UNIT 7: The Web

A. Choose the best words.

1. "The website gets a factor of the website gets and the website gets a factor of the website gets a f	thousand hits a week" mean	is the website has a thousand
a. sales	b. visits	c. search engine matches
2. The words, images a	nd other material that make	e up a website are called
a. the contents	b. the content	c. the filling
3. Designs and drawing	s in websites are usually cal	led
a. web pictures	b. web graphics	c. web illustrations
4. Moving pictures in w	ebsites are usually called	·
a. cartoons	b. movies	c. animations
5. Websites with sound content.	ls and/or video clips and/or	animations have
a. multimedia	b. many-media	c. mixed-media
6. A space in a website a	where you enter informatio	on (address, password etc.) is called
a. box	b. strip	c. field
7. A hyperlink is often o	called just	
a. a link	b. a hyper	c. an HL
8. 'In real time' means	·	
a. during working hou	rs b. instantly	c. in British Standard Time
9. Internet cafés offer i	nternet	
a. connection	b. availability	c. access
10. A program that add	ls functions to a browser (e.	g. Shockwave) is called a
a. plug	b. plugged-in	c. plug-in

B. E-commerce and online banking Hoàn thành bài 4C (trang 87)