

THE  
“ **TREK** ”  
PROJECT



## TEAM BOULEVARD

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## NEED

- Travelling has been one of the most common getaways from the regular occupied routines of this era.
- People who travel a lot have invariably felt the necessity for an independent platform to discuss the places they want to visit, have visited, or are planning to in the future
- **Trekk** gives wanderers a medium to discuss different places to visit

# WHAT IS TREKK ?

- •Trek is designed to be an inter-operating system application that can solve a sightseer's problems.
- •It tells about favored yet unknown travel locations from around the nation.
- •The target audience shall be the youth. ( <30 )

# FEATURES



IT SHALL BE USED AS A BLOGGING APPLICATION, WHERE PEOPLE CAN SHARE THEIR EXPERIENCES WITH THEIR FELLOW TRAVELLERS.



IT'S A PLATFORM TO LOOK FOR NEW PEOPLE TO TRAVEL WITH, THUS GIVING RISE TO A NEW *STRANGER TRAVELLER* CULTURE



USERS CAN JUMP INTO DISTINCT SECTIONS OF THE APPLICATION CALLED "BLOCKS," WHICH ALLOW THEM TO FIND PEOPLE WITH SIMILAR TRAVELING APPEALS



IT SHALL ALSO INCLUDE A CHATBOT THAT SUGGESTS A PRACTICABLE EXPEDITION ITINERARY ACCORDING TO THE USER'S BUDGET

