

Product Designer & Developer

Dynamic innovator and product design expert with 5 years of hands-on experience.

Energetic professional with a plentiful array of technical proficiencies and a proven capacity for adeptly designing successful product strategies and initiatives. Skill for adapting client concepts into imaginative designs and efficiently developing final versions with the latest cutting-edge tools and software. Defined track record of creating and delivering product solutions with minimal input from stakeholders. Talented User Experience (UX) designer and User Interface (UI) developer with keen ability to research and apply latest technical concepts to maximize customer satisfaction. Strong with data analysis, problem solving, and effective communication.

**Strategic Product Design • Project Management • UI Design & Development • Creative Problem Solving
UX Research & Development • Technical Research • Front-End / Back-End Development**

Technical Proficiencies

<i>UX & UI</i>	Field studies, user interviews, stakeholder interviews, persona building, prototype feedback & testing, user stories, qualitative usability testing, feedback review, journey maps, interactive prototypes, low- and high-fidelity prototypes, wireframes
<i>Tools</i>	Sketch, Adobe CC (Photoshop, InDesign, Illustrator, AfterEffects, XD), Origami, Version Control (Git), NPM, bash and shell scripts, AWS (basic)
<i>Front-End</i>	HTML, CSS (BEM, SMACSS, SASS/SCSS, LESS), JavaScript (ES6, React, jQuery), Ionic, Webpack, Bootstrap, AngularJS, Responsive Design, Grunt, Gulp
<i>Back-End</i>	JavaScript (Node), Python, PostgreSQL

Professional Experience

Product Design / Software Development (2013 - 2018)

Real Geeks, Multiple Locations (Oahu, Hawaii and Dallas, Texas)

Conceptualized, designed, and implemented innovative product strategies for clients across numerous industries such as real-estate, Internet/social-media, and marketing. Specialized in external tool development including custom responsive designs for the company website service, marketing tools, and the customer-facing CRM. Contributed to company growth through comprehensive internal and external tool development, and publishing digital medial (podcasts, marketing, video demos, etc.). Supported clients with technical inquiries and creative solutions to dynamic business problems while maintaining top-tier customer satisfaction.

Key Achievements

- Designed and developed responsive product design for entire customer base impacting over 6,000 unique websites, CRM Product, and marketing tools.
- Independently designed a Facebook Marketing tool that has acquired 1,200 subscribers to date and will generate over \$700,000 in yearly revenue.
- Collaborative work contributed to company growth from 2,000 to 5,000 customers.
- Employee #12 in the company which has since been acquired by Commissions Inc. (owned by Fidelity National Financial)

Education & Credentials

Communications with a focus on Advertising, Marketing (Minor)

Loyola University New Orleans (2009-2013)

- Advertising Manager: The Maroon (Loyola Student Newspaper)
- National Student Advertising competition: directed interactive strategy, design, and presentations