Haimeng Gan

https://haimenggan.me

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(206) 403-0277

EXPERIENCE

UX Designer
Yumso | Sep 2018 - Present

Work cross-functionally with the project manager, UX researcher,
and engineers to redesign Yumso app in the agile environment.

Product Design Intern
Paravane Ventures | Jan 2019 - Present

Lead the design of Owl's online education platform for
high school students and teachers to better engage with the course content.

UX Design Intern
Vestlink Group, Inc | Jun 2018 - Aug 2018

Led the design of Xinno Health Summit from start to finish, including
brand design, website design, and marketing materials.
The summit attracted more than 100 teams to participate and
raised 200 million dollars in funds from investors.

Web Designer
CHID program, University of Washington | Mar 2018 - May 2018

Conducted research to understand stakeholder's needs.
Redesigned, prototyped, and launched CHID's website.

Brand Designer / Video Creator
SeeARTle YouTube Channel | Jan 2018 - Mar 2018

Designed channel logo, banner, motion graphics opening video.

SIDE PROJECTS

Furmingo
Product Design | Sep 2018 - Dec 2018

Designed and prototyped an E-commerce furniture purchasing app.

Network & Community Map
Illustration & Front-end Development | Sep 2017 - Dec 2017

Coded a network & community map with HTML5, CSS3 and JavaScript.

RECENT HONOR

Top 3 Student Design Project at Convey UX Conference
Convey UX Conference, Seattle, WA | March 2019

SKILLS

Design

Interaction Design · Responsive Web Design
Motion Design · Mobile Design · Visual Design
UI Design · Wireframing · Prototyping · Design system

Research

Competitor Analysis · Affinity Mapping
Interview · Survey · User Journey Map
Usability Testing · Storyboarding

Tools

Sketch · Zeplin · Figma
Invision · Principle · Framer X
Adobe Creative Suite

Development

HTML5 · CSS3 · JavaScript · JQuery
React · Bootstrap · Git · GitHub

EDUCATION

University of Washington - Seattle
Sep 2017 - Mar 2019, Seattle, WA

Master of Communication in Digital Media
Center on UX& product design

University of California - Berkeley
Jul 2015 - Aug 2015, Berkeley, CA

Summer Study
Interactive Theater, Design and Communication

Communication University of China
Sep 2015 - Jun 2017, Beijing, China

Bachelor of Arts
TV Editing and Directing

Beijing Normal University
Sep 2013 - Jun 2017, Beijing, China

Bachelor of Management
Public Affairs Administation