, Germany

- Delivered AI solution reducing editorial time by 50%:** Implemented automated content summarization for German publisher
- Built customer feedback clustering system:** Reduced feedback analysis time by 70% and improved customer satisfaction scores by 16% through automated segmentation for German luggage company

Project A Ventures (€1B+ VC fund) – Investment Analyst

06/2019 - 12/2019 | Berlin, Germany

- Sourced startups for \$1B+ fund:** Built automated screening system reducing initial evaluation time by 70%
- Analyzed deep tech startups:** Wrote investment memos & presented findings to partners, leading to multiple due diligences

CONTACT

Email: hai.bui@me.com

LinkedIn: linkedin.com/in/hai-bui

GitHub: github.com/haimcqueen

Location: Berlin, Germany (Relocating to NYC with visa sponsorship)

EDUCATION

MIT: Visiting Graduate Student,

Computer Science & Machine Learning

09/2020 - 09/2021 | Cambridge, MA

Bocconi University: Master of Science,

Economics & Innovation Management

09/2018 - 03/2021 | Milan, Italy

Merit Scholarship Recipient

Passau University: Bachelor of Science, Finance & Statistics

09/2011 - 08/2015 | Passau, Germany

Including semester abroad at Beijing Foreign Studies University

PROJECT

OpenRegisters (Government data platform) – Technical Product Contributor

04/2025 - 06/2025 | Germany

Won company's largest 6-figure bank deal opening new customer segment:

Identified critical customer pain point and designed system achieving 99.9% accuracy for shareholder table extractions with multiple testing layers and systematic evaluation, including UBO processing pipeline converting images to structured ownership graphs

SKILLS

Programming: Python, SQL, Git, Bash, Docker, Kubernetes

AI & Product: LLMs/NLP, Voice AI, API Design, Database Design, Data Pipeline Architecture, Cloud Platforms (AWS/GCP)

Languages: German (Native), Vietnamese (Native), English (C2), Mandarin (B1), Italian (B1)