

HAIMENG GAN

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Education

University of Washington

September 2017 - present, Seattle, WA
Candidate for Master of Communication
Center on UX Design

University of California, Berkeley

July 2015 - August 2015, Berkeley, CA
Interactive Theatre and Communication

Beijing Normal University

September 2013 - June 2017, Beijing, China
Bachelor of Management
Public Affairs Administration

Communication University of China

September 2015 - June 2017, Beijing, China
Bachelor of Arts
TV Editing and Directing

Skills

Design

Photoshop/Illustrator
Sketch/InVision
Wireframing/prototyping
Axure

Research

Interview /Survey
Competitive analysis
Card Sorting
Contextual Inquiry
Usability testing

Development

HTML5&CSS3
JavaScript/JQuery
Bootstrap
Git/GitHub

Experience

VestLink | UX Design Intern

May 2018 - August 2018, Seattle, WA

led design for Xinno Health conference branding guideline, including website design, logo design, invitation letter design, signature board design. The summit attracted more than 100 teams to participate and 200 million dollars funds from investors.

CHID program, University of Washington | Web Designer

March 2018 - May 2018, Seattle, WA

Worked cross-functionally with the Design Team to create a new outreach portfolio for Comparative History of Ideas department. Conducted research to understand stakeholder's needs and user requirements. Designed, prototyped, and conducted usability testings on CHID website.

Protohack | UX Designer

May 18th, Seattle, WA

Brainstormed and conducted research based on the question "how to help sport enthusiasts select energy bars" with a temporary team. Prototyped and iterated the mobile app design with Sketch, InVision within 9 hours.

Communication for Good Project | UX designer

March 2018 - May 2018, Seattle, WA

Designed mobile app B&G Club Kings based on client's needs to solve their internal communication problems on Sketch. Participated in client meeting and conducted usability test with the team to propose solutions.

SeeARTle Youtube Channel | Brand Designer/ Video Creator

January 2018 - March 2018, Seattle, WA

Initiated and branded SeeARTle Youtube channel. Designed channel logo, banner, motion graphics opening video. Directed and edited three videos independently for Seattle local artists to promote pacific northwest cultures and stories.

Ocean Link | Editor

January 2018 - March 2018, Seattle, WA

Edited the trailer for documentary Sisters & Rivers with Final Cut Pro and Premiere.