

Haimeng Gan

<https://haimenggan.me>

haimenggan.design@gmail.com

(206) 403-0277

EXPERIENCE

UX Designer

Yumso | Sep 2018 - Present

Work cross-functionally with the project manager, UX designer, and engineers to redesign Yumso app in the agile environment.

Product Designer (Contract)

Paravane Ventures | Jan 2019 - Mar 2019

Led the design of Owl's online education platform and presented to stakeholders to ship the design;
Set up the design system and branding guidance for the product.

UX Design Intern

Vestlink Group, Inc | Jun 2018 - Aug 2018

Led the design of Xinno Health Summit from start to finish, including brand design, website design, and marketing materials design. The summit attracted more than 100 teams to participate and raised 200 million dollars in funds from investors.

Web Designer

CHID program, University of Washington | Mar 2018 - May 2018

Conducted research to understand stakeholder's needs. Redesigned, prototyped, and launched CHID's website.

Brand Designer / Video Creator

SeeARTle YouTube Channel | Jan 2018 - Mar 2018

Designed channel logo, banner, motion graphics opening video.

PASSION PROJECTS

Product Designer

Furmingo | Sep 2018 - Dec 2018

Designed and prototyped an E-commerce furniture purchasing app.

Front-end Developer / Illustrator

Network & Community Map | Sep 2017 - Dec 2017

Coded a network & community map with HTML5, CSS3 and JavaScript.

Project Lead

Abroad & Here | Aug 2016 - Mar 2017

Worked closely with CEO to promote A&H program in 8 universities in Beijing.

SKILLS

Design

Interaction Design · Responsive Web Design
Motion Design · Mobile Design · UI Design
Wireframing · Prototyping · Design System

Research

Competitor Analysis · Affinity Mapping
Interview · Survey · User Journey Map
Usability Testing · Storyboarding

Tools

Sketch · Zeplin · Figma
Invision · Principle · Framer X
Adobe Creative Suite · WordPress

Development

HTML5 · CSS3 · JavaScript · JQuery
React · Bootstrap · Git · GitHub

Certification

Certified Professional in Accessibility Core Competencies (CPACC)

International Association of Accessibility Professionals

EDUCATION

University of Washington - Seattle

Sep 2017 - Mar 2019, Seattle, WA

Master of Communication in Digital Media
Center on UX& product design

University of California - Berkeley

Jul 2015 - Aug 2015, Berkeley, CA

Summer Study
Interactive Theater, Design and Communication

Communication University of China

Sep 2015 - Jun 2017, Beijing, China

Bachelor of Arts
Digital Media