

Haimeng Gan

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(206) 403-0277

SKILLS

Design Methods

Competitive Analysis
Affinity Mapping
Interviews
Survey
Wireframing
Cart Sorting
Rapid Prototyping
Storyboarding and Visioning
Usability Testing
Customer Journey Maps

Tools

Sketch
Principle
Adobe Creative Suite
Framer X
Invision
Marvel
Zeplin
Figma

Development

HTML5 / CSS3
JavaScript / JQuery
Bootstrap
Git / GitHub

EDUCATION

University of Washington - Seattle

Expecting to graduate in March, 2019

Candidate for Master of Communication
Center on UX& product design

Beijing Normal University

Sep 2013 - Jun 2017, Beijing, China

Bachelor of Management
Public Affairs Administration

EXPERIENCE

UX Designer (freelancing)

Yumso | Nov 2018 - Present

Work cross-functionally with project manager, UX researcher, and engineers to deliver Yumso Android app in agile environment.

UX Design Intern

Vestlink Group, Inc | June 2018 - Aug 2018

Led the design of Xinno Health Summit from start to finish. The summit attracted more than 100 teams to participate and raised 200 million dollars in funds from investors.

Web Designer

CHID program, University of Washington | Mar 2018 - May 2018

Conducted research to understand stakeholder's needs. Redesigned, prototyped, and tested CHID's website.

UX Designer

Communication for Good Project | Mar 2018 - May 2018

Designed a mobile app for Boys & Girls Clubs of America to solve the internal communication problems.

Brand Designer / Video Creator

SeeARTle YouTube Channel | Jan 2018 - Mar 2018

Initiated and branded SeeARTle YouTube channel. Designed channel logo, banner, motion graphics opening video.

University of California - Berkeley

Jul 2015 - Aug 2015, Berkeley, CA

Summer School
Interactive Theatre and Communication

Communication University of China

Sep 2015 - Jun 2017, Beijing, China

Bachelor of Arts
TV Editing and Directing