HAIMENG GAN

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206.403.0277

Education

University of Washington
September 2017 - present, Seattle, WA
Candidate for Master of Communication
Center on UX Design

University of California, Berkeley
July 2015 - August 2015, Berkeley, CA
Interactive Theatre and Communication

Communication University of China
September 2015 - June 2017, Beijing, China
Bachalor of Arts
TV Editing and Directing

Skills

Design
Adobe creative suite
Sketch
Wireframing
Axure

Research
Interview / Survey
Competitive analysis
Card Sorting
Contextual Inquiry
Usability testing

Development
HTML5&CSS3
JavaScript
JQuery
Bootstrap
React

Experience

VestLink | UX Design Intern
May 2018 - present, Seattle, WA
Designed Xinno Health conference branding guideline, including website design, logo design, invitation letter design, and etc.

CHID program, University of Washington | Web Designer
March 2018 - May 2018, Seattle, WA
Designed, prototyped, and conducted usability testings on CHID website.
Worked cross-funtionally with project leader, user researchers, and clients.
Rebuilt the information architecture to improve overall user experience.

Protohack | UX Designer
May 18th, Seattle, WA
Brainstormed and conducted research based on the question
"how to help sport enthusiasts select energy bars" with a temporary team.
Prototyped and iterated the mobile app design within 9 hours.

Communication for Good| UX designer
March 2018 - May 2018, Seattle, WA
Designed mobile app B&G Club Kings based on client's needs to solve their internal communication problems.
Participated in client meeting and conducted research with the team to propose solutions.

SeeARTle Youtube Channel | Brand Designer
January 2018 - March 2018, Seattle, WA
Initiated and branded SeeARTle Youtube channel.
Designed channel logo, banner, motion graphics opening video.
Directed and edited three videos independently for Seattle local artists to promote pacific northwest cultures and stories.

Ocean Link | Editor
January 2018 - March 2018, Seattle, WA
Edited the trailer for documentary Sisters & Rivers with Final Cut Pro and Premiere.