

# HAIMENG GAN

## Product & UX Designer

Portfolio: [haimenggan.github.io](https://haimenggan.github.io)

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### Education

#### University of Washington

September 2017 - present, Seattle, WA

Candidate for Master of Communication  
Center on UX Design

#### University of California, Berkeley

July 2015 - August 2015, Berkeley, CA

Interactive Theatre and Communication

#### Communication University of China

September 2015 - June 2017, Beijing, China

Bachelor of Arts

TV Editing and Directing

### Experience

#### VestLink | UX Design Intern

May 2018 - August 2018, Seattle, WA

Designed Xinno Health conference branding guideline, including designing and building website, logo design, invitation letter design, and etc.

#### CHID program, University of Washington | Web Designer

March 2018 - May 2018, Seattle, WA

Designed, prototyped, and conducted usability testings on CHID website. Worked cross-functionally with project leader, user researchers, and clients. Rebuilt the information architecture to improve overall user experience.

#### Prothack | UX Designer

May 18th, Seattle, WA

Brainstormed and conducted research based on the question "how to help sport enthusiasts select energy bars" with a temporary team. Prototyped and iterated the mobile app design within 9 hours.

#### Communication for Good | Product designer

March 2018 - May 2018, Seattle, WA

Designed mobile app B&G Club Kings based on client's needs to solve their internal communication problems.

Participated in client meeting and conducted research with the team to propose solutions.

#### SeeARTle Youtube Channel | Brand Designer

January 2018 - March 2018, Seattle, WA

Initiated and branded SeeARTle Youtube channel.

Designed channel logo, banner, motion graphics opening video.

Directed and edited three videos independently for Seattle local artists to promote pacific northwest cultures and stories.

#### Ocean Link | Editor

January 2018 - March 2018, Seattle, WA

Edited the trailer for documentary Sisters & Rivers with Final Cut Pro and Premiere.

### Skills

#### Design

Adobe creative suite

Sketch

Wireframing

Axure

#### Research

Interview / Survey

Competitive analysis

Card Sorting

Contextual Inquiry

Usability testing

#### Development

HTML5&CSS3

JavaScript

JQuery

Bootstrap

React