

# Daily Note

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## ADAMA launches cereal fungicides

ADAMA has announced the launch of five cereal fungicide products across Europe to tackle diseases affecting crop yields at each stage of the crop's reproductive phase. These products, featuring a leading DMI molecule and the innovative Asorbital Formulation Technology, are reported to offer a robust solution after the regulatory phase-out of other key active ingredients. These products include the fungicide, Soratel (prothioconazole), employing the proprietary formulation technology, Asorbital, and can be used in various segments alone or in a mixture; Maxentis (prothioconazole + azoxystrobin), a broad-spectrum, multi-crop, convenient and easy to use fungicide with flexible timing that can be plugged into any wheat spray program as a T1 or T2 application; Forapro (fenpropidin + prothioconazole), a broad-spectrum fungicide powered by Asorbital Formulation Technology that controls all the major T1 diseases in wheat such as septoria, rust and powdery mildew; Maganic (difenoconazole + prothioconazole), powered by Asorbital Formulation Technology and a T3 fungicide that protects wheat against all ear diseases including *Fusarium* spp. resulting in lower mycotoxin levels and higher quality grain; Avastel, a T2 broad-spectrum fungicide with both curative and preventative disease control, powered by Asorbital Formulation Technology delivering a new standard of efficacy and long-lasting protection.

The company says that the comprehensive fungicide portfolio addresses various application stages and caters to different value segments in the market. The strategy, initiated a decade ago, anticipates regulatory changes in the market, and the enhanced portfolio aims to address rising disease pressure, agronomic challenges and sustainability concerns. The rollout of these products began in 2023 and will continue across the UK, Ireland and the rest of Europe throughout 2024.

## Sumitomo gets Brazilian approval for Excalia Max

As reported by [S&P Global Commodity Insights](#), Sumitomo Chemical was granted use extensions in Brazil for its foliar fungicide, Excalia Max (inpyrfluxam – trademarked as Indiflin + tebuconazole), late last year. It was approved for the control of seed and grain rot, and breakage of soybean stems.

The company's fungicide asset manager and soybean cultivation leader Rafael Pereira, welcomes the development. "This is a great contribution to Brazilian soybean growers with the inclusion of these targets making the fungicide Excalia Max even more complete."

Excalia Max was launched in Brazil in 2022 and is already approved on soybean diseases including Asian soybean rust (*Phakopsora pachyrhizi*). The product is the only mixture of a carboxamide fungicide with tebuconazole, Sumitomo notes.

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