

# Hai Bui

## Product Leader & AI Platform Builder

### EXPERIENCE

#### Culturally-Adaptive AI Therapy Platform (Personal Project)

07/2024 - Present

- **Identified underserved market through user research:** Discovered Asian Americans use mental health services at 70% lower rates through interviews with 50+ Asian immigrant children
- **Built voice-first AI therapy system addressing cultural barriers:** Designed multi-agent system with safety guardrails based on therapist insights to provide culturally-appropriate therapy for Asian Americans
- **Designed scalable therapy ecosystem** connecting AI support to human therapists with working prototype

#### ExamDojo (AI exam preparation platform) - Co-founder & VP of Product

01/2025 - 06/2025 | Berlin, Germany

- **Built zero-to-one AI product achieving \$50M valuation:** Led product strategy from concept to \$6M Series A from Firstminute Capital, creating study platform for underserved high school student market
- **Scaled from 100 beta users to 4,500 users within 2 weeks of launch** through word-of-mouth adoption
- **Designed holistic AI-driven math study product:** Built AI Tutor with sophisticated grading system and safety guardrails, and created question generation machine - based on 100+ user interviews

#### Y42 (Enterprise data orchestration platform) - VP of Product

11/2021 - 01/2025 | Berlin, Germany

- **Drove product strategy to €200M valuation:** Led product for company backed by €35M Series A from Atomico and Insight Partners
- **Scaled product through two strategic pivots:** Evolved from low-code e-com tool to small data teams, to dev tool for large data teams
- **Led product organization of 5 PMs and 40+ engineers:** Reduced time to insight by 50%, built system mapping insights to product vision, and reduced time from insight to production by 50%

#### Harvard University - Teaching Fellow, Advanced Data Science

09/2020 - 09/2021 | Cambridge, MA

- **Taught how to build scalable ML/AI apps:** Created hands-on modules teaching Kubernetes, Docker, and LLM scaling & helped design course
- **Mentored students through finals projects:** Mentored students on final projects (e.g. recommendation systems and Q&A algorithms)

#### Freelance - AI Product Consultant & Technical Lead

09/2018 - 11/2021 | Berlin, Germany

- **Delivered AI solution reducing editorial time by 50%:** Implemented automated content summarization for German publisher
- **Built customer feedback clustering system:** Reduced feedback analysis time by 70% and improved customer satisfaction scores by 16% through automated segmentation for German luggage company

#### Project A Ventures (€1B+ VC fund) - Investment Analyst

06/2019 - 12/2019 | Berlin, Germany

- **Sourced startups for \$1B+ fund:** Built automated screening system reducing initial evaluation time by 70%
- **Analyzed deep and ed tech startups:** Wrote investment memos & presented findings to partners, leading to multiple due diligences

### CONTACT

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LinkedIn: [linkedin.com/in/hai-bui](https://www.linkedin.com/in/hai-bui)

GitHub: [github.com/haimcqueen](https://github.com/haimcqueen)

Location: Berlin, Germany (Relocating to NYC with visa sponsorship)

### EDUCATION

**MIT: Visiting Graduate Student, Computer Science & Machine Learning**  
09/2020 - 09/2021 | Cambridge, MA

**Bocconi University: Master of Science, Economics & Innovation Management**  
09/2018 - 03/2021 | Milan, Italy  
Merit Scholarship Recipient

**Passau University: Bachelor of Science, Finance & Statistics**  
09/2011 - 08/2015 | Passau, Germany  
Including semester abroad at Beijing Foreign Studies University

### PROJECT

**OpenRegisters (Government data platform) - Technical Product Contributor**  
04/2025 - 06/2025 | Germany

**Won company's largest 6-figure bank deal opening new customer segment:**  
Identified critical customer pain point and designed system achieving 99.9% accuracy for shareholder table extractions with multiple testing layers and systematic evaluation, including UBO processing pipeline converting images to structured ownership graphs

### SKILLS

**Programming:** Python, SQL, Git, Bash, Docker, Kubernetes

**AI & Product:** LLMs/NLP, Voice AI, API Design, Database Design, Data Pipeline Architecture, Cloud Platforms (AWS/GCP)

**Languages:** German (Native), Vietnamese (Native), English (C2), Mandarin (B1), Italian (B1)