

# HAIMENG GAN

Portfolio: [haimenggan.github.io](https://haimenggan.github.io)  
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## Education

### University of Washington

September 2017 - present, Seattle, WA  
Candidate for Master of Communication  
Center on UX Design

### University of California, Berkeley

July 2015 - August 2015, Berkeley, CA  
Interactive Theatre and Communication

### Communication University of China

September 2015 - June 2017, Beijing, China  
Bachelor of Arts  
TV Editing and Directing

## Skills

### Design

Adobe creative suite  
Sketch  
Wireframing/prototyping  
Axure

### Research

Interview /Survey  
Competitive analysis  
Card Sorting  
Contextual Inquiry  
Usability testing

### Development

HTML5&CSS3  
JavaScript/JQuery  
Bootstrap  
Git/GitHub

## Experience

### VestLink | UX Design Intern

May 2018 - present, Seattle, WA

led design for Xinno Health conference branding guideline, including website design, logo design, invitation letter design, signature board design.

### CHID program, University of Washington | Web Designer

March 2018 - May 2018, Seattle, WA

Designed, prototyped, and conducted usability testings on CHID website. Worked cross-functionally with project leader, user researchers, and clients. Rebuilt the information architecture to improve overall user experience.

### Prothack | UX Designer

May 18th, Seattle, WA

Brainstormed and conducted research based on the question "how to help sport enthusiasts select energy bars" with a temporary team. Prototyped and iterated the mobile app design within 9 hours.

### Communication for Good | UX designer

March 2018 - May 2018, Seattle, WA

Designed mobile app B&G Club Kings based on client's needs to solve their internal communication problems on Sketch. Participated in client meeting and conducted usability test with the team to propose solutions.

### SeeARTle Youtube Channel | Brand Designer

January 2018 - March 2018, Seattle, WA

Initiated and branded SeeARTle Youtube channel. Designed channel logo, banner, motion graphics opening video. Directed and edited three videos independently for Seattle local artists to promote pacific northwest cultures and stories.

### Ocean Link | Editor

January 2018 - March 2018, Seattle, WA

Edited the trailer for documentary Sisters & Rivers with Final Cut Pro and Premiere.