

# Haimeng Gan

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## SKILLS

### Design Methods

Competitive Analysis  
Affinity Mapping  
Interview  
Survey  
Wireframing  
Cart Sorting  
Rapid Prototyping  
Storyboarding and Visioning  
Usability Testing  
Customer Journey Maps

### Tools

Sketch  
Principle  
Adobe Creative Suite  
Framer X  
Invision  
Marvel  
Zeplin  
Figma

### Development

HTML5 / CSS3  
JavaScript / JQuery  
Bootstrap  
Git / GitHub

## EDUCATION

### University of Washington - Seattle

*Expecting to graduate in March, 2019*

Candidate for Master of Communication  
Center on UX& product design

### Beijing Normal University

*Sep 2013 - Jun 2017, Beijing, China*

Bachelor of Management  
Public Affairs Administration

## EXPERIENCE

### Product Design Intern

*Paravane Ventures | Jan 2019 - Present*

Lead the design of Owl's education platform for high school students and teachers to better engage with the course content.

### UX Designer (freelancing)

*Yumso | Nov 2018 - Present*

Work cross-functionally with the project manager, UX researcher, and engineers to deliver Yumso Android app in the agile environment.

### UX Design Intern

*Vestlink Group, Inc | Jun 2018 - Aug 2018*

Led the design of Xinno Health Summit from start to finish. The summit attracted more than 100 teams to participate and raised 200 million dollars in funds from investors.

### Web Designer

*CHID program, University of Washington | Mar 2018 - May 2018*

Conducted research to understand stakeholder's needs. Redesigned, prototyped, and tested CHID's website.

### Brand Designer / Video Creator

*SeeARTle YouTube Channel | Jan 2018 - Mar 2018*

Initiated and branded SeeARTle YouTube channel. Designed channel logo, banner, motion graphics opening video.

### University of California - Berkeley

*Jul 2015 - Aug 2015, Berkeley, CA*

Summer School  
Interactive Theatre and Communication

### Communication University of China

*Sep 2015 - Jun 2017, Beijing, China*

Bachelor of Arts  
TV Editing and Directing